

2026 Louisville Visitor Guide Printing – RFP Questions

Q1: Approximately how many delivery locations are there and are they all located in Louisville?

A1: The initial distribution list contains around 200 locations and are all in the Louisville area (including Prospect, Jeffersontown, and Southern Indiana cities of New Albany, Clarksville, and Jeffersonville).

Q2: One area of the specifications mentions light sand UV coating on the cover and another area mentions a dull varnish coating on the cover. Will you please clarify?

A2: The cover will preferably be 100# matte cover stock with dull varnish. Light sand UV coating preferred for texture and protection, but open to alternative coatings as recommended.