

The Future of Advocacy

Working Group Leader

Gary Nolan

Independent Advisor

BMS Champion

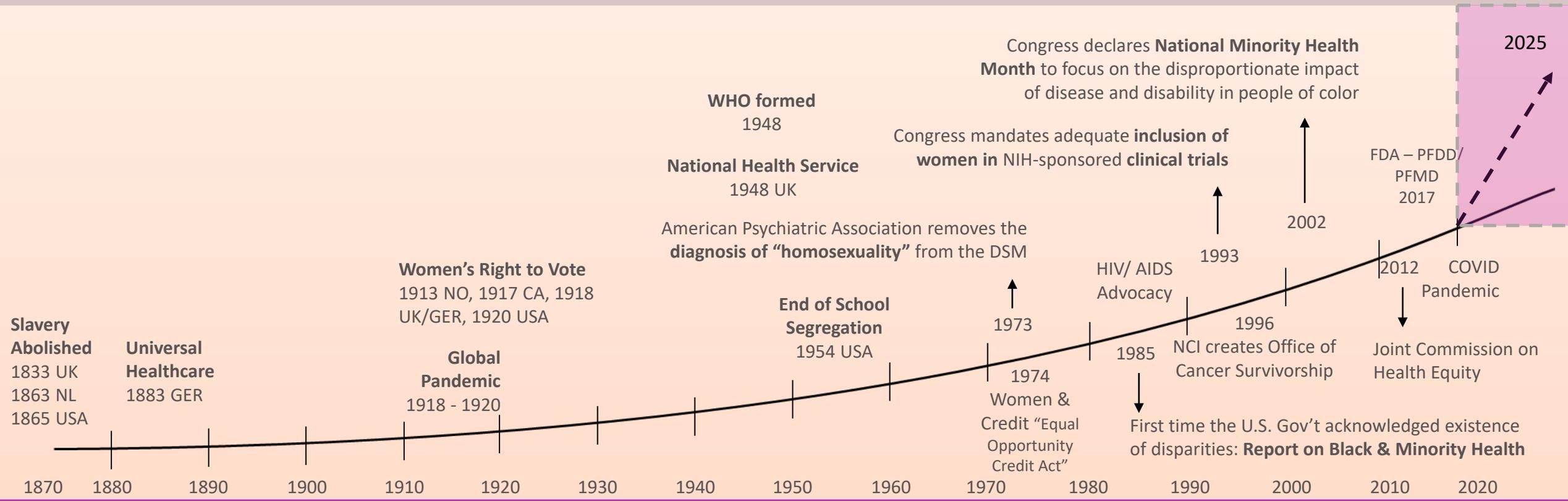
Chad Saward

GRYT Health Leader

Lauren Lastauskas

It is this history, with the current global pandemic, that has created the opportunity for us to positively bend the arc of advocacy in our four health and healthcare areas.

160 Years of Advocacy



The Future of Advocacy

- We viewed and discussed the Arc of Advocacy and how we want to define the future of the arc
 - What landmark decisions and changes do we want to see and make happen?
 - In 50 years, we will look back and say stigmatizing mental health was wrong so we changed it, just as we can see in the arc (slavery, Women's suffrage, etc.)
 - What do we want to work on to advance advocacy and continue shaping this arc?
 - Improve access to credible patient education
 - Standardize shared treatment decisions and patient centric approaches to care
 - Define when and where the patient voice is essential in drug discovery and development
 - Destigmatize health issues and being “sick” and create safe environments to share health issues within
 - Improve peer to peer support networks

The Future of Advocacy

- Improve patient education and do so in different mediums in language that can be understood
- We know that there has been improvement in including the patient voice in healthcare, but we need to continue moving this forward
 - Give patients a platform to share their experiences in a safe environment
 - Give patients the tools and skills to share their story and become trained advocates
- We need to destigmatize being ‘ill’ or ‘sick’
 - Mental health
 - Liver disease and liver cancer (associated with alcoholism)
 - Lung cancer (first question asked after disclosing a diagnosis is “Do you smoke”)
- We know peer to peer support is vital among several patient populations
 - Must continue these efforts
 - Patients listen to patients and rely on the experiences of others

Join Us for the Next Working Group Session

Thursday, June 10, 2021

12:00-1:30pm ET