

# Louisiana State University Product Management Bootcamp

Gain in-demand product management skills to help advance your career—all live online over 12 weeks!

According to Lightcast™, product management employment in the U.S. is projected to grow 22% over the next decade.

Businesses and organizations in every major industry are actively seeking product managers, including local employers like **General Motors, Lumen, and Pearson.**

Graduates of the LSU Product Management Bootcamp will have the skills to qualify for these jobs and more.



LUMEN



## What You'll Learn

- Identify basic functions of product management, the stages of the product development cycle, and how product companies work.
- Learn how to use essential product management tools and software, including Jira, Balsamiq, Figma, Google Analytics, Strategyzer, and more.
- Build key assets to drive product development and hypothesis validation.
- Understand best practices for building a product strategy.

## Entry-Level Roles You'll Be Ready For



Product  
Manager



Solutions  
Manager



Product  
Owner



Product  
Analyst

## Average Entry-Level Product Manager Salary

**\$90,256\***  
in Baton Rouge

\*Glassdoor (2023)

## Tuition Cost

**\$6,750**

Scholarships and Payment Options Available

## Format

Part-Time, 12 Weeks  
Live Online

## Skill Level

Beginner