



**GLOBAL  
VIRTUAL  
CANCER  
CONFERENCE**

**SOCIAL MEDIA TOOLKIT**  
*For Partners*

**Suggested Copy for Social Media**

**Facebook, Instagram, or LinkedIn**

We invite you to join us at the third Annual Global Virtual Cancer Conference (GVCC) on Nov. 11-13, 2021. Brought to you by the team of survivors and caregivers at @GRYTHealth, this conference is a chance for you to get connected with others and to information, learn a little something through virtual sessions, and have fun while doing it! We'll have a virtual booth at the event, so come visit us - and bring some friends! Register for free for this online event at [gvcc21.com](http://gvcc21.com) now and make sure to share on social using #GVCC21.

**Twitter [under 280 characters]**

Join us at the 3rd Annual #GVCC21 on Nov. 11-13! Brought to you by the team of survivors and caregivers at @GRYTHealth, this conference connects you to info, others in the community and fun! Register for free at [gvcc21.com](http://gvcc21.com)



Graphics can be used as is, or with the addition of your logo. Use the dotted line as a guide for placement of your organization's branding..

## SAMPLE EMAIL



Dear community member,

Cancer doesn't care who you are, what you do, or where you live. It affects everyone, whether personally or through family and friends. And it sucks. For everyone. Everywhere.

That's why we are proud to join the team of survivors and caregivers at GRYT Health in participating in the Global Virtual Cancer Conference (GVCC21). GVCC21 was made so anyone - regardless of geography, treatment status or finances - could get access to resources to help them find their voice and be in charge of their own health.

Register for GVCC21 to access:

- Three days of interactive and informative sessions
- Resources for you to explore from patient advocacy groups like us
- Information on clinical trials currently recruiting, and resources to help you navigate them
- Plenty of time for support, networking and fun

Register now at [www.gvcc21.com](http://www.gvcc21.com).

We look forward to seeing you there!