



American Association of Tissue Banks®

2020 Virtual AATB Annual Meeting Sponsorship Agreement Form

The 2020 AATB Annual Meeting is going virtual! Due to the nature of this year's conference, sponsorship opportunities are different, but you still have an excellent opportunity to make impressions with top leaders in the tissue banking industry. If you wish to take advantage of any of the available sponsorship opportunities, please complete the below form and return it to Julie Bly at blyj@aatb.org. If you have any questions about this year's sponsorship opportunities, please email or call Julie at blyj@aatb.org or 703.229.1031.

CONTACT INFORMATION

Name: _____

Organization Name: _____
(How you wish it to appear)

Are you an Affiliate or Accredited AATB Member? Yes No Unsure
If no, would you like to receive additional information on becoming a member? Yes No

Address: _____

Email: _____
Phone: _____
County: _____

SPONSORSHIP INFORMATION

My organization would like to purchase the following sponsorship (Member pricing is valid for Affiliate and Accredited Institutional Members):

Option #	Description	Member Price	Non-Member/Individual Price	Option #	Description	Member Price	Non-Member/Individual Price
1 <input type="checkbox"/>	Titanium Level	\$15,000	\$17,000	2 <input type="checkbox"/>	Platinum Level	\$10,000	\$12,000
3 <input type="checkbox"/>	Gold Level	\$5,000	\$5,500	4 <input type="checkbox"/>	Silver Level	\$3,000	\$3,000

PAYMENT INFORMATION

Payment, Company Logos, and any Video, PDF Documents, and Company Description associated with the chosen sponsorship level must be received by no later than **September 27, 2020**.

Select Payment Type Check Credit Card

Please check if you need to be invoiced (Note: Company inclusion in programming and advertising will not begin until payment is received.)

If paying by check, please mail a copy of this form, and payment to:

American Association of Tissue Banks
Attn: Meeting Sponsorships
8200 Greensboro Drive, Suite 320
McLean, Virginia 22102

If paying by credit card, fill in the information below:

Credit Card Number: _____
Expiration Date: _____ / _____ CVV: _____

Once the form is received and processed, you will receive an email confirmation. If you do not receive an email confirmation within nine (8) days of mailing, please call Julie Bly at 703.229.1031.

For Internal Use Only

Request Form Received (name/date): _____

Payment received Date: _____

Deposit Date: _____

Sponsorship Tier Descriptions

M=Member NM=Non-Member

Titanium - \$15,000 (M)/\$17,000 (NM)

1. Video ad (Shown **1 time per day** – all **3 days**)
2. Virtual Coffee and Lunch Sponsor (electronic gift card give-a-way)
3. **15** complimentary registrations to use within your organization
4. Listed as an event sponsor on conference landing page
5. Listed as an event sponsor in all attendee emails
6. Listed as an event sponsor on select “Thank You Sponsor” slides
7. Listed as an event sponsor on select social media posts regarding the virtual event
8. Personalized landing page, unique to the event, to house a video and/or documents and a brief description of your organization
9. Ability to offer a Virtual Swag Bag material given to all attending members
 - Possible options for this might include:
 - a. Coupons/Discounts to products
 - b. Complimentary webinar links offered by your organization
 - c. Give-a-way link from your organization

Platinum - \$10,000 (M)/\$12,000 (NM)

1. Video ad (Shown **1 time only**)
2. Virtual Coffee and Lunch Sponsor (electronic gift card give-a-way)
3. **10** complimentary registrations to use within your organization
4. Listed as an event sponsor on conference landing page
5. Listed as an event sponsor in all attendee emails
6. Listed as an event sponsor on select “Thank You Sponsor” slides
7. Listed as an event sponsor on select social media posts regarding the virtual event
8. Personalized landing page, unique to the event, to house a video and/or documents and a brief description of your organization
9. Ability to offer a Virtual Swag Bag material given to all attending members
 - Possible options for this might include:
 - a. Coupons/Discounts to products
 - b. Complimentary webinar links offered by your organization
 - c. Give-a-way link from your organization

Gold - \$5,000 (M)/\$5,500 (NM)

1. **5** complimentary registrations to use within your organization
2. Listed as an event sponsor on conference landing page
3. Listed as an event sponsor in all attendee emails
4. Listed as an event sponsor on select “Thank You Sponsor” slides
5. Listed as an event sponsor on select social media posts regarding the virtual event

Silver - \$3,000 (M/NM)

1. **3** complimentary registrations to use within your organization
2. Listed as a sponsor on conference landing page
3. Listed as an event sponsor on select “Thank You Sponsor” slides