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Texas FOREST FESTIVAL

LUFKIN • OCTOBER 6-11, 1947

25¢
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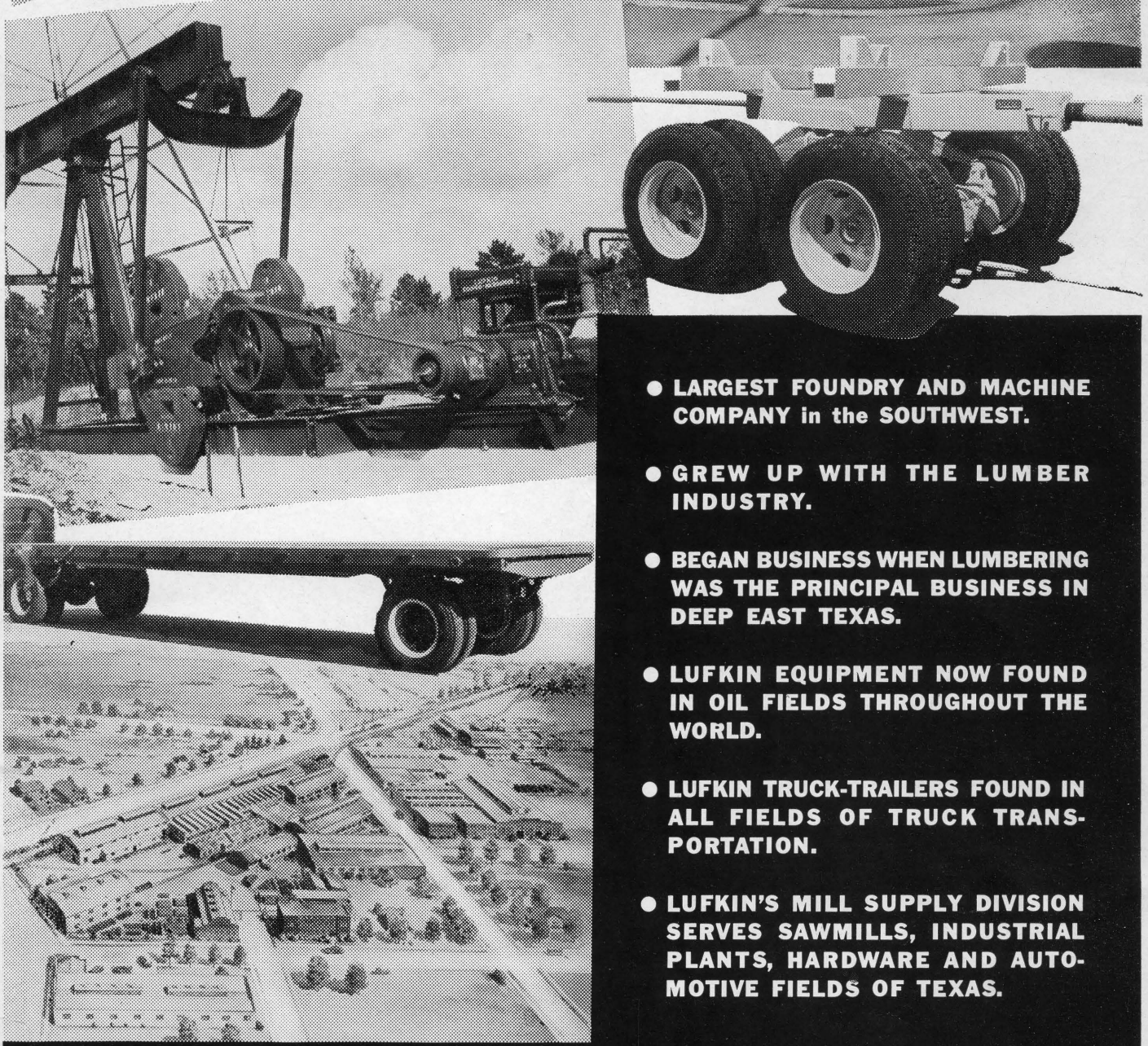

- LARGEST FOUNDRY AND MACHINE COMPANY in the SOUTHWEST.
- GREW UP WITH THE LUMBER INDUSTRY.
- BEGAN BUSINESS WHEN LUMBERING WAS THE PRINCIPAL BUSINESS IN DEEP EAST TEXAS.
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1947
Texas Forest Festival
Catalog

An Official Publication of the Angelina County Chamber of Commerce

ED HOLDEN
Editor

W. R. BEAUMIER
Chairman
Publicity Committee

JOYCE ETHEREDGE
Ass't. Editor

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OUR COVER

The Texas Forest Festival is indebted to the Dow Chemical Company for Permission to use its color picture on the cover of this catalogue.

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Foreword

THE TEXAS FOREST FESTIVAL is dedicated to the purpose of perpetuating and building the prosperity in East Texas that has been founded on the forest industries of our great state.

Five times since 1938—with interruption due to World War II—have the forest resources and the prominent role played in the industry by Lufkin and Angelina County been stressed in Texas Forest Festivals, and in this sixth Forest Festival that theme and idea behind the event have been greatly expanded.

This Texas Forest Festival is being held for the first time under the control and sponsorship of the Angelina County Chamber of Commerce, which this year purchased the property from stockholders of the old Angelina County Fair Association.

In purchasing the site and taking over the active operation of the Forest Festival, the Chamber of Commerce has done so with on view of seking control of the event and the property, but rather with the idea of perpetuating the Forest Festival in the years to come.

The 27 acres comprising the Forest Festival property has been dedicated for use only in holding the annual event, and all profits from the Festival will go back into the construction of new buildings and the improvement of the property.

The 1947 Texas Forest Festival will offer to its upward of 100,000 visitors not only a complete Forestry and Livestock Show, and community farm exhibits, but for the first time this year a Forestry Equipment Show. Leading manufacturers of equipment have reserved space and it is anticipated that in the future the Forestry Equipment Show held in connection with the Texas Forest Festival will grow to an event of nationwide importance.

In planning and holding this annual event it was but proper that Lufkin should have been selected as the site for this show window of Forestry activities. Lufkin and Angelina County have long since been recognized as both the geographical and industrial center of Texas' great forestry resources.

In Lufkin is located the field offices of the Texas Forest Service, from which are directed the protection of the state's forest resources, the encouragement of good forestry practices, and the propagation of our pine forests through planting of mililons of seedlings annually.

Only recently the importance of the community in the state's forestry picture has ben stressed by the removal from Houston to Lufkin of the offices of the United States Forest Service, supervising activities in the various Texas national forests.

In Angelina County the largest lumber mills of the south turn out millions of board feet of pine timber for use in building a nation. After other areas declined to give the support, or could not raise the necessary backing, it was Angelina County citizens who took hold of the Herty process for making newsprint out of southern yellow pine, and who carried the laboratory process through to the construction of a giant paper mill—still the only one of its kind in the world.

A small sawmill machine shop has grown into one of the south's greatest foundries, and manufacturer of oil field equipment, engines, trailers, and other equipment that is exported to all portions of the world. Another foundry that came to Lufkin only a short while ago has risen to the top among its type of manufacturing concerns.

Finished hardwood timbers are shipped from Lufkin to the largest trailer and truck manufacturers in the nation, and abroad; fence is manufactured here for the largest mail order company in the world; grain doors, chairs, creosoted products—all these are products of Angelina County's industry, and are all based on the full utilization of the area's products.

Backing up these industries are a people second to none in the state or the nation; workers whose production records have not been equalled anywhere—a progressive citizenship that has kept pace with industrial and business expansion.

It is the sincere desire of the Chamber of Commerce that the Texas Forest Festival focus the attention of all the citizens of Texas and the Southwest on the importance of this gigantic timber industry, and to impress upon them the necessity for conserving soil and water, for pasture improvement and livestock development, and for cooperation on the part of all citizens in the conservation and protection of our forest resources.

Realizing the importance of retaining the same foundations of plan and principle that built the Texas Forest Festival from a mere dream in the minds of a few into a great exhibit and educational event the Chamber of Commerce placed the direction of the 1947 Texas Forest Festival in the hands of a committee comprising chiefly of members of the former Texas Forest Festival Association board of directors.

To their number there have been added others who have forestry and our area at heart and who are willing to work and plan for the present and the future.

The committee has been given valuable assistance by the Texas Forestry Association, the Texas Lumber Manufacturers Association, by the state and federal forest services, the county agents and vocational agricultural teachers, and by other volunteer workers.

Truly, this 1947 Texas Forest Festival is the result of a cooperative community effort, and with the same splendid unselfish cooperation in the future years should bring even greater Festivals and Equipment Shows; with horizons unlimited!

ANGELINA COUNTY
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H. J. Shands, President

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Ed Holden, Manager.

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Congratulations to

TEXAS FOREST FESTIVAL

Lufkin . . . . October 6-11

Texas Long Leaf
Lumber Co.

Trinity, Texas

New Willard, Texas

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Information

The Texas Forest Festival grounds are located on Highway No. U. S. 69, within the city limits of Lufkin.

Price of Admission

The price of admission to the Texas Forest Festival will be as follows:

For children under eight years **Free**

For each adult, single admission **35c**

For children under sixteen years years of age and over eight years of age..... **15c**

Season Tickets

Season Tickets good for general admission to the Forest Festival grounds may be purchased for..... **$1.50**

Important

It will be considered a special favor if visitors will report to the Manager any mistreatment or extortion practiced by any employee of the Festival or concessoniaire. Do not wait until the Festival is over, but report immediately at the Manager's office on the Festival grounds; then redress can be made.

General Rules and Regulations

The Texas Forest Festival will be held October 6-11, 1947, at Lufkin, on the Festival grounds unless postponed or changed by the Board of Directors—a right which they claim and reserve, should they deem it necessary or advisable.

The Board of Directors reserves a final and absolute right to interpret and amend or add to the rules should they deem advisable; also to settle all questions that may arise relative thereto.

Exhibits must be in place Monday, October 6, by 12:00 o'clock, except where special rules in departments provide other times, or unless unavoidably delayed in transit. Proof of delay must be submitted to superintendent in charge of department.

All goods must be unpacked immediately upon arrival and all cases, boxes, etc., removed by exhibitor.

No claim for injury to any person or property shall ever be asserted nor suit instituted or maintained against the Texas Forest Festival or its officers or agents by or on behalf of any person, firm or corporation, or their agents, representatives, servants or employees having license or privilege of exhibit on the Festival grounds or occupying any space thereon.

If any damage, loss or injury to person or property shall be approximately caused by reason of any neglect or willful acts of any employees having license or privileged to exhibit on said Festival grounds or occupy any space thereon, the Texas Forest Festival shall in no manner be responsible therefor, and in case it is subjected to any expense or liability all persons causing same or liable therefor shall indemnify the said Texas Forest Festival at is domicile, viz., Lufkin, Texas.

All owners of property, or others having same in charge shall care for, guard, protect and preserve the same, as the Texas Forest Festival does not undertake to do so, and it shall not be held responsible for any loss or damage to said property.

Electric Current

The following schedule of rates for lights for six days' services from October 6 to and including October 11, 1947. For additional service, special rates will be made on application:

10—Watt	$ .10
15—Watt	.15
25—Watt	.25
40—Watt	.40
60—Watt	.60
75—Watt	.75
100—Watt	1.00
150—Watt	1.50
200—Watt	2.00
300—Watt	3.00

The Festival will furnish general illumnination for grounds and buildings, but all special and individual light or service will be charged for at the above rates, the user to provide drops and install whatever necessary wiring that may be required at own expense. Socket connections are provided at convenient location for attachment. Concessionaires must pay for current upon demand or forfeit concession rights.

Commercial Exhibits

Exhibit space for manufacturers, jobbers and retailers may be had in the Exposition Building. Address the Manager, Texas Forest Festival, Lufkin, Texas.

There will be no special lights provided. The Exposition buildings are well lighted without cost to the exhibitor.

The Texas Forest Festival will not be responsible for any exhibit, but will have competent watchmen in the buildings day and night, and every effort will be made to guard every exhibit.

Those desiring display space should make arrangements for same at an early date, as booths usually are sold out long before the opening of the Festival.

Booths in the Exposition buildings are for display purposes only.

The Texas Forest Festival reserves the right to re-assign all booths not occupied by 9:00 A. M. Monday, October 6.

This building will be closed promptly at 11:00 o'clock each night and opened at 9:00 o'clock each morning.

Lumber Equipment Exhibits

The outdoor space in the center of the Forest Festival grounds has been laid out for equipment exhibits. This space has been divided into exhibit lots 20' x 25'. These lots rent for $35.00 each. Flood lights will be provided for this area. Exhibitors desiring electric current run into exhibit, should make special arrangements ahead of time. Exhibitors from all over the United States have reserved exhibit space in this area. All types of lumber and saw mill equipment will be shown here.

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Congratulations to

TEXAS FOREST FESTIVAL

Lufkin . . . . October 6-11

Knowledge of best methods is more necessary today than ever. We have always paid proper attention to "Know How." It is a part of our business which has won us many customers

---

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"THE BANK OF PERSONAL SERVICE"

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East Texas Livestock Industry

By ED HOLDEN, Manager
Angelina County Chamber of Commerce

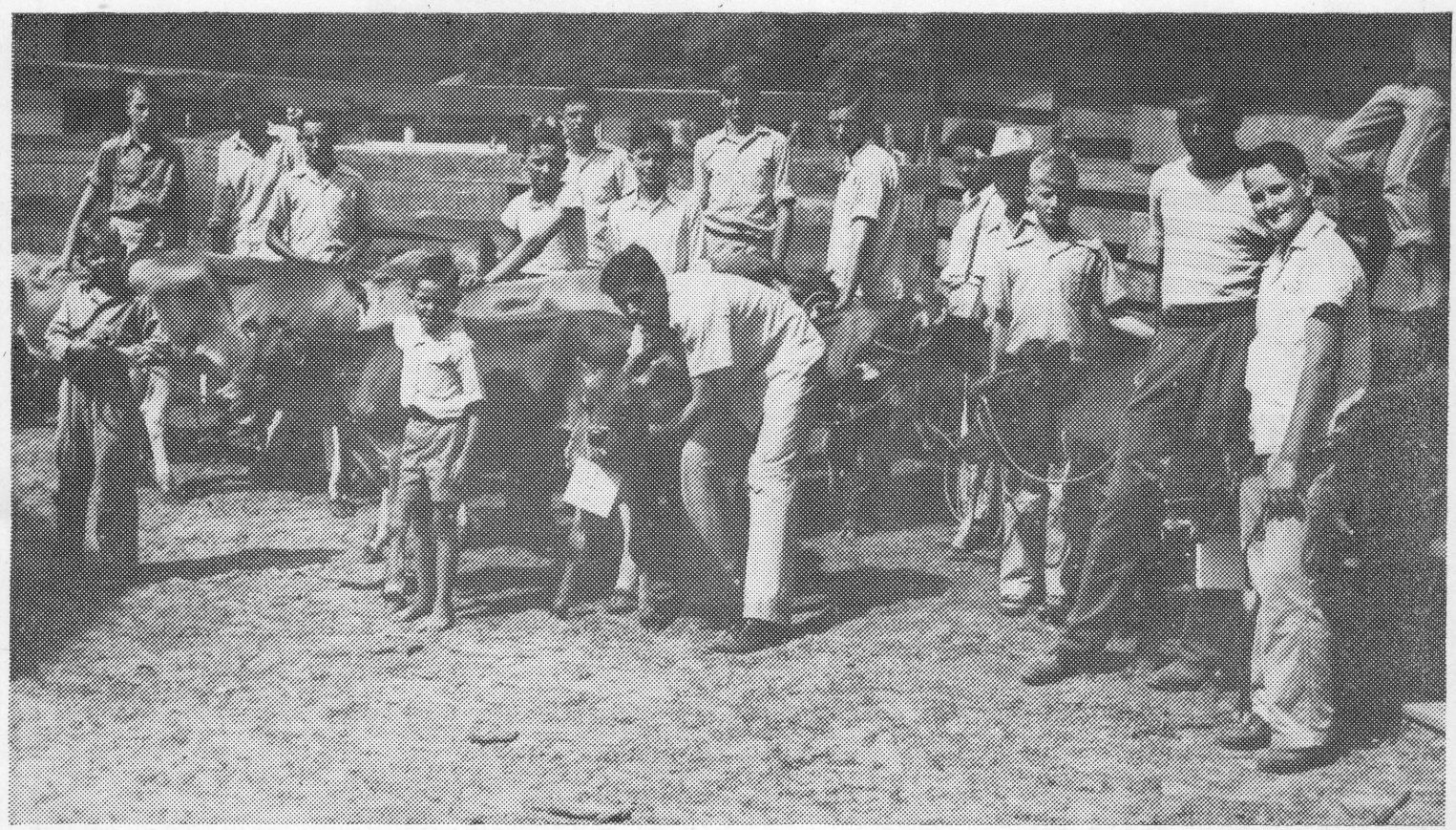
The livestock industry is rapidly developing as one of the most important sources of income in East Texas. Although this industry has traditionally depended on the open range and improved pastures, there are definite limitations to its development under these conditions. Experts assure us that improved pastures, second to none, can be developed from most East Texas soils. The long growing season and ample, well distributed, rainfall, make it possible to carry livestock on these improved pastures throughout most of the year.

Because East Texas has a large urban population of its own, and because it is close to such cities as Shreveport, the Beaumont-Port Arthur area, Houston, Dallas, and Fort Worth, the dairying industry is becoming more important. With adequate markets asured there remains only to develop the best possible improved pastures, to build herds of first class dairy cattle and to develop the technical skill necessary to produce Grade A milk.

The 4-H Clubs, the FFA, and the Veterans Agriculture Classes have done much to encourage the development of a better and more profitable livestock industry in this area.

The introduction of Brahman cross breeds has resulted in improved beef type cattle. These cross breed cattle combine the hardiness and size of the Brahman cattle with the beef qualities of other breeds. If properly cared for, cross breed calves will weigh about 500 pounds at the age of eight months when run on improved pastures.

The Angelina County Chamber of Commerce, like many other East Texas organizations, is sponsoring a program of introducing registered Jerseys into the County. In 1946 and 1947 individual Chamber of Commerce members purchased 38 registered Jersey heifers and distributed them among 4-H Club and FFA boys. These boys agree to return to the sponsor the first heifer calf which will be presented to another boy. In this way many farm boys of Angelina County will be able to start in the dairy business. These calves will be on exhibit at the Texas Forest Festival.



REGISTERED JERSEY CALVES—GIVEN BY ANGELINA COUNTY BUSINESS MEN TO 4-H AND FFA CLUB BOYS

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Pineywood Business Junior College

G. P. Scoggins, President, Presenting the 2000th Graduate With a Diploma

★ ★ ★

The Pineywood Business Junior College in Lufkin is now in its eighth year of operation. It has grown from a small school to one that now enrolls 350 students yearly. Its growth has come as a result of its location, its administrative and staff abilities in planning and teaching unusually well courses adapted to modern business growth and development.

The College now offers the following areas of study: Stenographic, Secretarial, and Executive Secretarial work, Junior Accounting, Higher Accounting and Business Administration, and Traffic Management.

Anyone interested in a school of business, with full recognition of State Department of Education, National Council of Business Schools, Veterans Administration, and Association of American Junior Colleges should write

G. P. SCOGGINS, President
of the
PINEYWOOD BUSINESS JUNIOR COLLEGE
for bulletins

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Lufkin .... Forest Service Headquarters

By W. R. BEAUMIER, Chairman
Publicity Committee, Texas Forest Festival

Located in Lufkin, and giving invaluable assistance to individual land owners and forest industries in prevention of fires and propagation of timber resources, are the Field Office of the Texas Forest Service and headquarters for the Texas National Forests.

The vital importance to the entire timber-growing region of Texas of these two organizations has been proved time and again, while their location in Lufkin is further evidence of the central position held by the community in regard to the state's forest resources.

Establishment of the headquarters of the Texas National Forests is of recent date, with Forest Supervisor H. B. Bosworth and his staff of nine employees and their families having moved from Houston to Lufkin the latter part of August.

The office, located at the Federal Forest service property just north of the city, handles all activities in regard to the four Texas National Forests. Its removal from Houston to Lufkin was occasioned by the need of having a more central location, and also due to Lufkin's recognized position in the forest industry.

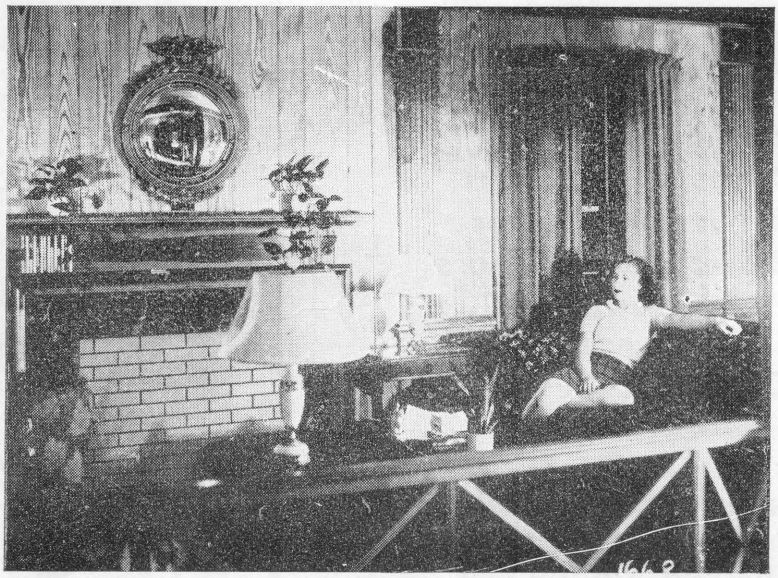
Field Offices of the 32-year-old Texas Forest Service have been established in Lufkin for many years. It is from the attractive offices just south of the city that all fire protection activities, and other field efforts of the forest service are directed.

J. O. Burnside is in charge of the field office, with Director W. E. White of the Texas Forest Service having offices at A. and M. College.

The Texas Forest Service is 32 years of age, and from a very small start has grown until it now includes among its many tasks the protection of nearly nine million acres of state and privately-owned timber against fire, operation of five state forests, research into many branches of timber growing and utilization—with the forest products research laboratory in Lufkin under the management of E. D. Marshall—the growing of millions of pine seedlings annually for reforestation, and countless other activities.

The value to the entire state of Texas of the forest service annually is beyond calculation. Certainly it saves the State from timber losses and insures increased forest revenues in the years to come many times its annual cost to the taxpayers.

Further expansion of the Texas Forest Service activities in the years to come is anticipated, since both A. and M. College Directors and State Legislatures have come to realize that a dollar spent on the Forest Service is a dollar that will be returned to the state a hundred fold.



TEXAS FOREST SERVICE BUILDING AT THE TEXAS FOREST FESTIVAL

TEXAS FOREST SERVICE—PLATTING LOCATION OF FOREST FIRES

TEXAS FOREST SERVICE PLANE AND CREW

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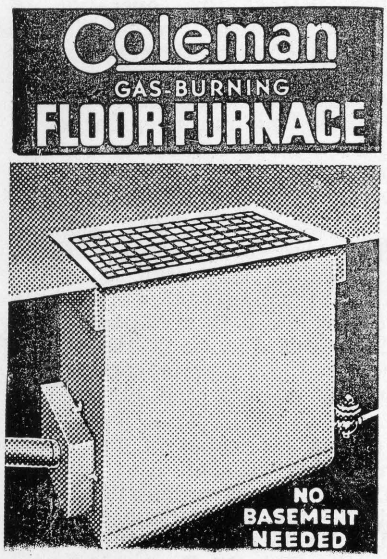
and

Home Appliances

SEE OUR EXHIBIT
at the
TEXAS FOREST FESTIVAL



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Coolerator Electric Refrigerators and Freezers
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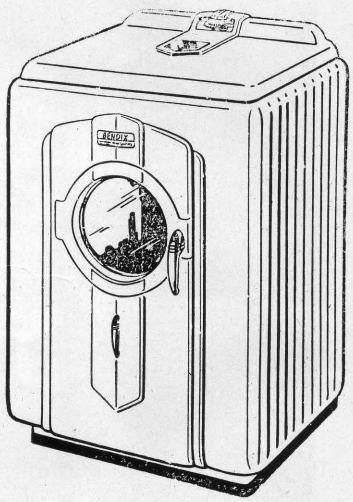
Gas Ranges

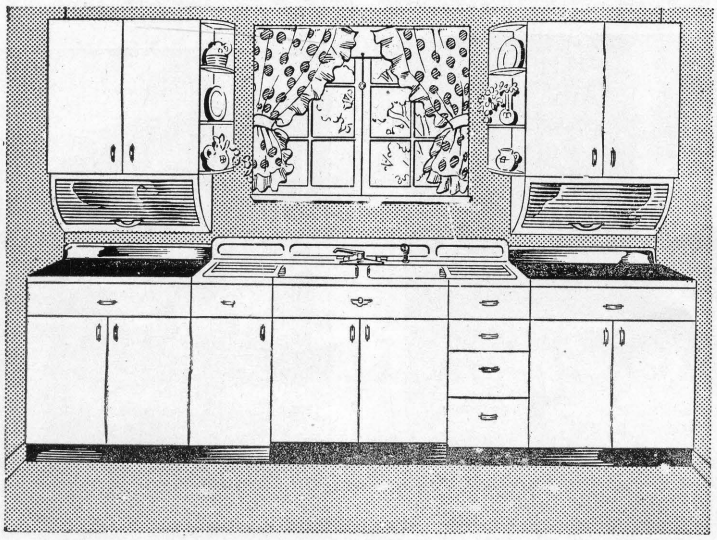


BENDIX AUTOMATIC HOME LAUNDRY

Record Dept.—

Popular and Classical Albums and Single Records

RCA Victor
Columbia
Decca
Capitol
M G M



YOUNGSTOWN STEEL KITCHEN

Radio Dept. —

RCA Victor
Motorola
Bendix

Radio Repairs

All Makes

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Forest Festival Expands

By W. R. BEAUMIER, Chairman
Publicity Committee, Texas Forest Festival

When the curtain is raised October 6 on the sixth renewal of the Texas Forest Festival, Lufkin and Angelina County will present to the State of Texas a great Forestry and Livestock Show and Equipment Exposition that over a period of years has grown from a dream in the minds of a few citizens into one of Texas' outstanding fall events.

The 1947 Texas Forest Festival will feature Forestry, in keeping with the name of the event and the original idea behind the organization of the Texas Forest Festival Association in 1938.

Nearly two-score booths stressing various phases of good forest practices and forest fire prevention will be entered by 4-H Clubs and FFA Chapters throughout East Texas. Supplementing these exhibits will be special exhibits by the Federal Forest Service and, as the usual big feature of the Festival, the Texas Forest Service's $10,000 Texas Woods Exhibit (held in the Texas Forest Service building).

Also occupying the Agriculture Building will be community booths prepared by the various Home Demonstration Clubs in Angelina County, in which will be portrayed the rural home and farming progress made in the county.

The Livestock barn, as in recent years, will be inadequate for handling the livestock exhibits. The big barn will be devoted entirely to cattle and swine, with divisions for the various breeds of beef and dairy cattle that have increased so greatly in the area served by Lufkin and Angelina County. Of special interest will be the exhibits of registered heifers by 4-H and FFA boys who received these heifers the past two years from Angelina County business firms and industries. These boys not only will compete in the regular dairy show, but also in a special division for prizes. The swine exhibit, to be large in keeping with the expansion of the Festival in recent years.

In the Commercial Building will be exhibits of lumber companies and other industries and of business establishments in Angelina County. All types of home appliances, household equipment and furniture will be displayed by business firms. The latest types of building materials and up-to-date methods of construction will be displayed in the many commercial exhibits. For the first time since 1941, this building will be filled to capacity with exhibits.

Presented for the first time this year will be the Lumber Equipment Exposition. A large section of the grounds has been ear-marked for this show and layed out in 20 x 25 foot lots. Space has been leased by

Continued on Page 17

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FOREST FESTIVAL EXPANDS—

Contiued from Page 15

equipment manufacturers and distributors from all over the United States. This will show the latest types of logging and saw mill equipment, exhibited by the most progressive companies in the business. These exhibits will include trucks, tractors, log handling and loading machines and many other types of equipment designed especially for the lumber industries. The day is foreseen when Lufkin's Forest Equipment Exposition will be one of the outstanding equipment shows of the nation.

The 1947 Forest Festival will boast a bigger Midway, that feature that attracts youngsters and grown-ups alike. Alamo Exposition Shows are returning here for the third time since 1941, and this year will have both shows and rides that have not been brought to Lufkin before.

Opening the Festival, as in past years, will be the big downtown parade with high school and college bands from throughout East Texas, and the great Forestry Pageant on the opening night that will be climaxed by the crowning of Queen Sylvia VI—East Texas' most charming young lady.

A big time rodeo is due to be held on the next three nights before the grandstand, while on Friday—Negro Day at the Festival—an all-negro show featuring the famed "Wings Over Jordan" singers will be held.

Saturday, the final day, is dedicated to the forest industries of East Texas and log-cutting and sawing contests, and other typically lumber milling events will be held.

This year, for the first time, the Festival is under the direct management of the Angelina County Chamber of Commerce. During the year the Chamber purchased the 27-acre Festival site from stockholders of the old Angelina County Fair Association in order to assure perpetuation of the annual Festival on this well-developed site.

In direct charge of the Festival, other than the Chamber Staff, is a committee headed by Jean Shotwell, president of the Festival Association since 1938, and including most of the members of the former Festival Board.

Lufkin and East Texas' Forest Festival is the result of a dream on the part of Ed Burris, then manager of the Chamber of Commerce, and a group of forestry-minded citizens back in 1938.

Minutes of the Angelina County Fair Association reveal that the proposition was brought up at the January 21 annual stockholders meeting. The minutes read: "A lengthy discussion was entered into relative to the expanding of the Angelina Fair Association, Inc., into

Continued on Page 19

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FOREST FESTIVAL EXPANDS—

Continued from Page 17

a Texas Forest Festival or Woods Products Show and it was moved by K. W. Denman, seconded by John B. Perry that the fair be expanded into a Texas Forest Festival or Woods Products Show and that the directors be empowered to work out the details surrounding this show, select a proper name, etc. Motion carried".

At subsequent meetings of the Fair directors the plan was worked out and Texas Forest Festival agreed upon as the name for the event. Charter was secured for the Texas Forest Festival Association and the first recorded meeting of the new organization was held in August, 1938.

Jean Shotwell was president of the new association, Homer Rogers vice president, and other directors were the late Dr. J. W. Hawkins, the late N. D. Shands, Sr., C. W. Fenley, R. M. Feagin, C. L. DuPuy, S. W. Henderson, Jr., Harry Abram, K. W. Denman and John B. Perry. This group had also comprised the official board of the old Fair Association.

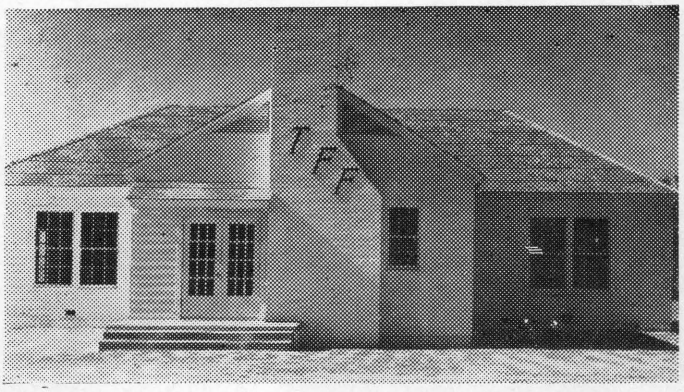
In the meantime the new Festival site at the city limits on the Huntington highway had been purchased and construction of buildings started.

All was in readiness for the first annual Texas Forest Festival, held in October of 1938, and the event was an outstanding success. Subsequent Festivals were held in 1939, 1940 and 1941—with efforts toward expansion at each fair—and by the completion of the 1941 Festival the event was receiving statewide recognition.

During the war the Festival was discontinued and the grounds used by the United States Army for a Prisoner of War Camp.

Last year the Festival was held for the fifth time, and now plans are under way for the 1947 Texas Forest Festival, a true forestry, livestock and equipment exposition of statewide proportions.

All profits from the 1947 Festival, and later Festivals, will be used for new buildings and expansion of this event.



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Forest Fire Control

By J. O. BURNSIDE, Chief
Division of Forest Protection

Valued conservatively the standing timber in 66 East Texas counties is estimated at $460,291,000.00. Annually thousands of forest fires burn over thousands of acres of East Texas timberlands. Forest stands subjected to fire, if not killed outright, are retarded in growth, reduced in quality and become unwilling victims to tree diseases and insect attacks.

Forest fires destroy the soil covering plants and the leaf and straw litter, thereby speeding up the water runoff and cause the rich top soil to be washed away. Fire is partly responsible for our murky rivers, creeks and streams after a heavy rainfall. The leaf and straw litter on the forest floor drink in the precipitation as it falls allowing the water to seep slowly into the soil. With the destruction by fire of the forest floor debris the falling water races away carrying with it the best of the top soil.

Forest fires also destroy the scenic and recreational value of forests and very often injure or kill livestock. They damage or destroy buildings and other property. Yearly cash losses of livestock and other property are extremely large.

The Texas Forest Service is charged with the responsibility of holding to a minimum acreage and damages due to forest fires in Texas.

Forest Fire Prevention

To prevent fires people must understand their damage and how to prevent them. The State forestry organization with the cooperation of many agencies and other groups of far-sighted citizens constantly keep this thought before the public. The medium of contact is through the protection personnel, special literature, radio, newspapers, other publications, schools, churches, civic and special groups and individuals. Once a public spirited individual understands the damage fires do and how to prevent them, that part of the fire risk is eliminated. Texas laws have been enacted to penalize those who willfully or carelessly burn or cause to burn the lands of others.

You Can Help Prevent Fires

Ninety-nine per cent of all forest fires in Texas are man-caused and could be prevented. Prevention is equal in importance to suppression, because the need for suppression indicates a lack of prevention. A few minutes of prevention may save many hours of back-breaking work on the fire lines and some thousands of acres of timber.

Continued on Page 25

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TEXAS FOREST FESTIVAL

Program . . October 6-11, 1947

Monday, October 6

OPENING DAY

10:00 A. M.—Judging of Forestry Exhibits.
1:00 P. M.—Gate Opens
3:00 P. M.—Parade of the Foresters (downtown).
6:00 P. M.—Barbecue for Visiting Bands.
7:30 P. M.—Pageant and Coronation of Queen Sylvia VI.
9:30 P. M.—Miller Duo (Midway Free Act).
10:00 P. M.—Queen's Ball.
1:00 P. M. to Midnight—Alamo Exposition Shows on Midway.
12:00 Midnight—Gate Closes.

Tuesday, October 7

SCHOOL DAY—School Children Admitted Free Until 6:00 P. M.

9:00 A. M.—Gate Opens—Livestock Judging.
11:00 A. M.—Inspection of Exhibits.
3:00 P. M.—Rodeo Parade (downtown).
5:30 P. M.—Miller Duo (Midway Free Act).
7:30 P. M.—Rodeo.
9:30 P. M.—Miller Duo (Midway Free Act).
9:00 A. M. to Midnight—Alamo Exposition Shows on Midway.
12:00 Midnight—Gate Closes.

Wednesday, October 8

FORESTRY DAY—Dedicated to Texas Forest Service, U. S. Forest Service, and All Texans Working To Perpetuate Our Forests.

9:00 A. M.—Gate Opens.
11:00 A. M.—Inspection of Exhibits.
3:00 P. M.—Inspection of Exhibits.
5:30 P. M.—Miller Duo (Midway Free Act).
7:30 P. M.—Rodeo.
9:30 P. M.—Miller Duo (Midway Free Act).
9:00 A. M. to Midnight—Alamo Exposition Shows on Midway.
12:00 Midnight—Gate Closes.

Thursday, October 9

GOOD NEIGHBORS DAY—Honoring All East Texas

9:00 A. M.—Gate Opens.
11:00 A. M.—Inspection of Exhibits.
3:00 P. M.—Inspection of Exhibits.
5:30 P. M.—Miller Duo (Midway Free Act).
7:30 P. M.—Rodeo.
9:30 P. M.—Miller Duo (Midway Free Act).
9:00 A. M. to Midnight—Alamo Exposition Shows
12:00 Midnight—Gate Closes.

Friday, October 10

NEGRO DAY—Negro School Children Will be Admitted Free Until 6:00 P. M.

9:00 A. M.—Gate Opens.
11:00 A. M.—Inspection of Exhibits.
2:00 P. M.—Downtown Parade.
3:00 P. M.—Inspection of Exhibits.
3:30 P. M.—Wings Over Jordan Choir, Matinee (Grandstand)
5:30 P. M.—Miller Duo (Midway Free Act).
6:30 P. M.—Queen's Coronation.
7:30 P. M.—Wings Over Jordan Choir
(A section will be reserved for whites at the Queen's Coronation and Wings Over Jordan Program).
9:15 P. M.—Miller Duo (Midway Free Act).
9:30 P. M.—Coronation Ball.
9:00 A. M. to Midnight—Alamo Exposition Shows
12:00 Midnight—Gate Closes.

Saturday, October 11

LUMBERMEN'S DAY—Dedicated to the Texas Forestry Association, Texas Lumber Manufacturers Association and the Lumber Industry of Texas.

9:00 A. M.—Gate Opens.
11:00 A. M.—Inspection of Exhibits.
2:30 P. M.—Program Dedicated to the Timber Industry.
3:00 P. M.—Inspection of Exhibits.
4:30 P. M.—Log Sawing and Wood Cutting Contests, Jerry Irby and His Arrow Ranchers.
5:30 P. M.—Miller Duo (Midway Free Act).
7:30 P. M.—Grandstand Show.
9:30 P. M.—Miller Duo (Midway Free Act).
9:00 A. M. to Midnight—Alamo Exposition Shows
MIDNIGHT—Gate Closes.

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Why the National Forests?

By H. B. BOSWORTH
Forest Supervisor, Texas National Forests

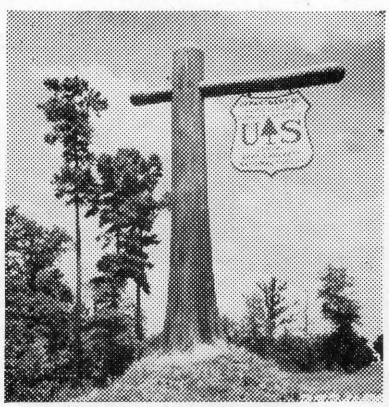
To protect, grow and harvest the timber crop. To protect watersheds so as to prevent erosion. To preserve and develop public recreation areas. To encourage fish and wild life restoration. To put every forest acre and resource to the best use of the most people in the long run. Utilization is the activity that gives a resource value. It is through utilization that man lives. Forest support communities, people and their schools, churches, businesses and recreation. Trees, grass, and wild life grow, reach maturity and die. Man might better use them at the proper time than allow waste. To deny use means a loss of human resources and after all, it is the maintenance of human resources that makes conservation of natural resources important.

The four units comprising the Texas National Forests, the Angelina, Sabine, Davy Crockett and the Sam Houston, were established by purchase in 1934, principally to demonstrate on an adequately broad scale that cut-over-land, protected from fire and properly managed will return a profit, both to the owner in money, and in economic benefits to the community. Actual demonstration of these lands began in 1936, just 10 years ago. During these 10 years the forests have been approaching their goal. With the help of the local people who know what productive timberlands mean to them in employment, fire protection has steadily improved. Some 942 miles of roads, open to all, have been built and maintained by employment of local crews.

Recreation areas such as Boykin Springs Lake on the Angelina, Ratcliff Lake on the Crockett, Double Lake on the Houston and Red Hills Lake on the Sabine furnish swimming, fishing, picnic and camping facilities to the people for miles around.

On the business side, the demonstration has been proving its worth, too. Growing stock, our capital, has been building up so that greater and greater volumes, our interest on the capital, have been cut each year.

The counties in which these forests are located are sharing in these increasing returns, for 25 per cent of gross receipts from the National Forests are returned to the state each year for distribution to the counties. This past year this return to the counties amounted to some



Exit Portal of the Davy Crockett National Forest located on King's Highway No. 21.

$103,000.00. Taxes on this land are estimated to amount to $75,279.00 if the land were in private ownership. So the National Forests declared a dividend of $28,000.00 over and above taxes, to those counties.

From now on, as more and more timber becomes ripe for cutting, the counties' share of Texas Green Gold will continue to increase their school and road funds. The Forest Service research program, now being carried out at Nacogdoches and on the nearby Stephen F. Austin experimental forest, is constantly studying and testing better ways of growing and harvesting timber. The State Forest Service, the National Forests, the lumber companies, and the land owners are all helping prove that Texas can grow better timber faster than any other state. You help us make that "brag" by keeping wildfire out of the woods.

Research

The East Texas Branch of the Southern Forest Experiment Station is located at the Stephen F. Austin State Teachers College at Nacogdoches. The Research staff and its advisory committee of individuals interested in improving the forestry situation in East Texas, have drawn up a program for study and recommendations on the most important forest problems. At present they are working to develop the most practical methods of increasing the stocking and yield of pine in the depleted pine-hardwood stands. Most of these timber stands could produce twice as much growth as they do now. Farm Forestry is receiving attention, to determine ways to make it pay greater returns. Since 83,000 small farm owners have 54% of the timber growing area in Texas, a way to insure them greater returns from good forest practice, is of first importance. Another project of the Experiment Station is to find and publish information on markets and prices for all types of forest products. Related to this is a study to determine the most profitable forms in which to sell timber—whether as pulpwood, fence posts, poles, ties or sawlogs.

These are a few of the forestry problems on which research is endeavoring to assist our East Texas timber growers and timber users.

Pulpwood in 12 Years on the Ratcliff Lake Plantation, Davy Crockett National Forest.

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Forest Fire Control

Continued from Page 21

Man-caused forest fires originate from incendiary intent, brush and field burning, camping and warming fires, smokers and other miscellaneous reasons. All forest fires, regardless of origin, mean loss to everyone.

Fire Preparedness

To readily discover and quickly extinguish forest fires efficiently and adequately a network of lookout towers, telephone and radio communication, forest roads, fire control equipment and trained personnel are essential. The responsibility for conducting this type of work rests with the State agency. However, others, including railroad companies, lumber companies, farmers, other timberland owners, other agencies and firms can effectively supplement the forestry agency work by organizing and training local men to be available for forest fires upon call. Farm woodland owners can aid organized fire control efforts by lending their assistance and by instructing tenants to help fight forest fires.

Forest Fire Seasons

In Texas the peak fire seasons occur when the forest fuel is sufficiently dry to render it highly inflamable. This condition develops soon after the first few killing frosts and continues until the vegetation "greens up" again in the spring. However, forest fires occur throughout the year in Texas.

Forest Fire Suppression

To effectively fight a forest fire immediate action must be taken by one who has a complete understanding of all factors affecting fire behavior. Fire behavior and severity depend upon such factors as type, quantity, and moisture content of the forest fuel, wind direction and velocity, character of the ground surfaces and the type of forest cover. These factors with others such as size of fire, number and efficiency of available fire fighters, kind of fire fighting equipment and natural barriers must be considered in effective fire suppression work. Each fire fighting team must have a capable leader acquainted with all the factors affecting the particular fire. Teamwork is essntial.

How To Fight Forest Fires

Two methods of fighting fires are used in Texas. (1) The direct attack method and (2) the indirect attack method. When using either method the object is, first to stop the fire, and second to save as much forest land as possible from burning. Fire lines or barriers should be cleaned to the surface soil and located with a view of keeping on the outside of the fire line all stumps, logs, brush heaps, logging tops and snags. Leaving logs, snags, rotten roots, wood and trash in the fire line is poor fire fighting and will result in "catch-outs".

Direct Attack Method

Direct attack is employed to extinguish the fire by working at the burning edge. This method may be used when fires are small or the fire is burning slowly, and the heat is not too intense for fire fighters to work on its burning edge.

Continued on Page 27

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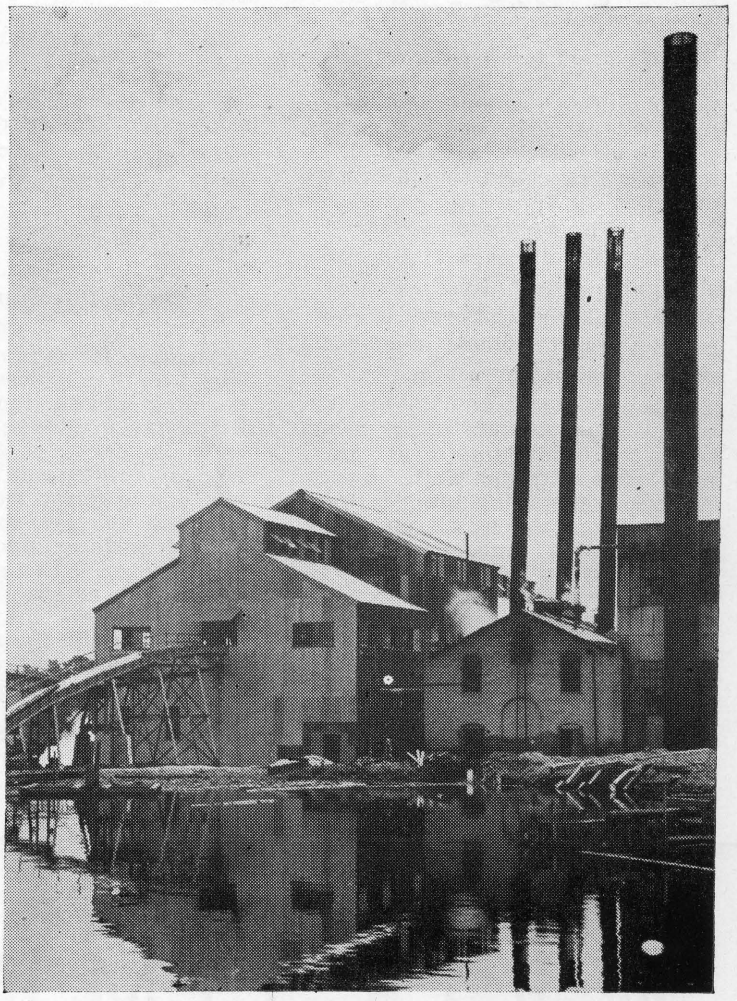
Angelina County . . . .

Headquarters for the Lumber Industry

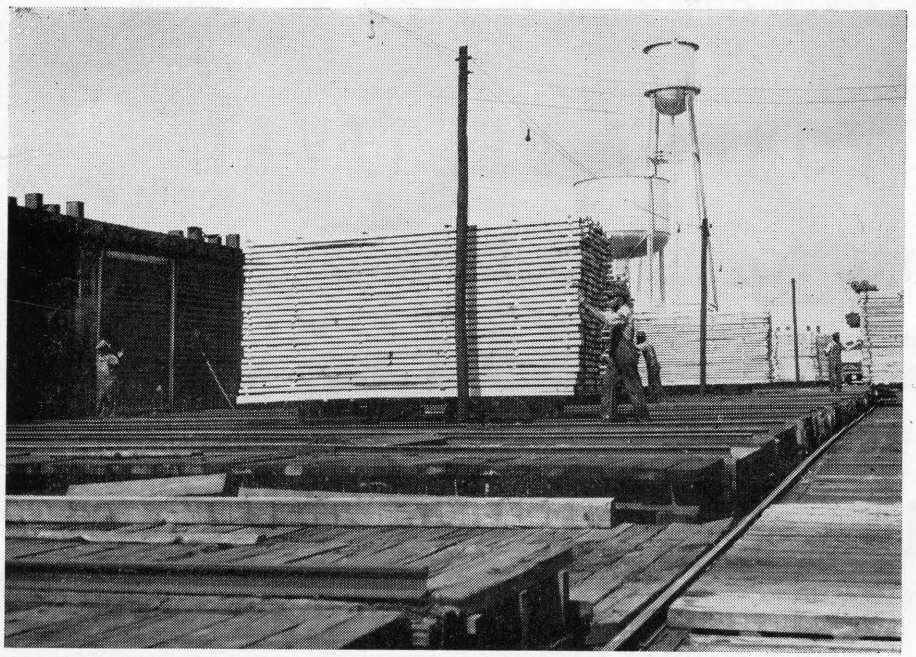
Angelina County has long been the headquarters for the lumber industry of East Texas. The prosperity of East Texas is based to a large extent on the lumber industry. John Guild, Industrial Manager, East Texas Chamber of Commerce, reports that there are more than ten million acres of timberland in Texas owned by more than 53,000 individuals.

On this land there are 27,518,300,000 board feet of timber with a value on the stump of $275,248,000. Wood products were produced in 1945 worth $99,343,069.

Payrolls and timber purchases of East Texas lumber companies are one of the most important sources of income for this area.



ANGELINA COUNTY LUMBER CO., KELTYS, TEXAS



DRY KILNS, AT THE SOUTHERN PINE LUMBER COMPANY DIBOLL, TEXAS

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Forest Fire Control

Continued from Page 25

Indirect Attack Method

Indirect attack is empolyed to extinguish the fire by working at some distance from the burning edge. This method is most commonly used when the fire is spreading fast, intensely hot and thus too difficult to stop by the direct attack. Hot, fast spreading fires require attack at a distance from the burning edge to provide the necessary room to work and allow time to get an adequate fire line built before the fire reaches the line.

Upon arrival at a hot, fast spreading fire the person in charge should first size up the fire. He should study its condition and position in relation to the various factors involved and to existing natural barriers such as roads, creeks, railroads, pipe lines, trails, lakes, barren areas, fields or thin vegetation, etc. After the condition and position of the fire have been determined, the plan of attack should include the use of the existing natural barriers as far as possible for fire barriers and to use in backfiring.

In the indirect attack method the use of natural barriers is supplemented by the use of constructed fire barriers or fire lines. The constructed line is built by cleaning a strip twelve to eighteen inches wide or wider, free of all inflamable material down to the surface soil. The fire may be allowed to burn up to the natural barrier or constructed fire line, or a better practice is to immediately start a back fire from the inside edge if the fire line or natural barrier and allow it to burn back into the approaching fire. Great care must be exercised when setting back fires to see that it does not cross the barrier or fire line and become a head fire. Usually infalmable materials need to be removed from natural barriers to make them into dependable fire barriers. Backfiring from considerable distances ahead of the approaching fire should be done only as a last resort and then only under the direction of a trained fire fighter.

Often rapid spreading fires reach and cross constructed or natural barriers before the fire fighter has completed the necessary work to cut off the spread of the fire, or before he burns out the area inside. This results in the loss of all work done to stop the fire and the fire fighter will need to go further ahead of the fire for his next trial to stop it.

Forest Fires Mop Up

Fire mop up is making certain that the fire, once stopped, won't "catchout" and become another forest fire. This part of fire fighting is just as important as good fire suppression tactics. Often the best efforts in fire control work are lost by not making the fire safe after it is stopped. The mop up action includes, (1) the felling of burning snags or dead trees near the fire line that may become spark throwers should the wind arise; (2) removal of dead logs, limbs, roots or anything that is on fire or likely to burn across the fire line into unburned woods; (3) wetting down or smothering burning stumps, etc., on the inside of the fire line that might throw sparks; (4) safe mop up work needs to be tempered by good judgment and does not mean the extinguishing of

Continued on Page 28

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Forest Fire Control

Continued from Page 27

every bit of burning material far back inside the burn which won't create a risk. Make certain though the fire is safe before leaving it.

Firebreaks

Firebreaks may be described as strips of ground freed of all inflamable material to act as barriers to stop the spread of fires, thus reducing the fire risk to the adjoining property. For forest protection purposes the firebreak can be constructed by plowing, discing, raking, hoeing or scraping wide strips around the lands to be safeguarded. For most effective use the firebreak must be at least six feet wide or wider and cleared of all inflamable material down to the natural surface soil. Firebreaks cannot be depended upon entirely to stop the spread of fires, but they should be provided as points from which to fight fire or backfire in case of necessity. When constructing firebreaks, advantage should be taken of existing creeks, roads, cultivated fields or other natural barriers. To be kept in effective use, firebreaks should be maintained at least once a year, preferably at the time or just before the forest fuel becomes highly inflamable in the fall. Roads can often be located to serve as firebreaks.

Use of Prescribed or Controlled Fire in Timberlands

The use of controlled or prescribed light burning fires in the South in the longleaf timber type is sometimes used by timberland owners for the purpose of (1) obtaining a better stand of natural longleaf pine reproduction, (2) to fight a disease called brown spot occuring in longleaf pine during the period the pine seedling height is comparable to the grass height (known as "in the grass"), (3) to decrease the severity of forest fires by the occasional elimination of the "rough". Most of the prescribed (controlled) burning is being done in the longleaf pine area. Annual prescribed burning is not recommended as it cuts down annual growth and eliminates the possibility of stocking the lands with young longleaf pine timber growth. Prescribed burning without taking proper precautionary measures before burning and not taking into consideration the velocity of the wind and moisture content of the forest ground fuel will cause more damage than good. To do prescribed burning properly it has to be done in a scientific manner with proper placement of adequate fire breaks, and availability of trained fire control men and equipment, before the fire is started, all of which makes for considerable expense. The experience of the Texas Forest Service is that much of the so-called prescribed burning done in Texas has caused many uncontrolled forest fires. The Texas Forest Service and timberland owners should have sufficient equipment and personnel on hand so that cooperatively the lands needing a fire prescription could be properly and safely burned in a scientific manner.

Equipment Used for the Control of Forest Fires

The equipment listed below has proved most suitable for forest fire

Continued on Page 29

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Forest Fire Control

Continued from Page 28

fighting in Texas. For efficiency all fire tools and equipment must be kept in good repair.

Hand Tools

Regular fire tools — back-pack spray pump (5 gallon capacity), fire swatter, fire rake, potato hook, asphalt rake, shovels, double bit axe, cross cut saw, scovil hoe, fussees and torches for backfiring.

Other available tools for fire fighting — garden rakes, garden hoes, pitchforks, axes, shovels, wet sacks, old brooms, and pine tops.

Mobile and Power Equipment

(1) Trucks equipped with water tanks and motor driven pumps.

(2) Garden, crawler, or wheel type tractors, with attached plow, scratcher, disc or harrow.

(3) Regular animal drawn farm plow, scratcher, disc or harrow.

(4) Other special adaptions of miscellaneous equipment. Each piece of fire control equipment has a definite use and can be most effective in the control of forest fires when put into proper use. Power equipment cannot be used under all conditions and must be supported by adequately trained manpower.

TYPICAL EAST TEXAS PINE FORESTS

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For Over 40 Years

MANUFACTURERS of SOUTHERN PINE

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PRODUCERS of SOUTHERN HARDWOODS and KIRBY BRAND OAK FLOORING

◆

MILLS IN EAST TEXAS

◆

General Offices

Kirby Building **Houston**

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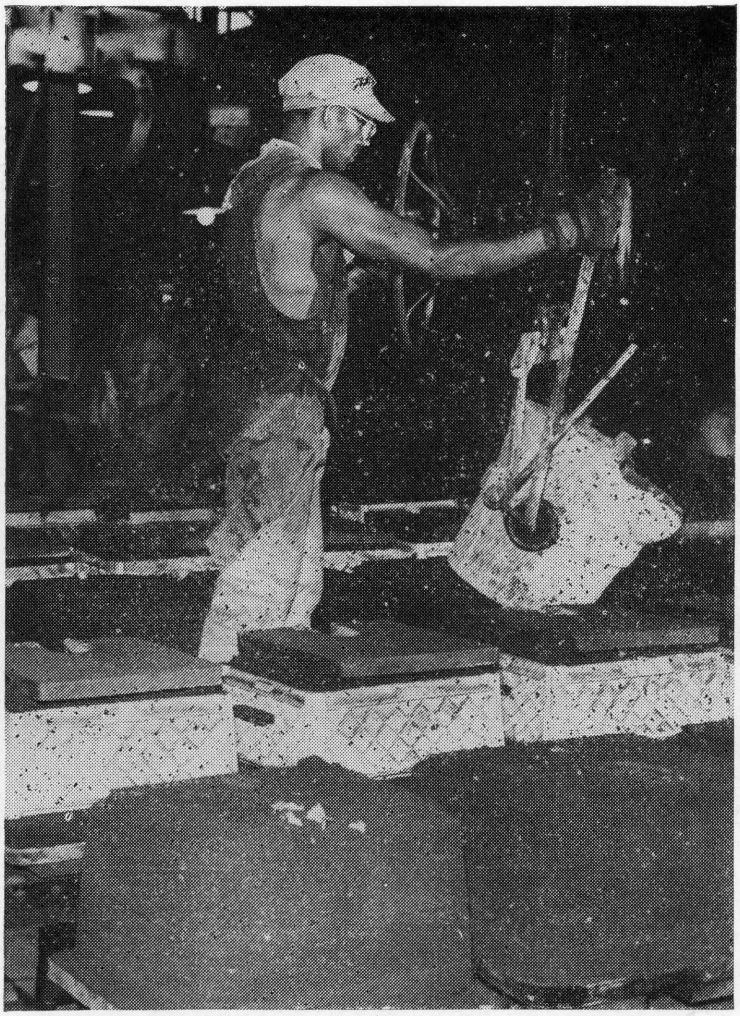

LUFKIN INDUSTRIAL WORKER

LUFKIN INDUSTRY

Lufkin owes its pre-eminent Industrial position to the vision and ability of its industrial leaders, to the skill and energy of its workers and to its favorable geographical location.

From its firm foundation as the headquarters of the lumber industry in East Texas, Lufkin has grown to be a diversified industrial center.

The plants represented here and many others have contributed to this growth.

TEXAS FOUNDRIES—The only malleable iron foundry in the Southwest

Continued on Page 31

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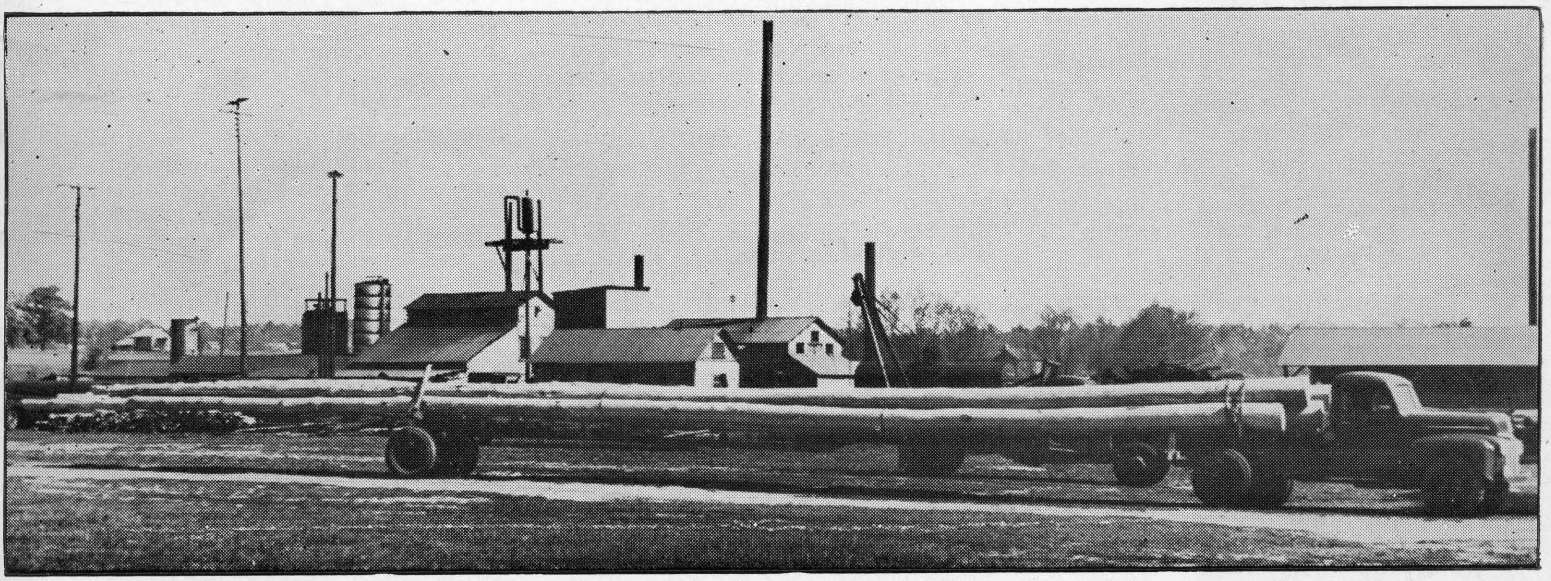
Continued from Page 30

LUFKIN FOUNDRY & MACHINE CO.
New Foundry completed this year—the most modern in the South



LARGE POLES—Creosoted at the Texas Power Reserve

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Agriculture and Forestry Exhibits

Advisory Board

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R. M. Eagle, President, Texas Lumber Manufacturers Association and Affiliated Industries, Carmona.

John M. Guild, Industrial Director, East Texas Chamber of Commerce, Dallas.

E. G. Marshall, Chief, Forest Products Research, Texas Forest Service, Lufkin.

E. G. Prud'homme, Manager, Temple Lumber Company, Pineland.

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Robert A. Manire, Director, Agriculture Education, State Board for Vocational Education, Austin, Texas.

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J. D. Prewitt, Vice-Director and State Agent, Texas Extension Service, College Station, Texas.

Dr. Ide P. Trotter, Director, Texas Extension Service, College Station, Texas.

Agriculture and Forestry Exhibit Committee

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L. C. Martin, 2nd Vice President and Cashier, First State Bank & Trust Co., Lufkin.

L. M. Breazeall, LufkinH ardware Co., Lufkin.

Ele Baggett, Lufkin Insurance Co., Lufkin.

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J. N. Behannon, Feeders Supply Store, Lufkin.

Gus Boesch, Jr., Prickett-McElroy Tire Co., Lufkin.

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G. C. Carrell, Carrell's Gro. Co., Huntington, Texas.

J. W. Cloud, Huntington Publishing Co., Huntington.

Chester Davis, County Agent, Lufkin.

W. C. Royle, W. C. Royle Typewriter Co., Lufkin.

W. C. Roane, Texas Agriculture Experiment Station, Lufkin.

E. C. Durham, Shawnee Prairie Ranch, Huntington.

Mayor Granville Wright, Mayor of Lufkin, Lufkin.

J. O. Burnside, Chief, Division Forest Protection, Texas Forest Service, Lufkin.

H. C. Bate, Agriculture Teacher, Lufkin High School, Lufkin.

Forestry Exhibit

Object of Exhibit

Recognition of growing timber as a cash crop is essntial to a well-planned farm program in East Texas. During the War years of national emergency, many woodland areas made heavy contributions, and some were depleted beyond limits justified by observance of proper forest practices in normal times. Today, it is essential that all depleted forest areas be rebuilt to fulfill the obligations of peaceful pursuits to future Americans. Therefore, in order that the youth of this region may be encouraged to understand the practices that make thrifty forests, this exhibit is sponsored by the following:

Angelina County Chamber of Commerce.
Texas Forest Service.
Texas Forestry Association.
American Forestry Association.

Theme of Exhibit

Theme for the 1947 Forest Exhibits at the Texas Forest Festival will be: "Good Forestry Makes Better Citizens."

Rules of Forestry Exhibits

The forestry exhibits will be prepared by 4-H Clubs, Texas Extension Service, and Future Farmers of America Chapters (Vocational Agriculture).

Booths will be assigned within the 4-H Club districts and the FFA Chapter areas as applications are received. The 4-H Clubs and FFA Chapters may choose the exhibit subject desired from the list of subjects submitted on application for exhibit space.

Applications for booths in each 4-H Club district will be handled by District Agents, and applications for booths in each FFA Chapter area will be handled by the Vocational Agriculture Area Supervisors.

The exhibit assignemtns for each 4-H Club district of FFA Chapter Area must be in the hands of the Forestry Exhibit Committee Chairman not later than July 15. In case any 4-H Club district or FFA Chapter Area does not use its allotments of booths, any remaining space will be assigned to another area or district.

Each booth will be 5'-10" wide and 7 feet deep, inside measurements, and have a backboard five feet high.

Exhibits must be in place and completed not later than midnight on October 5th and shall remain in place until the end of the Festival October 11.

Judging will be conducted at 9:00 o'clock Monday morning, October 6, and the winning booths designated by appropriate ribbons.

Officials or members of 4-H Clubs or FFA Chapters wil not be permitted in the forestry exhibit building during the judging. The decisions of the judges, in which every fairness and consideration will be shown, shall be final.

Basis of Score

The exhibits will be judged on the basis of the following divisions and subdivisions in scoring. Awards will be made on basis of the total points scored:

1. Presentation (350 points)
   a. Is the problem affecting forest practices clearly presented? ..... **250 points**
   b. Is the value of the recommended forest practice clearly shown? ..... **100 points**
2. Solution (350 points)
   a. Is the solution of the forest practice problem clearly demonstrated? ..... **250 points**
   b. Will the exhibit stimulate action for solution of improper forest practices? ..... **100 points**
3. Attractiveness of Exhibit (300 points)
   a. Are the decorations in harmony and the exhibits in proportion? ..... **100 points**
   b. Are the signs and placards neat, brief and attractive? ..... **100 points**
   c. Is the exhibit and booth as a whole well arranged, neat and attractive? ..... **100 points**

Total Points Possible ..... **100 points**

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Agriculture and Forestry Exhibits . . . . Continued

Awards

The schedule of awards offered for the exhibits are as follows:

1. The Angelina County Chamber of Commerce will award these prizes:

First—$25.00; Second—$20.00; Third—$20.00; and $20.00 cash to each of the other forestry exhibit booths. Every 4-H Club and FFA Chapter preparing a forestry exhibit will receive at least $10.00 regardless of rank in scoring.

2. Texas Forestry Association will make cash awards as follows:

First—$25.00; Second—$15.00; Third—$10.00.

3. The total awards given both by the Angelina County Chamber of Commerce and the Texas Forest Service wil be First, $50.00; Second, $35.00; Third, $30.00; and $20.00 to all other clubs entering exhibits.

4. Texas Forest Service will cooperate in presenting plaques to winning 4-H Clubs and FFA Chapters.

5. In addition, the American Forestry Association's large plaque will go to the winning 4-H Club or FFA Chapter, to be held for a period of one year; with any 4-H Club or FFA Chapter winning first prize in three different years to become permanent owner of the plaque. A medal will be presented to the 4-H Club leader or FFA Chapter advisor of the club or chapter winning first place among all forestry exhibits prepared.

Agriculture Exhibits

Agriculture exhibits will be entered by 4-H Club boys and girls, FFA boys and FHA girls. These exhibits will show improved agriculture methods as applied to East Texas. The following cash prizes will be awarded for agriculture exhibits: First, $35.00; Second, $30.00; Third, $25.00; and all others, $20.00. Each club entering an exhibit will receive at least $20.00 in cash prizes.

County Home Demonstration Exhibits

County Home Demonstration Clubs will enter exhibits which will be representative of the work done by this fine organization. These exhibits will emphasize home canning, needlework, home beautification, and the many other activities carried on by county home demonstration units.

Veterans Agriculture Classes Exhibits

The Veterans Agriculture Classes will enter exhibits showing the type of work which is being carried on to train Veterans in the most advanced agriculture techniques. This is a new feature of the 1947 Forest Festival, and one which will increase in importance.

Livestock Exhibits

General Rules

All entries and awards in this department shall be subject to the General Rules and Regulations published in this premium list.

In case there is only one exhibitor and no competition, the judges shall award only one premium, which will be according to the worthiness of the exhibit.

No exhibitor will be allowed to show more than two entries in any one lot for individuals.

Stalls and pens for all livestock exhibits will be free and reserved on application to the department superintendent.

No livestock will be permitted to occupy stalls or pens unless entered for competition. Exceptions may be made by the Department Superintendent where unoccupied space exists.

The management will have the right to reject any entry which is not deemed suitable for exhibit.

In breeding classes, all female animals 42 months of age or more must have produced a calf to maturity within the past eighteen (18) months to be eligible to show. Any bull over thirty-six (36) months old that has not dropped to his service a living calf during the twelve (12) months preceding the opening day of the Festival, shall be deemed barren and as such shall be excluded from competition.

Each exhibitor will be held responsible for feed and feeding his cattle during the wek of the Festival.

All cattle must be in their stalls by Monday, October 6, at 12:00 noon, and remain until Saturday, October 11, at 4:00 p. m., excepting when sickness arises with cattle.

Rules of the Livestock Sanitary Commisison of Texas governing livestock for exhibit purposes shall apply to all livestock exhibits at this show.

Competition will be open to Angelina County breeders.

Judging will start Tuesday, October 7, at 9:00 a. m., and continue until finished. No exhibitor may interfere with the judges, nor dispute the judges decisions. If he does, he will be barred from competing for prizes, and be required to remove exhibit from the grounds at once.

Every animal entered for competition or occupying space or stalls on the grounds shall be under the control of the director in charge.

Each exhibitor will be allowed one pass for himself and one pass for his helper.

PREMIUMS

Cattle

Classifications apply to both Milk and Beef breeds.

Premiums for all classifications of Beef breeds will be:

First—$15.00; Second—$10.00; Third—$7.50; Fourth—$5.00.

Premiums for all classifications of Milk breeds will be:

First—$15.00; Second—$10.00; Third—$7.50; Fourth—$5.00.

Classifications:

1. Bull—under twelve months old.
2. Bull—twelve months old, under two years.
3. Bull—over two years and under three years.
4. Bull—three years and over.
5. Heifer—under twelve months.
6. Heifer—twelve months old and under two years.
7. Heifer—over two years old and under three years.
8. Cow—three years and over.

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Agriculture and Forestry Exhibits . . . . Continued

Appropriate Ribbons Will be Awarded for the Following:

Junior Champion Bull (under two years).

Senior Champion Bull—(over two years).

Grand Chapion Bull

Champion Heifer.

Chapion Cow.

Grand Chapion Female.

SWINE

Pens will be assigned on a basis of first come, first served.

Ages of all animals competing for premiums in this department shall be computed from March 1 to September 1. That is, an animal farrowed prior to September 1, 1945, and before March 1, 1946, shall be considered under one year of age.

Only prize-winning animals are eligible for championship honors.

All animals purchased in dam and farrowed, the property of exhibitors, may be entered in breeder classes.

All animals in this division must be on the grounds not later than noon Monday, October 6, unless delayed in transit, and remain until 4:00 p. m. October 11.

In case there is only one exhibit in any breed and no competition, no breed champion award will be given.

There must be at least three different owners showing of one breed in each class to get first award.

PREMIUMS

Apply to following breeds: Poland China, Duroc Jersey, O. I. C.

The premiums for all classifications will be:

First—$10.00; Second—$7.00; Third—$4.00; Fourth—$2.00.

Classifications:

9. Boar—18 months and over.
10. Boar—Nine months and under 18 months.
11. Boar under nine months.
12. Sow—18 months and over.
14. Gilt—under nine months.
15. Meat Hogs—any age, any breed—free competition.

SPECIAL PRIZE

A special prize of $25.00 is offered by the Lufkin Daily News to the boy who has shown best progress with the 17 Jersey heifers distributed this year by the business men of Angelina County.

Negro Exhibits

E. C. Johnson, Negro County Agent

Mrs. Irene McCullough, Negro County Home Demonstration Agent.

LIVESTOCK

This exhibit will be in charge of E. C. Johnson. The same rules and premiums as in the White livestock exhibits will apply.

AGRICULTURE

Negro 4-H Clubs and the Home Demonstration Agent will prepare exhibits for the Agriculture section of the Forest Festival.

LIVESTOCK JUDGING — TEXAS FOREST FESTIVAL

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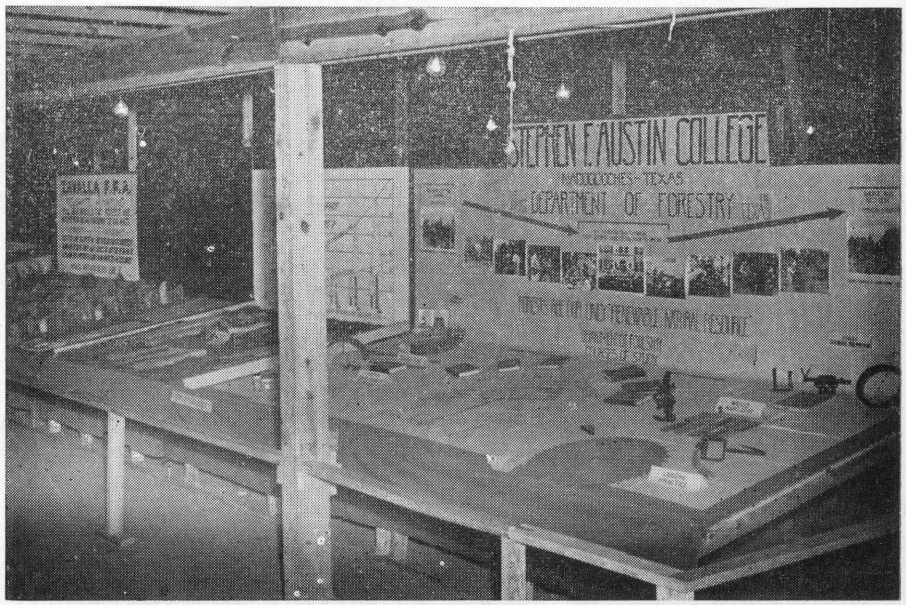
Forestry Exhibits

★



Exhibits showing modern methods of forest conservation, have always been a highlight of the Texas Forest Festival. These exhibits are prepared by the 4-H Clubs and FFA classes, and have done much to raise the standards of forest management of East Texas. Prizes are given by the Texas Forest Service and the Forest Festival, to all clubs preparing these fine exhibits.

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Texas' Wooden Riches

by W. E. WHITE, Director
Texas Forest Service
A. & M. College

Wood is all around you. You touch it, feel it, use it every day of your life. Imagine how it would be not to have anything made of wood. Mentally remove everything you see that is made of wood. Your desk, your chair, your pencil, your office, your home, and yes, perhaps even part of your clothing would be gone. It would be extremely hard to get along without wood or products made from wood.

It is easy to see that wood is of great importance in our everyday life. Timber, as the source of wood is equally important. Timber also means jobs, income, beauty and thousands of other things. We should be concerned then about the supply of wood for the future.

Here in Texas, the commercial pine and hardwood timberlands in East Texas are of first importance. The 11 mililon acres of timberland furnish a large part of the income and employment for the thousands of people who live in the area. These same forest acres are equally important to the remaining people in the state. Nor does the forest influences stop at state boundaries. Texas grown timber finds its way into the rest of the nation and even foreign countries.

Let's find out just what timber means in dollars and cents here in Texas. The East Texas Chamber of Commerce has found the answer to this question. In a recent survey, they found that the 36 heavily timbered East Texas counties have an inventory of timber valued at $275,-250,000. That is timber still standing. As the years go by that timber will grow, increasing in value every day if it is properly cared for. Last year, the manufactured value of the timber cut in these same counties was worth approximately $135,000,000. The influence of this cut timber didn't stop there. Lets follow it and see what effect it had on other people and businesses.

You have dropped a rock or something into a pool of water. Ripples spread out in every direction from the place where the rock hit. The same thing happens when a man cuts timber. In order to get the timber to wood using industries, labor and equipment had to be used. Over 46,000 workers were employed in cutting this timber and processing it in over 900 wood using industries into lumber, paper, ties, baskets, boxes and a multitude of other products. These workers received over $51,000,000 in wages. These wages were spent for food, clothing, entertainment, etc. This means income for farmers and other industries. Besides the wages, money was spent for trucks, logging equipment, mills. All this resulted in jobs for factories making these tools. These factories had large numbers of people working for them. These workers also needed and used food, clothing and shelter. Finally the influence completes the circle and begins again.

This timber also means taxes, bank deposits, and good business conditions. Here are a few of these values. The freight charges paid on forest products in Texas was over $8,000,000 as per survey. The taxes paid on timberland alone was a million and one half dollars. This doesn't include the taxes from homes, buildings and other woods products that are taxed in their final uses.

Now that we have a picture of the importance of timber to Texas, let's consider some of the things that keep timber from becoming even more valuable.

Every year fires in the timber regions of East Texas cause two and one half million dollars worth of damage. That is a loss that we could prevent. We could prevent this loss because we are responsible for it. People cause 99% of all the forest fires in Texas either through neglect and carelessness or through intentionally setting fires. Fires cause this huge damage toll because it not only injures the growing timber and because it destroys most of the young seedlings —the forests of the future.

We also are losing an undetermined amount of income because of poor harvesting and manufacturing methods. There are a million and a half acres of land in East Texas according to the technical foresters, that would yield more income in timber than in any other use. That loss could be prevented if proper reforestation methods would

(Continued on Page 37)

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Gary Eaves

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Satisfaction Guaranteed or Your Money Back

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40 Years of Service

Gipson Funeral Home

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Corner Burke and Second
Lufkin, Texas

"Serving As We Would Be Served"

TEXAS WOODEN RICHES

(Continued from Page 36)

be used. Also through poor methods of cutting and improper utilization of cut timber we lose about half of our cut timber. A large area of mesquite or other trees are considered useless now because no suitable product can be made from them at present.

We think of timber as a natural resource. We also think of gas, oil, coal, iron ore, etc., as natural resources. What is the difference between timber and these other natural resources? Just this. When all the oil is pumped out of a well, there is no more. The oil producer must move to another location. Timber, though, isn't like that. When a lumberjack cuts all the trees, more trees can be put back, to work through nature's method of reseeding.

Timber is the one natural resource that can be renewed. With proper conservation measures it can be made even better than it was before it was cut. Proper conservation means wise use. Growing and cutting, growing and cutting, should become the creed of the timber grower. Timber, like humans, grows, reaches maturity, and finally dies. So we must cut it when it is mature, and help mother nature replace it with a young seedling. In that way a never ending supply of timber is posible.

We agree that Texas forests are very important to the welfare of Texas and Texans. We have considered some of the debits and credits of the forest industry. Our next step, then would be to see what can be done to improve our present forest resources and make plans for a greater forest future.

Finding out and demonstrating newer and better ways of growing timber should be one of the first objectives. Development of new uses for Texas timber through research and then imparting this "know how" through education. Control of forest fires on the 11 million acres of timber-growing land is certainly first essential. Technical assistance to small woodland owners in starting forest management programs is a crying need. Finally, but not last in importance, is the growing of seedling trees to reforest idle acres and provide for windbreaks and shelterbreaks.

These points may not seem important to you. But they are. For they mean prosperous permanent industries, expanding employment, stable communities, better income to farmers and finally more state income. All this adds up to just one thing. A better and happier way of life. Specifically, it means a happy Texan and a better Texas.

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Ladies Ready-to-Wear

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We Feature Such Fine Trademarks As:

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The ROXY SHOP

Save With Paint

The summer heat does a world of damage to your home unless it is fully protected.

THAT GOOD

PITTSBURGH PAINT

Does the work; lasts longer, looks better, costs less

Let us give you a quotation on your repaint job, and tell you how you can get the job done on the easy monthly installment plan.

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PAINT STORE

ARTHUR BRESIE, Owner

Lufkin Avenue Telephone 397

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Quality Sign Service

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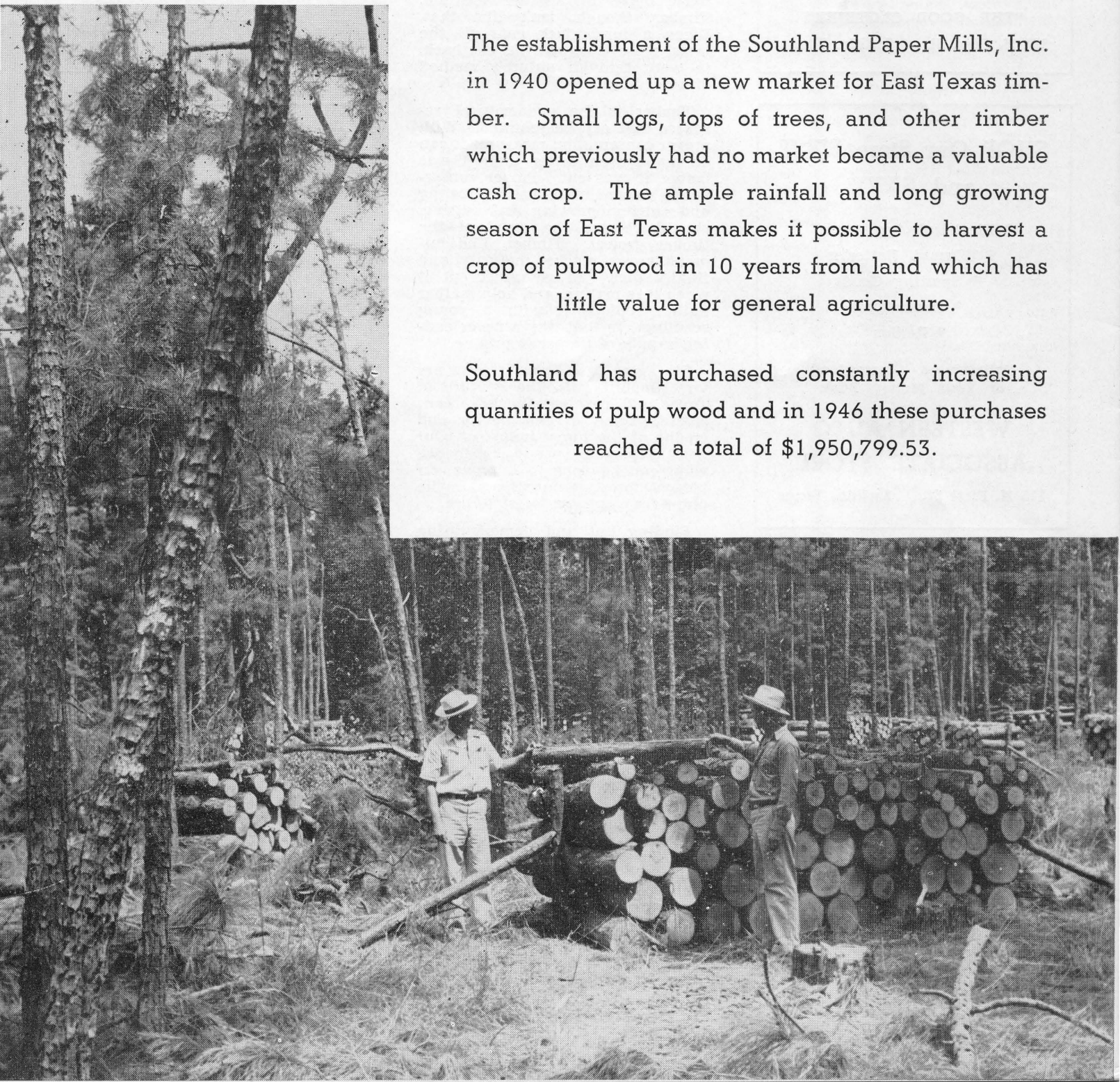
Pulp Wood . . . .

New Cash Crop



The establishment of the Southland Paper Mills, Inc. in 1940 opened up a new market for East Texas timber. Small logs, tops of trees, and other timber which previously had no market became a valuable cash crop. The ample rainfall and long growing season of East Texas makes it possible to harvest a crop of pulpwood in 10 years from land which has little value for general agriculture.

Southland has purchased constantly increasing quantities of pulp wood and in 1946 these purchases reached a total of $1,950,799.53.

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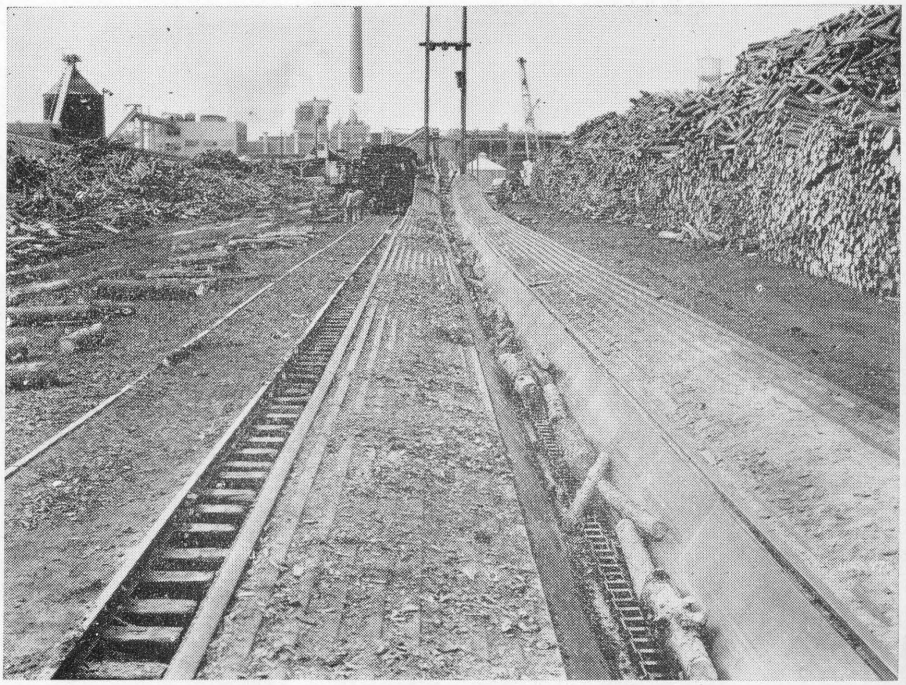
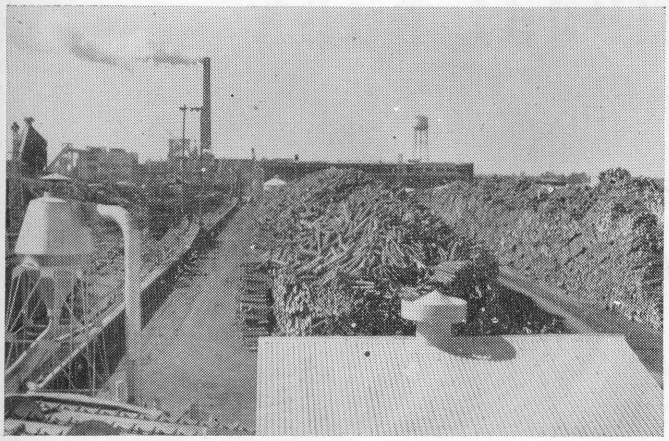
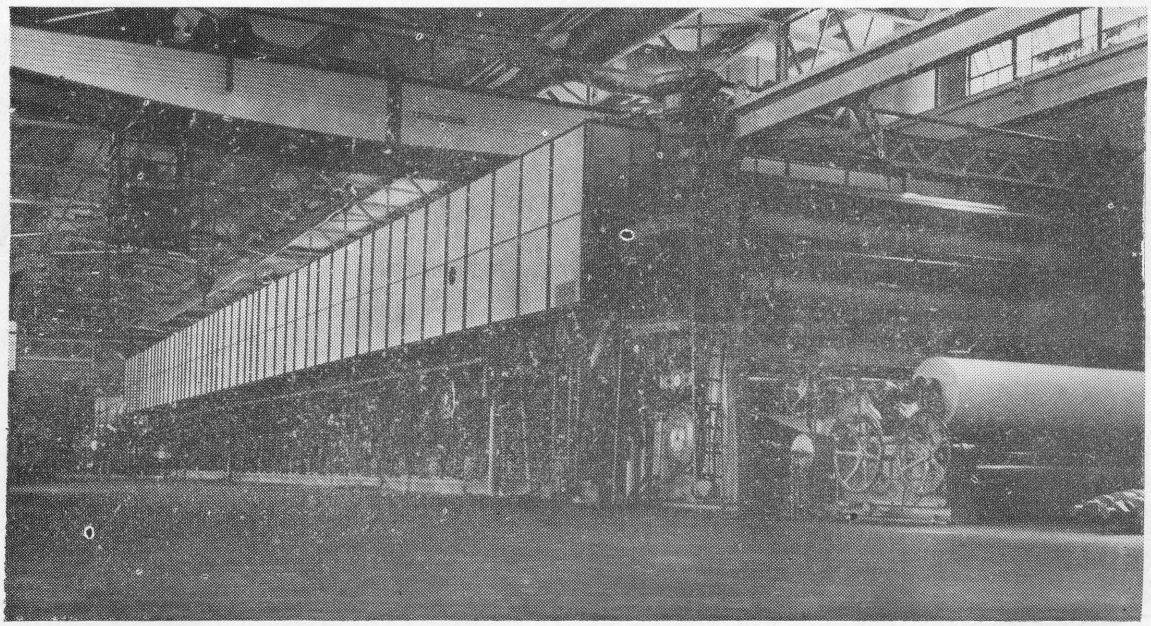
Southland Paper Mills





Southland Paper Mills established in Lufkin in 1940 is the only paper mill in the world manufacturing newsprint from the Southern pine. From the mile long stacks the pulp wood in its busy storage yard to the giant paper machine producing newsprint, the Southland Mills is a beehive of activity.



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VISITORS TO THE

TEXAS FOREST FESTIVAL

WE WELCOME YOU

The Lufkin National Bank

Lufkin, Texas

Serving Angelina County

Since 1901

Capital and Surplus	$ 400,000.00
Resources More Than	10,000,000.00

Banking Room Air Conditioned For Your Comfort

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LOOK FOR US

at the

TEXAS FOREST FESTIVAL

In Lufkin . . . . October 6-11

We are pioneers in preserving and reforesting timbered land and are glad to be a part of the Texas Forest Festival

---

SOUTHERN PINE LUMBER COMPANY

Diboll, Texas

Visit Our Exhibit at the Texas Forest Festival

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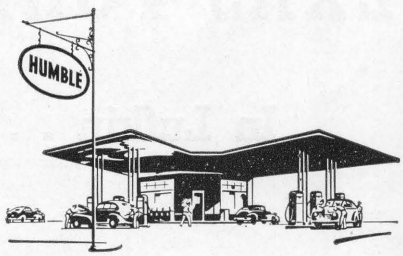
This is the gasoline your friends are talking about



Humble's Esso Extra is the gasoline your friends are talking about, the gasoline that gives your car noticeably improved performance.

Stop at the Humble sign in your neighborhood and try a tankful. You'll notice: first, extra anti-knock performance; second, extra power for quick starts in traffic and for long, hard drives; third, extra upkeep economy from the patented solvent oil which keeps your engine clean.

HUMBLE

HUMBLE OIL & REFINING COMPANY

OVER 6,000 TEXANS ARE WAITING TO WELCOME YOU UNDER THE HUMBLE SIGN

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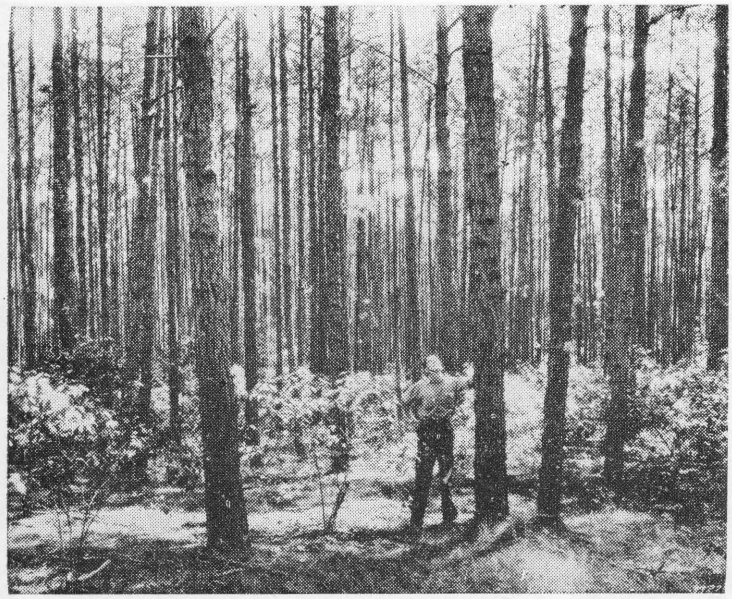

Welcome!

TEXAS FOREST FESTIVAL VISITORS

★ ★ ★

Protection and careful management of such forests are necessary for the future prosperity of this section of the state.

From the tall pine trees of East Texas to the paper similar to this written on is the story of "Southland Paper Mills, Inc."

We realize the necessity of protecting our forests and to publicize the many products derived from them, therefore we are proud to take part in the "Texas Forest Festival" and work toward these accomplishments.

Air View, Southland Paper Mills

Southland Paper Mills, Inc.

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Texas Foundries, Inc.

ORGANIZED FOR SERVICE

●

Malleable Iron Castings

●

Alloy Iron Castings

●

"Starlug" Expansion Joints for Concrete Pavements

●

"Texanker" Expansion Type Earth Anchors

●

FOUNDRY AND GENERAL OFFICE

LUFKIN, TEXAS

Branch Offices

Houston St. Louis Tulsa

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ANGELINA COUNTY LUMBER COMPANY

...has served the lumber trade for 60 years, and has adequate timber supply to insure many more years of "Sudden Service"

☆

MILL AT KELTYS

Our Retail Establishment

ANGELINA LUMBER YARD
Lufkin, Texas

☆

Visit Our Booth at the Texas Forest Festival
Lufkin, October 6-11

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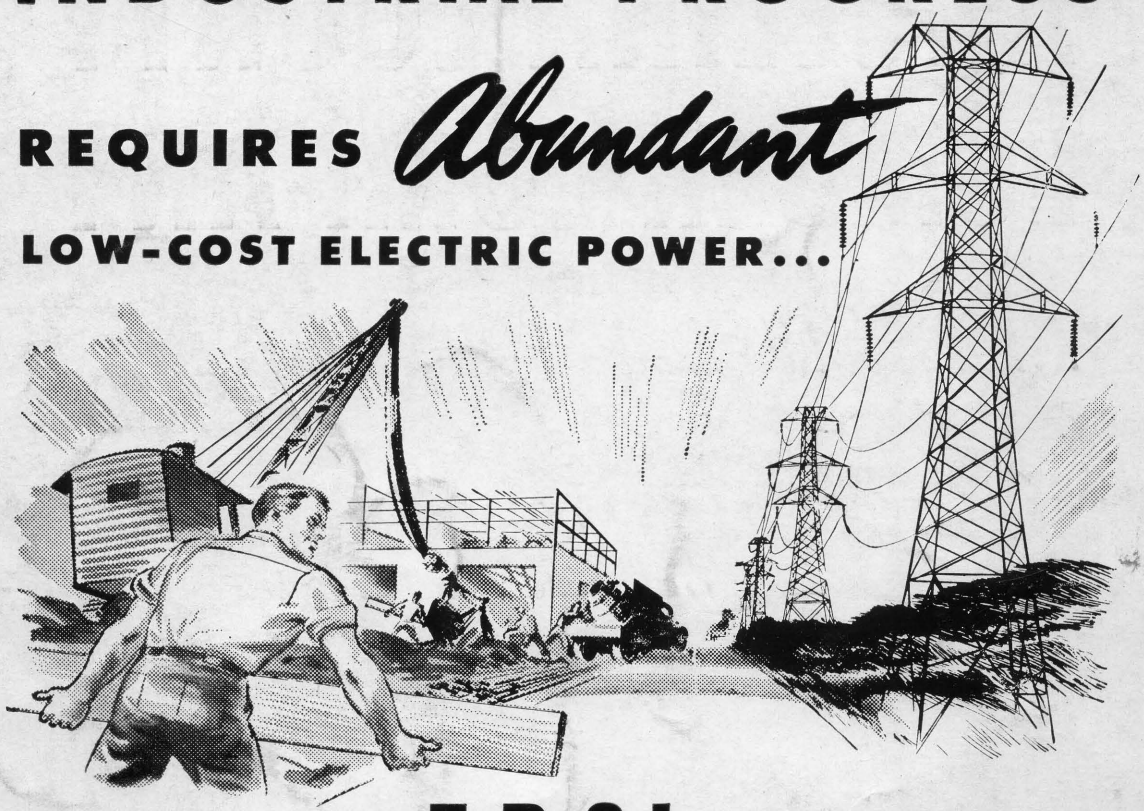
INDUSTRIAL PROGRESS

REQUIRES *Abundant*

LOW-COST ELECTRIC POWER...



...SUCH AS T. P. & L. PROVIDES

Texas is forging ahead industrially!

Industry is turning especially to alert, progressive Texas, with its advantages in climate, raw materials, intelligent labor . . . and plenty of dependable, low-cost electric power.

Texas Power & Light Company's transmission line service provides abundant low-cost electric power for the needs of this area with plenty of reserve for continued industrial development.

This Company's policy of always planning and building for future growth keeps your electric power supply *ahead* of present demands, so that plans for continued civic and industrial progress . . . so vitally dependent upon abundant, low-cost electric power . . . may be made with full confidence.

TEXAS POWER & LIGHT COMPANY