

## The Groundbreaker Awards 2026

On **Tuesday**, **April 14**, at **Cipriani 25 Broadway**, more than 500 distinguished guests representing the fashion, design, business, media, and philanthropic communities will celebrate the achievements of Housing Works and the changemakers who are leading the fight for access to healthcare, housing, justice and equality.













# **Event Program**

**6PM – Cocktail Reception & Auction Viewing** 

7 PM – Seated Dinner, Awards Program, & LIVE Auction

We hope you will join us for this magical occasion. In addition to the awards program, the event will feature an exclusive live auction and silent art auction with works by leading and emerging contemporary artists.



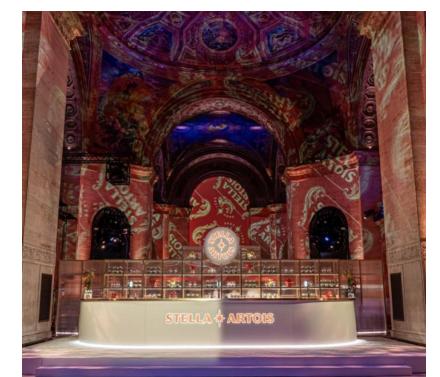






# Visibility as impactful as your contributions.

Sponsors receive meaningful, exposure before, during, and after the event.





#### **SPONSOR BENEFITS**

### \$50,000 | Presenting Sponsor | 2 Tables

- 2 Premier Tables for 20 guests
- Exclusive Presenting Sponsor recognition incl. customized marquee at entrance
- 3D logo wall placement in Cipriani's main dining room (static non-rotating)
- Premier logo placement on all event materials, including step & repeat
- Full-page ad in printed program
- Exclusive press release, eblast, and social media post (75K+ subscribers, 50K+ followers)
- Acknowledgement from stage and exclusive speaking opportunity
- *All but \$47,050* is tax-deductible

## \$15,000 | Artisan Sponsor | 1 Table

- Table for 10 guests
- 3D logo wall placement in Cipriani's main dining room (rotating w/others)
- Logo placement on all event materials, excluding step & repeat
- Half-page ad in printed program
- Press release, eblast, and social media post inclusion
- *All but \$12,050 is tax-deductible*

## \$25,000 | Signature Sponsor | 1 Table

- Premier Table for 10 guests
- 3D logo wall placement in Cipriani's main dining room (static non-rotating)
- Prominent logo placement on all event materials, including step & repeat
- Full-page ad in printed program
- Press release, eblast, and social media post inclusion
- Acknowledgement from stage
- *All but \$22,050* is tax-deductible

#### **Tables & Tickets**

Non-sponsored tables of 10 are priced at \$12,500 and individual tickets are \$1,250. Sponsorships, tables, and tickets can be <u>purchased</u> <u>here</u> or by contacting Andy DiBella at <u>a.dibella@housingworks.org</u>.





#### PREVIOUS GROUNDBREAKER AWARDS PARTICIPANTS

## **Honorees**

- Patricia Arquette, Award-winning actor
- Bloomingdale's
- Nate Berkus & Jeremiah Brent, Designers
- **Derek Blasberg**, Journalist
- **Dara Caponigro**, Creative Director, F. Schumacher & Co.
- Robert Chavez, Former CEO of Hermès Americas
- Laurent Claquin, Chief Brand Officer of Kering
- Andy Cohen, Television Host
- Linda Evangelista, Model and Advocate
- · Tamron Hall, Journalist
- Bethann Hardison, Model and Advocate
- James Huniford, Designer
- Iman, Model and Entrepreneur
- Charlotte Moss, Designer
- Miles Redd, Designer
- Portia de Rossi, Actor
- Sherrese Clarke Soares, Founder & CEO of HarbourView Equity
- Darren Walker, President of the Ford Foundation

# **Sponsors & Supporters**

- 1stDibs
- Aerie
- · AON
- Apple Bank
- American Express
- · Amida Care
- Baccarat
- Beatrice Advisors
- Benjamin Moore
- Bergdorf Goodman
- Bloomingdale's
- BMO Capital Markets
- Brunschwig & Fils
- Charlotte Moss
- Cohn Reznick
- · E.S. Kluft
- Four Hands
- · Gilead Sciences

- HarbourView Equity
- Hearst Media
- Hermès
- Highline Construction
- · Hudson Advisory Group
- Kaplowitz Group
- Kering
- Kravet
- Labcorp
- LAMB Insurance Services
- Macy's
- Marc Phillips Rugs
- Mount Sinai
- Muji
- Paramount
- Ralph Lauren Home
- Schumacher
- Sotheby's International Realty
- The Rug Company
- Warner Bros. Discovery
- West Elm

# Join the company of leading brands aligning with a lifesaving mission.

































#### **Silent & Live Auctions**

The benefit will feature a a curated silent auction with over 30 works of art by leading and emerging artists and a live auction featuring art and once-in-a-lifetime experiences.

Previous auction donors include **Derrick Adams**, Faena **Art**, **Nan Goldin**, **Catherine Opie**, P.P.O.W., **Ryan Lee Gallery**, **The Herb Ritts Foundation**, **The Robert Mapplethorpe Foundation**, and **Mickalene Thomas**, among hundreds of others.











## **How Your Dollars Work**

### Healthcare

Housing Works provides primary and behavioral healthcare for 15,000+ low-income and unhoused New Yorkers, with 150,000+ visits annually provided at little or no cost to patients.

The organization has six community healthcare clinics across New York City staffed by providers specializing in HIV healthcare, substance-use disorders, and treatment of chronic illnesses. By reducing barriers to care, Housing Works is ending AIDS and saving lives.

## **Housing and Stabilizing Shelters**

Since merging with Housing Works in 2019, **Bailey House** has served as the housing development wing of Housing Works. The combined organization under the Housing Works umbrella is now the nation's largest supportive housing provider for individuals living with HIV.

With 700+ units of housing across NYC and 200+ currently under construction, the organization leads the way in providing our most vulnerable New Yorkers with the housing stability needed for successful HIV treatment. Housing Works also operates multiple temporary shelter properties with hundreds of beds and linkage for residents to access long-term care.

## **How Your Dollars Work**

## **Advocacy & Legal Aid**

Housing Works' grassroots advocacy helps local efforts to secure funding for healthcare and housing assistance, and national and international efforts to end AIDS. Recent victories include the restoration of HIV funding originally cut from the New York City FY25 budget and a six-figure settlement in favor a SUNY student wrongfully suspended based on harmful stigmatization of their HIV status.

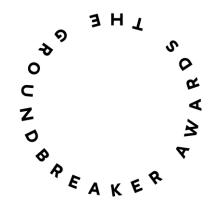
# Wraparound Services

Additional Housing Works programs include:

- Individual and group behavioral health services
- Youth and prevention services
- Job training and career readiness programs
- Harm reduction services
- Re-entry and anti-recidivism services







# The Groundbreaker Awards

**April 14, 2026** 

Cipriani 25 Broadway New York, NY 10004

**Event Contact** 

Andy DiBella, VP of Development a.dibella@housingworks.org

**Event Ticketing Site** 

**≜HOUSING WORKS** 

