

SOCIAL

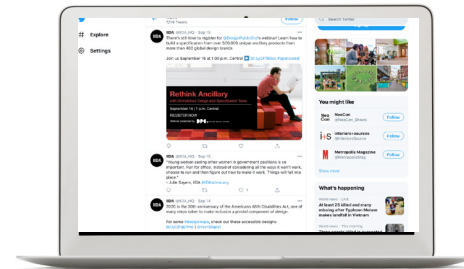
Share your message with our nearly 400,000 followers across Facebook, Instagram, LinkedIn, and Twitter with sponsored posts.

Sponsored Post Specifications

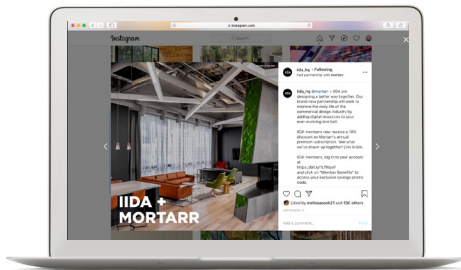
Posts must use professional photography with no text or branding on the image. Companies will be tagged in the post copy and image where applicable. All sponsored posts are subject to review and approval by IIDA and will be labeled as sponsored content.



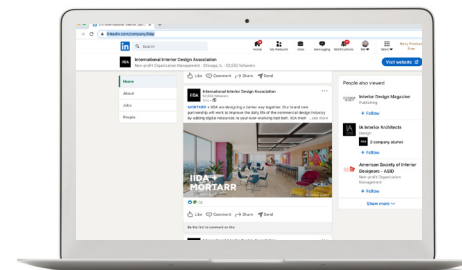
f
FACEBOOK
274,350+
Followers
55,955 AVERAGE
IMPRESSIONS / MONTH



t
TWITTER
35,000+
Followers
23,300 AVERAGE
IMPRESSIONS / MONTH



i
INSTAGRAM
26,000+
Followers
90,962 AVERAGE
IMPRESSIONS / MONTH



in
LINKEDIN
60,500+
Followers
60,900 AVERAGE
IMPRESSIONS / MONTH