

Advance Your Career with the USD Product Management Bootcamp

Learn in-demand skills online with the University of San Diego Product Management Bootcamp, powered by Fullstack Academy.

- Add technical and supervisory product manager skills to your resume
- Create a portfolio of projects to show potential employers
- Gain job search support to help you get hired

Explore the curriculum and see what you could learn with us in 25 weeks of part-time study—24 weeks of instruction plus 1 break week.



Curriculum

Essentials Course Weeks 1-12	<ul style="list-style-type: none"> • The Product Development Lifecycle • Building Business Models • Business Fundamentals • Hypothesis Validation 	<ul style="list-style-type: none"> • Design Thinking • Product Planning, e.g., building product roadmaps, understanding • MVPs 	<ul style="list-style-type: none"> • Product Analytics • Building a Product Strategy • Working with and Hiring Teams • Landing a Job as a Product Manager
Break Week			
UX/UI Weeks 14-16	Practice quantitative and qualitative methods to gain a deeper understanding of users' needs and interests.		
Product Design Weeks 17-19	Develop a strong foundation in key design concepts and prototyping products across a wide range of industries.		
Product Marketing Weeks 20-22	Leverage marketing techniques like empathy mapping and product storytelling to create comprehensive go-to-market plans.		
Software Development Weeks 23-25	Learn agile, technical concepts like APIs and machine learning, and tech stack concepts foundational to software product management.		
Career Prep Ongoing	<ul style="list-style-type: none"> • Build a portfolio of artifacts solving real problems for real companies • Understand business fundamentals integral to working in the evolving product management field. • Learn to craft engaging, industry standard resumes and cover letters • Optimize your LinkedIn profile and network within the industry • Receive career coaching with interview and negotiation training 		

Please note that this is a sample curriculum and is subject to change.