

# 2021 Industry Member Benefits



■ Benefit included

	Level 1 3 Reps	Level 2 6 Reps	Level 3 15 Reps	Level 4 30 Reps	Level 5 40 Reps	Level 6 † 60 Reps
<b>MEMBERSHIP BENEFITS</b>						
Affiliation with a local chapter for each representative with access to resources, local meetings, networking, and engagement events	■	■	■	■	■	■
Use of Industry member appellation and logo to reinforce commitment to the profession	■	■	■	■	■	■
Subscription to IIDA newsletters and <i>Perspective</i> , the IIDA design journal, digital through 2021 and available on IIDA.org with exclusive member-only content	■	■	■	■	■	■
Access to latest IIDA research and publications	■	■	■	■	■	■
Reduced rate to IIDA national and local events	■	■	■	■	■	■
Reduced IIDA IDEA Studio and Conference Center rental rate	■	■	■	■	■	■

<b>PROMOTIONAL MARKETING BENEFITS</b>						
Company listing on IIDA.org	■	■	■	■	■	■
Complimentary mention in the IIDA Annual Report for members as of May 1, 2021	■	■	■	■	■	■
New member announcement in <i>Design Matters</i> , an e-newsletter to all members	■	■	■	■	■	■
Complimentary IDCEC-approved CEU course listed on IIDA.org	■	■	■	■	■	■
Reduced ad rates for IIDA publications and e-newsletters	■	■	■	■	■	■
Complimentary marketing email to IIDA member email list**	1 email	2 emails	2 emails	3 emails	4 emails	5 emails
Complimentary 30-day job posting on the IIDA Career Center*	1 posting	1 posting	2 postings	3 postings	4 postings	5 postings
Complimentary ad in <i>Design Matters</i> **			■	■	■	■
Complimentary sponsored social media post to 300,000+ IIDA followers**				■	■	■
Company website link posted on IIDA.org				■	■	■
Complimentary ad in IIDA editorial article on IIDA.org**					■	■

† Another level of membership can be purchased to support additional reps. For more information, reach out to [industrymembership@iida.org](mailto:industrymembership@iida.org).

\* Additional ads, job postings, and list rentals available at the industry standard or reduced rate.

\*\* Limited quantities available. First-come, first-served.

<b>ADDITIONAL SPONSORSHIP OPPORTUNITIES</b>						
IIDA Industry members have exclusive opportunities to engage with designers through sponsorship of IIDA national programs, conferences, and events including the IIDA Gala, Industry Roundtable, Educators Roundtable, Advocacy Symposium, and more.	■	■	■	■	■	■
<b>2021 DUES</b>	<b>\$1,525</b>	<b>\$2,889</b>	<b>\$6,821</b>	<b>\$12,840</b>	<b>\$16,050</b>	<b>\$22,470</b>

Industry membership offers additional savings on car rental, hotel stays, and more. Visit the [IIDA website](https://www.iida.org) to learn more.

IIDA Industry Member benefits, subscriptions, publications, and costs are subject to change.