CAL STATE
EAST BAY

Powered By
Fullstack Academy

Cal State East Bay
Product Management Bootcamp

Gain in-demand product management skills to help advance your career—all live online over 12 weeks!

According to Lightcast™, product management employment in the U.S. is projected to grow 22% over the next decade.

Businesses and organizations in every major industry are actively seeking product managers, including local employers like **Meta**, **Salesforce**, and **Visa**.

Graduates of the Cal State East Bay Product Management Bootcamp will have the skills to qualify for these jobs and more.

∞ Meta

salesforce

VISA

What You'll Learn

- Identify basic functions of product management, the stages of the product development cycle, and how product companies work.
- Learn how to use essential product management tools and software, including Jira, Balsamiq, Figma, Google Analytics, Strategyzer, and more.
- Build key assets to drive product development and hypothesis validation.
- Understand best practices for building a product strategy.

Entry-Level Roles You'll Be Ready For

Product Manager

Solutions Manager

Product Owner

Product Analyst

Average Entry-Level Product Manager Salary

$105,817*
in San Francisco

*Glassdoor (2023)

Tuition Cost

$6,750
Scholarships and Payment Options Available

Format

Part-Time, 12 Weeks
Live Online

Skill Level

Beginner