

University of San Diego Product Management Bootcamp

Gain in-demand product management skills plus career coaching to help you get hired—all live online over 25 weeks!

Nationally, there are over 400,000 Product Manager roles that employers are looking to fill—and demand is projected only to grow (Lightcast™ . 2022).

Businesses and organizations of every major industry are actively seeking product managers, and include local employers like **Amazon**, **Deloitte**, and **Intuit**.



What You'll Learn

- The product development lifecycle and how to build business models with product planning, analytics, and strategy
- Quantitative and qualitative methods to gain a deeper understanding of users' needs and interests
- Key design concepts and product prototyping across a wide range of industries
- How to create comprehensive go-to-market plans
- Agile, technical concepts like APIs and machine learning

Entry-Level Roles You'll Be Ready For



Product
Manager



Solutions
Manager



Product
Owner



Product
Analyst

Average Entry-Level Product Manager Salary

\$80,300*
in San Diego

*Source: Lightcast™ . 2022

Tuition Cost

\$13,495

Scholarships and Payment Options Available

Format

Part-Time, 25 Weeks

Skill Level

Beginner