

Louisville Tourism Commissioners April 2025 Meeting

Monday, April 7, 2025, at 8:00 AM EDT
Louisville Tourism, 401 W. Main Street, Louisville, KY 40202
Meeting Room: Winner's Circle Board Room

Commissioners Present:

David Greene, Chair
Kate Latts, Vice Chair
Chris Poynter, Secretary & Treasurer
Mike Anderson
Christi Lanier-Robinson
Guy Genoud
George Stinson
Scott Shoenberger
Ryan Bridgeman

Absent:

David Beck

LT STAFF & GUESTS

Cleo Battle, Doug Bennett, Chris Kipper, Nicole Twigg, Zack Davis, Jason Sojka, Stacey Yates, Mike Shull, WAVE 3 Reporter and recording secretary, Stephanie Skinner.

CHAIR WELCOME AND REPORT

David Greene called the April Meeting to order at 9:31 AM. **David Greene** called for a motion to accept January 23, 2025; meeting minutes as written. Motion made by **Mike Anderson**. **All in Favor.** **Motion carried.**

David Greene turned the meeting over to **Chris Kipper & Doug Bennett** for the Finance Committee Report to discuss the 25/26 Proposed Goals & Fiscal Budget- General Fund and Debt Service Fund.

FINANCE REPORT

Doug Bennett & Chris Kipper shared a presentation of the 25/26 Proposed Goals and Fiscal Budget breaking it down by each department answering any questions board members had during the presentation and then turned it back over to **Chairman Greene** for a full board vote.

- **2025-2026 Proposed Goals & Fiscal Budget- General Fund – Chairman Greene** stated we have a motion from the Finance Committee to approve the 25/26 Goals & General Fund Budget and related budget certification resolution as presented. As the motion is from the Finance Committee, it does not require a second. There being no further discussion. **All in Favor.** **Motion Carried.**
- **2025-2026 Proposed Goals & Fiscal Budget – Debt Service Fund – Chairman Greene** we have a motion from the Finance Committee to approve the 25/26 Proposed Goals & Fiscal Budget – Debt Service Fund Budget and the related budget certification resolution as presented. As the motion is from the Finance Committee it does not require a second. There being no further discussion. **All in Favor.** **Motion Carried.**

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EXECUTIVE SESSION – Entered 10:19am

Chairman Greene stated to the members that we have some new business opportunities to discuss that require we enter closed session. We need staff members not related to the board and guests to exit the meeting room and any guest attending virtually be placed in the waiting room. Do I Have a motion to go into executive session pursuant to KRS.51.810 to undertake discussions concerning specific proposal, if open discussions would jeopardize the city retention or expansion of a business venture activity. Motion made by **Chris Poynter**. Seconded by **Mike Anderson**. **Motion Carried.**

EXECUTIVE SESSION – Exited 10:33am

Chairman Greene called for a motion to exit closed session. Motion made by **Mike Anderson**. Seconded by **George Stinson**. **Motion Carried.**

- **TFN – Chairman Greene** - we have a motion from the **Finance Committee** to approve an allocation up to \$200K per year for 4 years to secure or assist in the future siting or retention of multiple sports-related tourism and business events in Jefferson County, beginning in 2025. No further discussion. **All in Favor.** **Motion Carried.**
- **US Travel ESTO – Chairman Greene** - we have a motion from the **Finance Committee** to approve to approve an allocation up to \$318,200 to secure and assist in the future siting or retention of a tourism industry conference in Jefferson County in September 2026. No further discussion. **All in favor.** **Motion Carried.**
- **Connect Marketplace Spring – Chairman Greene** - we have a motion from the **Finance Committee** to approve an allocation up to \$524K to secure or assist in the future siting or retention of a tourism industry conference in Jefferson County in April 2026. No further discussion. **All in Favor.** **Motion Carried.**
- **International Thespian Festival – Chairman Greene** - we have a motion from the **Finance Committee** to approve an allocation up to \$100K per year for 6 years to secure or assist in the future siting or retention of an arts and entertainment-related tourism and business event in Jefferson County, beginning in June 2027. No further discussion. **All in Favor.** **Motion Carried.**

COMMUNITY INVESTMENT COMMITTEE REPORT – George Stinson, Chair if the **CIC Committee** reported the following grant recommendations for board approval.

- **Celebrate Lafayette’s Return** – Dates: May 10-12, 2025 - **\$2400**
- **Destination Smooth Jazz Series**- Dates: (4) dates in 2025 - **\$10,000**
- **Roots Revue Festival** - Dates: May 24-25, 2025 - **\$12,500**
- **Sky Soul Festival** - Dates: June 14, 2025 - **\$10,000**

Spring Grant Total - \$34,900

Chair David Greene called for a motion to approve the recommended grants totaling \$34,900 as presented. Motion was made by **Chris Poynter**. Seconded by **Mike Anderson**. **Motion Carried.**

PRESIDENT’S REPORT

Cleo Battle gave a quick legislative update on Senate Bill 1, House Bill 490, House Bill 606, House Bill 775 that passed the 2025 General Session. He also mentioned the Cigar Ordinance that successfully passed the Metro Council 20-6.

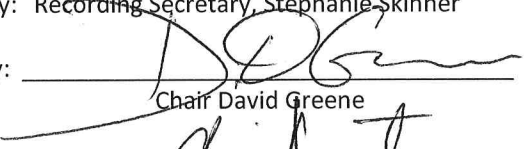
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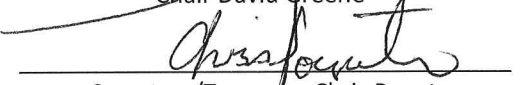
ADJOURNMENT

Chairman Greene motioned to adjourn at 10:42am. **All in Favor. Motion Carried.**

Minutes submitted by: Recording Secretary, Stephanie Skinner

Minutes approved by: _____


Chair David Greene


Secretary/Treasurer Chris Poynter