

JUNE 11, 2020

Office Architects and Designers Respond to COVID-19

MODERATOR

Hines Innovation Officer Charlie Kuntz

PANELISTS

- President & CEO, PDR Lauri Goodman Lampson
- Partner, Deputy Head of Workplace Consultancy, Foster + Partners Grant Kanik
- Principal, Pickard Chilton Jon Pickard
- Co-Founder, A+I Dag Folger
- Hines' Executive Vice President, Conceptual Construction Andy Trowbridge

SUMMARY

As one of the leading co-investors, asset and property managers, Hines has been evolving workspaces for tenants and clients since 1957.

Talent recruiting and retention strategies have been significantly supported by premier office space, while corporate cultures and productivity were benefiting from elaborate common and collaboration spaces, which allowed for more seat density. Enter COVID-19, along with a scramble to an almost universal work-from-home protocol. Is the office as we knew it now extinct? We don't think so, and we asked some of our most-trusted architectural partners to join us to candidly discuss future implications and potential design interventions.

[Listen to the conversation here](#)

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KEY THEMES




Grant Kanik
Foster + Partners

“ Innovation is a contact sport. Our advice to clients is that they don't need more office space, but smarter space. ”



Lauri Goodman Lampson
PDR

“ Employees need to be around senior leaders in the physical workplace. If we're not learning, we're not creating and innovating. ”



Dag Folger
A+I

“ The physical workplace can drive high performance and happiness. ”



Jon Pickard
Pickard Chilton

“ The lobby is critical to setting up a sense of community...a warm welcome will be constant of common space post-COVID-19. ”



Andy Trowbridge
Hines

“ Companies need to think about making office space in a flexible way moving forward. ”



Charlie Kuntz
Hines

“ The office is an important tool for success for companies and that shouldn't be minimized. ”