



10 Rides for '20

Destination Ride Challenge

For additional details, including Terms & Conditions, please go to h-d.com/ride365.

PARTICIPATION - U.S. HOG MEMBERS

- Challenge open to Full or Associate H.O.G. members from the U.S., 18+ years of age.
- Challenge begins on January 1, 2020 and ends on December 31, 2020. All Challenge photos must be taken during the Challenge Period and must be submitted on or before December 31, 2020.
- **By participating in the Challenge, you agree that your name, biographical information, and photos submitted in connection with this Challenge may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent, except where prohibited. Photos submitted may be available for viewing on the Internet by a world-wide audience.**
- Entrant agrees that any dispute with regard to this Challenge, including rule interpretation and awarding rewards, or any other matter related to this Challenge, shall be submitted to Harley-Davidson, whose decision shall be binding and final.
- **Individuals participate at their own risk. Do not break the law or endanger yourself or others when taking photos.**

PHOTO FORMATS / ELEMENTS / REQUIREMENTS

Photos must be submitted online at h-d.com/ride365/submit. Acceptable photo formats are .jpg, .gif, and .png. Each photo must not exceed 5MB in size.

NOTE: Images must be clear and designated Check-In location must be discernible in photos. Photos that are blurred, fuzzy, illegible, or unrecognizable will not be considered.

- You, the participant, must be in each of the photos.
- A current year *HOG*® Magazine, Membership Guide, or Ride Guide must be clearly identifiable in each photo. (Go to h-d.com/ride365/submit to download a printable version.)
- All photos must be taken during the Challenge Period. Photos taken outside the Challenge Period are not eligible, and submission of such photos may result in disqualification at the sole discretion of the Sponsor.
- All photos must be submitted online at h-d.com/ride365/submit during the Challenge Period. Limit one (1) photo per Challenge check-in location.

HOW DO I EARN REWARDS?

Upload a Check in Location photo for each of the 10 Rides for '20 Destination Ride Challenge Check-In locations listed below.

Visit H-D.COM/RIDEPLANNER for Check-In Location maps.

CHALLENGE CHECK-IN LOCATIONS:

- Avery Point Lighthouse – Groton, Connecticut
- Donner Pass – Truckee, California
- Bonneville Salt Flats – Northwest, Utah
- The Archway – Kearney, Nebraska
- Black Mountain – Harlan County, Kentucky
- USS Alabama – Mobile, Alabama
- Cape Hatteras Lighthouse – Buxton, North Carolina
- Beavertail Lighthouse – Jamestown, Rhode Island
- Portland Head Lighthouse – Cape Elizabeth, Maine
- Route 60 – Millville, Minnesota

WHAT DO I EARN?

- Digital Badge (site specific) for each of the 10 Rides for '20.
- Poker Chip (site specific) for each of the 10 Rides for '20.
- Display for Poker Chips for completing all 10 Rides for '20 by December 31, 2020.

SUBMITTING YOUR ENTRY

- Challenge photos must be submitted online at h-d.com/ride365/submit.
- Limit one (1) photo for each of the Challenge Check in Locations. All entries must be submitted online no later than **December 31, 2020**.