

# HARLEY OWNERS GROUP®

## MEMBERSHIP GUIDE



**HOG**

# WELCOME

*to the Harley Owners Group*

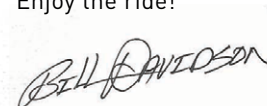
Welcome to the world's greatest riding club! As a H.O.G.® member myself, I'm thrilled to see you're a part of this family.

Since 1903, Harley-Davidson has built motorcycles and experiences that have inspired generations of riders to explore their dreams of independence and personal freedom. Our unbroken history is a powerful connection between riders past and present and all around the world. Being a H.O.G.® member is the very best way to become a part of this unique heritage.

Within these pages, you'll find out how your H.O.G.® membership can bring more smiles to the miles you ride. Whether it's chapter events or national rallies, the H.O.G. brotherhood and sisterhood you'll experience is a bond that's been forged for more than 35 years and is stronger than ever.

You know more than most what a Harley-Davidson® motorcycle can do for you. Life behind the handlebars of your Harley-Davidson® motorcycle is an experience unlike any other. And I invite you to take full advantage of your H.O.G.® membership to live life to its fullest.

Enjoy the ride!



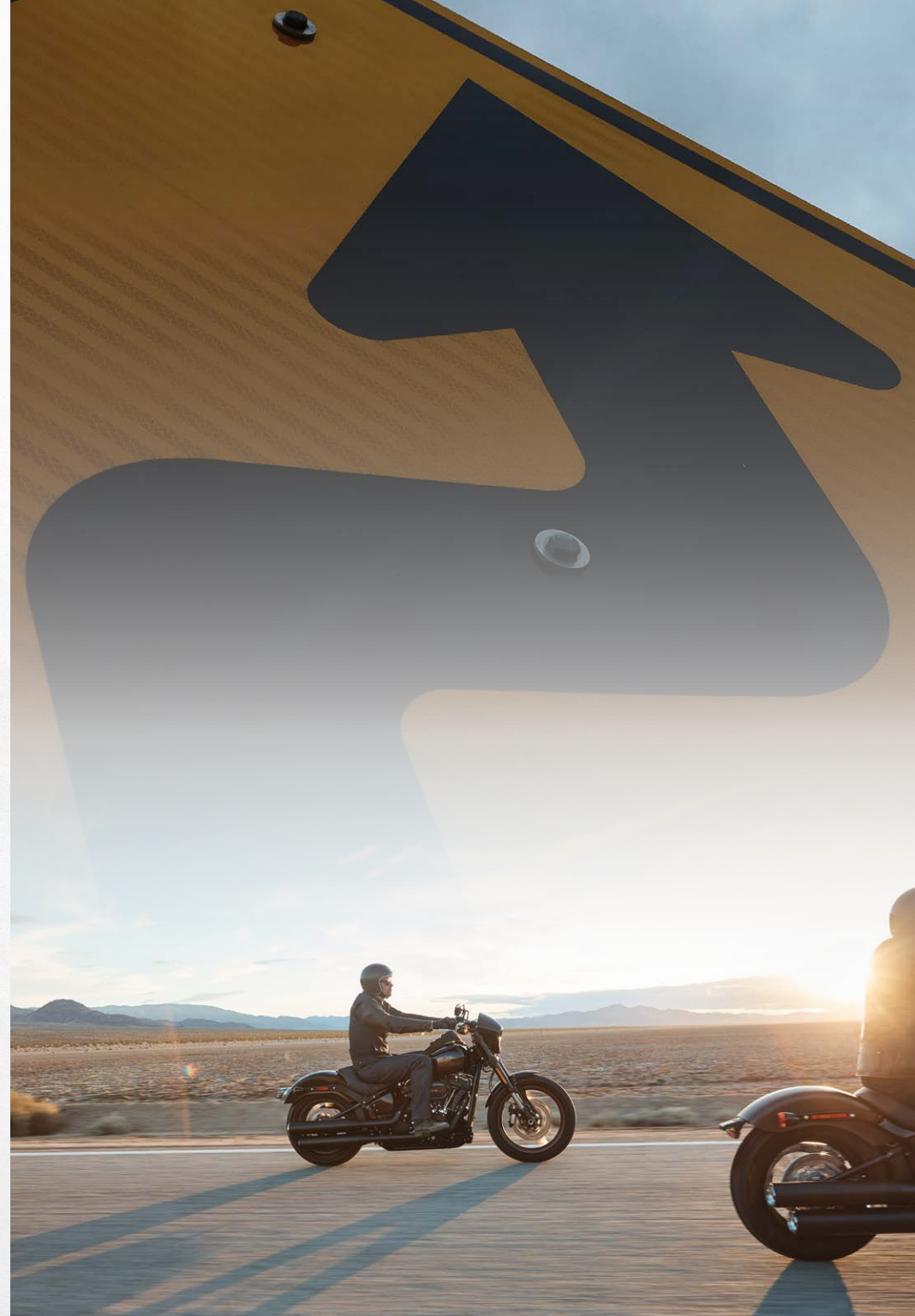
Bill Davidson  
Vice President  
Harley-Davidson Museum





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# MILEAGE

## *Recognition Challenges*

Every day the road calls — 365 days a year, every year. How often do you respond? The more you ride, the more miles you rack up, the closer you get to reaching true clarity. H.O.G. honors that passion with a series of riding/mileage programs: Lifetime, Annual, Chapter and destination challenges, including the Dealership Check-In Challenge and the new 50 Rides, One Nation and 10 Rides for '20 challenges. How far are you ready to go? Get started today — and ride into an elevated experience.

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### LIFETIME MILEAGE RECOGNITION

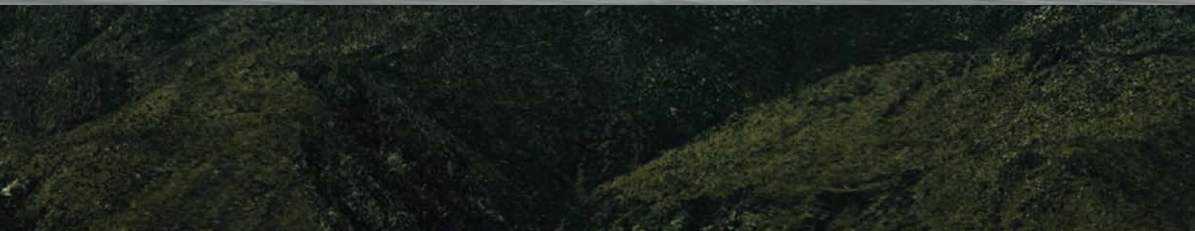
Whether it is an afternoon getaway or a transcontinental journey of a lifetime, every ride brings us closer together. Keep track of your lifetime mileage, because the miles count.

### ANNUAL MILEAGE RECOGNITION

Each new riding season brings excitement to get back on the road. H.O.G. rewards you each year to get out, ride and renew your passion for the open road. Start logging your yearly miles early and often.

### CHAPTER MILEAGE CHALLENGE

No matter where you are in the world, every chapter has a distinct feel and flavor that reflects its riders. Chapter events and activities focus on hitting the road together. The Chapter Challenge rewards the chapters that log the most miles together in a year.







NEW!

## DESTINATION Challenges

### DEALERSHIP CHECK-IN CHALLENGE

Enlightenment is a journey, not a destination — but where you stop along the way can make any ride a transformational experience. With the Dealership Check-In Challenge (formerly the Journey Challenge), you can earn points toward rewards — and bragging rights — by visiting authorized Harley-Davidson® dealerships around the world. To participate in this challenge reference the rules for the rides.

NEW!

### 50 RIDES, ONE NATION

Fifty great states, 50 life-changing rides. From the mountains of California, to the Going-to-the-Sun Road in Montana, to the Natchez Trace in Mississippi, to the Kancamagus Highway in New Hampshire, it's one mind-blowing mile after another, worthy of any rider's bucket list. The more you ride, the bigger the experience, so don't wait to get things rolling. To take this journey reference the rules for the rides.



## 10 RIDES FOR '20

It's a great big country we live in, with countless outstanding rides to challenge your skills and elevate your experience. Picking just 10 of the best is a tall order, but every year Harley-Davidson will do just that, giving you 10 great opportunities to expand your riding horizons. So what are you waiting for? Start planning your next unforgettable experience now. To participate reference the rules for the rides.

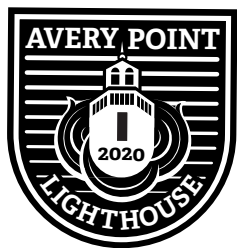
START PLANNING YOUR NEXT UNFORGETTABLE EXPERIENCES ON THE FOLLOWING PAGES. ▶▶▶

### *Rules for the destination challenge rides*

- 1 **RIDE** Get on your bike and ride to one of the H.O.G. destinations.
- 2 **SNAP A PICTURE** of yourself with a current issue of HOG® Magazine, Membership Guide or Ride Guide cover.
- 3 **SUBMIT** your photo via H-D.COM/HOG.
- 4 **REWARD** Win digital badges and get rewarded for the ride!

Share your ride photos on social with this hashtag  
(not required for participation): **#HOGRIIDE365**





# Avery Point Lighthouse

## *Groton, Connecticut*

62 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



Situated along the rocky shores of Long Island Sound, Avery Point Lighthouse was constructed in 1943 on the grounds of the former U.S. Coast Guard Training Station in Avery Point. Previously the estate of a wealthy industrialist, the site is now the Avery Point Campus of the University of Connecticut, where the 41-foot octagonal tower sits at the shoreline on the southern edge of the campus.

Scenic roads abound in this part of the state, and our recommended route includes Connecticut State Route 169 National Scenic Byway. Starting at the Massachusetts border and running south through the state's Eastern Uplands region, you'll ride through rolling hills and historic colonial towns and past miles of stone wall-lined fields; the region is rich in history and natural beauty.



### CHECK-IN LOCATION:

Find visitor parking on the UConn campus, and follow the walkway to the lighthouse. Your photo should include the lighthouse structure.





# Donner Pass

## *9 miles west of Truckee, California*

160 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



A chill wind blew over California's Sierra Nevada Mountains during the winter of 1846-1847. Snowdrifts up to 20 feet deep trapped a westward-bound wagon train led by the Donner brothers. The group was forced to spend the winter at what is now Donner Lake, near today's Donner Pass. Battling starvation, they slaughtered their cattle and oxen to survive, and when food ran out, they reportedly resorted to cannibalism.

Obviously, Donner Pass can be a pretty inhospitable place in wintertime, but is quite biker-friendly the rest of the year. Start your journey in the historic town of Truckee, just northwest of Lake Tahoe. Head west on Donner Pass Road — also called Old Highway 40 — past Donner Lake and Donner Pass. From there, travel the Yuba-Donner Scenic Byway, a 175-mile loop through Tahoe National Forest and several historic gold rush towns in the Sierra Nevada foothills.

### CHECK-IN LOCATION:

Donner Memorial Bridge (also known as Rainbow Bridge or Donner Summit Bridge): The concrete arch span, constructed during the 1920s, overlooks Donner Lake. Park at the scenic pullout at the east end of the bridge, and include all or part of the bridge in your photo.

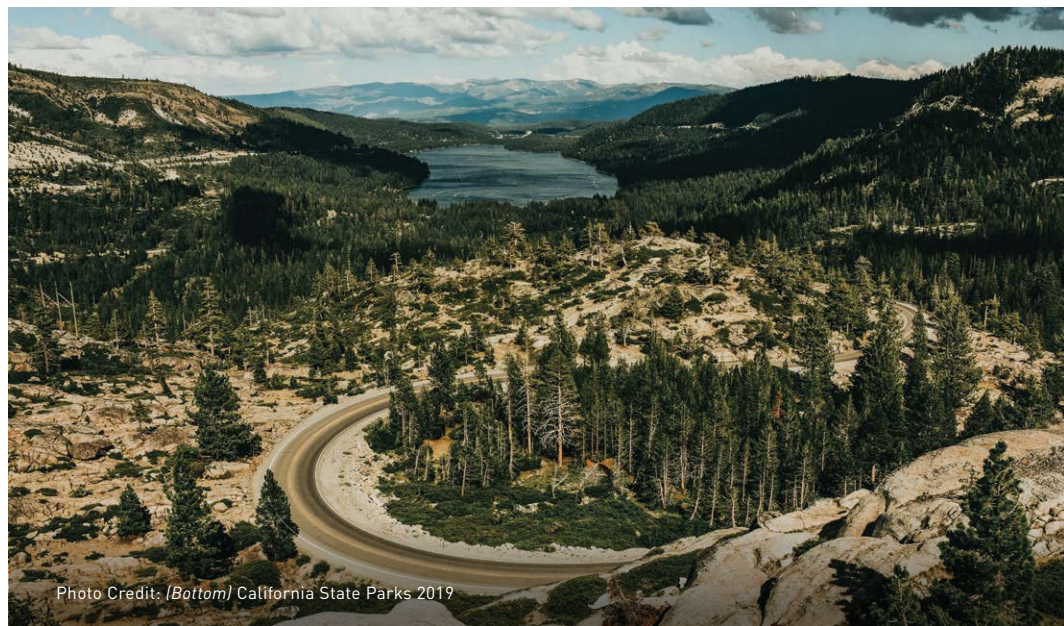


Photo Credit: (Bottom) California State Parks 2019





# Bonneville Salt Flats

*Northwest Utah, off I-80  
near the Nevada border*

232 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



The Bonneville Salt Flats should be familiar to all motorsports enthusiasts. Its thick salt crust — the remnants of a huge Pleistocene-era lake — provides the ideal flat surface for record-breaking speed runs. Since 1914, racers from around the world have come to Bonneville to satisfy an ever-increasing need for speed.

The Salt Flats are located off Exit 4 on Interstate 80, about 120 miles west of Salt Lake City. Our recommended route begins in Woodruff in the northeastern corner of the state on UT-39 along the Ogden River Scenic Byway. Running along the Ogden River and through narrow Ogden Canyon, this route takes you through Ogden and Salt Lake City before continuing west to Bonneville Salt Flats.



## CHECK-IN LOCATION:

At Exit 4 (marked “Bonneville Speedway”), ride north on Leppy Pass Road for about 1 mile, then turn right onto Bonneville Speedway Access Road and travel 4 miles until the pavement ends, where you’ll find the welcome sign.



Photo Credit: Visit Utah





# The Archway

## Kearney, Nebraska

172 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



Westward ho, pioneers! The Archway in Kearney, Nebraska, celebrates the pioneering spirit of generations of travelers who crossed the state on their journey west. Dedicated in 2000 as the Great Platte River Road Archway Monument (and later shortened to simply “The Archway”), the 308-foot structure spans Interstate 80 3 miles east of Kearney. With its displays and dioramas showcasing westward expansion, the Archway is the only museum to straddle an interstate highway.

Start your journey to the Archway with a jaunt through the Loup Rivers Scenic Byway, which traces the paths of the North, Middle and South Loup rivers through rural central Nebraska.

### CHECK-IN LOCATION:

The Archway span: Take Exit 275 off Interstate 80, and park in the attraction’s lot. (Do not stop on the interstate highway!) Your photograph should include all or part of the Archway spanning the highway.

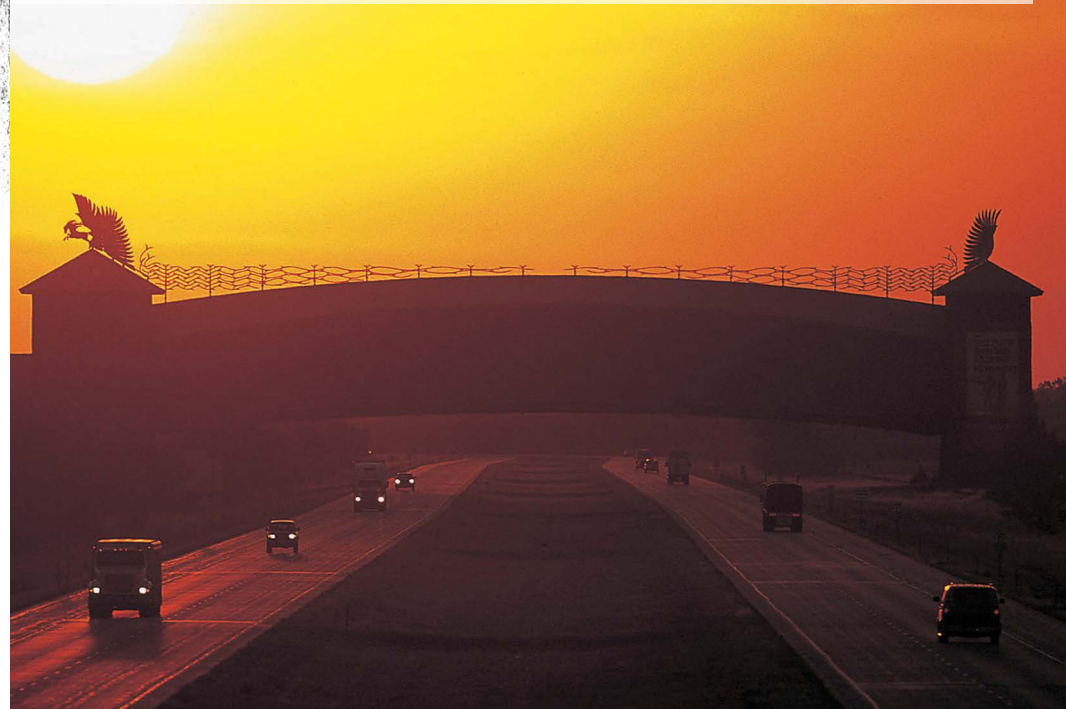


Photo Credit: (Top) Nebraska Tourism





# Black Mountain

## *Harlan County, Kentucky*

168 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



In the heart of the Appalachian coal region, Kentucky's Black Mountain sits at the highest point in the state at 4,145 feet. A narrow, paved road winds close to the summit. Black Mountain Ridge Road is accessible off State Route 160 between Lynch, Kentucky, and Appalachia, Virginia. Traveling from Lynch, look for the turnoff on the right just before the state line.

Our recommended route takes you over the Wilderness Road Heritage Highway, a national scenic byway running through Daniel Boone National Forest and leading to Cumberland Gap. At the Gap, be sure to ride Pinnacle View Road to the scenic overlook, which offers spectacular views of Kentucky, Virginia and Tennessee.

### CHECK-IN LOCATION:

Highway sign on Black Mountain Ridge Road: "Black Mountain, Elevation 4,145 Ft."



Photo Credit: *[Top]* Conway Hawn





# USS Alabama

## *Mobile, Alabama*

164 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



The “Mighty A,” as the USS Alabama is known, performed valiantly in both the Atlantic and Pacific theaters during World War II. Commissioned in August 1942, the 45,000-ton battleship earned nine battle stars for meritorious service in the war. Now preserved for the enjoyment and appreciation of generations to come, the USS Alabama is the centerpiece of Mobile’s Battleship Memorial Park.

Our suggested route starts at Battleship Memorial Park and follows the path of Alabama’s Coastal Connection National Scenic Byway. You’ll pass historic military forts and Gulf Coast beaches and fishing ports, and take a ferry across Mobile Bay. (See [MOBILEBAYFERRY.COM](https://mobilebayferry.com) for schedule and cost.)

### CHECK-IN LOCATION:

Battleship Memorial Park sign: A military jet sits atop a concrete base marked “Battleship Memorial Park” at the entrance off U.S. 98. You do not need to enter the parking lot unless you intend to visit the battleship; if so, parking and entry fees apply. See [USSALABAMA.COM](https://USSALABAMA.COM) for details.



Photo Credit: (Middle) USS Alabama Battleship Memorial Park



# Cape Hatteras Lighthouse

## *Buxton, North Carolina*

180 MILES | [H-D.COM/RIDEPLANNER](http://H-D.COM/RIDEPLANNER)



Shining brightly to warn sailors of the treacherous Diamond Shoals off the North Carolina coastline, the Cape Hatteras Lighthouse was constructed in 1870 to replace the original 1804 light station, which was destroyed during the Civil War. Rising 208 feet into the sky, Cape Hatteras Light is the tallest brick lighthouse in the United States. Its black and white spiral stripes are a distinctive feature of Cape Hatteras National Seashore.

Our suggested route includes two scenic highways: Pamlico Scenic Byway and Outer Banks Scenic Byway. Pamlico runs along Pamlico River and Sound, and Outer Banks Byway crosses North Carolina's barrier islands, offering sun-splashed views of the Atlantic Ocean, nature and wildlife preserves and small historic towns.

### CHECK-IN LOCATION:

Cape Hatteras Lighthouse: Your photo should include the lighthouse itself.



Photo Credit: Outer Banks Visitors Bureau





# Beavertail Lighthouse

## *Jamestown, Rhode Island*

35 MILES | [H-D.COM/RIDEPLANNER](http://H-D.COM/RIDEPLANNER)



Beavertail Lighthouse stands proudly on the rocky shores of Beavertail Point, located at the tip of Jamestown's Conanicut Island on the grounds of Beavertail State Park. The 64-foot-tall structure, built in 1856, is constructed of granite and separates the east and west passages of Narragansett Bay.

Our route begins at Ocean State H-D® Shop in Exeter and runs through a very rural and scenic part of the state along Ten Rod Road — where you'll find brilliant foliage during fall — before crossing the Jamestown Bridge over Narragansett Bay to Jamestown and Beavertail.



### CHECK-IN LOCATION:

Beavertail Lighthouse: The lighthouse is located at the end of Beavertail Road in Beavertail State Park. (There is no park entry fee.) Your photo should include the lighthouse building itself.

Photo Credit: Jeremy D'Entremont





# Portland Head Lighthouse

## *Cape Elizabeth, Maine*

281 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



Portland Head Light is Maine's oldest lighthouse. Commissioned by George Washington in 1787 and completed in 1791, the beacon sits along Casco Bay, Portland Harbor's main shipping channel. The stone and brick light station is among the most photographed of Maine's roughly 65 lighthouses.

Our recommended route leads north along Maine's rocky seacoast. Breathing in the fresh salt air, you'll ride through historic small towns and fishing villages, and maybe stop for lunch at one of the state's numerous lobster shacks. Along the way, you'll probably want to take in Acadia National Park, one of the challenges on H.O.G.'s 50 Rides, One Nation program.

### CHECK-IN LOCATION:

Portland Head Lighthouse: Located within Fort Williams Park, the lighthouse has metered parking nearby. Your photo should include the lighthouse building itself.



Photo Credit: Jeremy D'Entremont





# Route 60

## Millville, Minnesota

104 MILES | [H-D.COM/RIDEPLANNER](https://h-d.com/rideplanner)



Minnesota's Historic Bluff Country — named for the scenic bluffs along the mighty Mississippi River — encompasses the Mississippi River Valley's lush southeastern region. Spring Creek Motocross Park, located off MN-60, lies within that area and is home to the famous Spring Creek National Motocross race.

Start your ride at Faribault Harley-Davidson® in Faribault, and head east on MN-60 through Zumbrota. The 35-mile stretch of MN-60 from Zumbrota to the Wisconsin state line near Wabasha is particularly scenic, running through portions of the Richard J. Dorner Memorial Hardwood Forest. The motocross park is located off County Route 11, about halfway between Wabasha and Zumbrota. For a scenic loop, continue south on 11 through Millville, then north on US-63, returning to MN-60, and continue east to Wabasha.



### CHECK-IN LOCATION:

Spring Creek Motocross Park: Your photograph should include the park's entry sign.

Photo Credit: (Top) Minnesota Dept. Of Natural Resources (Middle & Bottom) MX Sports



THE WORLD OF H.O.G.

# Explore *and discover*

Your fellow members are everywhere. You'll meet them at gas stops, rest areas, small-town diners, big-city clubs, maybe even right next door. Anywhere you find people with an appetite for life and a thirst for adventure, you'll find fellow riders who share your passion for Harley-Davidson.



## H.O.G.® CHAPTERS

Joining a local H.O.G.® chapter helps you get the most out of your Harley-Davidson experience. Chapter members share a passion for riding, and each H.O.G.® chapter is a little different than the next with unique riding experiences and an opportunity to make new connections. Chapters are sponsored by Harley-Davidson® dealerships, so that's the place to start.

## H.O.G.® RALLIES, EVENTS AND MEMBER CHECK-INS

Harley Owners Group® gatherings run the full range, from small meet-ups among friends to chapter activities to enormous rallies that draw members from around the world. What they all have in common are members who share a passion for riding and adventure.

## H.O.G.® LADIES OF HARLEY®

Celebrate women riders with a unique Ladies of Harley® (LOH) pin and patch. And check with your local chapter to find out about special LOH rides and activities.

## H.O.G.® ARTIFACTS

Pins and patches are artifacts that tell your personal story and commemorate your accomplishments. Members receive a pin and patch each year of H.O.G.® membership, with special gifts also given for 10, 25 and 35 consecutive years of membership.



WHEN YOU'RE OUT ON THE ROAD,  
**who you know**  
*is everything.*

There's nothing as exciting as setting out into the great unknown on your Harley-Davidson® motorcycle. Part of the thrill is not knowing what might happen. H.O.G. helps you be ready for whatever the road throws your way through exclusive partnerships with trusted providers.



### H.O.G.® ROADSIDE ASSISTANCE

This important benefit is only available to Full and Full Life members. The Standard Package is included with your membership and covers one service per calendar year up to \$100. Towing is to the closest Harley-Davidson® dealership, or location of your choice, whichever is closer. Phone support is available 24 hours a day, 365 days a year. Want more coverage? Upgrade Plans are available that will give you the ultimate peace of mind. Additional fees apply.

### MOTORCYCLE SHIPPING

Put more great riding within your reach by shipping your motorcycle across the U.S. and Canada with Federal Motorcycle Transport. No one takes better care of your two-wheeled baby than Federal. And as a H.O.G.® member, you won't find a better deal.

### AT&T WIRELESS

Save 18 percent on qualifying voice and data charges from AT&T with this exclusive program. Sign up now and put the cash you save toward your next big ride.

### EAGLERIDER RENTALS AND TOURS

Take advantage of EagleRider's discount, exclusively for H.O.G.® members. Take 10% off any motorcycle rental or tour and explore the open road today!

### MEMBER SERVICES CENTER

Have a question? Don't hesitate to contact the H.O.G.® Member Services Center. They'll be happy to provide any information you need — or just listen as you tell them how excited you are about your Harley-Davidson® motorcycle.

**800-CLUBHOG (800-258-2464)**

**Monday-Friday: 8AM-7PM CST**

**Saturday: 8:30AM-5PM CST**



## STAY INFORMED

# What to read *between rides*

Even as a H.O.G.® member, life isn't always lived on your Harley-Davidson® motorcycle. But we can help you make more of those moments spent off-road.



## HOG® MAGAZINE

A subscription to the flagship publications of H.O.G. and Harley-Davidson is included with Full and Full Life memberships. Published several times a year, this high-quality, full-color magazine is packed with powerful features, member-submitted road stories, breathtaking riding shots, Harley-Davidson news and product information and much more. You can even access digital versions and a full archive of past issues on H-D.COM/HOG.

## H.O.G.® E-NEWSLETTER

Get the first look at new gear, inspiring stories, behind-the-scenes info and special offers with this exclusive e-newsletter for members, published once a month. Create your profile to opt in for *free*.

## H.O.G.® MEMBERS WEBSITE

H-D.COM/HOG is your go-to resource for event information, benefit details, member stories and photos, featured rides, videos and more. Visit frequently to stay up to date on all things H.O.G.

## HOG® MAGAZINE DIGITAL

Take your HOG® magazine collection with you on your phone, tablet or computer with the official digital version. Available for free from the Apple App Store and Google Play (Android), the digital edition features everything the print edition has to offer and more in a convenient, easy-to-access format. A complete archive of all magazine back issues is also available at H-D.COM/HOG.





# Come home. *It's on the house.*

For the faithful, a visit to the Harley-Davidson Museum is like coming home. As a H.O.G.® member, your Museum admission is always complimentary, so you're welcome to visit today, tomorrow and yesterday.

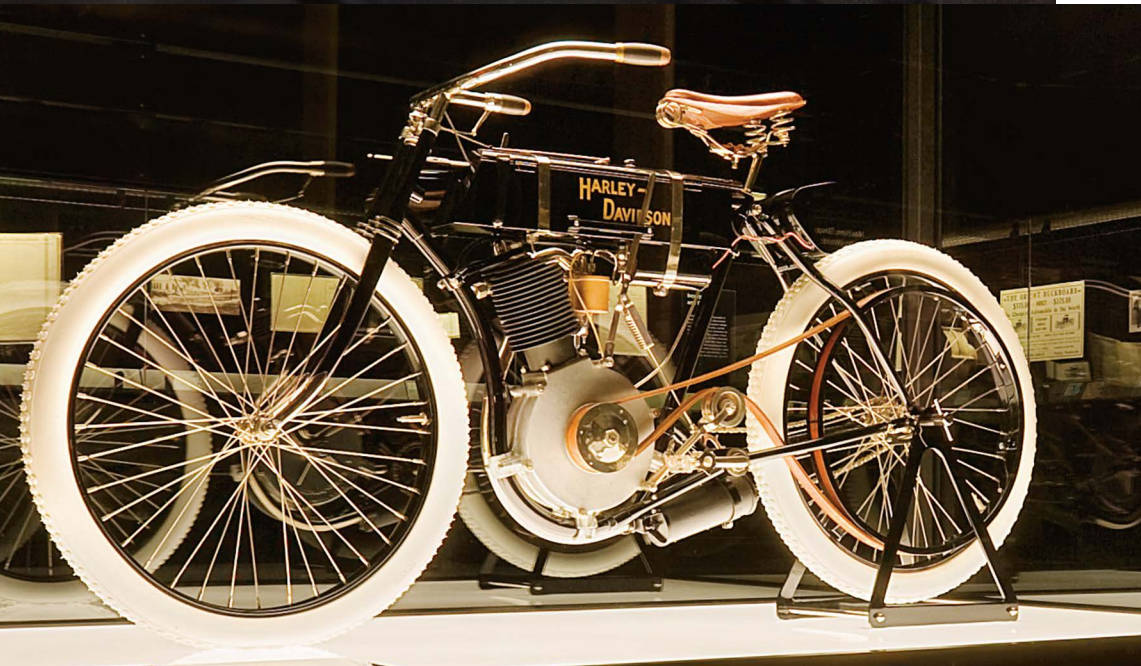
Visit [H-D.COM/HOG](https://www.harley-davidson.com/hog) for a full list of benefits.



## H.O.G.® MERCHANDISE

Wear your H.O.G. pride on your sleeve — or your shirt, cap, jacket, coffee cup, etc. — with exclusive wearables and other items. Available only to members.

Visit [HOG.COM/SHOP](https://www.harley-davidson.com/hog)





# Join the ride *that never ends.*

So what are you waiting for? The time is now to start living the adventure. You don't have to plan. Just see where the road leads. Wherever you wind up, remember that it's never finished. Because the end of one ride is the perfect time to start thinking about the next.

## MEMBERSHIP TYPES

### FULL MEMBER

A full selection of benefits for Harley-Davidson® motorcycle owners. A one-year Full Membership is included with the purchase of a new H-D® motorcycle.

### ASSOCIATE MEMBER

Select benefits for passengers, friends and family.

### FULL LIFE, ASSOCIATE LIFE MEMBER

All of the benefits of Full or Associate membership, plus the Life Member patch and pin, for life.

Sign up for Auto Renew and receive a free T-shirt [H-D.COM/HOG](https://www.harley-davidson.com/hog).

H.O.G.® MEMBER BENEFITS	FULL MEMBER	ASSOCIATE MEMBER	FULL LIFE MEMBER	ASSOCIATE LIFE MEMBER
Harley-Davidson Museum® FREE Admission	●	●	●	●
HOG® Magazine	●		●	
H.O.G.® e-Newsletter	●	●	●	●
H.O.G.® Merchandise	●	●	●	●
H.O.G.® Ladies of Harley®	●	●	●	●
H.O.G.® Member Services Center	●	●	●	●
H-D.COM/HOG Members-Only Website	●	●	●	●
H.O.G.® 10-, 25- and 35-year Member Recognition	●	●	●	●
Theft Reward Program	●		●	
H.O.G.® Membership Card	●	●	●	●
H.O.G.® Patch/Pin	●	●	●	●
H.O.G.® Life Member Patch and Pin			●	●
H.O.G.® Chapters	●	●	●	●
H.O.G.® RIDE 365 Challenges	●	●	●	●
H.O.G.® Rallies, Events and Member Check-Ins	●	●	●	●
Safe Rider Skills Recognition	●	●	●	●
Motorcycle Shipping	●		●	
AT&T Wireless	●		●	
Harley-Davidson® Insurance Services	●	●	●	●
H-D® Visa® Exclusive Benefits	●		●	
H.O.G.® Roadside Assistance	●		●	
Additional Coverage			●	
H.O.G.® Roadside Assistance Additional Coverage	●		●	
EagleRider Rentals and Tours	●	●	●	●



# HARLEY OWNERS GROUP

## HARLEY-DAVIDSON MOTOR COMPANY

3700 West Juneau Avenue, Milwaukee, Wisconsin 53208 USA

800-CLUBHOG (800-258-2464) / 414-343-4896 (Outside U.S. and Canada)

**H-D.COM/HOG | #HOGRIDE365**

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