



Adidas Bluegrass Tournament

April 10-11, 2021



GROUP SNAPSHOT

Venue: Kentucky Exposition Center

Dates: April 10-11, 2021

Attendance: 4420 athletes, 15,000 total attendees including spectators. Per COVID restrictions only 2 spectators are allowed per athlete during the event. Athletes and spectators are only allowed inside of KEC during scheduled events and will have to leave property when not playing. There will be 2 waves each day so not all athletes and spectators will be in the facility at the same time.



DESCRIPTION

Adidas Bluegrass Tournament is a youth female volleyball tournament with ages ranging from 10-18. There will be 2 waves of games one starting at 8am and finished approximately at 2:00pm and the second wave starting at 2:30pm and ending between 9-10pm



HOTELS

Hotels: Approximately 30 hotels throughout the Greater Louisville Area will be used for this tournament.

Heavy Arrivals: Friday April 9th

Heavy Departures: Sunday April 11th



SCHEDULE

Basic daily schedule:

Saturday

7am KEC doors open
8am First waive begins
2pm Frist waive ends (cleaning of courts)
2:30pm Second waive begins
10pm Second waive ends

Sunday

7am KEC doors open
8am First waive begins
2pm Frist waive ends (cleaning of courts)
2:30pm Second waive begins
10pm Second waive ends

Complete Schedule See Attached



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DINING

Attendees will be on their own for all meals. Please note **that breakfast will need to be open by 6am** for those teams that have morning matches if that is available at hotels as doors open to the venue at 7am. If restaurants are able to open by 6am that would be helpful. Grab and go food with protein would be helpful as athletes will not want a large breakfast if they play at 8am. Since groups are not able to stay the entire day at KEC, please be prepared for **larger lunch and dinner rushes** as well as late night options as the 2nd wave of athletes finish between **9-10pm**. There will be concessions available at KEC all day as well for athletes.



TRANSPORTATION

Shuttle: No transportation is being offered by the event. If hotels have shuttles available, please post hours and COVID limitations at hotels so guests are aware in advance.

Only Gates 1, 2, 4 will be open at KEC for guest entrance. See attached for map with GPS locations to different gates. Please do not send all guests to Gate 1. **If your hotel is closer to a different gate, please direct guests to either Gate 2 or 4.**

To pre-purchase pass for parking:

<https://kec.parkmobile.io/venue/kentucky-exposition-center/events/104463>

Air Travel: 10%

Auto Travel: 90%



Press/Media Contact

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DIGITAL MEDIA

Website: <https://kivasports.net/event/ultra-ankle-bluegrass-tournament>

Facebook: @KIVAVB

Logo:



*Please contact Jimi Pierce, jpierce@gotolouisville.com if needing a high res version of logo



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