

# IMPA | MARINE STORES GUIDE

We work to break language barriers and drive a seamless communication at sea

## Known for managing the leading product reference source for the maritime industry

Widely considered to be the world’s leading reference source for maritime purchasing and supply, the Marine Stores Guide – or MSG – is available in print and digital formats, and helps purchasers and suppliers match and supply goods easily by using a unique six-digit code to identify products exactly to an individual description. The codes have remained consistent and unchanged in almost 40 years.



### The Marine Stores Guide BOOK Used by the world’s leading buyers as THE industry standard reference guide

The MSG first appeared in 1978 as a printed book and today is widely considered to be the world’s leading reference source for maritime purchasing and supply. The latest catalogue – 7th edition – contains over 50,000 codes. Together with illustrations, specifications, product information and comparison tables for major manufacturers, the MSG Book provides an invaluable reference for those involved in the commercial shipping industry. The book is available from a range of regional distributors, including the IMPA headquarters in the UK.

Find out more at [www.marinestoresguide.com/book](http://www.marinestoresguide.com/book)



IMPA company members benefit from a 20% discount when purchasing the MSG Book.



### The Marine Stores Guide DATA LICENCE A universal coding system to facilitate communication between crew, owner and supplier, making the specification and supply of goods quick and effective

The MSG Data Licence is a digital version of the MSG catalogue. It has been developed by IMPA in partnership with Fuji Trading and continues to grow in tandem with the increasing use of electronic trading platforms. The use of the IMPA MSG Data Licence in electronic commerce has as advantage over the printed guide, as the printed version is only updated once every five years. In the intervening period, certain items may become obsolete, while others may need to be added to the guide. IMPA provides updates to the MSG Data Licence online catalogue every six months. Purchasers can buy the MSG Buyer’s Data Licence to import the code data into their purchasing or sales order systems. Suppliers can buy the MSG Supplier’s Data Licence to import the code data into their systems or the MSG Publisher’s Data Licence to match their own product codes to the IMPA MSG codes and promote these online or in their own catalogues.

Find out more at [www.marinestoresguide.com/data-licence](http://www.marinestoresguide.com/data-licence)



IMPA company members receive a 10% discount from the MSG Data Licence administration fee.



### The Marine Stores Guide ONLINE SERVICE (OS) This is the fastest online version of the MSG book. Over 50,000+ products to search digitally, detailed images for clarification are displayed, all allowing users to specify products quickly and effectively

Starting in 2020, the Marine Stores Guide Data has become more significant in value to ship-owners, ship-operators, and ship suppliers, with the advent of the MSG Online Service. This brand-new online service is currently available as a free benefit to all MSG Data Licence Holders and allows them to use the MSG like never before.

Current and new Data Licence holders can log in to our secure lightning-speed platform, browse the entire MSG catalogue, search by MSG Code, keyword or category and add items to a session basket and export into a handy CSV file.

Find out more at [www.marinestoresguide.com/data-licence/online-service](http://www.marinestoresguide.com/data-licence/online-service)



### NEW - The IHM Relevancy Check A tool that allows users of the MSG OS to export session baskets and, within 24 hours, find out which line items require IHM documentation (SDoC & MD)

As the new regulations for the Inventory of Hazardous Materials (IHM) introduced at the end of 2020 continue to be tricky to navigate, we are very excited to have partnered with GSR services and NautilusLog to offer a brand-new service that allows all MSG users to identify and seek guidance on all items listed within the MSG data.

Purchasing a licence for this IHM support will aid all users exponentially in identifying all items within the MSG that should be considered for IHM guidance as you browse the MSGO. If you require guidance directly from the experts at GSR Services, you can send your MSGO session cart directly to them and receive a report outlining which items should and should not be considered via email shortly after.

With this game-changing new service, in three simple steps you will be able to gain brand-new knowledge and clarity on this ‘industry shaking’ subject and ensure that you are taking the right steps in being compliant.

This workload changing solution is available now and will need to be seen to be believed.



Users of the MSG OS service get the Relevancy Check for a very modest amount. Get in touch to find out more.

Want to find out more?  
Reach out to Hannah from the IMPA Marine Stores Guide team. [support@marinestoresguide.com](mailto:support@marinestoresguide.com) | +44 (0) 1206 982908

