



# BRING YOUR GROUP AND GET INCENTIVES

Book Louisville and you'll be rewarded. Check out our incentives below and choose one that's right for you.

## 1) TWO BY TWO ARK INCENTIVE

Choose one experience from each category below and "get two" rewards in return.

**BOOK TWO...**  
(One from each experience)

### Hub Experiences...

- Belle of Louisville
- Frazier History Museum
- Kentucky Derby Museum
- Louisville Slugger Museum & Factory

### Spoke Experiences...

- The Ark Encounter
- The Creation Museum

**... AND GET TWO**

**1. \$10 Room Rebate** (for up to 25 rooms). Overnight stay must be booked in a Louisville hotel.

**2. A Personalized VIP Welcome Reception** at the Louisville Visitor Center. We'll include a free souvenir for each member of your group.

Incentive available only **one time per six-month period**, and is honored once rooming list has been successfully provided to Louisville Tourism and tour group is present in Louisville.



## 2) 15 ROOMS TO LOVE (BOOK 15 ROOMS)

Share a \$500 souvenir shopping spree at the Louisville Visitor Center with your group or enjoy \$250 cash, just for yourself.

Eligible clients must book one overnight with at least 15 rooms or more. **Eligible only one time per calendar year.** Incentive honored once rooming list has been successfully provided to Louisville Tourism and tour group is present in Louisville.



## 3) FREE 2-HOUR STEP ON TOUR GUIDE (BOOK 15 ROOMS)

Experience the best of both sides of the river. Book one night in either Louisville or Southern Indiana and get a FREE 2-hour step-on guided tour highlighting both destinations.

## 4) FREE STUDENT T-SHIRTS (BOOK 1 + NIGHTS)

Identify and unify your student group with a free shirt for all of your students. Available to all student groups who book at least one night in a Louisville accommodation.





# PLACE YOUR BET ON ONE INCENTIVE BELOW

1) Two By Two - (choose one or both)  Room Rebate  Welcome Reception ETA:

Hub Experience (see front for options): \_\_\_\_\_

Spoke Experience - (circle one)      The Ark Encounter      The Creation Museum

*\*Reservations at Hub and Spoke Experiences are clients responsibility*

2) 15 Rooms To Love - (choose one)  \$500 Shopping Spree  \$250 Cash

3) 2- Hour Step On Tour Guide - Date and Time of Guide:

4) Student T-Shirt Promotion - Date Needed:

**Company Name:**

**Contact:**  **Title:**

**Phone #:**  **Email:**

**Mailing Address:**

**Host Hotel Name:**

**Hotel Sales Manager:**

**Arrival/Departure Date:**  **# of Rooms Per Night:**

**Last Overnight Stay in Louisville:**

**Signature:**

Call and ask about our Red Carpet Arrival Program and our Loving Louisville Loyalty Club.

*\*All incentives based on eligibility - Reservations may apply*

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