

# The Future of Advocacy

**Working Group Leader**

**Gary Nolan**

Independent Advisor

**BMS Champion**

**Chad Saward**

**GRYT Health Leader**

**Jessica Valence**

# The Future of Advocacy

## Participation and Welcomes



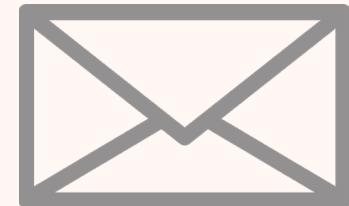
**Video**



**Audio**



**Chat**



**Email**

# The Future of Advocacy

## Recap So Far: Defining Our Advocacy Pillars

- Care – providing personalized, individual or group care/support to a patient or loved one along their journey
  - Survivorship\* – while some people have ended treatment, others will continue to receive treatment for the rest of their lives; quality of life impacts both ends of the spectrum
- Empowerment – empowering patients and their loved ones to advocate for themselves, seek better care, new treatment options and second opinions
- Access – advocating for patients to ensure they have access to the latest treatment options and a minimum standard of care
- Awareness – raising awareness of a disease to support earlier diagnosis, new treatment approaches and social acceptance
- Research – supporting continued research into new treatment options for patients
- Policy – ensuring health care policies reflect the needs of patients

\* Added this week

# The Future of Advocacy

## Recap So Far: Defining the Focus of This Group

- We need to define a vision and a path forward:
  - That creates a systematic approach to The Future of Advocacy – so it becomes the norm not the exception
  - That embeds processes that leads to meaningful standards and principles
  - Using methods that are open and inclusive to gain diverse input

# The Future of Advocacy

## Discussion: Standards and Principles

### Questions to Explore

- What pulls our Advocacy Pillars together?
  - Patient centered
  - Holistic approach
  - Comprehensive and individualized approach
  - Evidence based advocacy
- What principles underpin The Future of Advocacy?
  - Patient centered
  - Holistic approach
  - Comprehensive and individualized approach
  - Evidence based advocacy
- What principles and standards need to be in place to improve inclusion of diverse perspectives?
- In principle, what support/education or resources are needed to make meaningful involvement a reality (*for all stakeholders not just for patients and advocates*)?

# The Future of Advocacy

## Discussion: Standards and Principles

### The Principles of Principles



# The Future of Advocacy

## Additional Resources Discussed

- [Definition of integrative oncology published in 2017 in JNCI](#)
- [Published Practice Guidelines](#)
- [Cancer-Related Fatigue](#)

# Join Us for the Next Working Group Session

Thursday, July 15, 2021

12:00-1:30pm ET