



Leading Design

PARTNERSHIPS

BROUGHT TO YOU BY
Clearleft



12-13 November 2025

The Barbican, London

art / theatre / music
dance / film / education
conferences / library
restaurants / bars

ld.

A high-angle, wide shot of a large, diverse crowd of people at what appears to be a design conference or festival. The people are engaged in various activities: some are talking in small groups, others are looking at something off-camera, and some are holding drinks. The setting is outdoors with lush green plants and trees in the background. The overall atmosphere is busy and collaborative. The text is overlaid on the top left of the image.

Bringing 200 of the world's top design leaders together.

2 days of compelling content to engage and empower.

A safe space to explore challenges specific to design leadership.

Meet our audience...

Our visitors do these jobs...

at companies like these...

all over the world.

Chief Designer Chief Product and Design Officer

Vice Product Design Director of Experience Strategy

Director of Human-Centered Design UX Principal

Head of Design Success UX Research Manager

Vice President Design VP Design Strategy

Director of Product Design Director of UX

Chief Experience Officer Creative Director

Director of Design Director of New Initiatives

Design Director Chief Experience Officer

Director of Design Design Manager

Principle Product Designer UX Director

Senior Director of Design Product Design Director

Experience Architect Experience Design Director



Google



accenture



Etsy



CONDÉ NAST

FedEx

SEPHORA



vimeo



The New York Times

Chief Experience Officer Creative Director



J.P.Morgan



yahoo!

Director of Design Director of New Initiatives

Design Director Chief Experience Officer

Director of Design Design Manager

Principle Product Designer UX Director

Senior Director of Design Product Design Director

Experience Architect Experience Design Director



amazon

salesforce

zemoga

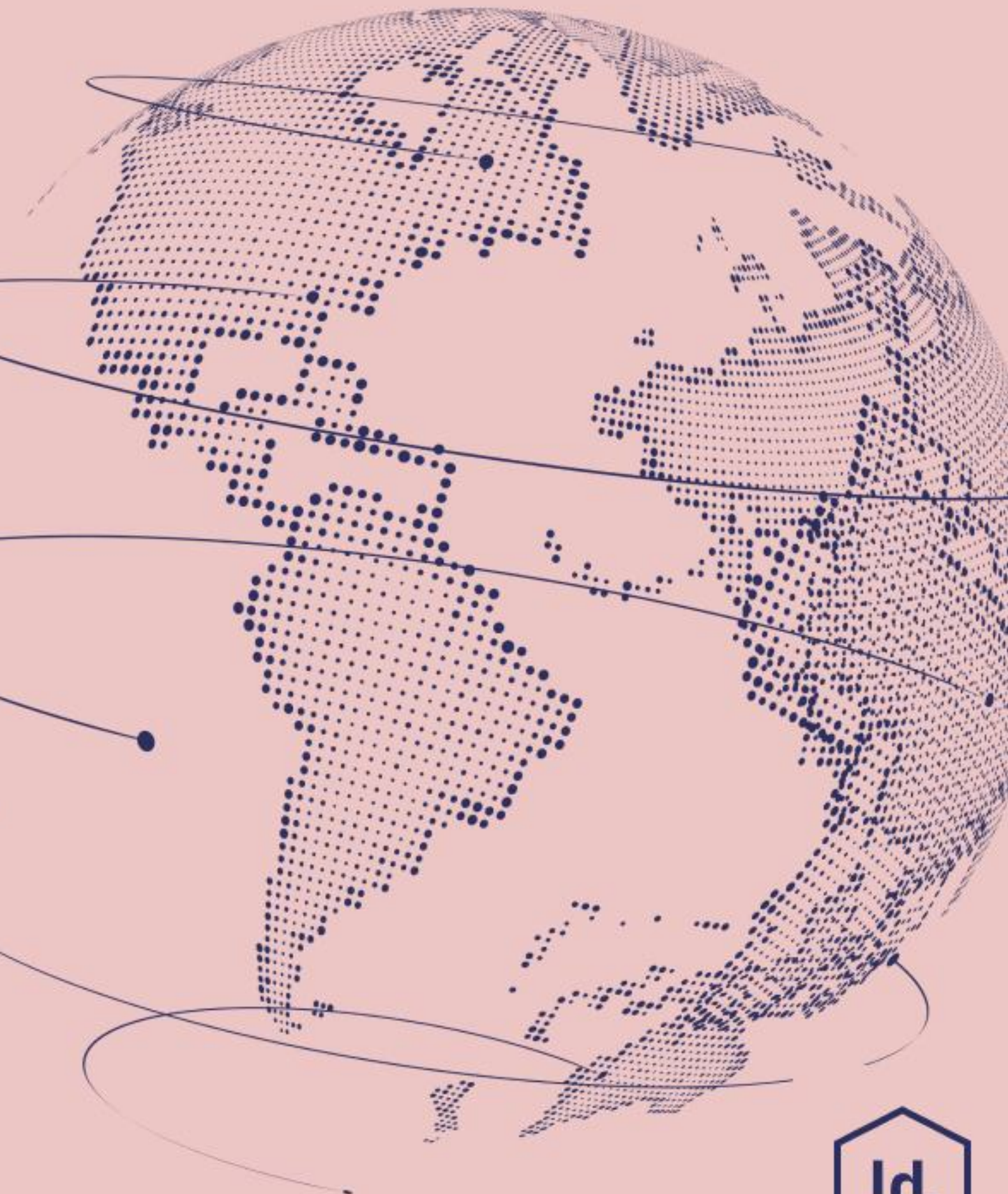
shopify



Capital One

ATLASSIAN

JPMORGAN CHASE & CO.



ld.

Meet talent: Connect with the world's top design leaders in an atmosphere where long lasting relationships are formed.

Showcase your product: Talk directly with budget holders and decision makers about your product or offering.

Thought leadership: Position yourself as experts and key players within the Leading Design community.

“ Maybe it was just the right moment in my career, maybe I had my ears ready to hear what was being said; one thing is certain though: This event changed my life.

— Conference attendee

“ My only feedback is that I want more Leading Design conferences in my life. It's easily the best, most useful and thoughtful conference I've ever experienced both as an attendee and speaker.

— Conference speaker

“ I left feeling so inspired and so connected to our design community. I feel so lucky to have been part of it.

— Conference attendee

200+

Conference attendees

4,500+

Leading Design email subscribers

30,000+

Social media channels

2,200+

Slack community members

Clearleft

Now in its 9th year, Leading Design is presented by Clearleft – one of the world's first and best-regarded UX design consultancies.

ld.

Some of our wonderful past sponsors...

DESIGN
DISRUPTORS

*in*VISION

Scriberia 



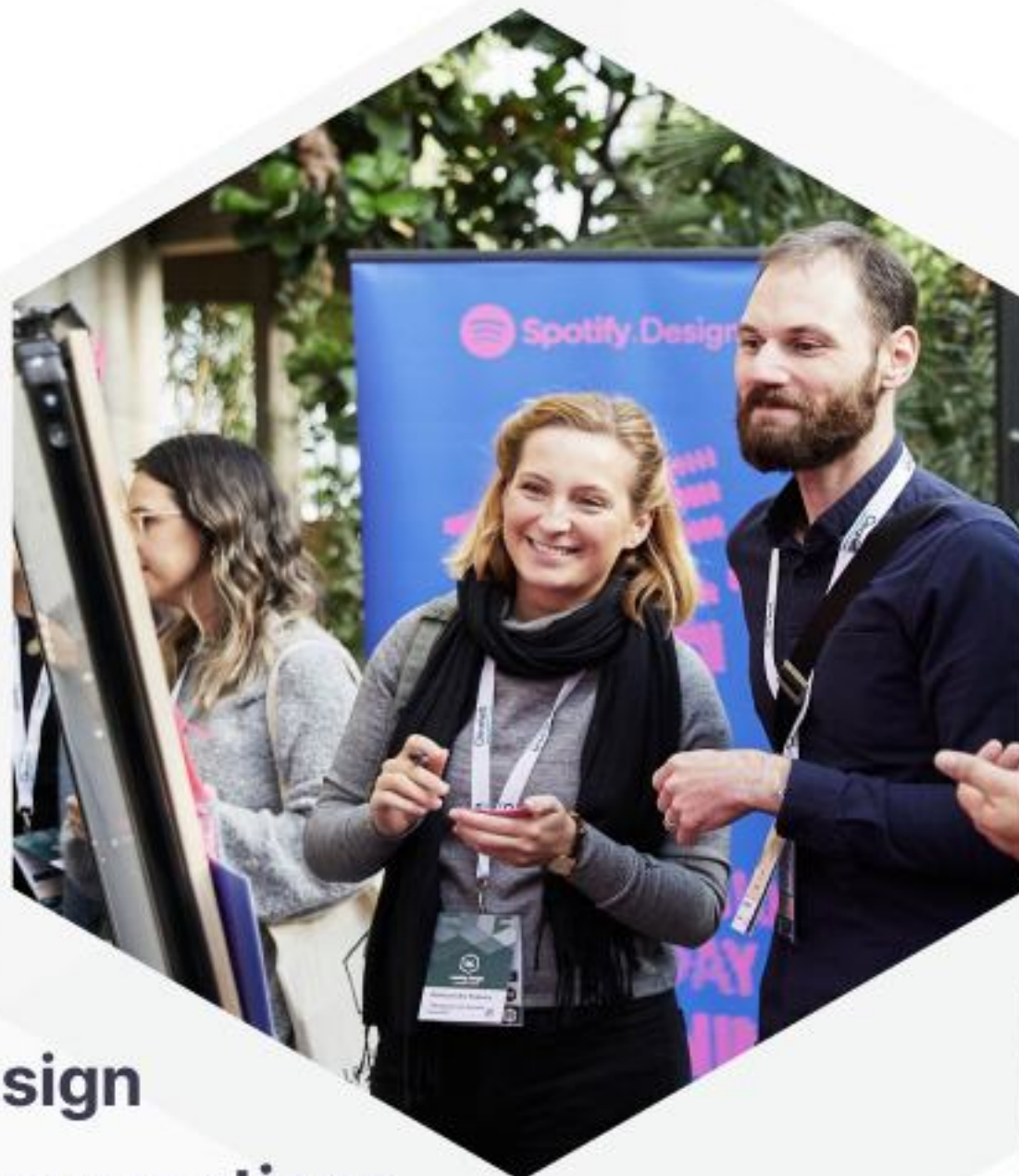
Tito



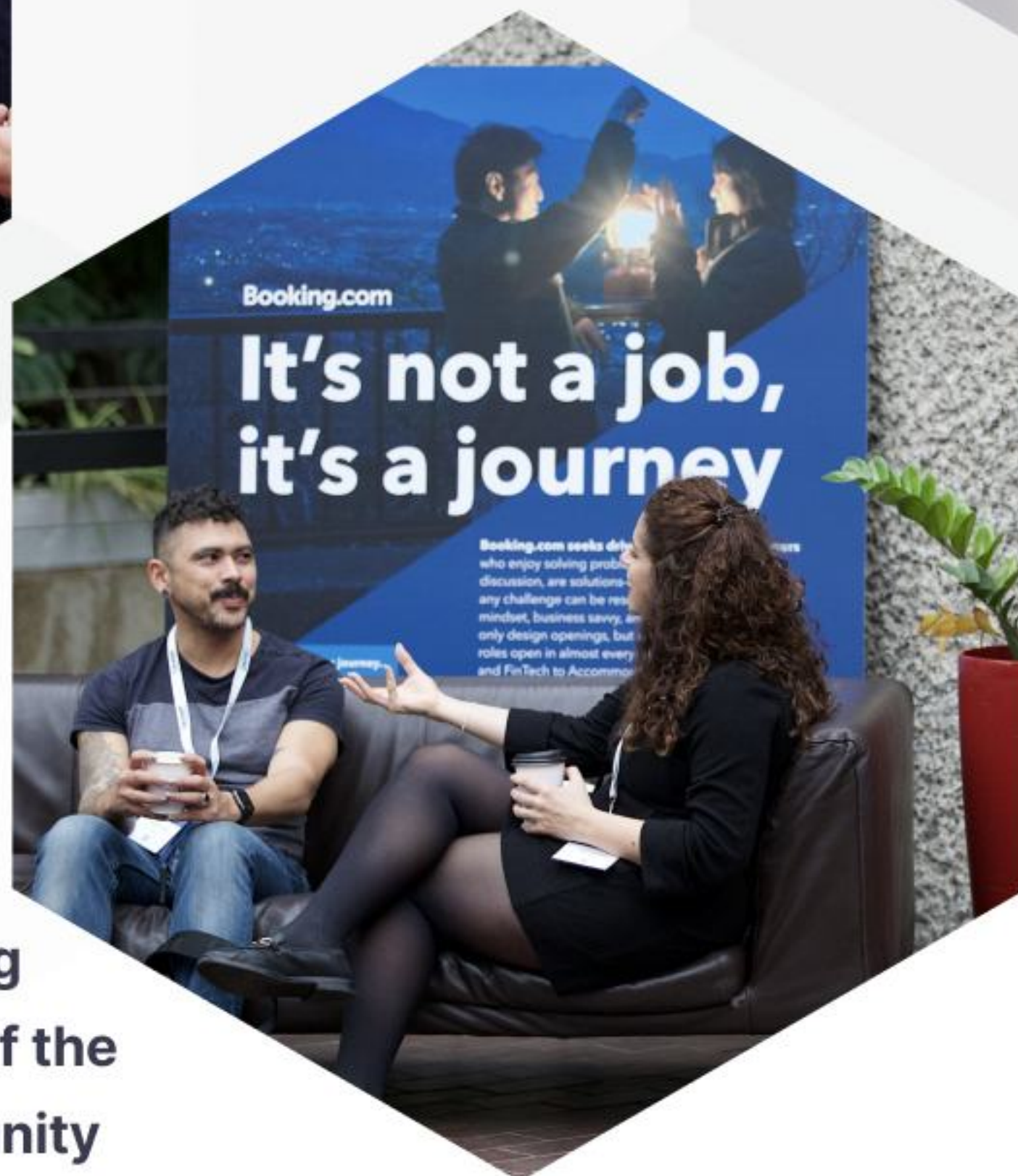
Google

ATLASSIAN

...and what they did



Spotify Design
hosting conversations
at the heart of the event



Recruiters from Booking
getting to know some of the
Leading Design community



Top notch coffee fuelling
attendees, courtesy
of Atlassian



Smoothie stand
hosted by our
friends at InVision

Partnership opportunities

We work hard to ensure that our partner packages are engaging and impactful. Bespoke options are available in order to ensure we meet partnership goals.

Premier £25,000

1 available

Top sponsor logo placement on the event website

Listing as premier partner on all marketing & mailers

Top logo placement on event branding & in the event programme

4 x conference passes for your team or clients*

Exhibition space in the heart of our breakout area for your team to connect with participants

Co-branding of our exclusive speakers' dinner plus two seats at the table

Host our evening drinks reception to spend some quality time with the Leading Design community.

Exhibitor £15,000

3 available

Logo on the event website

Listing as a partner on all marketing & mailers

Logo on event branding & in the event programme

4 x conference passes for your team or clients*

Exhibition space in the heart of our breakout area for your team to connect with participants

Associate £6,500

5 available

Logo on the event website

Listing as a partner on all marketing & mailers

Logo on event branding & in the event programme

2 x conference passes for your team or clients*

*Additional conference passes available at a discounted rate.