Louisville Tourism Commission Agenda

Thursday, September 29, 2022, at 3:00 PM EDT Louisville Tourism, 401 W. Main Street, Louisville, KY 40202

Mission Statement: The mission of the Louisville Convention & Visitors Bureau is to position Louisville as a premier meetings, conventions, and leisure destination for the economic growth of our community.

- I. Chair Welcome and Report Sarah Robbins
 - Approval of July 28, 2022, Commission Minutes
- II. <u>CIC Committee Report</u> Scott Shoenberger
- **III.** Finance Committee Report Chris Poynter
- IV. <u>President's Report</u> Cleo Battle
- V. Staff Reports
 - EVP Doug Bennett
 - Finance Chris Kipper
 - Destination Services Zack Davis
 - Tourism Nicole Twigg
 - Marketing & Communications Stacey Yates
 - Convention Development Sonia Fong
- VI. Other Business
- VII. Adjournment