

## EMAILS

Market your product, service, research, or program directly to our 9,000+ commercial interiors-focused designers and student members with dedicated marketing emails segmented by membership type, location, job title, and more!

AVG. OPEN RATE: 22.25%

AVG. CLICK RATE: 1.21%

AVG. CLICK-TO-OPEN RATE: 5.4%

DELIVERABILITY: 98.95%

### Ad Specifications

All email files must be saved as a HTML file with linked images and/or graphics included separately.

