The #BeMoreInclusive program
United States

The exciting #BeMoreInclusive program is brought to you by award-winning, international architectural and interior design recruitment specialist, urban, and the premier membership organization for commercial interior designers and architects, IIDA.

Due to the transformational change created by the positive action of the #BeMoreInclusive initiative in the UK design markets, urban is excited to launch their highly commended program stateside alongside our good friends IIDA.

Implementing the #BeMoreInclusive initiative with IIDA will help tackle the shared challenges facing under-represented communities in the design industry, by offering inclusivity-driven interior design and architectural firm recruitment solutions which will directly support those individuals through targeted recruitment, fund-raising and enhanced emphasis on diversity.
The #BeMoreInclusive program is as easy as 1, 2, 3.

1 Executive Search

This is urban’s exclusive solution for your firm’s senior, strategic or business-critical hires. We will collaborate with your firm under a retained executive search agreement, presenting you with the best under-represented candidates and working closely with you until the vacancy is filled.

2 Classic Recruitment Service

When your firm joins as a corporate member of the #BeMoreInclusive program, urban will donate $2,500 to IIDA’s charitable foundation for each architectural or interior design professional you employ via our introduction.

3 Graduate Recruitment

We are here to help the next generation of minority architectural and interior design professionals take their first employment steps into the industry. We will work with your business to help you attract and employ junior talent by supporting them in gaining their first interior design or architectural job role with your business. urban will provide our services on a pro-bono basis, only asking you to donate $2,500 to IIDA’s charity for every professional you take on as part of the Graduate program.

Your design business can join the #BeMoreInclusive program free of charge today.

Demonstrate your commitment to equality and inclusion, by becoming a #BeMoreInclusive member. Wear the prestigious membership badge on your website and social media with pride, knowing that every time you use urban’s services, you’re directly helping improve inclusion for the future of the industry.

Take the next steps towards an inclusive workforce now.

Get in touch

inclusive@bemoreurban.com
urban formed a collaborative partnership with Blueprint for All. The program’s three critical areas are:

1. Supporting alumni during their studies
2. Raising awareness and funds for young people starting their journey into architecture
3. Ensuring that young people from under-represented backgrounds receive equal opportunities

We provide services to architecture employers enabling them to access a more diverse candidate pool. Our objective is to make a direct change, encouraging an increase in architects from a minority background through funding Blueprint’s Building Futures programs alongside our #BeMoreInclusive initiative. We hope to not only make a difference but to inspire others to make a change.
urban’s awards

Third Sector Business Charity Awards 2021

urban received the Professional Services Charity Partnership Award 2021 for an outstanding collaboration between urban and Blueprint For All (formally known as The Stephen Lawrence Charitable Trust).

REC - Diversity Champion of the Year 2021

urban was announced as Diversity Champion of the Year at the REC Awards in London in November for their hard work and positive change achieved with the UK #Bemoreinclusive program.
UK Program successes - candidates

Blueprint For All is an excellent support network that goes to great lengths to help aspiring young architects with their future endeavours and being a part of their Building Futures program has provided me with endless career opportunities. As part of the program, I was connected with a mentor, who has been instrumental in my journey towards becoming an architect. He has been providing me with invaluable advice and helping me progress my personal career goals. Through the partnership, between the Trust and urban, they have made career opportunities more accessible for architecture graduates like me. And with the support and guidance from both organisations, I have successfully secured an apprenticeship with a reputable practice and university.

Blueprint For All has supported me throughout my education and most recently my professional career. In preparation for my undergrad at Central Saint Martins, I was given opportunities to engage in workshops that gave me insight/hands-on experience in areas such as model making and portfolio preparation, in addition to broadening my networks through meeting with other young practitioners with an interest in the built environment. I did not know anyone who was an architect or studying to become one, the SLCT exposed me to environments that most importantly allowed for me to ask questions! More recently, since graduating I have been working with Mark Nagle at urban and the SLCT and I have successfully secured a Part I placement at HTA Design.

I’ve spent just over a month working for Haverstock Associates, and every working day is a great measurable learning experience and one I owe to the #BeMoreInclusive initiative launched with Blueprint For All. Their enthusiasm and confidence in me, gifted me with the reassurance that yes, I am more than good enough to make it one day and deserve the same opportunities as anybody else. For a long time I’ve dreamt of being an architect and this is a goal I aim to one day achieve, but the unfortunate reality is that black people only account for 1% of registered architects in the UK. It’s time to shake up this statistic for the better and the #BeMoreInclusive initiative is an opportunity that others in similar situations could truly benefit from.
Program leaders

Inclusion is in urban’s DNA. It’s central to every act we take as a business and we’re excited to launch the #BeMoreInclusive program.

Our award winning #BeMoreInclusive program changed the way the interior design and architectural industries of the United Kingdom recruit forever, and by collaborating with IIDA, we know that, together, we can affect positive change. urban is not an interior design business, instead we work with you to help your business design inclusive working environments through a strategic recruitment partnership across all levels of your organisation. We believe, as we know you do too, talking about equality, diversity and inclusion is no longer enough. We believe in positive action, we believe in the need to #BeMore in everything we do.

IIDA’s history and commitment to the dismantling of racism in all of its forms is a cause we are privileged to support and tackle together. We’re proud to be in collaboration with the #BeMoreInclusive program and we’re excited to make a difference.

As history and the most recent events of 2020 have demonstrated, there is more positive action needed on the issues of true inclusion in society. We know that our members want to do more to resolve this key issue, so when the opportunity came up to collaborate with the leading global architectural and interior design inclusive recruitment specialist, we immediately recognized the significant impact we could make together, with urban in our shared, unrivalled passions for equality, diversity and inclusion. I’m proud that IIDA is a co-signer of the #BeMoreInclusive program.

As part of #BeMoreInclusive, urban will support young people from historically under-represented communities achieve their first role in the industry. They will provide an executive search service to appoint more females and people of color into strategically important senior level appointments, and they will raise revenue for IIDA’s vital philanthropic and community outreach.

Business enterprises that embrace a diverse workforce perform better, internally and externally; all research demonstrates this clearly – so we encourage our members to join the #BeMoreInclusive initiative and help YOUR organization maximize its potential. Here is how you and your firm can join us in this effort.
Get in touch

inclusive@bemoreurban.com