Bristol Myers Squibb STUDY CONNECT

Overview



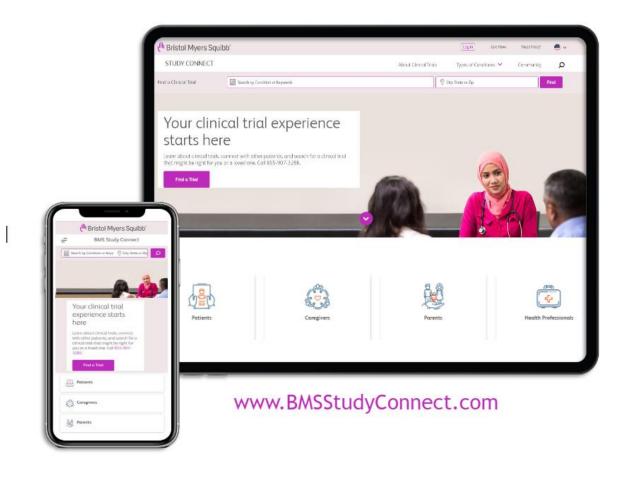


What is BMS Study Connect?

• Industry-leading patient engagement website for patients, caregivers, and health professionals

 Comprehensive platform to learn about and find clinical trials, and connect with recruiting clinical trial sites

• Dedicated to increasing clinical trial awareness, participation, and engagement



ullu Bristol Myers Squibb™ STUDY CONNECT

The Study Connect Experience



Educating the public about clinical trials and conditions we research



Connecting patients and sites through prescreeners and online referrals

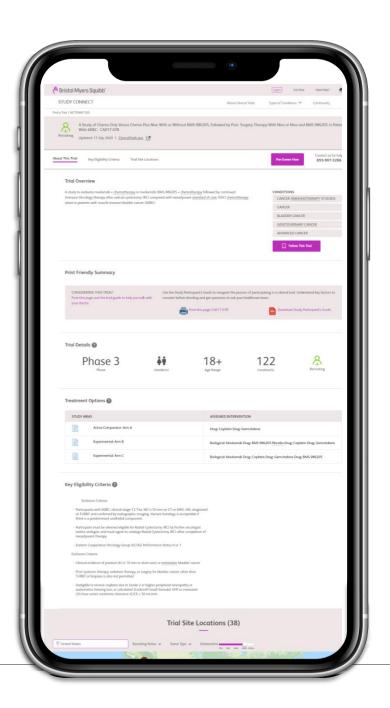


Engaging patients and caregivers through call center, videos, and support organizations



Study Protocol Page

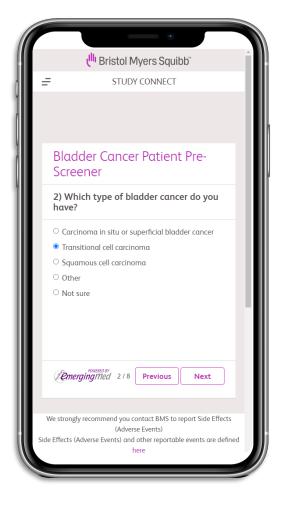
- Every BMS-sponsored study has a protocol page
- The information is pulled from clinicaltrials.gov and our clinical trial management system
- Includes:
 - Study Participant Guide
 - Study Treatment Options
 - Eligibility Criteria
 - Site Map

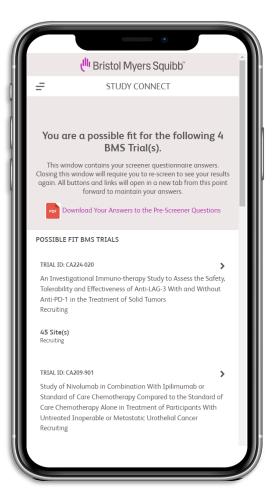


Trial Match via Pre-Screeners

- Patients complete health pre-screener questionnaire to help match them to potentially suitable trials
- Patients are presented with both BMS and non-BMS trials

 Non-BMS Trials are linked to the clinicaltrials.gov protocol page





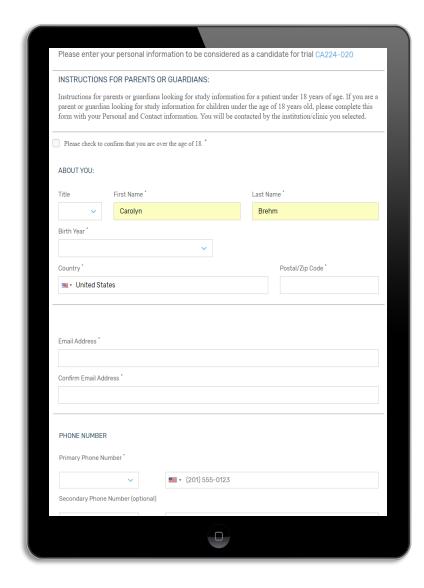
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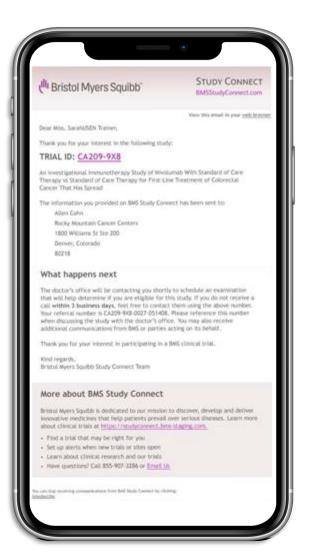
STUDY CONNECT

Patient Referral

Patients can choose a study site and submit their contact information

- Patients receive an email confirmation
- BMS staff receive an email confirmation
- Clinical Trial Site receives patient contact information with pre-screener questions and answers and contacts the patient

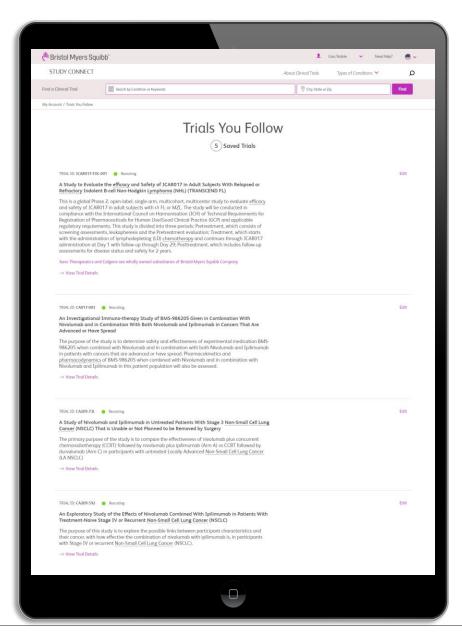




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Study Connect Account

- Patients and caregivers can create an account on Study Connect to follow health conditions, trials, and clinical trial sites
- Account members can manage their preferences to receive specific email notifications
- An account is **not** required to register with a clinical trial site for a trial



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Call Center

• Dedicated Clinical Trial Call Center

 Call Center Representatives serve patients calling from the US and Canada in English,
 Spanish, and French
 855-907-3286

• Email support is available globally at clinical.trials@bms.com





Study Connect Global Footprint





AMERICAS

Argentina (Spanish)
Brazil (Portuguese)
Canada (French)
Chile (Spanish)
Mexico (Spanish)
United States (Spanish)

ASIA PAC

Australia (English)

EUROPE

French)

Austria (German)
Czech Republic (Czech)
Denmark (Danish)
Germany (German)
Italy (Italian)
Norway (Norwegian)
Poland (Polish)
Spain (Spanish)
Sweden (Swedish)
Switzerland (German, Italian,



France: Coming Soon in 2021



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Summary of Features Enhancing the Patient Experience



Learn about clinical trial research by role: Patients, Caregivers, Parents, Health Care Professionals



Search for BMS clinical trials using key words, study numbers and location



Answer pre-screener questions to find the best-matched trials and download the results



View and print trial details and see a map of recruiting clinical trial sites



Follow conditions, trials and clinical trial sites and receive email notifications



Register at participating clinical trial sites to be contacted directly with a site contact



Find FAQs, support organization and a glossary of scientific terminology



Call the dedicated Study Connect Call Center for help finding and matching to trials

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Thank You

Visit www.BMSStudyConnect.com



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