



# HUGE Building Fund

**HUGE Improv Theater is moving to our new home at 2728 Lyndale!**

HUGE relies on the generosity of our community as well as donations and support from corporate sponsors to help build and sustain our physical theater space dedicated to supporting the vibrant and diverse community of artists in the Twin Cities

Sponsorship has many benefits – including recognition, early access to special events, discount tickets and classes for employees, complimentary improv and team-building workshops and more!

**HUGE is a 501(c)3 non-profit organization, all gifts are tax-deductible**

Packages and benefits may be customized – We'd love to start a conversation with you

**Please contact our team at 612.412.4843 or [sponsorships@HUGetheater.com](mailto:sponsorships@HUGetheater.com)**

**thank you for supporting HUGE Theater!**



# Sponsor Our New Home!

## **SPONSORSHIP AREAS & NAMING RIGHTS**

- The Building Itself : \$750,000 – \$1,000,000
- The Theater Space : starting at \$300,000
- The Stage : starting at \$200,000
- The Lobby : starting at \$100,000
- Tech sponsorship – Sound & Lighting : starting at \$75,000
- Classroom Spaces : starting at \$50,000
- Bathrooms : starting at \$25,000
- Theater or Lobby Seating: starting at \$500

**SPONSOR A NIGHT** – Help fund a night of the week for a year – Starting at \$10,000

## **SPONSOR PROGRAMS OR SERVICES**

- Community and Education partnership services : \$20,000 – \$30,000  
hosting events for school improv programs, outreach and workshops to school theater programs
- Live performance ASL services : starting at \$10,000
- Live performance streaming services : starting at \$5,000
- The HUGE Summer Intensive Program : \$1,000 – \$5,000
- Scholarships to HUGE classes : starting at \$250

## **BENEFITS OVERVIEW**

As a show sponsor, benefits include:

- Recognition in the pre show slides and signage, the Annual Report and relevant print, digital and social marketing – including quarterly posts specific to sponsors
- Complimentary performance tickets and early access to special event tickets
- Happy Hour and private social events in the theater
- Discounts on tickets and classes for your employees

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