

# DESIGN | PRINT | EXHIBIT





# DESIGN | PRINT | EXHIBIT

TRUST US WITH YOUR EXHIBITION NEEDS

ALEXONY  MARITIME

EVENTS & MARKETING

# GRAPHICS

**We can produce all shapes and sizes of graphics including pull-ups, posters, and large-scale graphics.** We are the appointed organisers of IMPA and are the publishers of IMPA's Magazine called Supply Chain and Sustainability Magazine.

Why not get the best out of your exhibition stand this year and let us take a look at your marketing materials and stand design? If you don't see what you want here, give us a call or email Amy on: [aw@alexony.co.uk](mailto:aw@alexony.co.uk) or ring +44 (0) 1206 798907



## **ROLLER BANNERS**

**Single sided**  
(800mm x 2000mm)  
£175  
£350 for design

**Double sided**  
(800mm x 2000mm)  
£250  
£350 for design

**Extra wide banners**  
Price on request

**BESPOKE SOLUTIONS / DESIGNS AND  
EXHIBITION BUILDS, PLEASE CONTACT US**

**ROLLER BANNERS**

**POSTERS**

**BROCHURES**

**LEAFLETS**

**HANDOUTS**

**POSTCARDS**

**ADVERTS**

**NEWSLETTERS**

**BUSINESS CARDS**

**MAGAZINES**

**FREEBIES & GIVE-AWAYS**

**PR MATERIAL**

**WEBSITES**

**PLUS MUCH MORE...**

# CHOOSE YOUR NAME BOARD

## STANDARD NAME BOARD

**First one FREE** (Standard Name board has your stand number and company name. One comes FREE with your stand for the front fascia, and any extra ones for the sides are charged at £35 per board/side. These are not stored and are thrown away after the event)

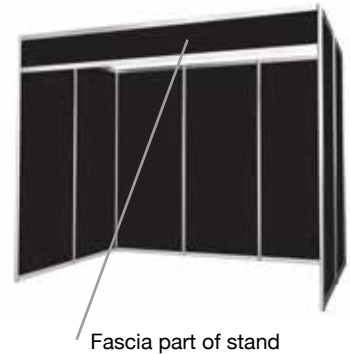
## BESPOKE NAME BOARD

**£105 per side/board** (Bespoke Name board has your stand number and company logo. These are not stored and are thrown away after the event)

**FASCIA'S** (A Fascia is any design you want)

**170mm HEIGHT** (Fits within the metal bars)  
**£80 per metre long** (170mm (height) x 962mm)  
(£160 for 2 metres (1962mm) long  
£240 for 3 metres (2962mm) long)

**Design** £POA



### Standard Name Board

- Stand number
- Company name



### Bespoke Name Board

- Stand number
- Company logo



### 170mm Height Fascia

- Full design -  
Design fills the whole fascia area

# BASIC PANEL GRAPHICS

## £225 per panel

(Includes all velcro and storage tubes.  
We will also install and breakdown your stand)

## £75 per panel for 12 months storage

(We can store your graphics and then return them to you the following year. We can even re-install them for a small fee of £75 per panel).

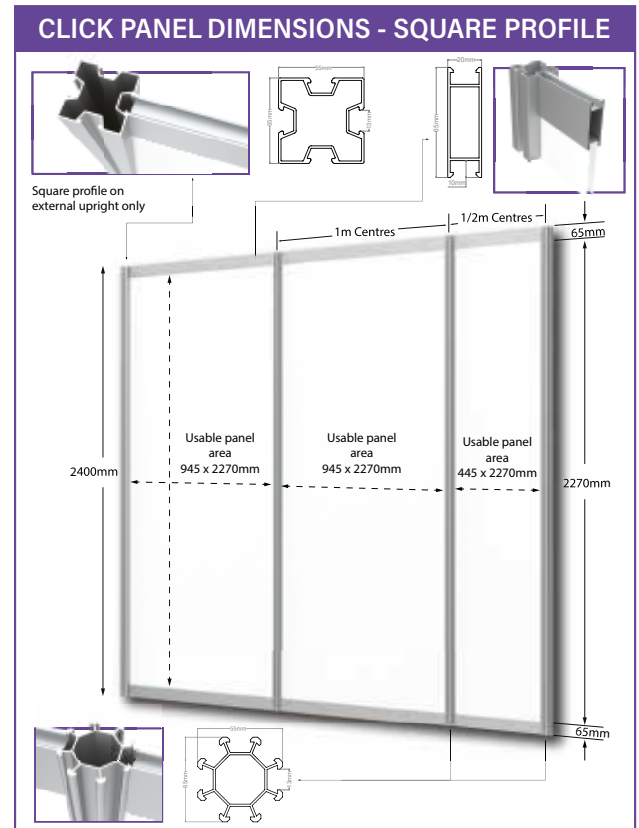
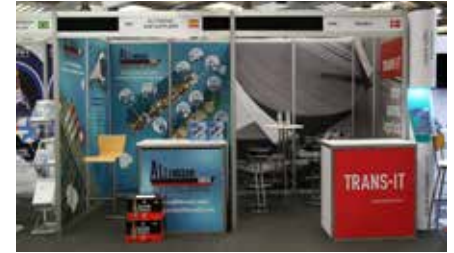
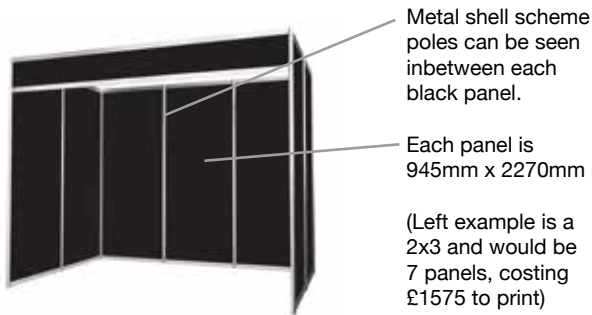
(A £50 transportation fee will be added if you are storing with us).

## Design £POA

(includes all images, high res pdf files ready for print)

## ARTWORK SPEC

300dpi, CMYK, Full panel size 945mm x 2270mm



# TENSION FABRIC GRAPHICS

Tension fitting graphics, printed by sublimation onto crease resistant, tearproof 210gsm textile display fabric, finished with stitched silicon strip edging. Affixed into our custom designed frames to give a seamless continuous wall display.

*(Please note that corners are not seamless and joints can be seen).*

## £400 per metre

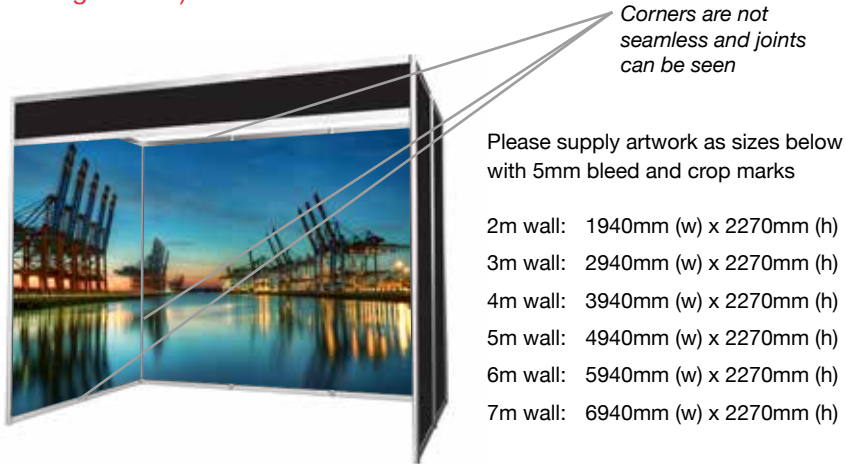
(Includes all hire of metal frame that fits on shell scheme, transportation, installation and breakdown)

## £50 per metre for 12 months storage

The fabric part can be stored, but the frame is hired.

If we re-install the graphics the following year, it would cost £150 per metre for installation and the hire of the metal frame.

*(A £50 transportation fee will be added if you are storing with us).*



This option is our *most sustainable system*, with the metal frame being on a hire system. The fabric can also be recycled causing less to be placed into land field.

# FABRIC GRAPHICS

## Fabric

(Hung on the shell scheme by hooks)

### £200 per metre

(Includes all velcro, and hooks)

We will also install and breakdown your stand)

### £300 for 12 months storage

(We can store your graphics and then return them to you the following year. We can even re-install them for a small fee of £50 per metre).

### Design £POA

(includes all images, high res pdf files ready for print)



## STAND BUILDS

If you don't see a solution for your stand here, contact Alexony Maritime as a stand build could be the answer for you - [aw@alexony.co.uk](mailto:aw@alexony.co.uk)



# CONTINUOUS FLUSH FITTING

## GRAPHICS FOR CLICK SHELL SCHEME

**£525 per panel - Solid Foamex boards/panels (20% DISCOUNT IF BOOKED BY 10 AUGUST 2026)**  
(Includes all hire of magnetic fixings, transportation, installation and breakdown)

**£100 per panel for 12 months storage**  
(We can store your graphics and then return them to you the following year)

**£100 per panel for next year installation** (If we are storing your graphics to be reused the following year, we can install them again for a small fee - **Please note, the hire of the magnetic clips are extra.** (A £50 transportation fee will be added if you are storing with us).

**£70 per magnetic clip hire - per pole** (2x2 stand would have 7 clips)

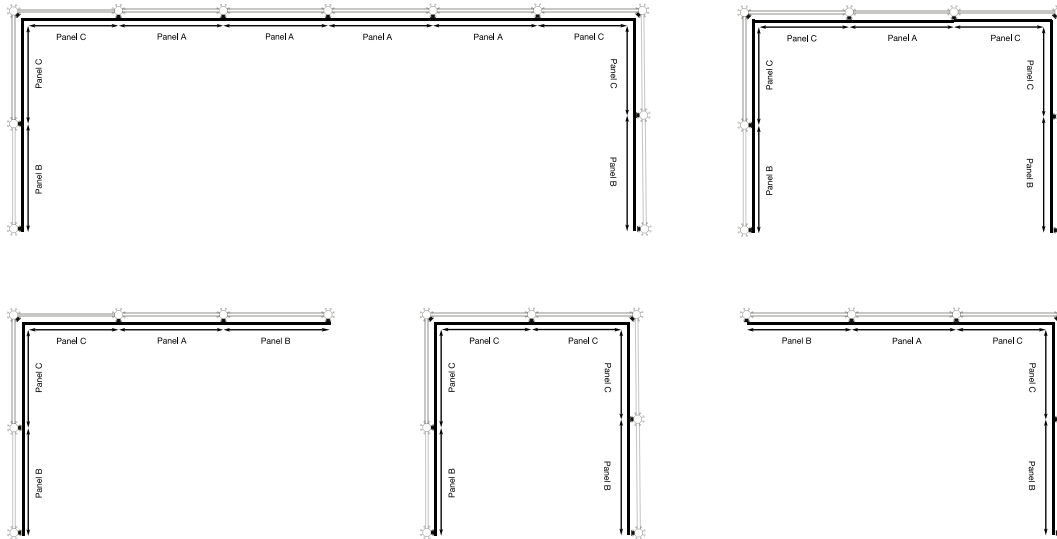
**Design** £POA (includes all images, high res pdf files ready for print)

Stunningly impressive use of graphics produced in sections and buffed together to give the illusion of a continuous wall. The panels are buffed together using magnetic tape and by hiring the clips to be used on the click panels.



This option is not eco friendly or sustainable and will be put into land field because of the foamex material used. For a more sustainable system please look at the tension fabric graphics.

**20% discount ONLY applies to continuous flush graphic printing**



Panel	Position	Final trim size
Panel A	Centre to centre	1000 x 2400mm
Panel B	Centre to end	1010 x 2400mm
Panel C	Centre to inside corner	977 x 2400mm



# STAND BUILDS

If you don't see a solution for your stand here, contact Alexony Maritime as a stand build could be the answer for you - [aw@alexony.co.uk](mailto:aw@alexony.co.uk)



# STAND DESIGN

Want to stand out? We can design your stand contact - [aw@alexony.co.uk](mailto:aw@alexony.co.uk)



# ALEXONY MARITIME

**Do you need help with your advertising campaign?**

As specialists in marine marketing, we can help you to create, implement and integrate campaigns that really work.

## Case Study



**Advert > Brochure / Leaflets > Editorial / Advertorial > IMPA Graphics > Website Designs > Plus more...**

**WE DO NOT JUST DO STAND GRAPHICS**

ALEXONY  MARITIME  
EVENTS & MARKETING

[aw@alexony.co.uk](mailto:aw@alexony.co.uk) / [exhibition@impa.net](mailto:exhibition@impa.net)

[www.impaevents.com](http://www.impaevents.com)

# MORE THAN JUST GRAPHICS

## Graphics production

All shapes and sizes of graphics produced including pull-ups, posters, and large-scale graphics

## Brochures, leaflets and marketing material

Everything from full colour glossy brochures to single colour leaflets. We can design anything you wish; brochures, leaflets, hand-outs, postcards, adverts, business cards, magazines, plus much more...

## Freebies and give-aways

Your logo produced on everything from pens to tennis balls; talk to us about something different as a give away on your stand

## PR material

Press packs, media information, latest developments and news from your company all make for good stories – let us do the work to get you the profile in the industry



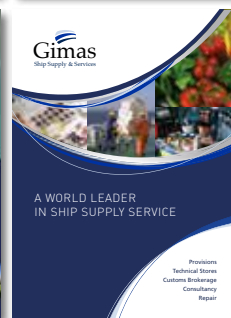


## Advertising material

Need a great new advert that drives home your message? –  
Talk to the experts

## Websites

We design and build websites from single page to multi-function websites with integrated e-commerce and sales functions



# SERVICE AND ARTWORK: TECHNICAL SPECIFICATION

## WHAT YOU GET FOR YOUR MONEY:

- Quality products and quality graphics solutions
- Professional designs (if you would like us to design your products and graphics - quotes on request)
- Total management and production set up (if you are designing your graphics, send us your artwork and we will look after it from there)
- Delivery of your products and graphics to IMPA Events
- On set up day (the day before any IMPA Event) we will set up your stand with your graphics ready for the start of IMPA London.

## PANEL SIZES

Full size 945mm x 2270m  
(please see each system for the correct artwork sizes)

## ARTWORK REQUIREMENTS

- Artwork must be set up either full / half or quarter scale with 5mm bleed (to the overall outside edge) and in CMYK
- Images must not exceed 100% in size @ 300dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill must be turned OFF in all cases
- All transparencies should be flattened

## PLEASE SUPPLY ALL ARTWORK AS HIGH RESOLUTION PDF.

All artwork supplied must be PRINT READY, and will be printed as supplied. Artwork should be saved at either full / half or quarter scale, CMYK, 300dpi and with 5mm bleed.

We accept: EPS, PDF, JPG, TIFF  
(All fonts must be outlined)

We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).

Printing is CMYK. We will match as closely as possible any pantone colours, but cannot guarantee an exact match.

Ensure text does not run across panel breaks as it may cause issues with alignment.

**ALL ARTWORK SENT THROUGH  
MUST BE LABELLED WITH YOUR  
COMPANY NAME, EMAIL  
ADDRESS AND STAND NUMBER**

## EXPORTING YOUR PDFS

### INDESIGN

Export layout as PDF (PDF/x-1a:2001) or  
(Press Quality) Settings - Bleed: Symmetric  
3mm - Resolution: 300dpi

### ACROBAT

Settings - Adobe PDF preset: (Press Quality)

### ILLUSTRATOR

Export as PDF  
Settings - Bleed: 3mm - Adobe PDF preset:  
(Press Quality)

**Please note:** when using fonts please convert  
all text to outlines.

**Make the most of your marketing  
strategy and let us help you to  
make sales...**

**Contact alexony maritime today  
to talk about maximising your impact at  
IMPA London!**

**IF YOU DON'T SEE YOUR SOLUTION  
HERE GIVE US AN EMAIL OR CALL  
US** - we will be happy to discuss your  
requirements:

**aw@alexony.co.uk / exhibition@impa.net  
+44 (0) 1206 798907**