

Membership Benefits

To Make Money

Opportunities such as brochure distribution, referral services, website presence and special advertising promotions combine with business-to-business collaboration to elevate earning potential for members who are actively engaged.

- Website Listing with FREE Link & Photo/Logo
- Bavarian Bargains Coupon Book*
- Peppermint Perks Savings Card*
- Hop Around Frankenmuth Savings Card*
- Frankenmuth Money*
- Frankenmuth Visitor Guide*
- Co-op Advertising*
- Pavilion Display Rentals
- Visitor Information Distribution
- Showcase your company in Visitor Center
- Business Referral Service
- Tax Deductible
- Willkommen Basket Program
- Free Membership Mailing Labels

*Available to Frankenmuth tourism related businesses only

To Have a Voice

Membership is a critical component to our organization because the greatest benefit of the Chamber is that collectively your voice is more than 300 times stronger than any one member individually. The Chamber and CVB work to represent the interests of the business community on local and state-wide level providing an active voice for moving our community and region forward. Together, with many partnering organizations, we will prosper.

- Advocate for Business
- Committee Involvement
- Festival & Event Support
- Non-Profit Group Collaboration
- Social Media Presence on Facebook, Twitter, Instagram, Pinterest
- Involvement in Facebook Promoted Post Partner Program
- The Voice of Business on Various Local Boards
- Community Involvement

To Be Connected

Receiving Chamber and CVB news updates and event invitations help members stay connected with local happenings, fellow members and timely issues. Between email blasts, text alerts and the members-only Facebook group you will receive ample reminders, updates and alerts. And when you attend events and programs, you gain the personal connection with fellow members that will make you even more successful.

> Networking Opportunities

- Ribbon Cuttings/Grand Openings
- Member Showcase Business After Hours
- Business After Hours
- Lunch 'n' Learn
- Morning Mingle
- Annual Golf Outing
- Annual Kickoff Dinner

> Communication & News Updates

- Printed Membership Directory
- Frankenmuth Chamber Chat Newsletter (print)
- Bi-Weekly Chamber Member-to-Member Newsletter (email)
- eTraveler Visitor Newsletter (email)
- Text Alert System and Local Police Alerts
- Text Reminders for Chamber Programs, Events and Updates

To Gain More Business

The Group Sales Department represents tourism based businesses and helps bring in more visitors and guests to your business or property through travel lead generation and advocating at conferences or industry associations.

- Media Relations
- Travel Michigan Partnership
- Industry Association Involvement
- Opportunity to be featured in Frankenmuth Wedding, Group Travel, and Meeting & Convention Guides
- Lead Generation
- Group Welcomes
- Sales Missions
- Paid Advertising Campaigns
- Destination Marketing & Advertising

To Support Community

Engage, create and collaborate with fellow member businesses and non-profit organizations to support the community of Frankenmuth to make it a better place to live, work, play, and worship.

- Friday Fun Nights
- Wein & Stein
- Sale Fest
- Holiday Celebration & Candlewalk