Every craft brewery in the country has to brew an IPA [India Pale Ale]. So the story of the ‘eighth day,’ you know, God created the world in six days and on the 7th day he rested. But what’s going on with that eighth day?

God never really stopped creating after the Genesis story. And that eighth day is, it's Easter. It's that day of resurrection. And so for us, we have an IPA that’s always renewing. With your new profile of hops in every batch, it's always renewing itself just like the day of resurrection – that it's coming, this renewal.

We are then invited into that creation as well. And we get to be a part of that new creation. That we as flawed, messed up humans get to be a part of creating God’s new world.