

OE Service Special Summit.

September 27 • Troy, MI

The OE Service Special Summit is the industry's only OES-focused event designed exclusively for manufacturers, OE dealers, WDs, automakers, and other professionals in the industry. This full-day conference aims to provide valuable insights into the latest trends, strategies, and information on the OES channel.

OES Special Summit attendees will:

- Learn about market trends in all makes strategies
- Explore OE branded parts strategies
- Discover the power of AI and ChatGPT in enhancing the customer experience
- Participate in a panel discussion featuring warehouse distributors and OE dealers
- Learn about the role of extended service plans in creating aftermarket opportunities
- Connect with industry peers, share ideas, and forge partnerships

After a day of valuable insights and knowledge sharing, the event concludes with a networking reception. Connect with fellow attendees, forge new partnerships, and expand your professional network while enjoying a relaxed and vibrant atmosphere.

Don't miss this exclusive opportunity to gain valuable insights, network with key players, and shape the future of the automotive industry in the OES sector. Secure your sponsorship at the OES Special Summit now.

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PREMIER SPONSOR

\$3,000 MEMBERS

\$4,000 NON-MEMBERS

- Logo representation throughout conference as premier sponsor on looping slide to play during breaks and between sessions
- Host of can't-miss closing reception with two (2) minutes of podium time
- Display table at conference with premier location
- Branding at reception
- Company logo placed on:
 - Pre-conference communications, social media, event webpage, and conference materials
 - Two (2) conference registrations
 - Recognition from the podium



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ELITE SPONSOR

\$1,500 MEMBERS

\$2,000 NON-MEMBERS

- Display table at Conference
- Company logo placed on pre-conference communications, website, brochure, and conference materials
- One (1) conference registration
- Recognition from the stage during general session



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CUSTOMIZED EXPERIENCES

TBD

If you are looking for a more customized experience, we have several interesting options available for sponsoring:

- Invite-only lunches
- lanyards
- charging stations
- Wi-Fi
- and much more...



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FOR MORE INFORMATION, PLEASE CONTACT US.



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