Discover Lancaster Events Calendar Guidelines

Discover Lancaster maintains a regional calendar of events on its website, DiscoverLancaster.com.

The overall objective of the Calendar of Events is to:

- Assist in growing the tourism and hospitality industry by increasing the number of visitors who visit the Discover Lancaster website, to help visitors plan trips to our region, and to increase the amount of money visitors spend during their stay
- Increase the resourcefulness of DiscoverLancaster.com by providing valuable information about our members and area in a manner that best serves the consumer
- Showcase the great entertainment, festivals, and events in the Lancaster region

In order for this page to best serve the consumer, the event must fit the following criteria:

- Events must be a unique occurrence that highlights a special happening outside of typical business offerings; for example, events that occur weekly or daily over the duration of the 4-12 months will not be approved
- Have a broader appeal than just to local participants
- Present visitors with the opportunity to experience Lancaster County's hospitality, heritage, culture, cuisine, sports, and the arts
- This is a tourism related event calendar; all events must be open to the public and be an activity in which visitors can participate

Examples of events that are not eligible are store sales, workshops, job fairs, conferences, yard sales, bazaars, non-entertainment bar/restaurant events, meetings, most fundraisers, galas, fundraiser dinners, seminars and membership events, and other events that are not travel and tourism related.

Events must be submitted through the Discover Lancaster Calendar of Events page with the following guidelines in mind:

- Only one event may be submitted per form
- Event dates must be final; tentative dates are not acceptable
- Descriptions must be shorter than 250 words in length
- Descriptions must be in sentence form; please do not send events in all capital letters
- Events should be submitted at least two weeks in advance of the event occurrence to ensure adequate notice to the public.
- Event website should be a web page, rather than a Facebook event page.
- Photos should omit logos & text and be 630x480 px.

Event listings may be edited or refused at Discover Lancaster's discretion. Please verify that your event is not already listed on the calendar before submitting.

Questions may be directed to Tori Nonamaker at VNonamaker@discoverlancaster.com