



EXECUTIVE FACT FINDING MISSION

DENMARK | JUNE 4 - 9, 2023

“The mission was a high point in my year. The amount of organization and planning was tremendous and allowed us to use every minute while there in order to learn from leading experts and one another. A phenomenal experience!”

– Jenna Weatherred, Vice President, Member and Community Relations
2022 Australia Executive Fact Finding Mission

What is the SEPA Fact Finding Mission?

Since 2008, the Smart Electric Power Alliance (SEPA), leads an annual delegation of U.S. utility and energy industry executives to locations around the globe. This immersive invitation-only experience allows delegates to:

- Discover best practices and new approaches from global counterparts in the energy industry, technology companies, governmental sector, and academic institutions
- Collaborate around shared challenges and solutions with international and domestic colleagues
- Accelerate their clean energy transformation based on learnings they bring back to the U.S..

The 2023 program offers the opportunity to meet with Danish and European energy executives and experts, as well as hands-on site visits, and networking with colleagues.

“Opportunities like this to explore other markets - to see what is working and what is not - allows participants to reflect critically on their own biases and beliefs. These interactions also provide insights into the pace of change that our industry is experiencing. And they serve to highlight a truth - to succeed in the future, our businesses will need to adapt to that change.”

– Archie Collins, President & CEO, TECO - Tampa Electric
2022 Australia Executive Fact Finding Mission

What will the delegates learn and discuss?

Denmark started their energy transition in the 1970s as a response to the oil crisis. Today 50% of Denmark's electricity is generated by renewable energy. Their goal is to have an electric system without any fossil fuel generation by 2030. Topics covered during this mission include:

- Scandinavia's expeditious transition to EVs and EV charging
- The ongoing exploration into DER integration and controls
- How Denmark is ensuring its grid reliability in a carbon-free energy future
- Insights into deployment of large-scale wind and transmission

Where will the delegates visit, and with whom will they have opportunities to interact?

The home base for the mission will be Copenhagen with travel to several cities in Jutland for meetings and site visits. Delegates will meet with experts from government and industry to explore markets and policies, the challenges of clean energy integration, and maintaining reliability and flexibility without fossil fuels. Experts include the TSO, Energinet, the Danish Energy Agency, and Orsted, the largest energy company in Denmark with expertise in wind and hydrogen technologies.

Who participates?

The mission is by invitation-only and participation is limited to executives from U.S. utilities with a few select industry executives.

“Opportunity to see first hand what the clean energy transition looks like and what are the challenges and opportunities that we can expect [to see in the future]”

– Carlos Nouel, Vice President, Smart Grid Solutions, National Grid
2022 Australia Executive Mission

2022 Executive Participants Included

Title	Organization
VP, Transmission and Distribution	Arizona Public Service
EVP, Energy Delivery Services and Chief Administration Officer	CPS Energy
Chief Customer Officer US and VP, Smart Grid Solutions	National Grid
VP, Distribution Operations	PPL Electric Utilities Company
CEO	Sacramento Municipal Utility District
VP, Energy Procurement & Management	Southern California Edison
President & CEO	TECO - Tampa Electric
SVP, Commercial Energy Solutions	Tennessee Valley Authority
VP, Integrated Planning	Xcel Energy

What is the cost to participate?

If you are a member of SEPA's Utility Executive Cohort, then the registration fee is already included in that program's cost. If you would like to solely register for the Executive Mission to Denmark, then the registration fee is \$5,000. This includes all hotel and most travel expenses in Denmark, meeting expenses, networking events, and a variety of meals during the week.

The expenses not included in the registration fee are the flight to/from Copenhagen, Denmark, travel to/from airport, and any miscellaneous expenses.

To confirm participation or for more information, please contact us today.

Cynthia Hunt Jaehne, Director of Engagement

cynthia@sepapower.org

202.595.1148



**Smart Electric
Power Alliance**