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R. O. LOVELADY LUMBER COMPANY, R. O. LOVELADY, 54, OWNER AND OPERATOR IS SUCCESSFUL INDUSTRIAL OPERATION, CENTER, SHELBY COUNTY, WHERE MR. LOVELADY HAS ERECTED NEW HOME

Carrying Upward 3,000,000 Feet Standing Timber, Mr. Lovelady's 20,000 Feet Lumber Daily Capacity, is Rated as One of the More Improved and Best Producers of Its Size in the Shelby County Area of East Texas, it is Declared

Mr. Lovelady States That Later on He May Consider Installation of Planer Mill, but in Meanwhile He is Seeking Purchase Additional Timber Tracts, He Invites; and, He Also Owns and Operates Brand New Gin at Patroon, it is Known

Possessing Yard Lumber Inventory Upward 200,000 Feet; and, Employing Upward 30 Men, Mr. Lovelady's Operations are Appreciated as Definite Local Asset, it is Affirmed

Center and Patroon. — In the ambitious effort to help publicize more widely the natural and potential resources of Shelby county, East Texas; and, Environs, R. O. Lovelady, 54, owner and operator R. O. Lovelady Lumber Company has subscribed liberally of his support and influence; and, let it be known of all men that he stands 100 per cent for the future progress and prosperity of all East Texas; and, its people, he affirms. Native of Aiken, Texas, Mr. Lovelady located in Center in the fall of 1942, he states. Mrs. Clara Lovelady, wife of Mr. Lovelady is a native of Patroon, Texas. They have 3-children: Mesdames Kathryn (L. W.) McAnaly, 29, Carthage; and, Billlie (Earl) Harris Jr., 24; and, Jack Lovelady, 18, student at Nacogdoches during school work. There are 2-grand children: Lon Wyatt McAnaly and Robert Nix McAnaly. Parents: R. J. and Mrs. Emma Lovelady, both deceased. Parents of Mrs. Lovelady: Joe and Mrs. Lulla Dickinson, both deceased. At the age of 19, Mr. Lovelady recalls that he was a farm manager at $25.00 and board per month. Presently he is planter, ginner, livestockman, timber and lumber manufacturer. His modern sawmill with 20,000-feet daily capacity is said to be one of the very best in all East Texas, his interest in farming and livestock production, he says holding via renting of his lands to others for such production; but, he actively operates his modern saw mill here at Center and his brand new gin at Patroon. It carries 1500-bales in one season, he says he operated day and night. All of his industrial plants are keyed to high production efficiency, Mr. Lovelady assures; and, that there is never any question about his ability to deliver the goods at any and all of them, it may be observed. In 1901, Mr. Lovelady says his family located at Lufkin. For 24-years, Mr. Lovelady says he has been an active ginner; and, that his new gin at Patroon carries 3-80's (Lumus saw). Prior to starting lumber manufacturing on his own behalf in 1931, Mr. Lovelady says he had worked and contracted timber. In 1908, he states that he spent 3-years in South Texas. In 1911 he returned to Lufkin for 2-years, and latter part of 1912 went back to his old home county, locating at Patroon; and, in the fall of 1942 moved his family to Center, where he has erected a magnificient modern home reflected in picture accompanying this general story. While living at Patroon, Mr. Lovelady says ginning, sawmilling, planting and livestock production activities occupied his attention. His Patroon sawmill was moved to Jerico, he and his family having resided in Center all the time, he states. In March 1946 he sold his Jerico mill, he announces; and, immediately he began the construction of his new sawmill about 1-mile northwest of Center proper, it is ascertained. It was also in 1946 that Mr. Lovelady erected his palatial brick home, carrying as it does 8-rooms and all modern conveniences, he says. It is located on Highway 87 and is definitely an attractive show place, observation reveals. Notwithstanding his ownership of upward 3,000,000-feet standing timber Mr. Lovelady says he is constantly in the market for additional timber lands; and, also buys logs and contract timber delivered to his skids here in Center, he invites. His yard lumber inventories usually run around 200,000-feet lumber, he says; and, he employs 30-men in his operations, H. C. Goodwyn, Shelbyville, R. 2, being his plant superintendent. Mr. Goodwyn also guided the erection of Mr. Lovelady's new mill, it is stated; and, it is known to be one of the newest and most efficient of its kind in East Texas, it is believed. In his public relations, Mr. Lovelady says he served 13-years as school trustee at Patroon. General herds of cattle are carried on the Lovelady ranch, it may be observed. In the pioneer days of lumber manufacturing, comparable to present strides, Mr. Lovelady recalls that lumber hauled over bad roads to Center brought only $13.00 per 1,000-feet. He just happens to be another home-body who has made good; and, when things were right and for the best, he is said to never have taken 'No' as an answer, it is declared. Mr. Lovelady is actively supporting the progressive effort to boost, work and put for the future public development hereabouts, including cheaper power, lower taxes, better roads, adequate drainage and selective timber cutting; improved churches and schools; soil conservation. He is also in line with the effort to help locate desirable new people, money and industry, it is established.

Naming Oriental Rugs

Names of Oriental rugs, only in a general way, are an indication of quality. Rugs get their names from the geographical districts where they are woven. One rug woven in the city of Hamadan, for example, might be worth considerably more than another rug of the same size from the same city. Oriental rugs made in Iran usually have their sides finished with overcasting, but many Caucasian rugs have selvaged sides.



Top: Mr. and Mrs. R. O. Lovelady; and, their two children, and favorite dog of the little boys, appear on the front lawn of the modern Lovelady home in Center, Texas, where Mr. Lovelady is owner and operator of R. O. Lovelady Lumber Company. In bottom picture at right Mr. Lovelady appears with his mill superintendent, H. C. Goodwyn standing in front of his plant.

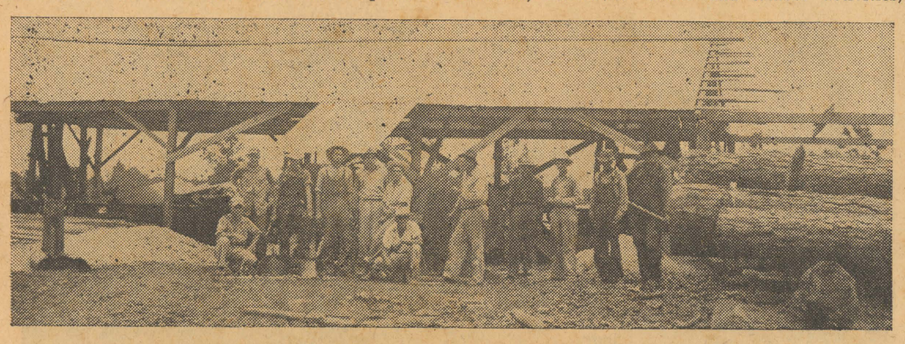
R. B. BICKHAM, 59, LUMBER MANUFACTURER AT DEVIL'S POCKET; GENERAL MERCHANT, DEWEYVILLE NATIVE OF ANGELINA COUNTY, E. TEXAS, HAS BEEN A PROGRESSIVE LEADER IN NEWTON SINCE 1920

Mrs. Sallie Bickham, Wife of Mr. Bickham Looks After Store Management at Deweyville, While he Attends to the Manufacture of Good Lumber at Devil's Pocket and-or Wherever he May Have His Modern Portable Sawmill, it is Affirmed

Starting His Experience in the Timber and Lumber Business in His Early Boyhood, Mr. Bickham Says he Began the Manufacture of Lumber in Newton County, Texas, in 1945, Selling His Production at Wholesale

Mr. Bickham is Quite Favorably Known Over a Wide Area From Hemphill in Sabine County, Texas, to Beaumont, Jefferson County, Texas; and, From the Latter City to Houston, it is Attested

Devil's Pocket and Deweyville. — There are citizens and taxpayers; and, then there are citizens and taxpayers, may it be happily said of the well and favorably known R. B. Bickham, 59, progressive lumber manufacturer and general merchant at these respective points in Newton county, East Texas; and, Environs, it is pointed out. Native of Angelina county, Texas, Mr. Bickham says he established himself at Deweyville in 1920; and, for the past 27 years, therefore, he is known to have been a business leader in his southeast sector of Newton county, it is affirmed. And, that isn't all, may it be said that Mr. Bickham is perhaps one of the best known men in his area of East Texas, his statement holding that his acquaintances and friendships extend all the way from Hemphill in Sabine countey, Texas to Beaumont in Jefferson county, Texas; and, from the latter point to Houston, Dallas county, Texas. While he attends to the manufacture of good lumber at Devil's Pocket and/or wherever he may locate his modern portable sawmill from time to time, he announces that his good wife, Mrs. Sallie Bickham looks after the operation of their general store at Deweyville. Mrs. Bickham is a native of Nacogdoches county, Texas. Mr. and Mrs. Bickham have one daughter: Mrs. Maxine (Hager) Davis. There are 2 grand children: Burwin Reed and Hager Mack Davis. Parents: Harry and Mrs. Mary Bickham, both deceased. Parents of Mrs. Bickham: Sam and Mrs. Alice Sims, both deceased. It was in his early boyhood that Mr. Bickham began his experience in timber and lumber activities, he makes known; but, he did not begin the manufacture of lumber at Devil's Pockets, Newton county, Texas until 1945, he declares. His sawmill carries a rated capacity of from 10,000 to 12,000 feet rough lumber daily, Mr. Bickham announces; and, his entire output is sold at wholesale, he relates. Possessing upward 1,000,000-feet standing timber, Mr. Bickham announces that he is a contract lumber manufacturer; and,, that he prides himself in being able to make good lumber. Employing 19 to 20 men, representing substantial pay roll; and, carrying 4-trucks and 3-teams, Mr. Bickham easily is one of the foremost portable sawmill operators in his Newton county, Texas area, it is established. In a recent interview with Mr. Bickham, he went on record as favoring all of the progressive programs advocated in this Special Edition, and to which he has subscribed generously of his support and influence; stressing, as he did, the importance of better roads, timber conservation; civic and religious progress; improved churches and schools; and, a cordial welcome to desirable new people, money and industry throughout the East Texas stronghold of the great Lone Star State of Texas. Not only a success in the manufacture of lumber, Mr. Bickham and his wife, Mrs. Sallie Bickham are rated as successful and popular general merchants, their store at Deweyville having been started in 1945, they report. Thanks along with other able Sponsors, Mr. Bickham for the fine support and influence you have accorded the instant newspaper publicity advertising effort to help publicize more widely the magnificent natural and potential resources of Newton county and all East Texas; and, Environs!



R. B. Bickham and part of his sawmill crew may be observed in above picture taken at his mill, Devil's Pocket, Texas. Mr. Bickham resides at Deweyville, Texas, where he and his wife operate a nice store and service station.



Martindale Grocery & Market buildings shown top finds Mrs. R. A. (M. A.) Martindale at front; and, bottom again shows her with her brother in law, Charley Martindale, Manager. Mrs. Martindale and her husband own the business, West Jasper, Texas. They reside at Kirbyville, Texas.



Right to left in above picture: Mrs. R. B. Bickham and Mrs. S. E. Gilchrist, Deweyville, Texas, where Mrs. Bickham has charge of store and service station operations, while her husband looks after lumber manufacturing at Devil's Pocket.

Martindale Grocery & Market, Mr. and Mrs. R. A. Martindale, Owners; and, Charley Martindale, Manager, Kills Upward 250 Beef Cattle Annually, Said

Good Friends, Workers and Boosters for All East Texas Progress and Prosperity, Martindales Maintain Their Business Operations in West Jasper; and, Reside in Kirbyville Except as to Manager Martindale, Stated

West Jasper and Kirbyville. — Mr. and Mrs. R. A. Martindale, popular and progressive young citizens and taxpayers number teir legion of friends by their acquaintances, it is attested by friends and neighbors. Maintaining grocery and market at West Jasper, where they operate as Martindale Grocery & Market, these young people who now reside at Kirbyville, it is announced, not only enjoy a good cash and retail patronage; but, it is affirmed that their market division slaughters from 5 to 6-beef cattle weekly, and that basis of calculation, it is estimated that on annual record the number would run between 250 and 300-head. Buying, selling and producing cattle find considerable activity at the Martindale business headquarters, it is pointed out. Until recently the business was operated by Mrs. Martindale who is popularly known as M. A., the initials of her father, M. A. (Jack) Newman, planter, Recently Mr. Newman installed livestockman and sawmill operator. planer opertions in the West Jasper sector of Jasper county, Texas, it is observed. Charley Martindale, 22, brother of R. A. Martindale, the latter 27, presently is manager of the business at West Jasper, succeeding Mrs. Martindale who has joined her hsuband at Kirbyville, where he is timber buyer for Southwest Development Company, it is stated. Mr. Martindale and his brother, Charley are sons of the lamented Charles Edward Martindale; and, Mrs. Nannie Martindale, living. Mrs. M. A. Martindale, wife of the progressive young merchant and timber buyer, is the daughter of M. A. (Jack) and Mrs. Amanda Newman, both living. R. A. and Charley Martindale are each native sons of Jasper county, Texas; and, except for 4-years in the U. S. Marines as to the former; and, 3-years in the U. S. A. as to Charley, these young men have spent their lives thus far in this area of East Texas; and, Environs, it is announced. R. A. was born in Jasper; and, Charley was born at Pineland. The latter is single. Mrs. Martindale is a native of this sector. For several years R. A. Martindale was in the employ of Postmaster Adam Byerly, general merchant, planter and livestockman at Curtis, a general story about Mr. Byerly appearing elsewhere in this Special edition to which the Martindales are also participants and working co-operatively to help make of their respective communities happier and better places in which to live and do business, it is assured. The Martindale boys were both raised on the farm; and, both of them have heretofore been employed by Southwest Development Co., at Kirbyville, the latter having resigned his position with the company so as to give his time toward the management of his brother's business at West Jasper, it is established. Mr. and Mrs. Martindale will commute back and forth several times weekly from Kirbyville to West Jasper it is made known. Martindale Grocery was established about 2 1/2 years ago by Mrs. Nannie Martindale, mother of these young men. It was March 15, 1947 when R. A. and his wife purchased the business. In addition to groceries and market items, Magnolia products are featured at their service station, it is observed. Oscar Goines, butcher for the Martindales has been on the job in this capacity practically since the store was first started, it is revealed. Martindale market maintains its own cooling system, enabling it to serve restaurants and other patrons, it is announced. General crops and livestock are produced on the some 130-acres of Martindale mother earth holdings, it is ascertained. Be it said to the credit of the Martindales, they are good friends, boosters and workers for the best possible development of the natural and potential resources of all East Texas; and, Environs, it is assured. They are known to appreciate the valued patronage of their loyal customers; and, cordially invite others to afford them opportunity of serving you, they invite.

Beckham & Sons Lumber Company, H. V. Beckham, 50; and, His 5 Sons, As Owners and Operators, Joaquin, Shelby County, Texas Contemplate Installing Planer!

New Sawmill Carries 7,000 to 10,000 Daily Capacity, Both Hardwood and Pine Lumber Being Cut, it is Announced for Both Wholesale and Retail Markets

Joaquin. — This sector of Shelby county, East Texas; and, Environs prides itself in the possession of a new lumber manufacturing industry owned and operated by Beckham & Sons Lumber Company, which is said to have started operation in May 1947. H. V. Beckham, 50; and, his five sons, Howard, 28; Lenoal, 27; Levon, 25; James, 22; and, Warren, 19, are the business partners in possession and guidance of the new industry, it is affirmed. Mr. Blackman, son-in-law of Mr. Beckham is also associated with the organization as a valued employe, Mr. Beckham states. And, just to show you how well organized the gentlemen are, it is ascertained that the 7-of them not only operate the mill, but they go to the woods, get their logs and haul them to the sawmill here in Joaquin, thereby placing themselves in an absolute independent position in so far as labor may be concerned, they happily and proudly point out. Owning a brand new saw mill with 7,000 to 10,000-daily capacity rough lumber, Mr. Beckham on behalf of himself and sons makes it known that they contemplate installing a planer later on. Native of Timpson, Texas, Mr. Beckham says he came here in 1915. Having been raised on a farm, he insists that it has been quite natural and pleasurable for him to be identified with the timber industry; and, that his sons and son in law likewise are admittedly getting a big kick out of the work, reportedly it is said. Mrs. Nora Beckham, wife of Mr. Beckham is a native of Nacogdoches. They have 7-children; and, 13-grand children, the former being: Mrs. Agnes Emmons; Howard (Mrs. Grace); Leonal (Mrs. Sallie); Levon; James (Mrs. Mary

(Continued on Page 112)



H. V. Beckham, who with his 5 sons own and operate Beckham & Sons Lumber Company contemplates installing planer with their plant at Joaquin, Texas.

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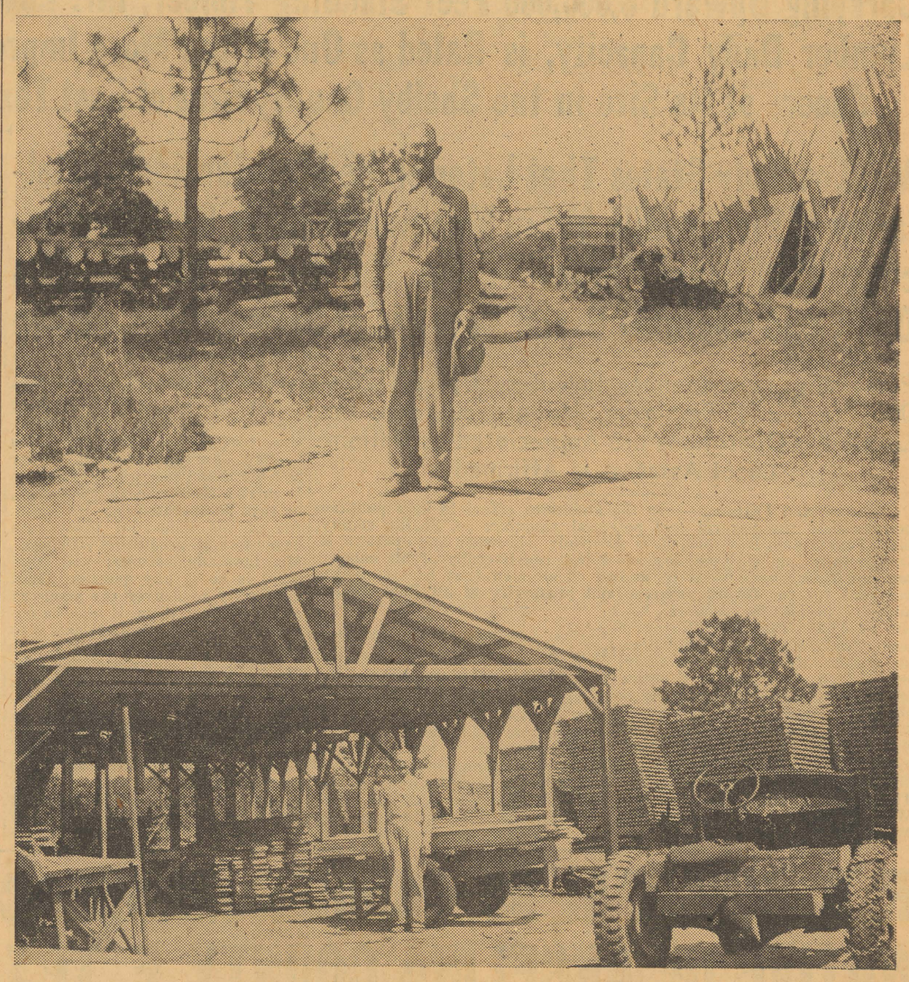
E. E. (ERNEST ELIJAH) McDONALD, 62, HEADS E. E. McDONALD LUMBER; AND, McDONALD LUMBER CO. AT KIRBYVILLE, IS BLESSED WITH EVEN DOZEN (12) CHILDREN; AND, TEN (10) GRAND CHILDREN

Native of San Augustine County, Texas, Mr. McDonald Says He Sojourned To Jasper County and Before Locating at Kirbyville in 1945, he Also Remained For a Season At Bleakwood and New Caney; and, That it was in 1903 He Began His Experience in the Timber World

That he Actually Pioneered the Hard Way in Getting Started Toward the Realization of His Dream to Become Manufacturer of Good Lumber, Mr. McDonald While In Reminiscent Mood Revealed That He Had Not Only Driven a Bull Team and Done Firing at Sawmills, but That he Had Made The Grade on Up From Bottom

In Addition to his Sawmilling Strides, Mr. McDonald Conducts a General Store for the Accommodation of His Employes and the General Public, it is Observed; and, he Also Maintains His Own Shop For Repairs, Et Cetera, it is Pointed Out

Kirbyville. — While comparatively a newcomer to the Kirbyville sector of Jasper county, East Texas; and, Environs, E. E. (Ernest Elijah) McDonald, 62, progressive lumber manufacturer and general merchant is one of the better known and appreciated citizens and taxpayers in this East Texas area of the Lone Star State, it may be successfully pointed out, it is declared. Native of San Augustine county, Texas, Mr. McDonald says he began his timber experience back there in the good old days when he was driving a bull team. That was in 1903, he recalls; and, that he did the firing at sawmills. This initial start in the timber world, and to acquire the necessary educational fitness from bottom on up, Mr. McDonald says he was graduated from cutting blocks sawing; checking lumber; on up to managing a sawmill in 1908; and, that a portion of his early dream began to come true when he built his own first mill at Rebecca, San Augustine county. From that beginning, Mr. McDonald affirms that he was able to and actually did sawmill at different points thruout not only his native San Augustine county, but found him enjoying like excursions into Sabine, Newton, Montgomery and Jasper counties, East Texas; and, Environs. Prior to locating in Kirbyville in 1945, Mr. McDonald says he sojourned also for a while at Bleakewood and New Caney. His wife, Mrs. May V. McDonald is a native of Lovelady, Houston county, Texas. Mr. and Mrs. McDonald are the parents of an even dozen (12) children; and, they also have 10 grand children. Their children: D. A. (Mrs. Zella Mae) McDonald, planer owner-operator and also having had U. S. A. experience within the States during World War No. 2; Burton O. (Mrs. Velma Lois) McDonald, operator of McDonald No. 2 mill; and, during war also operated other mill; Mrs. Edith Burkett; Melvin (Mrs. Johnnie) McDonald, who served with U. S. A. during World War No. 2; H. L. (Mrs. Verna) McDonald, whose military service for Uncle Sam during World War No. 2 was spent in the South Pacific; Mrs. Veda May Gaskin; Mrs. Annie Bell Chambers; Merle R. (Mrs. Bettie) McDonald; Jack; Merlin; Donald and Miss Valdrie Jean McDonald. Parents: Alex and Mrs. Ellen McDonald, both deceased. Parents of Mrs. McDonald: Harvey and Mrs. Jane Barthol, both deceased. As head of the McDonald lumber empire, which is more definitely identified and known as E. E. McDonald Lumber Company, Mr. McDonald has to his credit a present total of 44 years in the timber and lumber manufacturing stride, records establish, his first operations having started back there in 1903 as mentioned above. Mr. McDonald and his sons, who are associated with him in the lumber production business represent outstanding citizens and taxpayers in their Jasper county, Texas area, it is realized; and, in the civic, religious and general public development strides, these gentlemen, and the whole of the McDonald family, are known to be good friends and supporters, it is affirmed. The two saw mills operated by the McDonalds carry capacities, respectively: No. 1 mill portable 10,000 feet rough lumber daily; and, No. 2 portable mill 15,000 feet rough lumber daily, Mr. McDonald states. Use of custom dressing at his son's planer is enjoyed by Mr. McDonald, he announces. The No. 2 McDonald mill is owned and operated by Mr. McDonald and three of his sons: Burton, Melvin and H. L. McDonald, it is recorded. Employing 50 to 75 men, Mr. McDonald says production is sold at both wholesale and retail. He places his weekly pay roll for all purposes at around $4,000.00. Twelve trucks, 5 log teams and 2 tractors are required to take care of McDonald operations, it is stated. In addition to his lumber manufacturing activities, Mr. McDonald owns his own shop for repairs; and, also conducts a general store on cash and credit basis for the accommodation of his employes and the general public, he announces. Owning 700 acres of timber lands; and, 1800 acres in timber rights, Mr. McDonald reveals that he also buys logs and contract timber delivered to skids; and, that there's always an available cash market at his office for timber from the individual log on up to the larger tracts, he invites. He says his yard lumber inventory is held at near one half million (500,000) feet. All of the progressive programs advocated in this Special Edition, to which Mr. McDonald has subscribed liberally of support and influence, enjoy the wholehearted endorsement of Mr. McDonald, he affirms. It was a fine day for the McDonalds and the Kirbyville sector of East Texas when they decided to come this was, friends and neighbors attest. With the magnificent background enjoyed by Mr. McDonald as pioneer woodsman, it goes without saying that he and his sons will continue the onward and upward progressive and prosperous climb in their lumber manufacturing and general mercantile operations! Commendation and congratulations, Gentlemen to that deserved goal now and always!



E. E. (Elijah) McDonald, standing near his sawmill operations, top; and, again appearing in front his son's planer; and, McDonald lumber at bottom, Kirbyville, Texas, where Mr. McDonald is a pioneer lumber manufacturer and general merchant.

H. & H. LUMBER CO., EARL HANKS & SON, E. E. HANKS, 58 AND 37, RESPECTIVELY, ACTIVE SAWMILL PRODUCTION AT FOREST AND KILGORE, WITH THIS FATHER AND SON BEING PROGRESSIVE WORKERS

Prior to Establishment H. & H. Lumber Co. in 1946, the Business Was Conducted as Hanks Lumber Co. and Later as Sabine Lumber Company, but Under Present Set-Up, it is Believed the Hanks Organization is One of the Major Activities in Their Respective Localities of Operation, it is Pointed Out

Carrying 12,000 to 15,000 Feet Lumber Production Capacity Daily, H. & H. Lumber Company Enjoys a Wholesale Distribution on the General Markets, Reports E. E. Hanks, Junior Partner in This East Texas; and, Environs, Lumber Manufacturing Organization

ossession 500,000 to 1 Million Feet Standing Tim- r, Mr. Hanks Announces That he and His Father e Constantly in the Market to Purchase Addi- nal Timber Tracts, Fee or Rights Plus Logs and Contract Timber Delivered to Their Skids

orest and Kilgore. — These respective sectors of Cherokee and Gregg counties, East Texas; and, Environs are to be considered fortunate in the operation of H. & H. Lumber Company ,it is declared. Messrs. Earl Hanks, 58; and, E. E. Hanks, 37, father and son are the owners and operators of these plants, which carry rated capacity of from 12,000 to 15,000 feet lumber daily, it is reported. The elder Hanks, a native of Tyler moved to Kilgore in 1933. His wife, Mrs. Robbie Hanks, is a native of Marshall. They have three children and six grandchildren, the former being: E. E. (Mrs. Lula Lee) Hanks; Mrs. John Ruth Clark; and Mrs. Faye Dennis. Parents: Mr. and Mrs. Chas. Hanks, both deceased. Parents of Mrs. Hanks: Mr. and Mrs. Leslie Garrison, both deceased. Mr. Hanks, senior member of the firm of H. & H. Lumber Company is an old pioneer timberman; and, he has resided hereabouts all of his life thus far,, and so has Mrs. Hanks, the son reports. E. E. Hanks, the son is a native of Bronson, Sabine county, Texas; and, his wife, Mrs. Lula Hanks, is a native of Kilgore, Texas. They have one daughter, Miss Linda Frances Hanks. Mr. and Mrs. Earl Hanks, parents of Mr. Hanks, are both living; as are, also, the parents of Mrs. Hanks: Edward and Mrs. Mae Cost. After sojourning for some years, young Mr. Hanks says he also located at Kilgore, having begun his timber experience back in his early boyhood, but after a while he states that he followed the oil fields and then determined to return to his old love —the timber business; and, that's where he is majoring both as operator and business partner with his father, it is declared. The Hanks own and maintain their individual lumber camps, making everything just as convenient and comfortable for their employes as may be possible, it is assured. In 1946, the Hanks organization branched out to Forest, West of Wells in Cherokee county with one of their mills, the other being operated at Kilgore. Prior to the establishment of H. & H. Lumber Company in 1946, the business was first operated as Hanks Lumber Company to be followed by the name of Sabine Lumber Company: and, finally the H. & H. name under which it now functions with the Hanks, father and son at the helm, it is announced. While possessing 500,000 to 1,000,000-feet standing timber, Mr. Hanks, the son, affirms that he and his father are constantly in the market for the purchase of additional timber tracts, fe or rights; and, that they also buy logs and contract timber delivered to their skids. Mill capacity rates around 12,000 to 15,000-feet lumber daily, he reports. Possible planer service installation is contemplated later, it is affirmed. Lumber production from the H. &. H. Mills is sold at wholesale on the general markets, it is made known. Upward 30-men are employed at their mills and in the woods, it is revealed; and, that as expansion programs come along, still larger pay rolls may be maintained, it is declared. Three trucks and 4-teams are required to take care of transportation accommodations, states Mr. Hanks, who also expresses thanks and appreciation for the fact, he makes known that because of the extremely high quality of good lumber produced by he and his father, they score upward $8.00 per 1,000-feet thruout their production, he declares. At Kilgore, the owners of H. &. H. Lumber company are in the manufacturing business under the name of Footes Lumber Company, it is known, their mill at Kilgore carrying 15,000 to 20,000-feet lumber daily capacity, Mr. Hanks states; and, will so continue, he assures, so long as adequate timber supplies may be available. On behalf of himself and father, Mr. Hanks has subscribed liberally of support and influence toward the success of this Special Edition; and, he assures that he endorses whole heartedly the progressive programs herein advocated.

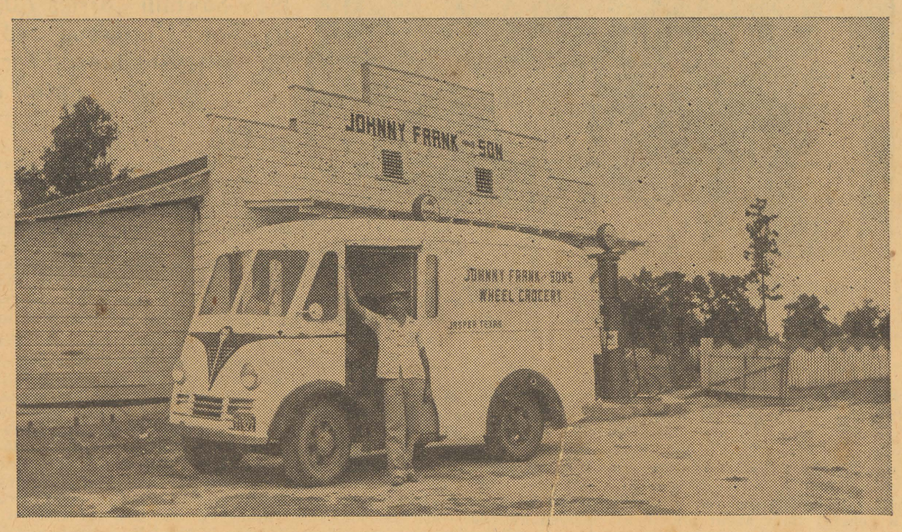
Fail to Pass Test

Vultures, which are supposed to have an exceptionally keen sense of smell, are actually deficient in this regard. Although the openings of the nostrils are very large, they possess a very weak sense of smell. They detect their food by sight from great distances.

FRANK'S GROCERY; AND FRANK'S ROLLING STORES (3 OF THEM), C. P. FRANK, 33, OWNER AND OPERATOR ENJOY GOOD BUSINESS, HE SAYS THRUOUT 5 COUNTIES; AND, ENVIRONS

Native of Beaumont, Mr. Frank Says he Went to San Francisco in 1942; and, Oct. 1, 1945 Established Himself in Jasper County as Partner With His Father, But is Now Sole Owner of Business, he Says

Frank's Grocery and North Jasper. — Ideally located out here on the Jasper and Pineland Highway, Frank's Grocery; and, Frank's Rolling Stores (3 of them), C. P. Frank, 33, owner and operator, represents a mercantile industry that is known to be gaining favor thruout territory served in Jasper, Sabine, Angelina, Newton and Tyler counties, East Texas; and, Environs, it is reported by Mr. Frank, a comparative newcomer to the business world in this part of Texas, it is revealed; and, yet, he has been here long enough, it is declared, to find him to be one of the progressive and active young merchants in his classification, which finds him handling complete grocery service both here at home and out there in the 5-some odd counties where his 3-rolling stores make their rounds at stated periods during week day business hours, it is observed. Native of Beaumont, Jefferson county, Texas, Mr. Frank says he went to San Francisco in 1942; and, when he came back in 1945 he associated himself with his father, Johnnie Frank. He states that from Oct. 1, 1945 to March 1, 1947 the business was operated as Johnnie Frank & Son. At the latter date, Mr. Frank says he became the sole owner; and, that he and his lovely wife, Mrs. Mary Elizabeth Frank are doing everything they can to give their friends and the public the very best of good merchandising service, specializing in staple and fancy groceries. Later, Mr. Frank says he contemplates installing a market at his local store, where both a cash and credit business is conducted, he says. Mrs. Frank is a native of Lone Star, Cherokee county, Texas. Parents of Mr. Frank: Johnnie and Mrs. Katie Frank, both living. Parents of Mrs. Frank: Chas. Lewis, deceased; and, Mrs. Ethel Lewis, living. Deacon in the North Baptist church, Mr. Frank says he reaps his greatest joy in life by serving both God and man to the best of his ability. It is also known that both he and Mrs. Frank are alert and interested in the successful progress of the civic, religious and general public development life of their community. Magnolia products are featured at the Frank service station; and, making reference to his rolling stores, Mr. Frank says at first only 1-rolling store was operated; but, demand for his products having increased sufficiently to justify him increasing his fleet to three rolling stores, he points out that as additional demands come for such service he will do his best to put on more rolling stores. Presently his 3 rolling stores at stated periods during week day business hours are making regular trips thru the counties named above; and, that the service carries fresh store merchandise right to the door of the customer, Mr. Frank happily states. Presently he is buying eggs thruout the territory served by him; and, it may be, he implies, that possibly later on he may install equipment so he may purchase poultry, he makes known. The store and business now owned and operated by Mr. Frank was first established in 1943 by his father, he announces. In the instant effort to help publicize more widely that vast natural and potential resources of East Texas; and, Environs, Mr. Frank has subscribed of his support and influence contributing toward the outstanding success enjoyed by this special edition. Commendation and congratulations, Mr. and Mrs. Frank on the fine start you've apparently made thus far; and, may your progress and prosperity be without estimate as the same assuredly may be merited, it is believed, by the wonderful service and co-operation you propose to furnish and extend to your friends and the public. Mr. Frank says he looks with rosy optimism on a very bright future for his part of Texas; and, so say we all, it is emphasized.



C. P. Frank, owner and operator Frank's Grocery; and, Frank's Rolling Stores may be observed standing at entrance one of his rolling stores above, the big truck obscuring somewhat his general store in rear. Headquarters are maintained at Frank's Grocery, North Jasper, on Pineland highway, Texas.

Radio a Fast Travel

A studio audience will hear a radio program after it has been heard by a listener half way around the world, if the listener is close to the radio.



H. & H. Lumber Company, owned and operated by Earl and E. E. Hanks, father and son, is known to do a nice lumber manufacturing business both at Forest; and, Kilgore, Cherokee county, East Texas; and, Environs, it is affirmed. The son may be observed in picture at top; and, one of their sawmill operations is pictured at bottom.

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HRYHORCHUK LUMBER CO., FRED L. HRYHORCHUK, 29, OWNER AND OPERATOR DEWEYVILLE, TEXAS, CREDITED WITH MAKING GOOD LUMBER; AND, HE ENJOYS A BUSINESS THAT IS ENVIABLE IN VOLUME

In Addition to His Lumber Manufacturing Strides, Mr. Hryhorchuk is Introducing General Herds of Brahmans, Jersey and White Face Cattle on His Hryhorchuk Ranch In His Newton County, Texas, Area, it is Announced

Native Son of Deweyville, Mr. Hryhorchuk Says Except for the Time he Spent With Uncle Sam During World War No. 2, He Has Resided in Deweyville All of His Life Thus Far; and, That he Confidently Looks Forward to Helping Make of This Area Happier and Better Place in Which to Live and Do Business

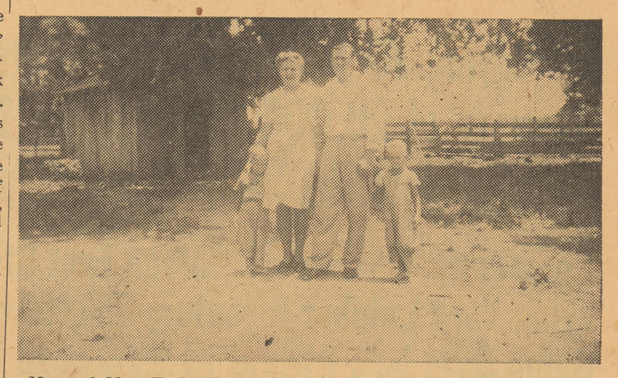
Mr. Hryorchuk Has an Achievement Record That is Not Short of an Accomplishment, it is Believed, When it is Considered That his Nice Accumulations Have Followed a Start That Found Him Working for 25 Cents per Hour; and, Out of Which he Says he Saved Enough to Buy 4-Room House, Followed By Other Possessions

Deweyville. — Down here in the extreme southeast corner of Newton county, East Texas; and, Environs is located a native son who by nature, achievement and accomplishment has established a record all his own, it is believed. Reference is made to none other than Fred L. Hryorchuk, 29, who affirms that except for the time he spent with Uncle Sam during World War No. 2, he has resided here all of his life thus far; and, that thruout the coming years he hopes to be of incalculable and useful service toward making of his native sector of Newton county a happier and better place in which to live and do business, he affirms. Both God and man have been generous kind to him, Mr. Hryhorchuk declares; and, that he knows of no better way to establish real appreciation than to be of constructive service to both his community; and, its people, he affirms. His wife, Mrs. Jewel Hyhorchuk and himself are the parents of 2-children: Fred Darel, 7; and, Larry Glenn Hryhorchuk, 6. Parents: Nicholas and Mrs. Rose Hryhorchuk, both deceased. Parents of Mrs. Hryhorchuk: Ruby and Mrs. George Tubbs, both living. By affectionate and popular designation by his friends, family and the public, Mr. Hryhochuk is identified and recognized as 'Freddie.' It was in his young yesteryears when Mr. Hryhrochuk began his timber experience with the old Peary & Moore Lumber Company, he recalls; and that in 1946 he began the manufacture of lumber under the firm name of Bery & Hryhorchuk Lumber Company; and, that on May 27, 1947 he was able to start up his mill as sole owner, he having acquired Mr. Berry's interest by purchase. It carries daily capacity of 10,000-feet rough lumber, Mr. Hryhorchuk states, his production being disposed of at both wholesale and retail, it is learned. Doing his own timber cruising, Mr. Hryhorchuk says he endeavors to select and purchase good tracts of available timber; and, that he is always buying logs, contract timber and timber tracts.



Left to right Darrell and Larry Hryhorchuk, sons Mr. and Mrs. F. L. Hryhorchuk, Deweyville,

With 30-acres of standing timber near his Deweyville mill, Mr. Hryhorchuk invites opportunity, he says via purchase of both fe and rights timber tracts. Logs and contract timber delivered to his skids here in Deweyville find ready cash market, he invites. One truck and two teams presently serve Mr. Hryhorchuk's operations; and, he says these will be increased as to number as his expansion program progresses. Employing 15 to 20-men, Mr. Hryhorchuk announces that he is contemplating installing a planer later on. In addition to his lumber manufacturing operations, Mr. Hryhorchuk states that he is also getting a big kick out of establishing Hryhorchuck Ranch; and, on which he is introducing general herds of Braham, Jerseys and White face cattle. There is also a bit of human interest story about Hryhorchuk is known to enjoy his legion of friends via his acquaintances and that a similar blessing the life and progress of Mr. Hryhorchuk, it is learned. While he was gaining invaluable experience as timberman, lumber manufacturer and good citizen strides back there in his early boyhood, Mr. Hryhorchuk relates that he always had an ambition to some day be able to successful manufacture good lumber and be the owner of some good cattle and a ranch. Well, in brief this young man has scored as to both of these achievements; and, it may be well said that his record in some respects is of unusually remarkable and interesting, that his progress thus far may be properly classed as an accomplishment. After he was married, Mr. Hryhorchuk says he was determined to get along and ahead in the world. He worked at a hardwood mill for 25-cents per hour as a start; and, as time came along he said he managed to save enough (outside of living for himself and family) t obuy a four (4) room house and 6-acres of land. Later he sold this property at a profit and turned the money into his 'Cattle Fund'; hence, his present day ranching ability. Other property accumulations as his young life progressed, Mr. Hryhorchuk reports ownership of his home, occupied by himself and family; his sawmill properties and the site on which it operates; 4 city lots; 1 two room house; and, also 13 acres of home estate land here at Deweyville. Handsome, jovial, likable, progressive and alert, Mr. attends his wife and their two children, it is declared. Constructively and ambitiously, therefore, Mr. Hryhorchuk is dreaming, planning and executing his civic, religious and general public development life. Such an stride is positively nothing short of inspirational, encouraging to other young men to go and do likewise, it is appreciated; and, while Mr. Hryhorchuk is to be commended, his community is to be congratulated in the possession of his citizenship and that of his family, friends and neighbors attest. May the future years continue to be generous kind to Mr. Hryhorchuk and others like him. He is an active Sponsor on behalf the instant effort to help publicize more widely the natural and potential resources of his Deweyville, Newton County. East Texas; and, Environs sector of the Lone Star State, and to which he has subscribed liberally of his support and influence.



Mr. and Mrs. F. L. Hryhorchuk and their two sons, Darrell and Larry Hryhorchuk, Deweyville, Texas, where Mr. Hryhorchuk is progressive young manufacturer of lumber; ranchman and planter.

HIGHT LUMBER COMPANY, JOHN H. HIGHT, 35, OWNER AND OPERATOR, OPERATING 8,000-FT. DAILY CAPACITY SAW MILL AT BLACK JACK AND BRONSON SECTORS SAN AUGUSTINE COUNTY, EAST TEXAS; AND ENVIRONS, ESTABLISHED COMMUNITY FRIEND

Native Son And His Pretty Young Wife, Mrs. Pearl Hight Companions And Partners All The Way, It Is Declared, John Henry Hight Jr., Being Their Fine 11 Year Old Son

San Augustine, Black Jack and Bronson—Hight Lumber Company, John H. Hight, 35, owner and operator carries portable outfit, moving from one timber 'Set' to another, this progressive and prosperous young timber manufacturer, affirms. As soon as he cuts out at one 'Set' he's ready to move to another 'Set'; and, on down thru the rich timber belt of his immediate area of East Texas; and, Environs, it is announced.

Native of San Augustine, Mr. Hight says he's resided hereabouts all his life thus far; and, his pretty young wife, whom he declares is not only a loving companion but goes with him all the way in his business activties is a native of Denning, Texas. They have one fine son, John Henry Hight, Jr., Parents: Richard and Mrs. Susie Hight, both living; and, parents of Mrs. Hight: Oscar and Mrs. Ida Sanders, also both living. Raised on a farm, Mr. Hight says he began his timber experience when he was only 14-years of age, back there in 1923 working with his father, pioneer timberman, he says. Also doing work for different saw mills, Mr. Hight says he gained an experience that has stood him well in hand in his own manufacture of lumber, his personal ownership manufacturing efforts having started some 7-years ago, he recalls. Operating portable 8,000-daily capacity sawmill, Mr. Hight says his entire output is sold at wholesale. Carrying 50,000 to 100,-000-feet standing timber, Mr. Hight invites opportunity, he says, to purchase additional timber tracts. He cuts mostly hardwood and some ties, it is observed. Mr. Hight says he was two years on the Black Jack 'Set'; and, he now hopes the one at Bronson and/or elsewhere may turn out equally as well. In San Augustine, Mr. and Mrs. Hight own, occupy and are continuing their improvement of a pretty new home in a beautiful piney woods setting, a most appropriate environment and in line with the business in which he is engaged. Both of these young people just love the forests, it is known; and, of course they are proud of John Henry Hight Jr., their handsome son, who is known to be a favorite among both his play mates and school friends. The Hights are known good friends of civic and religious progress; and, they are also co-operating actively in the efforts of this newspaper publicity advertising campaign on behalf of their community and the whole of East Texas; and, Environs, it is appreciated. Continue progress and prosperity, Mr. and Mrs. Hight!

HARVEY B. STEED, 48, NATIVE SON OLD KENNARD AND COLTHARP SECTOR, HOUSTON COUNTY, EAST TEXAS; AND, ENVIRONS, FROM SMALL BEGINNING IS KNOWN TO HAVE PROGRESSED INTO MAJOR POSITION AS SUCCESSFUL BREEDER OF HIS NOW FAMOUS BRAHMAN CATTLE

Steed Ranch Covers His Own 278 Acres of Land Plus 300 Leased Acres, Mr. Steed Announces; and, That Constant Improvements Both in the Improvement of His Brahman Herd and His Property Have Continued for 17 Years, he Says

Featuring Breeding and Sale of Good Young Brahman Bulls, Mr. Steed is Credited With Handling Upward Several Hundred Head of Brahman Cattle Annually, he Being One of the Best Known Men in Houston County, Largely Due to Both his Brahman Ranch Activities and Public Service, It is Known

Old Kennard and Coltharp. — Most all of you know Harvey B. Steed, 48, native son, community booster and worker; civic and religious leader; and, owner of Steed's Ranch, of course you do, because it so happens that this progressive citizen and taxpayer is one of the best known men in Houston county, not alone because of his successful breeding and handling of Brahman cattle, but also on account of his extensive public service thruout the area heretofore, it may be pointed out; and, to which more detailed reference may be observed further down in this article. Native son of Houston county, Mr. Steed says he has resided therein practically all of his life thus far; and, for 17-years on his present place, which, he says, includes 278-acres owned outright by him; and, an additional 300-leased acres, he reports. These acres, it is known, are used by Mr. Steed for the accommodation of Steed's Brahman Cattle Ranch; and, the production of feed. Mrs. Carrie Steed, his wife, is also a beloved local native and matron. There are three children: Mrs. Marie (Stokes) Adair, Houston; Miss Billie Jean Steed, Houston; and, Miss Fannie Maude Steed, at home. Mr. and Mrs. Steed are the proud parents of one grand son: Sammie Adair. Parents: W. R. and Mrs. Laura Steed, both deceased. Parents of Mrs. Steed: Ben Williams, living; and, Mrs. Maude Williams, deceased. The parents of Mr. Steed passed away when he was respectively 4-years old when his Mother died; and, age 20 when his Father became deceased. Therefore, it may be realized that Mr. Steed was raised up practically an orphan boy. Raised on a farm, and his Mother gone when he was but 4, records establish that Mr. Steed worked himself thru school; and, at the age of 14 he says he 'sniped' on the railroad; and, also hauled logs for the Southern Pine Company. Other public relations in still later years found Mr. Steed as appraiser for the First National Bank in Crockett, capital city of Houston county; and, result of this financial relation Mr. Steed is said to have become one of the better known individuals thruout the financial district served by this well known progressive banking institution, it is declared. And, may it be said of his appraisal work, Mr. Steed is known to have built up a notable reputation—really expert—that has found him unalterably fair to both lender and borrower, it is affirmed. And, now a word about STEED'S BRAHMAN CATTLE RANCH, owned and operated by Mr. Steed. A recent visit to this well kept ranch found some of the better and more improved grade of Brahmans, it was observed. Buying, selling and producing upward several hundred head of Brahmans annually, Mr. Steed is perhaps best known in this activity because of his breeding and sale of good young Brahman bulls as an aid toward the improvement of Brahman cattle herds thruout the East Texas area served by him. He produces both Registered and commercial Brahmans, his herd carrying 4-splendid stock males, it is revealed. Mr. Steed, by the way says he might consider selling his lands on a cash or terms basis; and, that he would lease it all for prospective oil development. In his public service, Mr. Steed has also been a Justice of the Peace; Road Overseer and School Trustee, records establish. He is known to be an indefatigable worker and friend for the whole of East Texas. Perhaps the outstanding Brahman bull specimen observed on a recent visit to the Steed Ranch included 1-year old March 10, 1947 Gigantic II A-Plus son of Guzerat bull of Gigantic AA, recently sold at Lufkin for $10,000.00, Mr. Steed recalls. Some of his select Brahman calves sell for as much as $600.00 at birth, he proudly announces. His Gigantic II took the prize at Lufkin Fair; and, is said to enjoy other distinctions that really make of this animal an outstanding and prized possession. In the instant effort to help publicize more widely the natural and potential resources of Houston county; and, environs Mr. Steed is going along with other progressive Sponsors thruout the major portion of East Texas as a whole, it is appreciated; and, may his stride as a successful breeder and seller of good Brahman cattle continue unabated, it is sincerely wished for him.



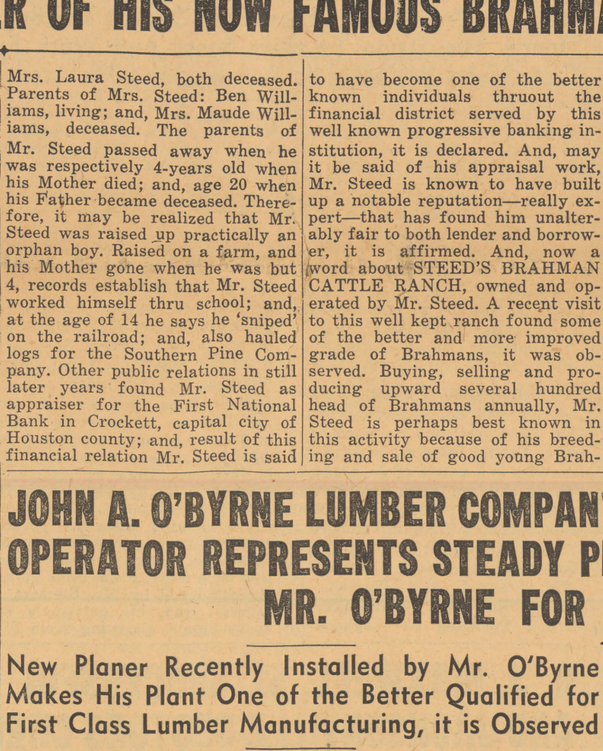
Harvey B. Steed, owner and operator Harvey B. STEED BRAHMAN CATTLE RANCH, Old Kennard and Coltharp, Texas may be observed in picture above, a number of his fine Brahmans appearing along with him.

JOHN A. O'BYRNE LUMBER COMPANY, JOHN A. O'BYRNE, 40, OWNER AND OPERATOR REPRESENTS STEADY PROGRESS IN TIMBER BUSINESS BY MR. O'BYRNE FOR TWENTY ODD YEARS

New Planer Recently Installed by Mr. O'Byrne Makes His Plant One of the Better Qualified for First Class Lumber Manufacturing, it is Observed

Jacksonville.—John A. O'Byrne Lumber Company, owned and operated by John A. O'Byrne, 40, represents one of the best known institutions of its kind in Cherokee county, it is pointed out; and, with the installation of a new planer recently, it may be also said of this plant that it now rates as one among the better outfits of its kind in East Texas. Native of Gladewater, Gregg county, Texas this young man began his experience in the timber business working for his father, J. P. O'Byrne, a well known pioneer in the lumber business, records establish. He was at the age of 15 then; and, when he had reached the age of 20, Mr. O'Byrne says he erected and operated his first saw mill. As the years passed his operations are said to have passed into the major classification. In the late fall of 1945, Mr. O'Byrne sold his big planer and saw mill south of Jacksonville to Akers & Andrews Lumber Co., another of the county's able lumber manufacturing industries. Latter part of 1946, Mr. O'Byrne re-entered the planer and saw mill business just a short distance south of his old location, and today enjoys one of the best plants in the county, or any where else in this sector of the Lone Star State, he believes. Mrs. Ima O'Byrne, wife of Mr. O'Byrne is a native of Jacksonville. They have two lovely children: Barbara Ann and John Fred O'Byrne. His parents: J. P. O'Bryne, deceased, Mrs. Viola O'Byrne living. Parents of Mrs. O'Byrne: T. F. Mullinix, living, and Mrs. Laura Mullinix, deceased. Mr. O'Byrne says his saw mill rates a capacity of 25,000 feet lumber daily, and that his planer equipment is capable of turning daily. His new planer is of heavy duty performance, it is noted. out 40,000 feet of finished lumber Carrying approximately 100 men on his pay rolls, directly and indirectly at his mills and in the woods, Mr. O'Byrne naturally maintains a healthy pay roll for his community, it is known. From 3 to 6 tractor saw mills clear their output thru Mr. O'Byrne's activities, it is learned. He carries lands in fee and also timber rights, being in the market at the right price for more of the latter holdings, he announces. Both a wholesale and retail business is conducted by Mr. O'Byrne, and with his contemplated expansion program for the future, he expects to carry out more extensive operations as time comes along, he assures. Good equipment thruout takes care of all of this company's operations, it is learned from both observation and information. Mr. O'Byrne outside of his manufacturing efforts is recognized and appreciated as being quite a busy

(Continued on Page 110)



John A. O'Byrne, owner John A. O'Byrne Lumber Company; and, President of The Jacksonville Chamber of Commerce, Jacksonville, Texas personally is popular with friends and public because of his constant stride in the progress and prosperity of the Jacksonville, Texas area, it is affirmed.



Mr. and Mrs. John H. Hight, San Augustine, Texas, this picture of the young couple having been made at one of their saw mill operations, Mr. Hight being owner and operator of Hight Lumber Company.

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GEO. R. CATON LUMBER CO., GEO. R. CATON, 39, OWNER AND OPERATOR, MANUFACTURES PINE AND HARDWOOD LUMBER AT ITS WELLS OPERATION, MR. CATON MAINTAINING HIS HOME AT CROCKETT

Employing 70 to 75 Men, Mr. Caton Announces That in Addition To His Own Sawmill Capacity of 20,000 Feet Lumber Daily, he Absorbs Output of 2 Tractor Mills to Help to Accommodate His Daily Planer Capacity of From 20,000 to 30,000 Ft. Dressed Lumber

Possessing Upward 2 Million Feet Standing Timber; Carrying Yard Lumber Inventory 750,000 to 1 Million Feet, Mr. Caton Says he's Always in Market to Purchase Additional Timber Tracts

General Manufacturing and Contract Deliveries are Maintained by Mr. Caton, Known to be a Definite Friend of Constructive Progress Thruout the Whole of East Texas; and, Environs, it is Declared

Wells and Crockett. — Cutting both pine and hardwood lumber, Geo. R. Caton Lumber Company, Geo. R. Caton, 39, owner and operator, is rated as another of the successful manufacturing institutions in this Angelina county sector of East Texas; and, Environs, noting presence of plant in Wells, Cherokee county. Mr. Caton resides with his family at Crockett, Houston county, Texas, he states. Native of Covington county, Alabama. Says he came to Wells in 1946; and, moved his family to Crockett short time thereafter. Mrs. Edry Johnson Caton, wife of this progressive lumber manufacturer, is a native of Marion county, Texas. Mr. and Mrs. Caton have one daughter: Miss Willa Claire Caton. Parents: N. D. Caton, deceased; and, Mrs. Elizabeth Caton, living. Parents of Mrs. Caton: Mr. and Mrs. Era Johnson, both deceased. After leaving his native Covington county, Alabama, Mr. Caton says he sojourned in Florida and spent 2-years at Gainesville. From there he went to Avinger, Texas for 18-years. Establishing himself at Wells in 1946, Mrs. Caton says he leased his present plant, which carries daily sawmill capacity of 20,000-feet rough lumber; and, his planer operations rate 20,000 to 30,000-feet dressed lumber daily. In order to accommodate his planer mill capacity, Mr. Caton says in addition to his own lumber production it is necessary for him to absorb the output of two tractor sawmills. Employing 70 to 75-men, Mr. Caton is admittedly one of the major operators in his classification, it is stated; and, he affirms that he does both a wholesale and retail lumber business. While residential accommodations are enjoyed in Crockett, Mr. Caton states that his business headquarters are maintained in Wells. Possessing upward 2,000,000-feet standing timber, Mr. Caton says he's always in the market for additional timber; and, that he furnished a ready cash market for logs and contract timber delivered to his skids. Mr. Caton announces that his yard lumber inventory approximates 750,000 to 1,000,000-feet lumber; and, that business is invariably good with him. Starting his timber experience at Avinger, Texas in 1928, Mr. Caton recalls that he began manufacturing lumber on his own behalf in 1940, this operation on his part having begun in Avinger and was continued in his stride here at Wells, he makes known. General manufacturing and contract deliveries are maintained by Mr. Caton, it is ascertained. Tho a comparative stranger in this immediate sector of East Texas and, Environs, Mr. Caton is well known thruout this part of Texas, where he is recognized and appreciated as a good friend and supporter of civic, religious and general public development progress, opine those who know him best. Mr. Caton has subscribed liberally of his support and influence toward the success of this Special Edition, which is devoted to boosting and working for the future development of the huge natural and potential resources of this entire East Texas; and, Environs, area. And, it so happens that the manufacture, growth and protection of our timber crops represents one of the most important natural resources on the surface of this great State, it is established; and, Mr. Caton is known to be a sincere good friend of the pine and hardwood timber forests, employing selective cutting, it is declared; and, doing his best at all times to promote perpetual timber crops, it is affirmed. The progressive stride of Mr. Caton is genuinely appreciated by his friends and the public, it is known. Welcome to Mr. Caton, and may his continued success be without limit!



George Caton Lumber Company, Wells and Crockett. Texas, located at Wells, Texas, is owned and operated by George Caton, resident of Crockett. He says he is constantly busy and is in market for more timber.

BERT VANN, 43, PROGRESSIVE LUMBER MANUFACTURER, NATIVE POLK COUNTY, TEXAS, RECOGNIZED AS ONE OF THE MAKERS OF GOOD LUMBER IN CHEROKEE COUNTY; AND, ENVIRONS, IT IS AFFIRMED

Resident of Alto, Cherokee County, Texas, Where for the Past 9 Years Mr. Vann Says He Has Resided and Maintained His Business Headquarters, he Says he is Kept Busy Most of the Time with His Sawmill Operations

Mr. Vann Says he Points With Pride to Fact That he Now Owns the 200 Acres of Land Over Which he Drove 4 Mules Logging 18 Years Ago; and, That he is Booster and Worker for His Texas Area

Alto. — Bert Vann, 43, well known lumber manufacturer has gone all out with his support and influence on behalf of helping to publicize more widely the vast natural and potential resources of Alto, Cherokee county, East Texas; and, Environs, it is announced in connection with his activity as a woodsman. Native of Polk county, Texas, Mr. Vann affirms that he has been a resident of Alto for the past 9 years; and, that he has, and does now maintain his business headquarters here. Mr. Vann has two children: Eugene and Miss Bobbie Glen Vann by a former marriage; and, that he and his present wife, Mrs. Louise Vann have two children: Miss Bettie Sue and Joe Wayne Vann. Parents: Ed. and Mrs. Maudy Vann, both living. Parents of his wife: Luther and Mrs. Vera Sullen, both living. Mrs. Vann is a native of Cherokee county. Altho a native of Polk county, Mr. Vann says he really was raised up in Cherokee county, he having come here in his early boyhood with his parents, his father being a pioneer timberman, it is established. Having come up in the timber world, Mr. Vann says it is perfectly natural for him to be in the lumber manufacturing business. Thruout the years he followed logging and in 1943 embarked into the manufacture of lumber. Starting with a small outfit, Mr. Vann says at present 12,000 to 15,000 feet daily capacity portable sawmill is the answer to his rugged and determined ambition to make the grade as a maker of good lumber; and, that is just what kind of a score he enjoys, it is attested. Presently employing 20 to 30 men, Mr. Vann reveals that during the past 2 years he has carried 700 men on his pay rolls. Wholesale of all his lumber product finds prompt and ready market, he affirms. Carrying upward one half million (500,000) feet standing timber, Mr. Vann says he's always in the market for available timber tracts; and, he invites purchases negotiations to that end, he invites. A pleasing incident in the life of Mr. Vann, he announces has to do with the fact that recently he was able to acquire by purchase a 200 acre tract of land over which he drove 4 mules logging 18 years ago. He has recently been cutting timber from that tract, he reveals. Enjoying modern manufacturing outfit, Mr. Vann says he prides himself in the fact that he is able to make good lumber. Active in the civic, religious and general public development life of Alto, Cherokee county, East Texas; and, Environs, Mr. Vann assures that he gets a real joy and kick out of participating and co-operating along with others in ambitious programs to help improve and make happier and better the area where he lives and does business; and, insists that his interest does not stop there, but quite to the contrary extends progressively on behalf of all East Texas; and, Environs. Mr. Vann declares that he stands four square for the ultimate success of the energetic strides now being made on behalf of cheaper power, lower taxes, better roads and adequate drainage; soil conservation and protection of our timber forests vs. fires; increased production of all farm product, including milk, meat and eggs; improved churches and schools; and, that he enthusiastically goes along with the rest of us when it comes to encouraging and welcoming desirable new people, money and industry to this part of Texas. More power to you, Mr. Vann.

Bikini Soil Drug

Soil from Bikini atoll, scene of atomic bomb tests, has yielded a new drug twice as powerful as streptomycin. Dr. Donald B. Johnstone of New Jersey agricultural experiment station says there is no link between the drug and the atomic bomb.

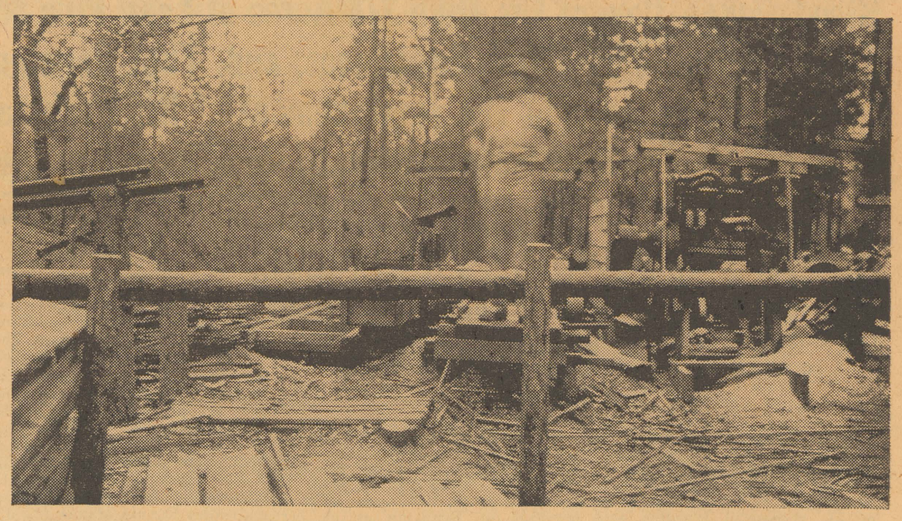


Group picture above finds Bert Vann, lumber manufacturer sitting on pile logs in top scene; while, at bottom partial view of his portable sawmill operations may be observed. Alto, Texas is home and business headquarters enjoyed by Mr. Vann.

STEWART LUMBER COMPANY, OWNED AND OPERATED BY C. S. (BABE) STEWART, 42, NATIVE ALTO, CHEROKEE COUNTY, EAST TEXAS; AND, ENVIRONS, 50,000-FT. WEEK

Resident Jacksonville Since 1922, Mr. Stewart Says He Feels Pretty Much Like He Is One Of The Boys; Hence, His Stride To Help Boost And Work For Community Wide Public Development, He Assures

Jacksonville and Maydelle—Stewart Lumber Company, owned and operated by C. S. (Babe) Stewart, 42, native of Alto, but resident of Jacksonville since 1922, is another of the active portable saw mill lumber manufacturing outfits that is kept busy most all the time, comments Mr. Stewart. He maintains that while a native of Alto, his residence in Jacksonville for the past quarter of a century and/or more than 25-years qualifies him to the position that he may rightfully be counted as just one of the boys; and, that in the enjoyment of this privilege he elects to go along with the rest of us in progressive stride toward helping to make of Jacksonville, Cherokee county and all East Texas; and, Environs a happier and better place in which to live and do business. Thanks, Mr. Stewart—glad to have you. Mrs. Bertha Stewart, wife of Mr. Stewart is a native of Jacksonville. Three children bless the Stewart union: Ernest; Edwin and Billie Bob Stewart. Parents: Robert C. Stewart, deceased; and, Mrs. Elizabeth Stewart, living. Parents of Mrs. Stewart: Ben Warren, deceased; and, Mrs. Minnie Warren, living. Spending his boyhood in the timber business with Capt. Holman and/or to be more nearly correct, comments Mr. Stewart for a total of 17-years, he and his pioneering father really made their stride in the timber forests of Cherokee county, so much so that 'Babe' as he is familiarly called by himself feels that he was duly qualified to manufacture lumber on his own account; and, that's just what he has been doing since 1942, he affirms. That was the year when he actually began manufacturing for himself, recalls Mr. Stewart; and, that his portable sawmiill usually averages around 50,000-feet rough lumber production each week, From 23 to 25-men are employed by Mr. Stewart, he reports; and, his output is sold at wholesale. Carrying from 250,000 to 300,000-feet timber with usually '3-sets,' he affirms business is good with him and that he is under contract at this writing to let John A. O'Byrne Lbr. Co., Jacksonville have his entire output. Having been in the timber business practically all of his life thus far, Mr. Stewart says he doesn't feel as tho he could be at home anywhere else; hence, his great desire to go along with the rest of us and help boost and work for the greater upbuilding of his native county of Cherokee as the future years come along. Bully for you, 'Babe' and may your future years prove to be just what you'd have them be. And, having come up the hard way, as you say, life is sweeter; and, both achievement and accomplishment are the more appreciated because of such a situation, be it assured, Mr. Stewart.



Saw mill scene of C. S. (Babe) Stewart at Maydelle, Texas. Mr. Stewart resides with his family in Jacksonville, Cherokee county, Texas and is a promising young lumber manufacturer, it is affirmed.

G. J. MAXWELL, 53, SUCCESSFUL LUMBER MANUFACTURER, GALLATIN AND JACKSONVILLE SECTORS CHEROKEE COUNTY, EAST TEXAS; AND, ENVIRONS, PLUS COMMUNITY ACTIVITIES

Native Of Rusk, Mr. Maxwell Is Known To Be An Active Supporter Of Worth While Progress In The Civic, Religious and Public Development Strides, It Is Known

Gallatin and Jacksonville.—This area of East Texas; and, Environs, including Cherokee county, and adjacent territory, is known to appreciate the active stride of G. J. Maxwell, 53, lumber manufacturer, as being a good friend and supporter of worthy civic, religious and general public development undertakings hereabouts, it is declared. Native of Rusk, where his wife, Mrs. Ida Maxwell was also born, Mr. Maxwell says he began his timber experience at the age of 12. At that time he says he set blocks for his father, J. P. Maxwell, 74, pioneer timberman, living. His Mother, Mrs. Lula Maxwell, is also living. Parents of his wife: A. N. Thompson, living; and, Mrs. Flossie Thompson, deceased. Mr. and Mrs. Maxwell have two children: M. J. (Mrs. Edith) Maxwell; and, Don Gray Maxwell. In 1937, Mr. Maxwell says he moved into Cherokee county, maintaining his home at Jacksonville; and, operating his modern portable mill from 'Set to Set'. At the age of 23, Mr. Maxwell says he began manufacturing lumber for himself; and, that, more or less, he has continued that industrial activity for the past 30 years. He is also a practical mill builder, he states; and, states that he prides himself in being able to operate an exclusively white man plant. He says his weekly pay roll approximates $1,000.00, and that he has maintained his record at Old London; Jacksonville, and here. Carrying daily sawmill capacity of from 12,000 to 15,000-feet rough lumber, he states that presently and/or at this writing he delivers his output to Holt Lumber Company, Troy Holt, owner, at Rusk; and, about whom a page recognition appears elsewhere in this Special Edition, it is noted. From 22 to 25-men usually are carried on Mr. Maxwell's pay roll, he says; and, that in addition to carrying upward 100,000-feet standing timber, he also buys logs and contract timber at his skids. Mr. Maxwell announces that he is always in the market for additional timber; and, also, that he believes it is high time that we farmers get together and save our timber crops. He affirms that he is an enthusiast for timber conservation, as well as the other progressive programs herein advocated. Mr. Maxwell and his family are known to be good friends and supporters of the churches, schools and general public development thruout the whole of East Texas; and, Environs, it is declared.



G. J. Maxwell, lumber manufacturer, Gallatin and Jacksonville, Texas is shown above at one of his portable mill operations.

PENNINGTON & RIALS LUMBER COMPANY, MAYOR IRA F. RIALS, 34, GENERAL MANAGER ENJOYS LUCRATIVE PATRONAGE, IT IS AFFIRMED; AND, YOUNG MAYOR, VERY PROGRESSIVE

Mayor Rials Says He's Still A Planter and Livestockman, His Ranch Carrying Upward 100-Head White Face Cattle, He Reports

Grapeland. — Enjoying a lucrative retail business in their Houston and Anderson counties sector of the Lone Star State of Texas, Pennington and Rials Lumber Company, Mayor Ira F. Rials, 34, General Manager, is admittedly one of the more successful lines of business of its kind in this area of Texas, it is revealed. Organized and opened for business Jan. 1, 1945, Mayor Rials affirms that business has been continuously good with his organization, which features good lumber and all kind building materials, he points out. Native of Reynard, Houston county, Texas, the young Mayor states that he has resided in the Grapeland sector practically all of his life thus far; and, that his wife, Mrs. Hannah Rials, is a native of Grapeland. They have two children: Patricia Jean, 10; and, Betty, 3. Parents: Oren M. and Mrs. Elizabeth Rials, both living. Parents of Mrs. Rials: Sam Howard, deceased; and, Mrs. Lil Howard, living. Completing his education at Sam Houston Teachers College, Mayor Rials says he then actively entered farming and livestock production, followed the establishment of his business here in Grapeland a little more than 2-1/2 years ago. Mayor Rials says he carries two males in his cattle herd; and, that both Ft. Worth and local markets are patronized in the sale of his livestock. Elected Mayor of Grapeland in 1946 this young Chief Executive Officer of his beautiful little city is known to have been lined up with the progressive element of citizenship to help make of this a happier and better place in which to live and do business, it is affirmed. As his business expansion program unfolds, Mayor Rials says installation of contracting, paints, wall paper and kindred lines are in future contemplation, he makes known. Active in the civic and religious life of this locality, Mayor Rials as known to be a good friend and booster for all East Texas in all of its best future public development strides, it is attested. Dan W. Pennington, 36, associated with Mayor Rials in the above partnership business operation, is also a native son. The latters wife, Mrs. Elsie Pennington is a native of Rusk. They have one daughter, Miss Judy Pennington. He owns and operates Pennington's Planing and Sawmill here at Grapeland, daring his timber supplies from both Houston and Anderson counties, he states. Sawmill capacity 20,000 feet lumber daily; and, his Planer mill is capable of pressing out 30,000 feet lumber for like period, he comments. Parents: Daniel and Mrs. Ada Pennington, both living. Parents of his wife: Leonard and Mrs. Ruth Wade, both living. Except for 8 years away from home in road gravel work, Mr. Pennington says he's resided here all of his life thus far. His mill was established in May 1944, he reports; and, does a wholesale

(Continued on Page 110)

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ROSS & CLARK LUMBER CO., J. L. ROSS, 30; AND, ORIS CLARK, 38, BROTHERS-IN-LAW, OWNERS AND OPERATORS 50,000 TO 60,000-FT. WEEKLY CAPACITY SAWMILL NEAR TIMPSON, E. TEXAS, ENVIRONS

Employing 18 to 20 Men; and, Carrying Upward One-Half Million (500,000) Feet of Standing Timber, Messrs Ross and Clark State That They are Constantly in the Market to Purchase Additional Timber Tracts, Inviting Negotiations to That End, They Affirm

Raised on a Farm; and, at Age 12 to 15 Years Embarking Into Public Works, Mr. Ross Says That he Has Been Extracting Every Ounce of Joy Out of Life as the Years Come Along; and, That his Brother in law, Mr. Clark is Making an Ideal Business Partner

Upward 400 Ties are Manufactured as They Go Along With Their Lumber Production, Messrs. Ross and Clark Report; and, That Business is Invariably Good With Them

Timpson. — Ross & Clark Lumber Company is observed to be one of the generally active and successful portable sawmill operations in this sector Shelby county, East Texas; and, Environs. The operation is owned and carried on by two brothers in law: J. L. Ross, 30; and, Oris Clark, 38. The business was first founded in the early part of 1946 by Mr. Ross, who prior to that time had been active logging to their lumber manufacturing contractor from 1940, he reports; and, July 1, 1946 he took in his brother-in-law, Mr. Clark in the manufacture and sale of lumber, he states. Employing 18 to 20 men; and, carrying upward one half million (500,000) feet standing timber, Messrs Ross and Clark state that they are constantly in the market for additional timber, inviting purchase negotiations to that end; and, that they also buy logs and contract timber delivered to their skids. Wholesale business is conducted by these young gentlemen, it is attested; and, they are known to enjoy a steady volume of orders for their production, it is pointed out. In addition which runs into a weekly production of 50,000 to 60,000 feet, Messrs Ross and Clark also make ties, their manufacture of this production usually running around 400 ties, they make known. Messrs Ross and Clark also state that they may establish planer mill operations later on; and, that in the meanwhile they are enthusiasts when it comes to boosting and working for the civic, religious and general public development strides of their community and all East Texas, it is affirmed. On that behalf they have subscribed liberally of their support and influence toward the success of this Special Edition; and, may it be said of both J. L. and Oris that they, and each of them, represent the better element of society in the progressive life of this Texas area; and, its people, it is attested. More power and continued success to you, Gentlemen. Mr. Ross says he was raised on a farm, and that at about the age of 12 or 15 years he embarked into public works with the result that in 1940 he became a timber logging contractor; and, in early 1946 established his lumber manufacturing business. As stated above his brother-in-law, Mr. Clark joined Mr. Ross as equal partner July 1, 1946; and, that from all reports and/or records excellent business has attended them. Both of these young gentlement are native sons of Shelby county; and, so are their wives. Mr. Ross and his wife, Mrs. Lois Ross are the parents of one daughter, Miss Linda Jo Ross. Parents: E. F. Ross, deceased; and, Mrs. Mattie Ross, living. Having been raised on the farm, Mr. Ross says he still continues the production of livestock. Mr. Clark and his wife, Mrs. Lois Clark are the parents of 2 children: Patsy Ruth and Jack Alvin Clark. Parents: George Clark, deceased; and, Mrs. Ada Clark, living. J. A. and Mrs. Lydia Agnew were the parents of Mrs. Clark. While industriously in the production of good lumber, Messrs Ross and Clark are also known to be interested in the good health of their friends as well as the public thruout their Texas area; and, are endorsing actively civic, religious and general public development efforts as advocated in this Special Edition; and, to which they have subscribed liberally of their support and influence. This also goes for them on behalf of good health for their community; and, its people, it is pointed out. So much so that it may be mentioned that 'Mold From Soil Promises to Finally Bring Cure for Flu, According to Doctors Report'; and, as further emphasized under the above caption in a special article by Howard W. Blakeslee, Associated Press Science Editor in a statement from Philadelphia. Said Mr. Blakeslee:

A green and black soil mold that shows promise of furnishing a drug remedy for influenza was announced to the Society of American Bacteriologists here today.

There are vaccines for flu, but no drugs that specifically cure it. The mold shows some specific curative effect on chicken embryos and mice with influenza. It has not been tried on humans.

The report was made by Doctors A. J. Liebman, D. Perlstein and G. A. Snyder, of Schenley Distillers Corporation, Larchmont, N. Y.

The stuff that inhabit the virus that causes flu came from a bit of earth. Just where the earth came from the authors of the report said they did not know. It was one of numerous samples of soil from all over the world. Since the penicillin and the streptomycin now used as drugs came from soil, many laboratories, seaching for new wonder drugs, routinely have samples of dirt sent them from all ports of the earth.

Seems Antidote For Flu

At the Larchmont laboratories the 47th sample of dirt yielded the mold that seems to produce an antidote for flu. It was named LL47, LL standing for Larchmont Laboratories. About 50 research workers are keeping the laboratories going day and night on experiments with the new mold.

The fact that the origin of this mold is not specifically known will make no difference if it should prove a remedy for flu, since cultivation of the original sample would furnish sufficient "seed for all purposes.

This particular mold is an aspergillus, which grows on grains, fruits and earth. It is sometimes green, sometimes black. There are thousands of different strains of this mold.

Quite different but promising substances that curb flu infection in laboratory, chicken embryos were found in apples, citrus fruits, flax seed, myrrh and gum acacia at the Rockefeller Institute for Medical Research. These were reported today by Doctors D. W. Wooley and R. H. Green of the institute. All of these are sugars known as polysaccharides. No prediction were made about final results.

Other Possible Cures

A third possible flu remedy was reported by A. F. Rasmussen Jr., Julia C. Stokes, Harry A. Feldman and Joseph E. Smadel, Army medical department research and graduate school, Washington, D. C. This is a synthetic chemical, with a name requiring 62 letters, four numerals, eight hyphens, two commas and one parenthesis. For short they call it Nitroakridin 3582. It has been reported before. But today the Washingtonians reported further progress indicating that it tends to inhibit flu.

First Big Change

Electrical equipment for curing forage crops in the barn, developed in recent years, was the first major change made in thousands of years in crop drying processes.



Messrs. J. L. Ross and Oris Clark, owners and operators Ross & Clark Lumber Company, Timpson, Texas represent two of the progressive prosperous young citizens and taxpayers of their sector, it is affirmed.

J. M. WOOD, ENGINEER BY PROFESSION; MANUFACTURER OF LUMBER; OWNER IMPLEMENT COMPANY; AND, OTHERWISE IDENTIFIED WITH PROGRESSIVE LIFE OF HENDERSON, RUSK COUNTY, REAL ASSET

Mr. Wood, 10-Years With New York Central Railroad As Construction Contractor; Later 5-Years In Ohio With Roads Construction, Et Cetera, Came To Texas In 1915; And, Located In Henderson The Following Year, Or In 1916, He States

Long List of Public Works Construction Activities in Different Lone Star State Counties Detailed by Mr. Wood, One of His More Recent Strides Having Been the Completion of a Large Map of Rusk County

Henderson.—Definitely it is said by all men who know him hereabouts, J. M. Wood, 67, is a definite community asset for Henderson, Rusk county, East Texas; and, Environs, it is affirmed. Native of Oberlin, Ohio, Mr. Wood came to Texas in 1915. The following year and/or in 1916, he located and established himself here in Henderson. Mrs. Florence Wood, his wife is a native of Ridgeway, Pa. They have one son: Harrison (Mrs. Bernice) Wood, Engineer with the Ohio Oil Company. Before coming to the Lone Star State of Texas, Mr. Wood says he spent 10-years with The New York Central Railroad as Construction Contractor; and, 5-years building roads, sewers, et cetera in Ohio. Engineering all the time has been the life's work of Mr. Wood; and, only recently he completed a large map of Rusk county, one of the finest, best and most accurate, it is believed, this Commentator has yet seen. Parents of Mr. Wood: H. D. and Mrs. Elizabeth Wood, both deceased. Parents of Mrs. Wood: C. F. and Mrs. Anna Yennie, both deceased. After coming to Texas, Mr. Wood says he constructed public roads in Wood and Navarre counties; and, built 9-miles of Levee below Elkhart, Texas. He constructed the water works at Anderson in Grimes county, Texas; and, all thru the years that have followed, Mr. Wood says he has been busy building and owning local sewer systems up to 1946 when he sold the entire outfit to the City of Henderson, county seat of Rusk county, Texas. Professionaly, Mr. Wood is distinctly an Engineer; but, in his usefulness as a citizen and taxpayer, Mr. Wood is known to have contributed much of his time, effort and money toward helping to make of this Texas area a happier and better place in which to live and do business, it is pointed out. In 1944 among his other business strides, Mr. Wood installed a sawmill and Planer, the former having a daily capacity of some 6,000-feet rough lumber; and, the latter capable of handling 10,000-feet finished lumber, he states. Mr. Wood says he employs 15-men; and, that his lumber is sold at both wholesale and retail. In 1939, he established his Implement business, featuring John Deere products; and, perhaps his biggest and most likable business, as well as hobby has to do with the Wood Ranch, where he says he usually carries 250 to 300-head White face cattle. He says he also grows feed stuffs and markets his entire crop thru his own livestock. As Dean of the reforrestation program in East Texas, he affirms that he was growing upward 200,000-pine trees before this progressive timber raising crop program got under way and/or started. Among other substantial holdings owned by Mr. Wood, include his Sulphur Earth mine in West Texas with upward 100-cars annually shipped to South Texas, where the use of his product breaks the soil down to real productive ability, he declares. The potential of this rich possession is believed to be unlimited, with monetary value possibly running into millions of dollars, it is estimated. Mr. Wood insists that he has never seen a dark day in his business life; and, that he stands four square for the civic, religious and general public development success thruout this entire Texas area of the beautiful Southland; and, reminiscing back into the yesteryears, he recalls that his lamented father paid 1-year of his educational tuition; and, from that day onward and upward he has made his way independently. Carrying 1,400-acres farm lands, Mr. Wood is also an inventor; and, he points out that he's constantly thinking things thru. Thanks, Mr. Wood for your invaluable assistance along with other able Sponsors in helping to make of this Special Edition the fine success it enjoys; and, may your leadership and superior construction ability serve as an inspiration to present and future generations to go and do like wise, if you please!

W. W. WALL & SON, W. W. WALL, 71; AND, WARREN F. WALL, 38, PIONEER GINNERS AND SAWMILL OPERATORS IN GOODWIN SECTOR SAN AUGUSTINE COUNTY, EAST TEXAS AREA

Having Lived In Goodwin Community Since Age 11, Uncle Bud, As Elder Mr. Wall Is Affectionately Called By His Friends, Established Gin In 1910, Plus Saw Mill Activities Later On

Goodwin—W. W. Wall & Son Gin, Sawmill, and other activities are owned and operated by Mr. Wall, 71; and, his son, Warren F. Wall, 38. The Elder Wall's wife, Mrs. Stella Wall is still living; and, they are the parents of four children; and, have 10-grand children; Warren F. (Mrs. Lera) Wall; Ralph (Mrs. Hazel) Wall; Mrs. Neva Hathway; and, Holman (Mrs. Hazel) Wall. Grand children: Juanita; Wilma Ellen; Fred Warren; Avis Marie; and, Murray Holman Wall; Ralph Wayne and Jerry Wall; Tommie and Joan Hathway; and, Maryland Lee Wall. Parents of Uncle Bud Wall: Anderson and Mrs. Lucy Ellen Wall, both deceased. Parents of his wife: Parson and Mrs. Mary Willey. Native of Northeast Texas, Mr. Wall says he came to Goodwin when he was 11-years of age; and, practically grew up with the community, his family ancestry dating back more than 125-years, he affirms. He owns a farm which he rents out. Planting and livestock production efforts were carried on in his earlier days, says Uncle Bud; but, after he established his gin here in 1910 and later added saw mill operations it was about all he could do to look after these so, he abondoned all else, he says, in order to devote all of his time to his industrial activties. Some of his other properties were sold; and, in 1934 he took over here at Goodwin, he states. All of his sons worked with him so long as they were at home. Warren having remained and he was designated as partnership manager. Gin and lumber activities presently constitute most of their efforts, it is maintained. Custom work of all kind is performed, it is announced in addition to both sawmill and planer operations. Sawmill carries 4,000 to 5,000-feet daily capacity rough lumber, the Walls report; and, their Planer mill a capacity of some 5,000-feet dressed lumber daily; and, that when their sawmill is cutting board and bridge timbers their daily capacity may be stepped up to 10,000-feet, they affirm. The Wall gin carries 2-70 saw stands. Mr. Wall has served as a school director; and, in both the civic and religious life of Goodwin, San Augustine county, East Texas; and, Environs he and his son are known to be active, each of them also having manifested interested in the entire surrounding area on behalf of encouraged future public development strides, it is known.



W. W. Wall, left; and, his son, Warren F. Wall, owners and operators gin and sawmill, Goodwin, Texas.

In yesteryears, Uncle Bud says he did considerable saw filing, mill construction both as to gins and sawmills; and, he believes, therefore, that he might be considered an authority in those particular fields of industrial progress, he affirms. Messrs Wall, Father and Son, make known that their sawmill and planer outfits are operated by water, steam and gas power; while, their gin is powered by electricity. Mr. Wall and his son have subscribed their support and influence on behalf of the success of this Special Edition, and announce that they are in accord with the progressive programs therein advocated. When you are in the Goodwin area, you are invited to drop by and enjoy a visit with the Walls.

JONES & FEARS LUMBER COMPANY, H. D. JONES, 41; AND, H. A. FEARS, OWNERS AND OPERATORS, BRACKFIELD, RUSK COUNTY, EAST TEXAS; AND, ENVIRONS, BOOSTERS

Sawmill Capacity 15,000; And, Planer Capacity 15,000 to 20,000-Feet Lumber Daily, Find These Gentlemen In Pleasing Position, It Is Declared

Brachfield.—This Rusk county sector, East Texas; and, Environs, is known to be happy at the presence and operation of Jones & Fears Lumber Company industries, including 15,000-feet daily capacity sawmill; and, Planer with 15,000 to 20,000-feet dressed lumber for like period of time, it is affirmed. Messrs H. D. Jones, 41; and, H. A. Fears, are the owners and operators. Both of these gentlemen are native sons, it is reported. Mrs. Hazel Jones, wife of H. D. Jones is also a native of Brachfield. Mr. and Mrs. Jones have 3-children: Miss Gwen Jones; Miss Frances Jones; and, Dalton Jones, 12, young bird hunter. Harvey Dalton is the given name of Mr. Jones, whose parents are: Benjamin Franklin and Mrs. Minnie Jones, both living. Parents of his wife: Willie and Mrs. Nora Harris, both living. H. A. Fears is the son of the lamented Mr. and Mrs. Huse Fears. His wife is Mrs. Clara Fears; and, they have 4-children. Mr. Jones recalls that he was in the general trucking business; and, as he went along he embarked into the timber business with result he was logging in 1932 and manufacturing lumber in 1939. Carrying an inventory of some 300,000-feet lumber; and, standing timber estimated at 500,000-feet, Messrs Jones and Fears let it be known that they are always in the market for more timber, including logs delivered to their skids. Modern equipment is employed; and, wholesale shipments are made within Texas, it is stated. Pine lumber manufacturing is featured at this operation, it is observed. In 1946 the concern suffered complete loss by fire of their new sawmill, but Mr. Jones says he and Mr. Fears promptly rebuilt it with what he beliieves to be a better and even more efficient one than that which they lost by fire. Owning two trucks; and, having the services of two contract trucks, Mr. Jones says the bulk of their manufactured lumber output is sold right here at their mill. In the civic and religious life of Brachfield; and, Environs, Messrs Jones and Fears are known to be active. Mr. Jones says he is Treasurer of the Missionary Baptist Church here; and, that in the effort to work and boost for the future general public development of this entire Texas area, he and his associate, Mr. Fears are good friends.



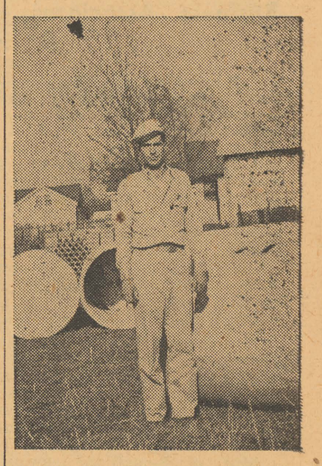
H. D. Jones and a portion of his plant operations are shown in above picture at Brachfield, Texas, where Mr. Jones is senior partner in Jones & Fears Lumber Co. operations.

Standard Concrete Products, Jess Stephen Sides, 27, Progressive New Industry Of Kind Located In Jacksonville, Cherokee County, East Texas; And, Environs!

Veteran Of World War No. 2; Native Of Dialville; And, Otherwise Identified With The Life And Progress Of Jacksonville, Is Known And Appreciated As Both A Worthy And Deserving Native Son Of Cherokee County, It Is Attested

Jacksonville. — Among the new industries for Jacksonville is the Standard Concrete Products, J. P. Side, 27, owner and oprator. He maintains home Phone No. 8912 for the convenience of his business, his friends and the public, he invites; and welcomes visitors at his plant on West Larissa street (Palestine Highway) at any and all times during business hours, it is known. Native of Dialville, Mr. Sides is recognized and appreciated as one of the 'home boys' who has, and is making good, it is declared. His wife, Mrs. Mary Alice Harris Sides, is a native of near Dialville; and, she too is beloved and appreciated as one of the Cherokee county home girls, it is voiced. At this writing Mr. and Mrs. Sides have one son, Jess Stephen Sides', who is only 8-weeks old at this writing, it is announced. Parents of Mr. Sides, Pearl Sides, deceased; and, Mrs. Johnnie Sides, living. Parents of Mrs. Sides: Glen N. and Mrs. Mary Alice Harris, both living. Raised on the farm; and, graduated from Lon Morris College, Jacksonville, Mr. Sides is admittedly well qualified and is known to be on his way onward and upward not only in his business, but the community life as well, it is pointed out. He has a well equipped plant, it is observed; and, the best of concrete construction is maintained in the manufacture of its products, he affirms. During World War 2, Mr. Sides says he rendered service for Uncle Sam as a member of his U. S. A. C.; and, that he came out of the service in October 1945. Before the war, Mr. Sides says he spent a year in the Ship Yards at Houston. After returning from the war,

(Continued on Page 110)



J. P. Sides, progressive young Proprietor Standard Concrete Products, West Larissa street (Palestine Highway) Jacksonville, Texas.

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J. W. WHITLEY, 58, PROGRESSIVE LUMBER MANUFACTURER, NATIVE OF CONROE, TEXAS, GIVES IT AS HIS OPINION THAT NOW IS TIME TO GO FORWARD ANENT BEST DEVELOPMENT OF EAST TEXAS AREA

Cutting Both Pinewood and Hardwood Lumber With His 10,000-Ft. Capacity Portable Sawmill, Mr. Whitley is Known to Have Scored Some Mighty Good Production Records Since Establishing Himself at Carmona, Texas 26 Years Ago; and, is Still Going Strong

Maintaining Pay Roll That Averages $1,000.00 for the 5-Day Week; and, Carrying From 300,000 to 1 Million Feet Standing Timber, Mr. Whitley is Known to be One of the More Progressive and Successful Operators in His Classification, it is Pointed Out

42 Years a Pioneer in the Timber and Lumber Manufacturing Field, Mr. Whitley Recalls That he Had His Beginning in the Forests Back There in 1905; and, That he's Made Work a Hobby From Those Eventful Days Until Now Plus Intention of Staying Right There With His Sawing

Carmona. — J. W. Whitley, 58, pioneer timberman and lumber manufacturer since 1905, is known to have made Carmona and Polk county a useful citizen and taxpayer, while Trinity and other East Texas Counties; and, Environs are known to have drawn freely upon his initiative in many ways toward the general upbuilding of this wonderful East Texas; and, Environs area, he submits. Native of Conroe, Montgomery county, Mr. Whitley says he moved Carmona in 1919, or 26 years ago; and, thruout the years that have followed, he and his family have earned and enjoyed the reputation of being good citizens, civic and religious leaders, it may be happily said of them. Mrs. Minnie Whitley, wife of Mr. Whitley is a native of Lovelady, Texas. They have 8 children, the latter two twins: Mrs. Bertha Lee (Ed) Goings; Lois Lee (Mrs. Elsie) Whitley; Thurman (Mrs. Willie May) who is out of U. S. A. from World War No. 2; Mrs. Irene (Wilburn) Reeves, who was also but not out of U. S. A. vs. World War No. 2; Bill (Mrs. Loret) Whitley, who is now in the U. S. A.; Johnnie (Mrs. Glendora) Whitley; and, twins, Misses Cora and Cova Whitley. Parents: J. W. and Mrs. Melissie Whitley, both deceased. Parents of Mrs. Whitley: Mr. and Mrs. Gordon Keen, both deceased. After sojourning for a while, Mr. Whitley says he made his permanent home at Carmona, where he has erected houses for his employes; and, otherwise is known to have had a definite part in the general upbuilding of his community; and, the betterment of its people, it is declared. Mr. and Mrs. Whitley have 11 grand children, Mr. Whitley announces. It was in 1905, Mr. Whitley recalls when he began sawing lumber. That makes him a timber and lumber pioneer of 42 years standing, the way this commentator calculates it. He cuts both pine and hardwood lumber, it is observed, his kodern portable mill carrying daily capacity of 10,000 feet rough lumber, which is sold at wholesale, Mr. Whitley states. From 25 to 30 men are employed; and, in the aggregate his weekly pay roll, et cetera runs around $1,000 and that he normally carries from 300,000 to 1,000,000 feet standing timber, stressing the invitation, too, that he is always in the market for additional timber tracts; plus individual logs and contract lumber supplies delivered to his skids. Having served as a road overseer and being in contact with almost every kind of road each and every business day of life, some times Sunday, too, he says, Mr. Whitley says he stands four square for any and all deserving programs working to the end of adequate road improvement and proper maintenance; cheaper power, lower taxes and adequate drainage; improved churches and schools; increased production of all food products, including meat, milk and eggs; firm protection of our forest vs. disasterous fires; and, joins heartity in the invitation on behalf of encouraging location of desirable new people, money and industry, he affirms. Mr. Whitley has subscribed liberally of his support and influence toward the success of this Special Edition, maintaining that he endorses the wholesome and progressive programs therein advocated stressing best possible future public development thruout the whole of East Texas; and, Environs. Future plans for Mr. Whitley and his family hold for the erection of a brand new home for himself and family; and, that he proposes to cut all of the lumber that goes into its construction, he happily insists. In line with his substantial progress as a timberman, Mr. Whitley says he spent 14 years as timber buyer for W. F. Edens, on behalf of whose interest a full page is dedicated elsewhere in this Special Edition, it is known. Mr. Whitley says he has a good crew of men, and that it has been a happy privilege and distinct pleasure for him to be able to provide rentabe homes for them at Carmona; and, expressing a world of appreciation as to the loaylty of his men, Mr. Whitley says when he says let's go, his men fall right in line and go with him regardless of weather conditions; and, that invariably they always get the job done well and on time, it is pointed out, Enjoying the reputation of making good lumber, Mr. Whitley says 3 trucks and 4 wagons are necessary to take care of his lumber business.

Pennington & Rials

(Continued from Page 108)

business, it is learned. His father was a pioneer timber man. Mr. Pennington says he lives here on the old home place of his lamented Grand Father, Henry Pennington, who like his father, was a pioneer woodsman and lumber manufacturer. Pennington family ancestry dates back more than 100 years, it is stated. His pretty home is made of modern native stone, it is observed. Being a natural born sportsman, Mr. Pennington says he likes to hunt and fish. Carrying upward 1,000,000 feet standing timber; maintaining upward 200,000 feet yard lumber inventory; employing 35 men and 8 trucks, Mr. Pennington says he's always in the market to buy additional timber.

John O'Byrne...

(Continued from Page 107)

man in all worth while community activities, these having found him serving as President of the Jacksonville Kiwanis Club, and at present is President of The Jacksonville Chamber of Commerce. Same is also true of him, it is declared, on behalf of practically all civic and religious undertakings hereabouts. In the instant effort to help more widely publicize the natural and potantial resources of this area of Texas, Mr. O'Byrne says put him down 100 per cent for anything and everything that will aid Jacksonville and East Texas; as, well as their people. Continued success to you, Mr. O'Byrne.



Pictured above are two scenes represented at on e of the sawmill operations of J. W. Whitley Lumber Company, J. W. Whitley, of Carmona, Texas, o wner and operator. Mr. Whitley appears in both the above pictures.

ROBERT E. BRAGG, 34, PROGRESSIVE YOUNG PANOLA COUNTY LUMBER MANUFACTURER AT WOODS, NEAR TENEHA, EAST TEXAS, WITH SPLENDID RECORD AS MANUFACTURER GOOD LUMBER, IT IS SAID

Farm Boy, Native of Sabine County, Mr. Bragg Says he Still Engages in the Production of General Crops and Livestock; and, That Coming to Woods in 1932 he Profited by His Boyhood Experience in Timber and Began Manufacture of Lumber in 1944

Mr. Bragg States That His First Sawmill Were Conducted at Old Center; and, That He Moved His Plant to Woods in February, 1946, Sustaining a Daily Rough Lumber Output of Around 12,000 Feet Daily, He Announces

Notwithstanding his Upward 1,000,000 Feet Standing Timber, Mr. Bragg Invites Purchase Opportunities to Acquire Additional Timber Tracts, he States; and, That he has Cut Approximately One Half Million (500,000) Feet Lumber at His Present Location

Woods. — Robert E. Bragg, 34, progressive young lumber manufacturer happens to be the 'life of the party' in that particular field of business operation hereabouts, it is pointed out. Native of Sabine county, East Texas; and, Environs, Mr. Bragg enjoys substantial identification with several of its business functions, facts and figures establish. Among these find Mr. Bragg having been born and raised on a farm; and, that during his early boyhood he also had experience in the timber world. It so happens, therefore, that presently he carries onward and upward both in the agricultural and livestock production world as well as in the lumber manufacturing sphere That is to say, Mr. Bragg delights, he affirms, in being privileged to continue his general crops and livestock production; and, at same time be a successful manufacturer of good lumber. That he enjoys both of these distinctions is attested by those who know him best, it may be pointed out. His wife, Mrs. Carrie Bragg is a native of Panola county, in which his lumber manufacturing location at Woods also appears just a short distance away from Shelby county's Teneha, it is observed. Mr. and Mrs. Bragg have 3-children: Miss Dorothy Jean, 12; Mary Louise, 7; and, Mattie Bertha Bragg, 3. Parents: W. H. and Mrs. Bertha Bragg, both living. Parents of Mrs. Bragg: J. F. Baldwin, living; and, Mrs. Mattie Baldwin, deceased. A distinction honored by Mr. Bragg, he says, has to do with the fact that he married and is living with her on the old home place of Mrs. Bragg. Having been raised on a farm, Mr. Bragg says early in life he acquired the experience of farmer and livestockman. That activity, he affirms, he still loves to carry on simultaneously with his lumber manufacturing operations. Also in his boyhood, Mr. Bragg savs he got a taste of timber and its manufacture and has never been able to get away from it. He says his first sawmill was established at Old Center, Panola county, where he began the manufacture of lumber in 1944. In February 1946 he moved his mill to Woods, Panola county just short distance, as stated above, from Teneha's Shelby county, East Texas; and, Environs. Carrying daily capacity 12,000-feet rough lumber, which he sells at wholesale, it is learned, Mr. Bragg announces that he may build planer mill accommodations later on. Employing 12 to 15-men;

(Continued on Page 111)

Standard Concrete

(Continued from Page 109)

Mr. Sides says he went back to Houston and worked in a Refinery until December 1946, whe he came to Jacksonville in that same December of 1946, and established his present recognized modern plant. Mr. Sides happily stresses the fact that all of his concrete products are 'ALL MACHINE MADE." Septic tanks, well curb; grease traps; tile; et cetera, are among the products Mr. Sides makes, and he invites opportunity to serve you—no matter what your concrete products demands may be, he assures. On Jan. 1, 1947, Mr. Sides states that he began the manufacture of septic tanks; and, products going with such installations. Culvert pipe; and, the manufacture of a complete line of rural sewer systems, serve to keep Mr. Sides' plant busy along with the other business it turns out, facts and figures disclose. At first Mr. Sides comments that when he first went into this line of business it was with the view of possibly confining his operations within Cherokee county; but, since there has been such a marvelous and unexpected growth in his business, this young man announces that it now appears his coming contemplated expansion programs will carry his shipments beyond the borders of his native county of Cherokee. In addition to his concrete products manufacturing stride, Mr. Sides makes known that he is dealer for machine concrete pipe; and, is also in position to serve the retail trade. Mr. Sides is co-operating along with other Sponsors to help make of the instant newspaper publicity advertising program on behalf of Jacksonville, Cherokee county, East Texas; and, Environs, the greatest possible success. In the community life Mr. Sides and his family are known to be staunch good friends of the churches, schools and general public development, it is commendable said of them, and each of them.

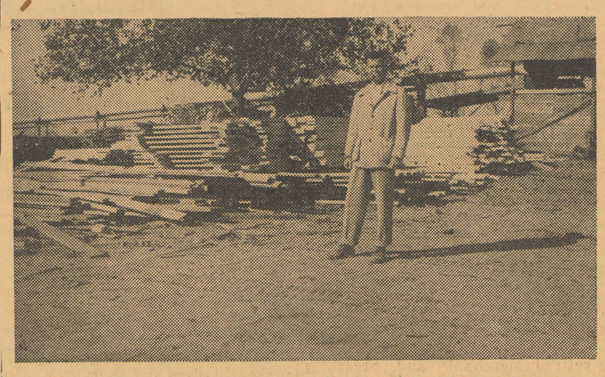


Robert E. Bragg, owner and operator R. E. Bragg Lumber Company, Woods and Teneha, Texas is shown both in top and bottom pictures above. Mr. Bragg is one of the better known and more successful portable sawmill operators in his Texas area, it is affirmed.

JENKINS LUMBER COMPANY, DON ELLIOTT, 40, GENERAL MANAGER CONTINUES ACTIVE LUMBER MANUFACTURING STRIDE AT HUNTINGTON, ANGELINA COUNTY, EAST TEXAS; AND, ENVIRONS

Residing At Sherman, Texas, Mr. Elliott Points Out That His Son In Law, Lawrence Metcalfe, 26, Is Assistant General Manager; Along With Their Business Associates, J. Hub Hill, 42; And, D. Davidson, 42

Huntington and Sherman—Jenkins Lumber Company, on of the more active and ambitious lumber manufacturing industries in this Angelina sector of East Texas; and, Environs, is now owned and operated by Don Elliott, 40; J. Hub Hill, 42; and, D. Davidson, 42. Mr. Elliott, who resides in Sherman is General Manager; and, he points out along with their business associates, that his son in law, Lawrence Metcalfe, 26, is Assistant General Manager of this big lumber manufacturing organization, which was operated for sometime by Vance K. Jenkins, Hughes Springs, Texas. The Jenkins interests were purchased by Mr. Elliott and his associates Sept. 1, 1946, it is announced, and Mr. Jenkins returned to his Hughes Springs plantation, ranch and other activties, it is stated. Doing both a wholesale and retail business, the new owners in addition to their own weekly saw mill capacity of 150,000-feet lumber, Mr. Elliott reveals, absorb the output of 8-auxiliary sawmills; and, that their Planer capacity is maintained at a weekly capacity of 150,000-feet dressed lumber, two machines being operated by the new owners, it is observed. Direct and indirectly employed men on the company pay roll are shown to be from 175 to 200. Possessing 12,000,000 to 15,000,000-feet standing timber; and, yard lumber inventories usually running 2,000,000 to 3,000,000-feet lumber, Messrs Elliott and Metcalfe announce that they look with much promise on a very bright and prosperous future for all East Texas; and, Environs, and that if the making of good lumber will help to maintain such a condition, each of them affirm that you, and all of you may depend on the Jenkins Lumber Company organization staying in there and keep pitching. Recently a new office was erected at the Huntington plant of the company, where H. G. S. Killern, native son of Huntington is announced as office manager and bookeeper. In Sherman, Texas, Mr. Elliott heads the Elliott Construction Company, specializing in commercial buildings and some residential construction, it is stated. The business was founded 40-years ago by Mr. Elliott's father, C. A. Elliott and that he took over in 1934. Co-operative support and influence on the part of Jenkins Lumber Company has been extended by Mr. Elliott via the instant newspaper publicity advertising effort to help publicize more widely the natural and potential resources of this entire area of East Texas; and, Environs, it is pointed out. Native of Sherman, Grayson county, Texas, Mr. Elliott says he has resided there practically all of his life thus far; and, that his wife, Mrs. Lillie Mae Elliott is also a native of Sherman. They have two children: Mrs. Martha Jane Metcalfe, whose husband, L. A. Metcalfe, Assistant General Manager Jenkins Lumber Company saw service with Uncle Sam's U. S. A. during No. 2 World War; and, Miss Margaret Elliott. Parents: C. A. and Mrs. Jettie Elliott, both living in San Angelo, Texas. Parents of Mrs. Elliott: R. E. Hill, deceased; and Mrs. Hill, living.



Above is lumber scene near one of the planers operated by Jenkins Lumber & Supply Company, Huntingdon, Texas. Young man standing is Mr. Metcalfe, office manager.

R. C. Latimer, 58, Owner and Operator R. C. Latimer Service Station; and, R. C. Latimer's Cafe, Definitely Progressive Friend Garrison, Texas Area

So, Affirm Patrons and Friends, it is Stated by Many in Position to Know of Mr. Latimer's Interest in; and Friendship for Garrison Trade Area, it is Declared

Garrison. — R. C. Latimer, 58, owner an doperator R. C. Latimer's Service Station; and, R. C. Latimer's Cafe, is credited with being one of the more progressive and enthusiastic booster friends for all Nacogdoches county, East Texas; and, Environs, which includes parts of Rusk and Shelby as patronage feeders to this splendid Texas community, it is pointed out. Another native son, who is known to have made good in the service of his community; and, its people, it is affirmed, Mr. Latimer and his wife, Mrs. Mattie Latimer, are the parents of two children: John F. (Mrs. Lola Mae) Latimer; and, Mrs. Elizabeth Goldson. There are 4 grand children: Kay Patricia and Sheron Latimer; Martha and John Thomas Goldson. Parents: John R. and Mrs. Cora Latimer. Parents of Mrs. Latimer: J. F. and Mrs. Laura Fulgham. Mr. Latimer says as a native son he has resided hereabouts all of his life thus far; and, that he ambitiously hopes that he may so remain for the next 42 years and/or more, so say we all! Owning and controling 120 acres of land and, grown to the production of general crops and livestock, the latter representing 20 to 25 head Jerseys, Mr. Latimer says in 1935 he established R. C. Latimer Service Station, featuring Magnolia products; and, that later he established R. C. Latimer's Cafe, known to be a popular eating place with patrons and friends, it is declared. At his service station,

(Continued on Page 111)

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POSTMASTER ADAM BYERLY, 46, GENERAL MERCH ANT, PLANTER AND LIVESTOCKMAN ESTABLISHES CURTIS CIRCLE AT CURTIS, JASPER COUNTY, IN HONOR OF HIS YOUNGEST SON, CURTIS BYERLY, 10

Carrying Splendid Stock Merchandise on Department Store Order, Mr. Byerly, Native Son of Jasper County, is Definitely Seeing to it That in Founding Curtis in Honor of His Son He Made no Mistake, as is Attested Generally By Friends and Neighbors, it is Pointed out With Keen Desire on Part of Many to Help Mr. Byerly Build the Community Into a Real Curtis Circle

Curtis Was Founded in 1943 and That Same Year Uncle Sam Recognized and Designated Curtis as One of His United States Post Offices, Naming Mr. Byerly as Postmaster, a Position he Still Holds With Mrs. Zelma Durdin as His Assistant Both in the P. O. and His Store, he Announces



Postmaster Adam Byerly; and, his assistant, Mrs. Zelma Durdin, Curtis, Jasper county, East Texas; and, Environs. Curtis is about 4 miles west of Jasper. Mr. Byerly is owner and operator Byerly's Grocery & Market at Curtis named in honor of his youngest son, Curtis Byerly, the proud father announces.

Mr. Byerly, Educational Promoter, Helped to Secure Erection New School Building at Curtis, Where He and Others are Now in Campaign to Build New Church in Curtis Circle, He Makes Known

Curtis. — Postmaster Adam Byerly, 46 is definitely the moving spirit hereabouts, it having been none other than this big hearted, public spirited and enterprising citizen and taxpayer who founded Curtis, which presently is observed and known to be rapidly growing into a definite Curtis Circle. Mr. Byerly says he founded Curtis in honor of his youngest son, Curtis Byerly, 10 at this writing. He has another son, Charles, 14. Native of this community; and, having resided here practically all of his life, Mr. Byerly says in addition to owning and operating a successful general store, as well as agriculture and livestock productions, makes it known that in his early youth he looked forward to the time when he could be a successful merchant and really do something outstanding for his Jasper county sector of East Texas; and, Environs. That he has achieved in both is an iccomplished fact, attest friends and neighbors who have watched this progressive citizen and taxpayer succeed and prosper, they point out. Mrs. Maurine Byerly, wife of Mr. Byerly is a native of Newton, Texas. Parents: Bill Byerly, deceased; and, Mrs. Emma Byerly, living. Parents of Mrs. Byerly: Jeff J. Miller, living; and, Mrs. Miller, deceased. Interested in F. F. A. work in future; and, each of them being Boy Scouts, Messrs Curtis and Charles Byerly are winning their way to fame and fortune, it is believed, by coming up in the right and proper way, applaud friends and well wishers, it is declared. Mr. Byerly enjoys a phenomenal business, facts and figures disclose; and, at the pace he is traveling for 1947, this merchant prince fairly feels and believes, he says that this year's volume of business for him may exceed all past records, the latter having maintained a minimum volume of business annually, he reports, exceeding $100,000.00; and, that he is now marching onward and upward in the happy anticipation that the time is not far distant when he may be able to report an annual business volume of not less than a quarter of a million ($250,000.00) dollars. Meritorious ambition, Mr. Byerly; and, here's hoping you do just that and more! In addition to his general merchandise store, which is conducted on the department store order, it is observed, Mr. Byerly also engages in farming and livestock production, it is revealed. In addition to open ranges, Mr. Byerly owns 100 acres of land, which he says he would consider selling and/or leasing for prospective oil development. He invites negotiations to that end, he makes known. General crops and Jersey cattle are featured on his farm lands, says Mr. Byerly. Commercial hogs are also carried by him, he reports. For 5-years, Mr. Byerly says he was engaged in the wholesale of East Texas gasoline in Jasper and Newton counties, but when he decided to launch out into his present enlarged business activities, he sold his wholesale oil business; and, as a retail adjunct incorporated the sale of Texas products at Curtis, which stands at the corner of Highways 190 and 63. Opening his store in 1933 in a small way, Mr. Byerly naturally has been happy to work and watch it grow thru the passing years, there now having been 14-of them; plus the hope and belief that before the end of another 14-years, Curtis and Curtis Circle will have made progress and expansion far and beyond his fondest dreams, plannings and executions, he maintains. Large warehouse accommodations present 'brim full' surplus merchandise, while in the store itself a large stock of fresh general merchandise is carried and sold on botn casn and credit terms and/or basis, it is manifested. The first 10-years of Mr. Byerly's business stride had been generous kind to him, as they are now, he declares; and, that when in 1943 he decided to found Curtis, Uncle Sam recognized it as a worthy place on his map and granted U. S. Postal Service, Mr. Byerly's store being the home of the U. S. Postoffice at Curtis; and, that he continues to serve as Postmaster, a position that was given to him at the time Curtis was founded by him. Mrs. Zelma Durdin, cashier, bookkeeper and general assistant to Mr. Byerly in his general store, is also his popular and efficient assistant Postmaster, he announces. Mr. Byerly's market conducted in his store is credited with being one of the best and liberally patronized in this Jasper county area, it is revealed. In his public relations, Mr. Byerly in addition to being Postmaster is School Trustee and Secretary of the School Board, a position he has held since 1935; and, during those years he helped to promote and build the new school house at Curtis, where he, and others, presently are engaged in a campaign to build a new church at this point, he states. Standing ready, willing and able at all times to help promote the general public welfare, Mr. Byerly is actively supporting the instant effort to ublicize more widely the natural and potential resources of this favored Texas area, it is known; and, in seeing to it that the general growth and prosperity of Curtis Circle are carried onward and upward, Mr. Byerly intends to keep busy, he assures.

Robert E. Bragg, 34, Progressive...

(Continued from Page 110)

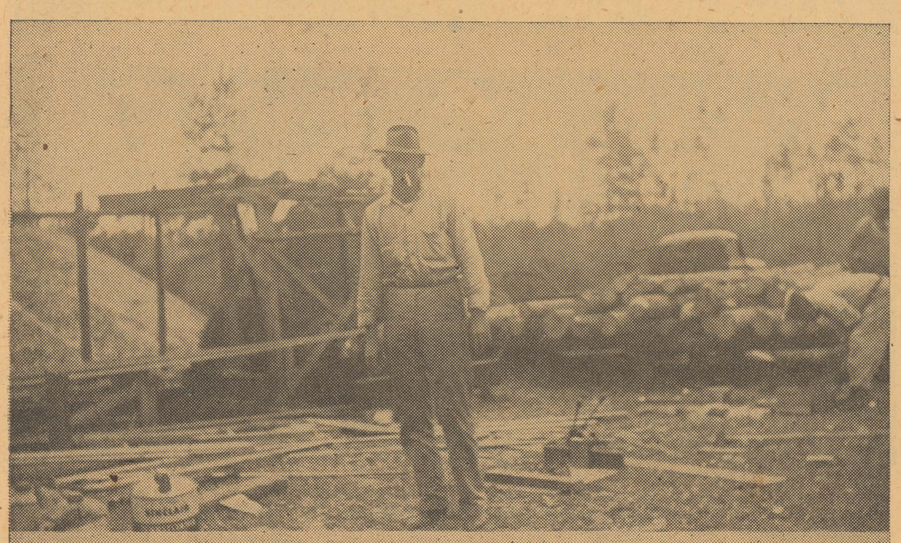
and, carrying upward 1,000,000-feet standing timber, Mr. Bragg authorizes the announcement that he is always in the market to purchase additional tracts of available good timber, and invites negotiations to that end, he says. He also buys logs and contract timber delivered to his skids, it is encouraged. Three trucks are required to take care of Mr. Bragg's lumber manufacturing operations, and, as business expands he contemplates augmenting these as to number, he says. In the civic and religious life of this Texas area; and, Environs, Mr. Bragg and his family are known to be good friends and supporters. He has served as a school trustee; and, maintains that he stands foursquare for the ultimate success of the progressive programs advocated in this Special Edition, and to which he has subscribed liberally of his support and influence, it may be stated. Employing modern portable sawmill, Mr. Bragg announces that he has cut approximately one-half million (500,000) feet at his Woods operations; and, that at each and all of his 'Sets' he strives to make a definite success of his lumber manufacturing. More power to you, Mr. Bragg!

YEATES SERVICE STATION & GROCERY, J. M. YEATES, 48, OWNER AND OPERATOR AT WEST JASPER, JASPER COUNTY, KNOWN TO BE POPULAR MEETING PLACE FOR FRIENDS AND THE PUBLIC THIS AREA

Mr. Yeates, Native Son of Jasper County Reportedly Has Definitely Made His Way Up From the Bottom, he Having Experienced Excursions Into Various Strides Before Establishing Himself in Progressive and Prosperous Business in Jasper, he Relates

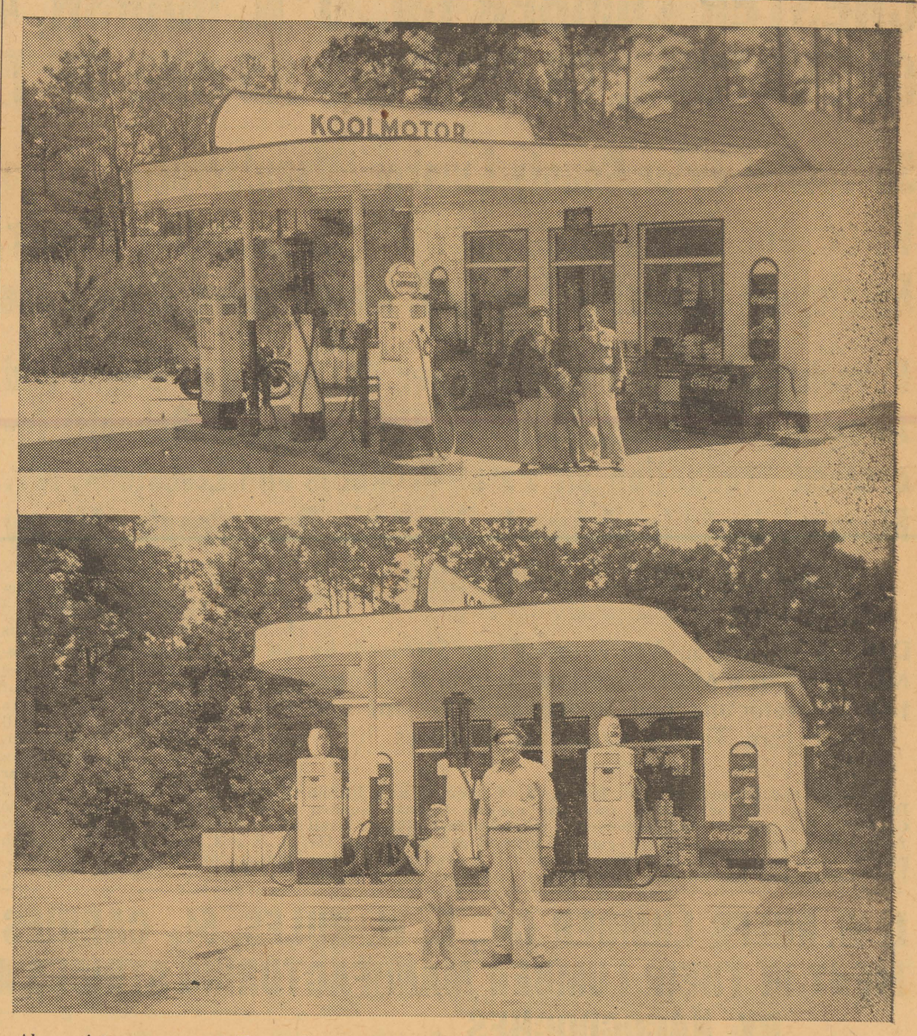
Serving Cities Service Products; and, Specializing in Groceries and Kindred Lines, Mr. Yeates and his Associates Report Good Business Most All the Time, he Says in Appreciation of Public Patronage

Jasper. — Yeates Service Station & Grocery, J. M. Yeates, 48, owner and operator is known to be one of the popular meeting places for both friends and the public in this Jasper county, East Texas; and, Environs area, attest comes from both patrons and friends, it is pointed out. And, there is an interesting story attaching to the progress and prosperity of this particular business operation, Mr. Yeates believes. Native of Jasper county; and, having resided here practically all of his life except for 4 years in business at Colmesneil, Tyler county, Texas; and, 31 months service for Uncle Sam in World War No. 1, Mr. Yeates is said to be one of the better known citizens and taxpayers of this environ; and, that he assuredly came up from the bottom may be noted from the fact, he says, that he has come along the hard way. He and his wife, Mrs. Mildred Yeates are the parents of one son, James (O. K.) Yeates, 6. Parents: J. W. and Mrs. Virginia Yeates, both deceased. Parents of Mrs. Yeates: "Uncle" R. and Mrs. Delia Hawthorne, both living. Raised on a farm, Mr. Yeates says he owns a farm now that he would consider leasing for prospective oil development. At the age of 23, he says he embarked into the timber business, continuing that activity for some 20 years. He also had service with Southern Pacific Railroad, he states; and, for 60 months he was in the mercantile business at Colmesneil, Tyler county, where he later sold out; and, came to Jasper June 28, 1943. Mr. Yeates says that when he went to Colmesneil he could only enter business and 'buy on faith' because at that time, he says, he had only $8.75. But, says he, he made good; and, as time came along, and World War No. 2 'broke out', he made it a rule of his life and business to put aside enough money to buy a $100.00 Government bond each and every week during that crucial period; and, that he is happy to announce that he still has that accumulation of bonds and confidently expects to hold them to their maturity. Specializing in the products of Cities Service, Mr. Yeates also sells groceries and kindred lines, he emphasizes. Being a 75 per cent deficient Veteran of World War No. 1, Mr. Yeates says he genuinely appreciates the loyalty of his friends, the splendid patronage his customers and the public afford him; and, that he cordially welcomes opportunity to serve others both on a cash and credit basis, he invites. In his public relations, Mr. Yeates has served as a road overseer; and, that among his other public functions, presently he is serving as a Deputy Sheriff of Jasper county, Texas. Recalling how he bought his Colmesneil business, Mr. Yeates says when he sold out there he put his money in War Bonds; and, rather than cash them, he exercised the same faith and bought his Jasper stock in the reliance of faith and good judgment. That he did not make a mistake, Mr. Yeates suggests that he has admittedly done fairly well; and, that during the past summer he and his wife enjoyed a nice trip to Colorado's Pike's Peak, and other points of interest. Oh, yes, Mr. Yeates says he started his Jasper business with only $20.00 in cash, comparable to his $8.75 experience at Colmesneil; and, he's had a lot of fun working and seeing his business grow and expand in his Jasper trade area, his transient public patronage also being favorable, he reports. The practice of buying $100.00 War Bond each and every week during World War No. 2 served as a tonic, says Mr. Yeates; and, that it became so encouraging that the accumulations established a quickened inspiration in the Yeates household. In his 'Western' visit the past summer, Mr. Yeates says that Pike's Peak was awe-inspiring, but that he and Mrs. Yeates thoroughly enjoyed Yellow Stone Park, and other points of interest thruout each and all of the States visited by them. "Got just enough of it", said Mr. Yeates "to make us appreciate distinctly what we saw while we were gone; and, to enjoy our Jasper home and friends the more when he got back to the land of the living," he affirmed. Recalling his No. 1 World War days, Mr. Yeates says one enemy bullet passed clean thru his body; and, that he was also wounded in his foot. Commenting on his wounds, Mr. Yeates says that Maj. Pearson, who attended him, commented that his case was one out a thousand where survival resulted, so serious and aggravating were his wounds. Mr. Yeates recalls that in his boyhood days he at one time worked along-side Bronson Morgan and B. G. Lindsey in the lumber manufacturing business; and, that later on he probably passed up his best bet to have become a millionaire when he failed to accept their invitation to join them in establishing the Morgan & Lindsey, Inc. chain of stores, some 64 of them now serving Texas, Louisiana, Mississippi and Arkansas, according to two pages of newspaper publicity advertising accorded to this huge organization appearing elsewhere in this Special Edition; and, to which Mr. Yeates, also, has contributed of his support and influence, it is known. Civic, religious and general public development efforts out there in future have the genuine support and influence of Mr. Yeates, he assures. Continued success, best of health and happiness, Mr. Yeates!





Noble Curry, progressive young lumber manufacturer, ranchman and planter may be observed in top picture above with his sawmill as background. Bottom picture shows Mr. Curry's log teams after unloading their cargo and starting on back into the piney woods for more timber. Mr. Curry resides with his family at Kennard, Texas, where he has been a merchant in years past.



Above pictures represent Yeates Service Station & Grocery, J. M. Yeates, owner and operator, Jasper Texas. Mr. Yeates is a veteran of World War No. 1; and, is known to be very popular with his trade and the public, it is affirmed. Mr. Yeates appears in both pictures; his little son is with him in bottom scene, also at top.

First Big Change

Electrical equipment for curing forage crops in the barn, developed in recent years, was the first major change made in thousands of years in crop drying processes.

NOBLE CURRY, 36, LUMBER MANUFACTURER, RANCHMAN AND PLANTER DEFINITELY MAKING SOLID PROGRESS IN HIS KENNARD SECTOR, HOUSTON COUNTY, EAST TEXAS; AND ENVIRONS

Retired Kennard Merchant Devoting Time Now To His Sawmill Operations, Ranching Efforts With Marked Degree Of Success, It Is Reflected

Kennard. — Noble Curry, 36, retired merchant; and, presently devoting his time to the manufacture of lumber, ranching and plantation efforts is another Kennard son boy who is known to have made good in an unusual way, in some respects, it is said of him. His wife, Gladys Curry is also a native Kennard Girl. There are no children. Parents: S. A. and Mrs. Marguerite Curry, both living. Parents of Mrs. Curry: George Harrison, deceased; and, Mrs. Ima Harrison, living. Raised on a farm, naturally comments Mr. Curry he's quite at home out there in the great open spaces, and particularly so he points out when he's looking after his ranch herds, seeing his crops grow and/or in the midst of good lumber manufacturing. Carrying 450-acres ranch and farming lands, all of which, he says are leased for prospective oil development, Mr. Curry prides his Brahman cattle herds, his ranch usually possessing upward 100-head with two stock males. Ft. Worth markets are patronized by Mr. Curry, he affirms. In 1938 Mr. Curry says he first entered the mercantile business in Kennard in 1938, he having been in and out of business 3 different times, his last sale having been in 1946, when he embarked into the sawmill business. Prior to that time, he states that he had been buying and selling timber some 4 or 5-years; and, presently owns and operates a modern portable sawmill outfit with a rated daily capacity of 12,000-feet rough lumber, going at wholesale. Cutting both pine and hardwood lumber, Mr. Curry says he employs 25-men; and, that his standing timber holdings are estimated at 200,000-feet. Always in the market for good timber tracts, Mr. Curry also buys logs and timber supplies delivered at his skids, he states. Contract logs are also handled by him, it is known. Some custom sawing is featured at the Curry mill it is observed; and, in every way possible he endeavors to make his lumber manufacturing both profitable and accommodating to as many folk as possible, he declares. Having resided the major portion of his life thus far in the Kennard sector of Texas, Mr. Curry says he has always been busy, more or less, from boyhood on thru the years until now; and, that he presently has no idea nor reason of departing from such an active record of achievement and accomplishment. Good for you, Mr. Curry; and, in the instant effort to help publicize more widely the natural and potential resources of East Texas; and, Environs, Mr. Curry is going along with other representative Sponsors here and elsewhere to make of the effort a genuine success, he affirms. He stresses civic and religious progress; improved roads and churches; soil conservation and protection of the forests vs. fires; indeed and infact, all of the progressive programs advocated herein are known to enjoy his support and influence, it is known.

R. C. Latimer, 58...

(Continued from Page 110)

Mr. Latimer says he does both a cash and credit business; and, that business is good with him. His service station is located right in the down town business area of Garrison, being situated on Highway 59, it is observed. He also operates a garage; carries automobile accessories, batteries, tires, et cetera. Mr. Latimer says he believes his cafe is the best in town; and, that he and Mrs. Latimer see to it that the best of home cooked meals and/or food are served to their patrons. Mr. Latimer is according both his support and influence to the success of this Special Edition; and, not only locally but throuout East Texas, he affirms that he stands four square for the ultimate success of the progressive programs herein advocated on behalf of the public at large.

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F. F. (FRANK FLOYD) GORE, 46, ABLE LUMBER MANUFACTURER, RESIDING AT WOOD LAKE; CARRYING TIMBER POSSESSIONS IN BOTH POLK AND TRINITY COUNTIES; MR. GORE STATES HE'S ALWAYS BUSY

Modern 15,000 to 20,000-Ft. Portable Sawmill Plus Woods Operations Require 25 to 35 Men on his Pay Roll, Mr. Gore States; and, That Notwithstanding he Carries Upward 1,100 Acres Standing Timber, His Ever Expanding Business Places Him Constantly in the Market for Additional Timber, he Invites

With Weekly Pay Roll Given in By Mr. Gore as Running $1,400.00 to $1,500.00 Per Week, he May be Definitely, and is considered to be One of the Outstanding Community Assets in the Wood Lake Area of Trinity and Polk Counties, East Texas; and, Environs, it is Pointed Out

Mrs. Geraldine Gore, Charming Wife of Mr. Gore Serves as His Office Manager and Executive Assistant, Mr. Gore Makes Known; and, his Father J. M. Gore, in Whose Foot Steps he Says he Has Followed, Rates as One of the Pioneer Timbermen of Other Days, the Proud Son Acknowledges

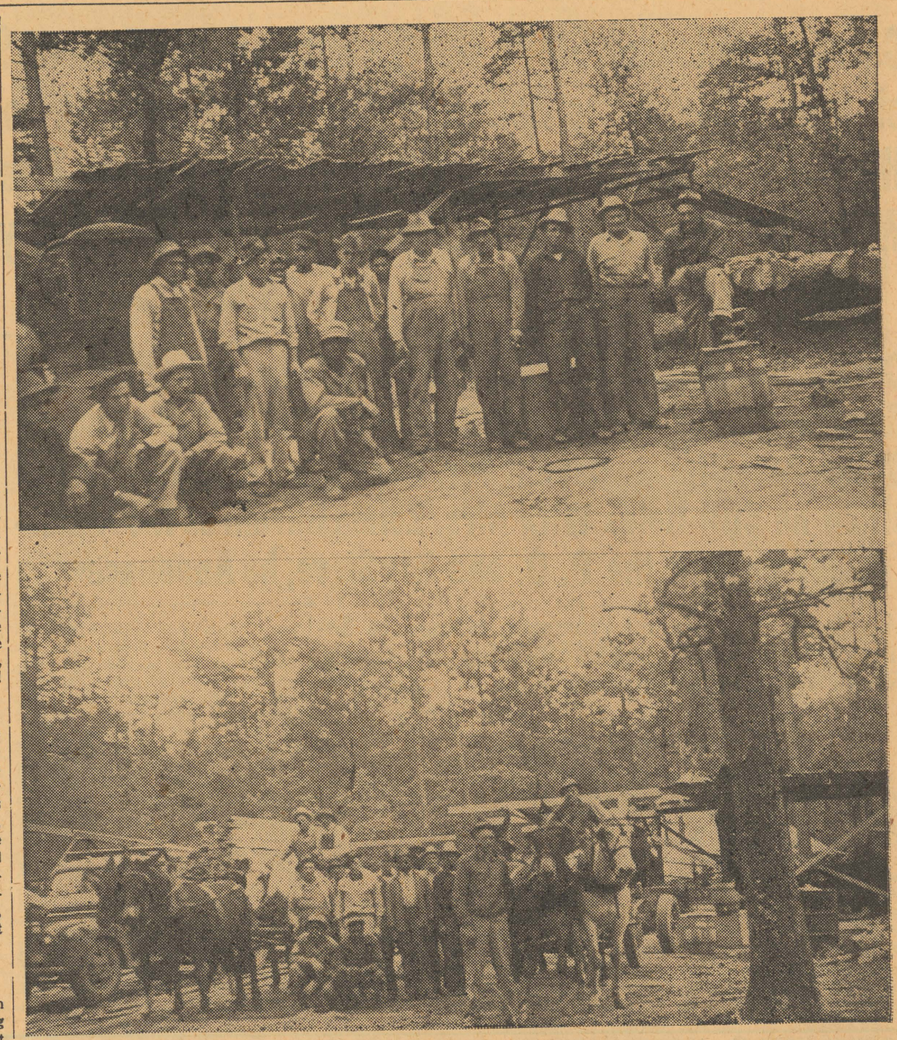
Wood Lake. — F. F. (Frank Floyd) Gore, 46, (Mrs. Geraldine) is definitely one of the outstanding lumber manufacturers in his classification thruout this Polk and Trinity counties area of East Texas; and, Environs, facts and figures disclose. Native of Old Emilee, Texas ,after sojourning for a while, Mr. Gore says he decided that Wood Lake was the place for his new home and so he and his lovely wife, the latter a native of Westville, Texas established their home here. Parents: J. M. Gore, 72, and living; and, Mrs. Mertie Gore, deceased. Parents of Mrs. Gore: Mr. Palmer, deceased; and, Mrs. Tom Kelly. The veteran father of Mr. Gore is known to have pioneered in the field of timber and lumber manufacturing in the long yesteryears; and, it was then, proudly announces the son that he happily followed in Dad's foot steps. His father having operated from place to place, Mr. Gore says that naturally he followed him; and, in this way he acquired an experience in both timber and lumber manufacturinig that is proving invaluable to him in his active present day lumber manufacturing stride, he affirms. At the age of 35-Mr. Gore states that he began his actual timber experience; and, in January 1947 he began manufacturing lumber on his own account, prior to which time he had engaged in timber contracting, dealing in piling, poles, timber and its kindred lines, Mr. Gore relates. Having opportunity to embark in the timber manufacturing business in a big way, he says, the installation of his present modern portable sawmill resulted in him enjoying a daily production capacity running from 15,000 to 20,000-feet; and, that this output is cleared at wholesale via R. H. Jowell Lumber Company, Groveton; on behalf of whose under writing, a full page is devoted elsewhere in this Special Edition; and, to which Mr. Gore has also subscribed liberally of his support and influence, it is recorded. Mr. Gore cuts both pine and hardwood lumber, he states; and, announces that he carries upward 1,100-acres in good standing timber, but notwithstanding this substantial holding, he authorizes the announcement that he is constantly in the market for additional timber, he invites. Evidencing the major proportions at which Mr. Gore is manufacturing lumber, he makes known that his weekly pay roll for men, et cetera runs usually from $1,400.00 to $1,500.00; and, that he emplolys from 25 to 30-men both at his plant in his woods operations. Mr. Gore justly prides himself in his good name; and, as the Bible says in effect 'a good name is rather to be chosen than great riches.' In support of that Biblical injunction, Mr. Gore is also known to be building up a splendid reputation and name as a maker of good lumber, it is commendably said of him. Mrs. Gore, who has enjoyed business training, it is stated, acts as office Manager and serves s Mr. Gore's executive assistant in the operation of his business, he affirms. She is a charming young lady and is known to go about her business stride as tho she were a seasoned operator, it may be observed. The Gore Sawmill is a new industry for this part of Texas; and, in its successful operation, it goes without saying that this Trinity and Polk counties area of East Texas; and, Environs will be a more progressive and prosperous place in which to live and do business, it is pointed out. Mr. Gore conducts his business under the business designation: F. F. GORE SAWMILL. He is devoting all of his time to his timber and lumber manufacturing stride, it is ascertained; and, that while he is known to control mountains and mountains and/or more than a thousand acres of valuable timber lands, Mr. Gore again invites opportunity to participate in purchase negotiations looking to obtaining substantial additional timber holdings, including the purchase of individual logs and contract timber supplies at his skids, he welcomes, it is known. Another experience to the credit of Mr. Gore's prior business activities, included some 11-years to the oil refinery business, he reports; and, that he is most vitally interested in the ultimate success of all of the progressive future public development programs advocated in the instant effort to help publicize more widely the abundant natural and potential resources thruout the whole of East Texas; and, Environs, he assures. Better roads, cheaper power, lower taxes, adequate drainage and soil conservation; protection of our forests vs. fires; increased production of all farm products, including milk, meat and eggs; improved churches and school; plus a cordial invitation encouraging the location of desirable new people, money and industry enjoy the active support and influence of Mr. Gore, it is attested. Mr. and Mrs. Gore are popular among their friends; and they are highly regarded as definite community assets. In the civic, religious and cultured life of Wood Lake area they are known to be active Keep your stride, Mr. Gore; and, more power to you and Mrs. Gore!

Enemies of Forests

Of all the elements destructive to trees, fire is the worst, principally because it is the result of human carelessness. Its direct damage amounts to about 60 million dollars yearly in the forests of this country, but since this total does not include damage to tree seed, to loss in soil fertility, nor to the weakened condition and loss in merchantable volume from trees that are not killed, the total figure is many times that amount.

Preserving Minnows

An easy way to preserve enough minnows for a day or two of fishing is to place them side by side, about an inch apart, on a piece of cloth sprinkled with salt. Cover the minnows with salt and roll them up. While the salt will cause them to shrink somewhat, water will make them plump again.



In the above picture (top) appears partial crew F. F. Gore Sawmill, F. F. Gore, owner and operator at one of his operations out from Carmona, Texas; and, in the bottom picture also appears partial crew and several of Mr. Gore's logging teams; in both top and bottom views, parts of his mill and lumber are shown. Top, Mr. Gore appears at extreme right with left foot on a barrel; and, in bottom picture he may be observed in front at right holding one of his mules. Mr. Gore lives with his charming wife, Mrs. Geraldine Gore at Wood Lake, Texas.

CHESTER LUMBER CO., J. H. MARSH, 42, MOSCOW; AND, HAROLD DAVID, 35, CHESTER, OWNERS AND OPERATORS, CLASSIFIED AS ONE OF THE DEFINITE ASSETS THEIR RESPECTIVE ENVIRONS, IT IS SAID

Successful Tyler County Lumber Manufacturing Organization Expands Community Asset Value Via Construction New Plant, Including Planer, Sawmill and Dry Kilns on Highway Employing Increased Pay Roll Maintenance Over Recent 15 to 18 Men, it is Pointed Out

Favoring Cheaper Power, Lower Taxes, Better Roads and Adequate Drainage; Improved Churches and Schools; Increased Production all Farm Products and Livestock, Mr. Marsh Joins in Invitation to Desirable New People, Money and Industry, it is Affirmed

Definite Protection Vs. Forest Fires Stressed by Mr. Marsh as a Most Important Step in the Direction of Protecting and Saving Both Present and Future Timber Crops, he Declares

Chester and Moscow. — J. H. Marsh, 42, of Moscow; and, Harold David, 35, resident of Chester, own and operate Chester Lumber Company, in action here in Tyler county, it is observed with no small feeling of pride because of the genuine interest manifested on the part of these progressive industrialists on behalf a greater and better East Texas; and, Environs, as a whole, it is affirmed. Native of the community 10 miles west of Moscow, Mr. Marsh says he has lived hereabouts practically all of his life thus far; and, that he definitely believes that a very rosy and bright future attend the whole of East Texas; and, Environs as to constructive development in all worth while lines from here on out, he attests. His wife, Mrs. Anna Rachiel Marsh is a native of near Hicks Bow, Texas. They have 3 children: Barbara Jean; Jackie Ann; and, Ronald Keith. Parents: R. S. and Mrs. Daisy March, both living. Parents of Mrs. Marsh: C. and Mrs. Mae Jackson, both living. Starting his timber business in his boyhood back there in 1926, or 21 years ago, Mr. Marsh began manufacturing in 1937, it is ascertained, operations at that time having been prosecuted by himself and father, R. S. Marsh, he states; and, his present operations began in 1943. Sawmill capacity as operated at this writing: 8,000 feet rough lumber daily. Instant Planer mill capacity, Mr. Marsh reveals: 10,000 feet dressed lumber daily. Carrying estimated standing timber at around 300,000 feet, Mr. Marsh on behalf of himself and Mr. David states that they are always in the market for good tracts of timber, and invite purchase negotiations to that end, it is known. Yard lumber inventories normally run about 100,000 feet lumber, it is stated; and, that both a wholesale and retail business is enjoyed. Steady cash market obtains at their skids vs. individual logs and contract timber delivered to Chester Lumber Company, it is ascertained; and, that in addition to the manufacture of good lumber, excursions into ranching and general crop productions extend to the credit of this splendid organization, as well as unto its individual and collective ownership, it is pointed out. And, in the civic, religious and general public development life of Chester, Moscow, and, East Texas as a whole go much of the credit for the magnificent achievement and accomplishment strides in their respective communities go to Messrs. Marsh and David, it is attested. Mr. David is a native of Polk county, while his wife, ,Mrs. Henry Ella David is a native of Tyler county. They have one son, Josh Wilson David. Parents: Mr. and Mrs. Josh Wilson, both living. Mr. David, it is learned has lived all of his life thus far in Polk and Tyler counties, East Texas; and, Environs, and that he unquestionably shares with Mr. Marsh the optimistic view that East Texas hasn't as yet gotten completely out of its swaddling clothes; and, that today in his opinion there are more real opportunities, perhaps twenty times more for future progress and prosperity hereabouts than obtained way back there in the early pioneer days when our forefathers first came this way; and, because of this realistic certainty, feeling and vision, in their opinion a wholessome new day dawns for this part of the Lone Star State. Chester Lumber Co. is operated by Mr. Marsh as Business Manager; and, Mr. David is Plant Operator, it is ascertained. Mr. David is also Woods Superintendent and Timber Cruiser for their Company, it is announced. And, lest we forget not only as good business, but in actuality backing their judgment anent the great and blessed future believed by them to obtain thruout this favored sector of Texas, the answer is new plant with planer and sawmill plus dry kilns, et cetera, it is declared up on the Highway. Commendation and congratulations on your ambitious expansion program plus thanks and appreciation on behalf of your liberal participation and co-operation in the instant effort to help more widely publicize the natural and potential resource not only of this immediate environ but the whole of East Texas; and, surrounding area.

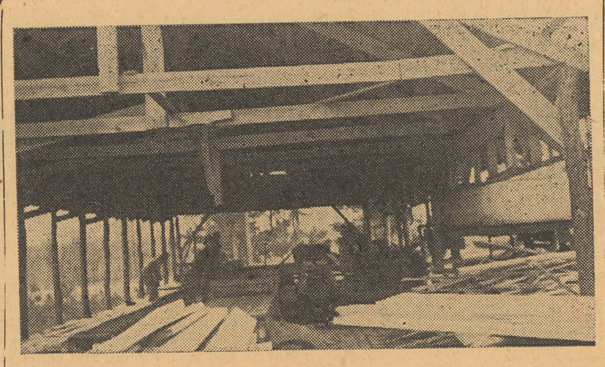


J. H. Marsh, and planing mill scene top; and, sawmill operation activity, bottom, above picture representing activities Chester Lumber Company, Chester, Texas, J. H. Marsh and H. David, owners and operators, Chester, Texas. Mr. Marsh lives at Moscow.

L. W. RULFS LUMBER CO., L. W. RULFS, 54, CARRIES MODERN EQUIPMENT IN THEIR LUMBER MANUFACTURING STRIDES AT SPRADLEY FERRY, NACOGDOCHES

Mr. Rulfs, Native Son And Veteran World War No. 1, Carrying Upward 2,000-Acres Of Land, Reports Sawmill Capacity At 25,000-Feet Daily And His Planer Running 35,000-Feet Finished Lumber For Like Period

Nacogdoches and Spradley's Ferry—L. W. Rulfs Lumber Company L. W. Rulfs, 54, owner and operator represents one of the more modern equipments in this immediate area for the manufacture of good lumber, it is observed and ascertained from information burnished by Mr. Rulfs, a native son and Veteran of World War No. 1. Mr. Rulfs says he has been in the timber and lumber manufacturing business thruout East Texas practically all of his life; and, that he installed his present mill in this good year 1947 with his sawmill carrying a daily capacity of 25,000-feet rough lumber; and, his modern Planer running approximately 35,000-feet finished lumber for like period, his output being sold mostly at wholesale, but carrying some retail sales, he states. Approximately 2,000-acres of land are represented in Mr. Rulfs standing timber holdings, he says and, that he is always in the market for additional timber supplies, also furnish a ready cash market for individual logs and contract timber delivered at his skids here at Spradley's Ferry at the Angelina river crossing on the Lufkin and Nacogdoches Highway No. 59, it is designated. Mr. Rulfs states that his pay roll carries from 35 to 50-men; and, that in his negotiations for the purchase of additional timber tracts he will consider offers via fe or rights, and he invites an opportunity to trade with you, if you are interested in selling your available timber supplies, he invites. Mr. Rulfs is also a general contractor, executing both large and small building contracts, he states; and, he has also had busy years in the operation of cabinet shops, the manufacture of lumber being a new venture with him, he informs. He also carries a general herd of cattle on his ranch, featuring both Brahman and White face herd to the number of 150 to 200, he reports. Doing a regular buying, selling and producing business, Mr. Rulfs says he patronizes both local and general markets in the sale of his livestock. Mr. Rulfs maintains his home in Nacogdoches, and as stated above, the location of his new lumber manufacturing operations may be observed just north of Angelina on th East side of Highway No 59; and, when you are out this way, your are invited to drop by and get acquainted; and, if you're an old friend, the latch string always hangs on the outside, it is assured. Timber holdings carried by Mr. Rulfs, he states are located in Nacogdoches, Angelina and surrounding territory. Farmers are especially invited to deliver their spare or surplus logs to Mr. Rulfs, he invites. Mr. Rulfs says he has quite an expansion program in mind for the future. He has subscribed his support and influence on behalf of the future development of the great natural and potential resources of this entire Texas area; and, he states that he also favors civic and religious progress in every community. Specifically, too, it is known that Mr. Rulfs favors better roads, soil conservation, adequate protection of our forests vs. fires; and, anything and everything calculated to be for the benefit of East Texas; and, Environs, as a whole, it is declared.



Above shows interior view planing mill at L. W. Rulfs Lumber Company, Spradley's Ferry and Nacogdoches, Texas.

Beckham & Sons Lumber Company, Joaquin, Shelby County, Texas . . .

(Continued from Page 105)

Ella); Warren; and, Mrs. Lois Blackman. Parents: John and Mrs. Sallie Beckham, both deceased. Parents of Mrs. Beckham: Elijah and Mrs. Sallie Palmer, both deceased. Timber is purchased as, if and when needed by the Beckhams, the owners make known; and, while presently and/or at this writing sales are a little slow, Mr. Beckham says he is an optimist as to the future, realizing that sooner or later good lumber such as he and his family manufacture will be in demand as time comes along. Considerable of his manufactured products have been cleared, he says, via Haslam Lumber Co., G. C. Garrett, owner, Haslam, Texas; and, on behalf of whose organization a full page appears elsewhere in this Special edition, to which Mr. Beckham has contributed of his support and influence, it is known. In 1946, Mr. Beckham erected and equipped a local garage, but when his boys and himself got underway in the lumber business, the public patronage at the garage was dispensed with in order that they might give their full time to the making of good lumber, it is affirmed. presently the garage is employed for their own use, it is noted. In May this year, the Beckham sawmill was installed, cutting both hardwood and pine lumber, it is observed. The probable installation of planer operations later on, it is believed, says Mr. Beckham will largely enhance the sale of their lumber and accelerate its movement, he opines. In addition to lumber manufacturing the Beckhams have tie capacity of 400-daily, but at this writing are handling only about 150, they state weekly. Fortunate in having their own man-power, the Beckhams and Mr. Blackburn feel pretty good over outlook for the future, it is assured; and, in the instant effort to help publicize more widely the natural and potential resources of this area, these gentlemen are known to be good friends, boosters and workers, this likewise being true of them as to the civic, religious and general public development strides hereabouts, it is declared. Mr. Beckham says he owns some 5-acres of property here in the Joaquin sector, including his nice home; and, affording ample room for industrial expansion, he comments. Two of Mr. Beckham's sons, Levon and James each served respectively in the U. S. A.; and, U. S. N. during World War No. 2, it is recorded.