

## **Request for Proposal – Addendum 1**

### **Wayfinding Signage**

---

This addendum outlines the updated RFP timeline as well as answers to questions received through January 16, 2024. The revised timeline is below and questions are noted in bold with answers following in the standard font. Any similar inquiries were consolidated into one question.

#### **RFP Timeline – Revised 1.16.24**

<u>Procurement Activity</u>	<u>Tentative Date</u>
Issuance of Request for Proposals	December 15, 2023
Deadline to Submit Questions	January 24, 2024
Responses to Questions	January 26, 2024
Deadline to Submit Proposals	January 31, 2024
Completion of Evaluation	February 7, 2024
Notification of Selection	February 14, 2024

#### **What neighborhoods are being considered for this project?**

There will be specific criteria for a neighborhood or district to qualify for this program as well as an application process. In general, neighborhoods should include tourism-related infrastructure and not be an incorporated city within Jefferson County.

For an idea of neighborhoods and tourism related infrastructure please reference the google map.

[https://www.google.com/maps/d/viewer?mid=1OT7a60QYjD9vZ54IIGrR\\_r2W4IIa\\_70&ll=38.21678629882024%2C-85.71790883601057&z=12](https://www.google.com/maps/d/viewer?mid=1OT7a60QYjD9vZ54IIGrR_r2W4IIa_70&ll=38.21678629882024%2C-85.71790883601057&z=12)

#### **What other cities have similar signage programs?**

Many cities have similar programs. Some that would be good examples include: Oklahoma City, Cleveland, Columbus OH – specifically the Short North neighborhood.

#### **Should we include design concepts in the proposal?**

While not required, initial design concepts would be helpful in evaluating the breadth and capabilities of the bidding firm. It may also help move through the design phase more quickly with the chosen vendor. Consider one unified brand that incorporates a singular element related to each neighborhood as stated in the RFP.

#### **How many neighborhoods will receive signage?**

This will be dependent primarily on cost but also neighborhood/district involvement. We estimate between 5-10 neighborhoods could receive some type of signage.

#### **Is there a budget for each phase? Design, Fabrication and Installation?**

We have not separated the budget into each category yet. That will most likely come after a vendor(s) is awarded the project.