

July 16, 2020

Future Proofing the Living Sector, Post COVID-19

MODERATOR

Hines Chief Investment Officer, Europe Alex Knapp

PANELISTS

- Senior Partner at 3XN Kasper Guldager Jensen
- Managing Director, Cities Advisory, AECOM Christopher Choa
- Founding Partner Hartshorne Plunkard Architecture Jim Plunkard
- Hines Chief Operating Officer, East Region Sarah Hawkins

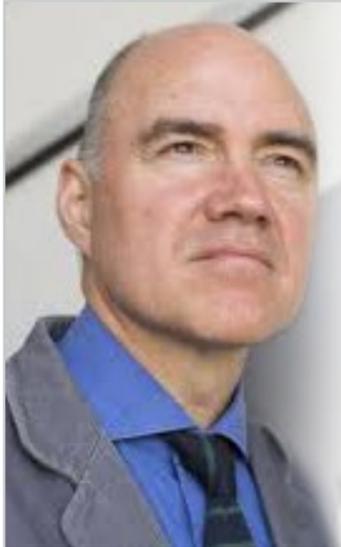
SUMMARY

The last few months have seen changes that we could never have imagined and the effects of COVID-19 have impacted all aspects of our lives. The long-term effect on the real estate sector remains to be seen, but one thing we know for certain is that the way we live and work is set to change.

During the one-hour conversation, the panelists discussed how the live-work ecosystem is evolving post-pandemic and what key trends are emerging and accelerating. They explored the need for changes in home and place design as working from home becomes more commonplace; whether urban migration will become a reality or is just a momentary lockdown fantasy and how technology will play a role in where and how people choose to live.

[Listen to the conversation here](#)

KEY THEMES



Christopher Choa
AECOM

“Recent resurgence in suburban/rural living is appeal that spans generations in search for notion of safety and a relationship w/ nature. I still believe globalized cities will drive innovation, wealth and attract people.”



Jim Plunkard
Hartshorne Plunkard Architecture

“What we’re seeing is people gravitating not necessarily to the suburbs, but to cities that are walkable, affordable, have a neighborhood feel and everything they want in a community.”



Kasper Guldager Jensen
3XN

“On affordable housing: Not only about reusability, but flexibility. Create buildings as ‘flexible fabric’ that change with city, that can be reconfigured as families change. Also can lead to efficient ways to build.”



Sarah Hawkins
Hines

“Flexibility is the key in living/housing sector. Not only in actual space, but in opportunities offered in the suburbs to create vibrant mixed-use communities.”



Alexander Knapp
Hines

“The one common theme here for the living/housing sector post-#COVID19 is an acceleration of existing trends and not a radical redesign.”

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