

50 Rides, One Nation Destination Ride Challenge

For additional details, including Terms & Conditions, please go to h-d.com/ride365.

PARTICIPATION - U.S. HOG MEMBERS

- Challenge open to Full or Associate H.O.G. members from the U.S., 18+ years of age.
- Challenge begins on January 1, 2020. While Challenge is expected to be a multi-year endeavor, Challenge is subject to yearly renewal at Harley-Davidson's sole discretion. H.O.G.
 Members will be notified via H-D.com/Ride365 at least six months before the end date of the Challenge. All Challenge photos must be taken during the Challenge Period.
- By participating in the Challenge, you agree that your name, biographical information, and photos submitted in connection with this Challenge may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent, except where prohibited. Photos submitted may be available for viewing on the Internet by a world-wide audience.
- Entrant agrees that any dispute with regard to this Challenge, including rule interpretation and awarding rewards, or any other matter related to this Challenge, shall be submitted to Harley-Davidson, whose decision shall be binding and final.
- Individuals participate at their own risk. Do not break the law or endanger yourself or others when taking photos.

PHOTO FORMATS / ELEMENTS / REQUIREMENTS

Photos must be submitted online at h-d.com/ride365/submit. Acceptable photo formats are .jpg, .gif, and .png. Each photo must not exceed 5MB in size.

NOTE: Images must be clear and designated Check-in Location must be discernible in photos. Photos that are blurred, fuzzy, illegible, or unrecognizable will not be considered.

- You, the participant, must be in each of the photos.
- A then-current year HOG® Magazine, Membership Guide, or Ride Guide must be clearly identifiable in each photo. (Go to h-d.com/ride365 to download a printable version.)
- All photos must be taken during the Challenge Period. Photos taken outside the Challenge Period are not eligible, and submission of such photos may result in disqualification at the sole discretion of the Sponsor.
- All photos must be submitted online at h-d.com/ride365/submit during the Challenge Period. Limit one (1) photo per Challenge Check-in Location.

WHAT DO I EARN?

- Digital Badge (site specific) for each of the 50 Rides, One Nation.
- Challenge Coin (site specific) for each of the 50 Rides, One Nation.

Complete all 50 Rides, One Nation and earn each of the following:

- · Large, 6 inch, Rivet installed at Harley-Davidson Museum
- · Small, 3 inch, Rivet with display for home

SUBMITTING YOUR ENTRY

 Challenge photos must be submitted online at <u>h-d.com/ride365/submit</u>.

HOW DO I EARN REWARDS?

Upload a Check-in Location photo for each of the 50 Rides, One Nation Destination Ride Challenge Check-in Locations are listed below.

Visit H-D.COM/RIDEPLANNER for Check-In Location maps.

CHALLENGE CHECK-IN LOCATIONS:

- Alabama: Lookout Mountain Parkway
 Check-in Point: Sign for Fort Payne Cabin/trail of tears (in Fort Payne, AL)
- Alaska: Richardson Highway
 Check-in Point: Sign for Summit of Thompson Pass
- Arizona: Coronado Trail
 Check-in Point: Historic Train Depot Building in Clifton, AZ
- 4) Arkansas: Pig Trail Scenic Byway Check-in Point: Pig Trail scenic byway sign
- California: Palm to Pines Scenic Byway
 Check-in Point: Idyllwild Town Monument (wood sculpture featuring giant grizzly bear)
- 6) Colorado: Million Dollar Highway Check-in Point: Silverton Harley-Davidson shop (exterior photo)
- Connecticut: Litchfield Hills Loop
 Check-in Point: West Cornwall Covered Bridge (photo includes all or part of red covered bridge)

- 8) Delaware: Bayshore Byway Check-in Point: Air Mobility Command Museum exterior sign (at Dover AFB)
- Florida: Southernmost Point (Overseas Highway to Key West) Check-in Point: Southernmost Point concrete buoy (in Key West)
- Georgia: Suches Loop Check-in Point: Vogel state park sign (in Blairsville, GA)
- Hawaii: Hana Highway Check-in Point: "Halfway to Hana" sign (in front of roadside refreshment stand called Halfway to Hana)
- Idaho: Lolo Pass Check-in Point: Lolo Pass Visitor Center sign
- Illinois: Ohio River Scenic Byway IL Check-in Point: Giant Superman Statue in Metropolis, IL
- Indiana: Indiana Lincoln Highway Byway
 Check-in Point: Giant Egg statue in Mentone, IN
- Iowa: Historic Hills Scenic Byway Check-in Point: Van Buren County Courthouse (all or part of building or sign)
- 16) Kansas: Flint Hills Scenic Byway
 Check-in Point: Tallgrass prairie national preserve sign
- 17) Kentucky: Red River Gorge Scenic Byway Check-in Point: Natural Bridge State Resort Park sign (in Slade, KY)
- Louisiana: Creole Nature Trail Scenic Byway Check-in Point: Creole Nature Trail Adventure Point sign and/or building (in Sulphur, LA)
- Maine: Acadia National Park Loop Check-in Point: Acadia National Park sign (at visitor center)
- 20) Maryland: Journey Through Hallowed Ground Byway Check-in Point: Catoctin Mountain Park sign (in Thurmont, MD)
- 21) Massachusetts: Mt. Greylock Scenic Byway Check-in Point: Veterans War Memorial tower (at summit of Mt. Greylock)
- 22) Michigan: Tunnel of Trees Check-in Point: Leggs Inn historical marker (in front of Leggs Inn, Cross Village, MI)
- 23) Minnesota: North Shore Scenic Drive Check-in Point: Split Rock Lighthouse (at Split Rock Lighthouse State Park, Two Harbors, MN)

- 24) Mississippi: Natchez Trace Parkway Check-in Point: Natchez Trace Parkway sign (located near parkway entrance, Natchez, MS)
- 25) Missouri: Bagnell Dam Loop Check-in Point: "Welcome to Bagnell Dam" billboard (at south end of dam on Bagnall Dam Blvd.)
- 26) Montana: Going-to-the-Sun Road Check-in Point: Logan Pass sign (located at Logan Pass Visitor Center at summit)
- Nebraska: Sandhills Journey Scenic Byway Check-in Point: Sandhills Journey/Nebraska Byway sign (at any location along byway)
- 28) Nevada: Extraterrestrial Highway Check-in Point: Little A'Le'Inn sign (in Rachel NV – note address is sometimes listed as Alamo NV)
- New Hampshire: Kancamagus Highway Check-in Point: Kancamagus Highway sign/marker
- 30) New Jersey: Bayshore Heritage Byway Check-in Point: Cape May Lighthouse at Cape May Point State Park
- 31) New Mexico: Enchanted Circle Scenic Byway Check-in Point: Vietnam Veterans Memorial sign (in Angel Fire, NIM)
- 32) New York: Cayuga Lake Scenic Byway Check-in Point: Taughannock Falls Overlook (photo of waterfall or sign) at Visitor Center
- 33) North Carolina: Hellbender 28 Check-in Point: Fontana Lake from scenic overlook (photo of lake itself from the scenic overlook)
- 34) North Dakota: Roosevelt National Park Loop
 Check-in Point: Roosevelt National Park entrance sign (at any of
 the park entrances signs may differ)
- 35) Ohio: The Triple Nickel Ohio Route 555 Check-in Point: OH-555 sign (any of the 555 route signs between Brush Creek and Little Hocking, OH)
- 36) Oklahoma: Talimena Scenic Byway Check-in Point: "Talimena Scenic Drive/Ouachita National Forest" sign (at AR/OK state line)
- 37) Oregon: Historic Columbia River Highway Check-in Point: Vista House (building itself or sign) – in Corbett, OR

- 38) Pennsylvania: Laurel Highlands Scenic Byway Check-in Point: Ohiopyle State Park sign (in Ohiopyle, PA – any sign is OK as there are more than one)
- 39) Rhode Island: Ocean Road to Point Judith Lighthouse Check-in Point: Point Judith Lighthouse in Narragansett, RI
- 40) South Carolina: Cherokee Foothills Scenic Byway Check-in Point: "Peachoid" water tower in Gaffney, SC (water tower shaped like a giant peach)
- 41) South Dakota: Badlands Loop Scenic Byway Check-in Point: Badlands National Park sign (at any of the park entrances)
- 42) Tennessee: The Dragon Check-in Point: Deals Gap Motorcycle Resort "The Dragon" sign (at resort in Robbinsville, NC)
- 43) Texas: The Twisted Sisters
 Check-in Point: any sign showing Ranch Road 335, 336, or 337
 (Ranch Road is often abbreviated as "RR")
- 44) Utah: Monument Valley to Bluff Scenic Byway Check-in Point: Mexican Hat rock formation (visible from US-163 near Mexican Hat, UT)
- 45) Vermont: Scenic Route 100 Byway Check-in Point: "Ben & Jerry's Ice Cream: Factory Tour" sign (in Waterbury, VT)
- 46) Virginia: Skyline Drive Check-in Point: Shenandoah National Park/Skyline Drive sign (any park entrance station/signs may vary)
- 47) Washington: North Cascades Scenic Highway Check-in Point: North Cascades National Park sign (at either end of park or at visitor center – signs vary)
- 48) West Virginia: Highland Scenic Highway Check-in Point: "Highland Scenic Highway" OR "Monongahela National Forest" sign (any of the signs along byway or at its overlooks – signs vary)
- 49) Wisconsin: Door County Coastal Byway Check-in Point: Goats on grass rooftop at Al Johnson's Swedish Restaurant in Sister Bay, WI (or sign at restaurant if goats aren't grazing on roof)
- 50) Wyoming: Beartooth Pass Check-in Point: Beartooth Pass sign (reads "Beartooth Pass, Elevation 10,947")