ld. LEADING Design

Leading Design
Connect London

11 November 2021

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Clearleft

What is Leading Design?

Leading Design is a community of highly engaged design leaders from around the globe. Clearleft Events deliver high-quality, relevant and respected events for this audience enabling them to connect with each other, learn from their peers and get inspired.

We are delighted to offer a partnership opportunity that will put you at the heart of our brilliant community and create a meaningful association with the Leading Design brand.

This fantastic opportunity will enable you to:

- Meet and network with a highly relevant group of decision makers in an atmosphere where long lasting relationship are formed
- Associate your brand with the go-to event for design leaders around the globe
- Promote open roles to the kinds of people you really want to hire
- Directly engage with a community of influencers and thought leaders

Our LD Connect events are a brilliant way to take the pulse of the design leadership community and hear what's really going on for the people in the industry.

Who's in the room?

The Leading Design community consists of senior digital design leaders; Chief Design Officers, Creative Directors and VPs of Design. It will also include Design and UX department heads, managers, and team leads.

Sponsoring Leading Design events connects your brand with design leaders from influential global companies throughout the UK and Europe. The type of people who make hiring and purchasing decisions, define process and tool use, and promote design at all levels of the organisation.

Our community includes leaders from organisations like Capital One, Google, BBC, Adobe, eBay, Tesco, J.P. Morgan and British Gas to name but a few.

The event, and your involvement in it, will be promoted via:

• Our Leading Design mailing list of 3,600 design leaders
• Our exclusive Slack channel of 2,000 design leaders
• Our Leading Design Twitter account with 4,500+ followers
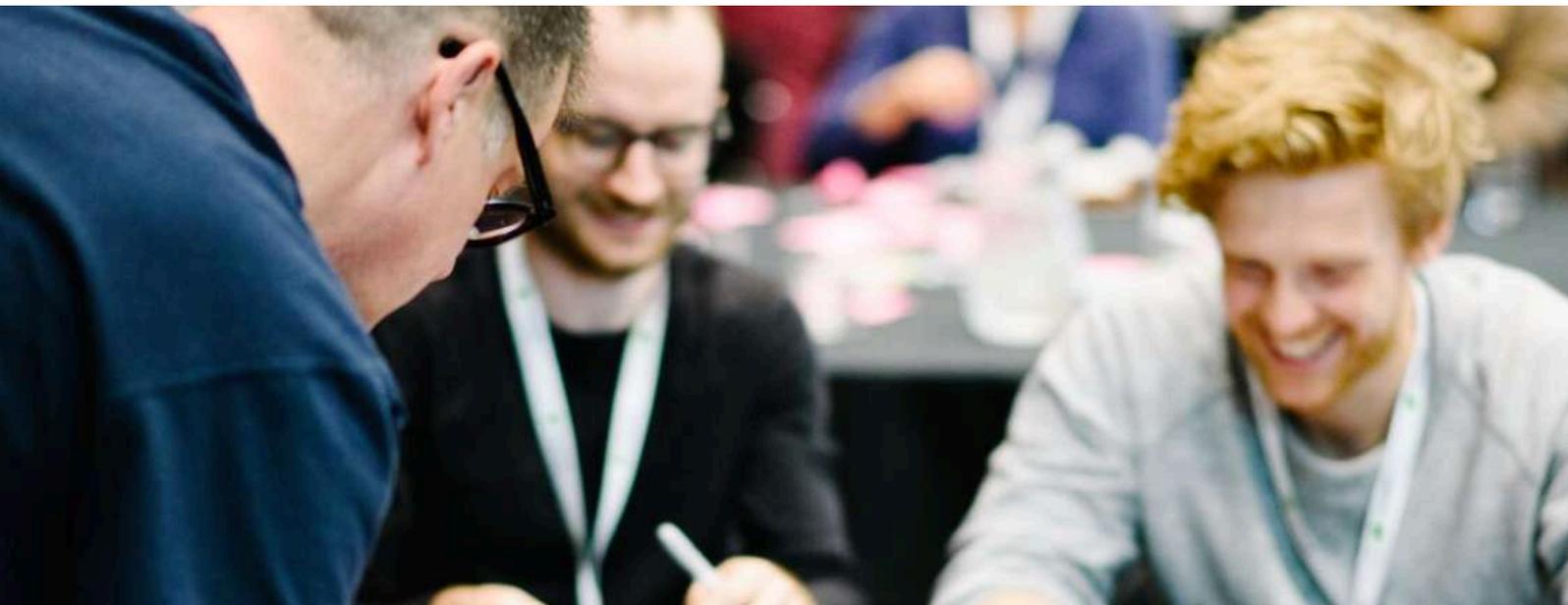• The Clearleft Twitter account with 24,000+ followers

The event

Join us for the next Leading Design Connect in Shoreditch, central London on Thursday 11 November 2021 to be at the heart of this vibrant community of design leaders.

It's been too long since our community has come together in real life. After a challenging 18 months it's time to re-connect, share war stories and raise a glass together.

This evening event will feature a live in-person discussion with a special guest on the topic of *'Designing Change: How to lead your team through transformation and come out stronger.'* Participants will have a chance to pose their questions as well as share ideas and insights with each other on the burning topics that mean the most to them.

The facilitated networking will be accompanied by plentiful drinks and delicious canapés.

We'll be welcoming around 50 design leaders to this safe, in-person networking event.

Partner with us

Our partnership packages are always flexible and can be tailored to your specific goals and objectives.

Proposed package:

- Be in the room with key decision makers
- Your logo on the event website
- Your logo on the event holding slides
- A special mention and thank you from our event host
- Logo/mention in the event mail
- Sponsor announcement via Twitter
- Sponsor announcement via email to our 3,600 member mailing list
- Three tickets to the event for design leaders from your organisation or network

Cost: £3,500 + VAT

For questions or bookings contact:

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Thank you!