

Louisville Tourism Commission

Agenda

Tuesday, November 29, 2022, at 3:00 PM EDT
Louisville Tourism, 401 W. Main Street, Louisville, KY 40202
Hybrid Meeting

Mission Statement: The mission of Louisville Tourism is to support the local economy's growth by driving tourism to the city and region. The agency serves as the leading voice for Louisville's hospitality industry to unite other sectors of the community, both private and public, in partnership to make the destination attractive to visitors and investment.

- I. Chair Welcome and Report – Sarah Robbins**
 - Approval of September 29th & October 31st 2022, Commission Minutes

- II. Finance Committee Report – Chris Poynter**

- III. FY 21/22 Audit Report – MCM Representatives & Chris Poynter**

- IV. President's Report – Cleo Battle**

- V. Staff Reports**
 - EVP – Doug Bennett
 - Finance - Chris Kipper
 - Destination Services - Zack Davis
 - Tourism - Nicole Twigg
 - Marketing & Communications - Stacey Yates
 - Convention Development – Sonia Fong

- VI. Other Business**

- VII. Adjournment**