

L | N K 2019

THE RETAIL
SUPPLY CHAIN
CONFERENCE

EXHIBIT & SPONSORSHIP PROSPECTUS

FEBRUARY 24–27, 2019

GAYLORD PALMS RESORT & CONVENTION CENTER

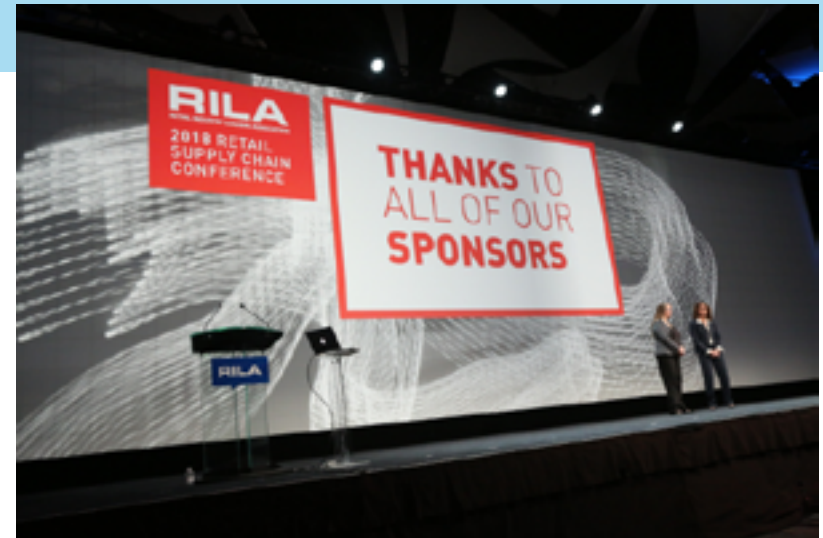
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SPONSOR BENEFITS

	Premier	Executive	Platinum	Gold	Silver
Investment Beginning At:	\$65,000	\$50,000	\$30,000	\$20,000	\$10,000
Sponsor Visibility:	GREATEST 				LEAST
Complimentary RILA membership for 1 year	✓				
Representation by one executive on the Conference Steering Committee	✓				
Access to bi-weekly, pre-conference and final post-conference attendee list	✓	✓	✓	✓	✓
One complimentary non-transferable C-Suite registration	✓	✓	✓	✓	
Access to the "Sponsor Reserved" booth inventory on the exhibit floor.	✓	✓	✓	✓	✓
Logo recognition on the conference mobile app, website, onsite signage*, and general session sponsor "loop".	✓	✓	✓	✓	✓
Access to Exhibit Hall Only Registrations for Dedicated Booth Personnel	✓	✓	✓	✓	
\$3,000 registration beyond contracted allotment	✓	✓	✓	✓	✓

*subject to time restriction

PREMIER SPONSORSHIPS

Premier sponsorship includes a 10' x 20' booth, 13 full conference registrations, 1 exhibit hall-only registration, and 1 AVAILABLE OPPORTUNITY FROM THE FOLLOWING MENU:

OPPORTUNITY	PURCHASED BY/AVAILABILITY
Registration Screen Sponsorship	AVAILABLE
Conference Summary Email – A pre, during, and post event attendee communication	AVAILABLE
First General Session Introduction Selection	Dematic
Second General Session Introduction Selection	Green Mountain
Monday Opening Keynote Address (with Introduction)	Kurt Salmon, a part of Accenture Strategy
Monday Luncheon Speaker (with Introduction and 3 reserved tables)	UPS
Official Conference Mobile App	Port Houston
Premium Retailer Registration Gift	Premier Transportation
Sunday Golf Outing	National Retail Systems
Sunday Welcome Cocktail Reception	FedEx
VIP Lounge	CN

PREMIER SPONSORSHIP PRICING/BENEFIT STRUCTURE

	TOTAL BOOTH FOOTPRINT	FULL CONFERENCE REGISTRATIONS	EXHIBIT HALL ONLY REGISTRATIONS	TOTAL INVESTMENT
PREMIER SPONSORSHIP + 2 ADDITIONAL BOOTHS	400 SQ. FT.	17	2	\$80,000
PREMIER SPONSORSHIP + 1 ADDITIONAL BOOTH	300 SQ. FT.	15	2	\$73,000
PREMIER SPONSORSHIP ONLY	200 SQ. FT.	13	1	\$65,000



EXECUTIVE SPONSORSHIPS

Executive sponsorship includes a 10' x 20' booth, 10 full conference registrations, 1 exhibit hall-only registration, and 1 AVAILABLE OPPORTUNITY FROM THE FOLLOWING MENU:



OPPORTUNITY

PURCHASED BY/AVAILABILITY

Monday Reception in Expo Experience with custom cocktail

AVAILABLE

Educational Session Room - Introduction of first session in track plus logo recognition outside and inside room, and on mobile app.

3 AVAILABLE | NYK/Yusen

Bottled Water Sponsorship

ARCBest

Executive Pens (includes company logo)

Panama APL

General Session Introduction – Session Selection

Logistics

Hotel Keycard with Custom Graphics

BNSF Railway

EXECUTIVE SPONSORSHIP PRICING/BENEFIT STRUCTURE

	TOTAL BOOTH FOOTPRINT	FULL CONFERENCE REGISTRATIONS	EXHIBIT HALL ONLY REGISTRATIONS	TOTAL INVESTMENT
EXECUTIVE SPONSORSHIP + 2 ADDITIONAL BOOTHS	400 SQ. FT.	14	2	\$65,000
EXECUTIVE SPONSORSHIP + 1 ADDITIONAL BOOTH	300 SQ. FT.	12	2	\$58,000
EXECUTIVE SPONSORSHIP ONLY	200 SQ. FT.	10	1	\$50,000



PLATINUM SPONSORSHIPS

Platinum sponsorship includes a 10' x 10' booth, 5 full conference registrations, 1 exhibit hall-only registration, and 1 AVAILABLE OPPORTUNITY FROM THE FOLLOWING MENU:

OPPORTUNITY

Tuesday Reception in the Expo Experience

Professional Headshots

Charging Stations with looping commercial – 6 Locations

Information Kiosks - 6 Locations

Conference Wi-Fi with Custom Password

General Session Note Pads (include company logo)

Breakout Session Note Pads (include company logo)

PURCHASED BY/AVAILABILITY

Emerge

JDA

XPO Logistics

TFI

JB Hunt

CH Robinson

Rakuten Intelligence



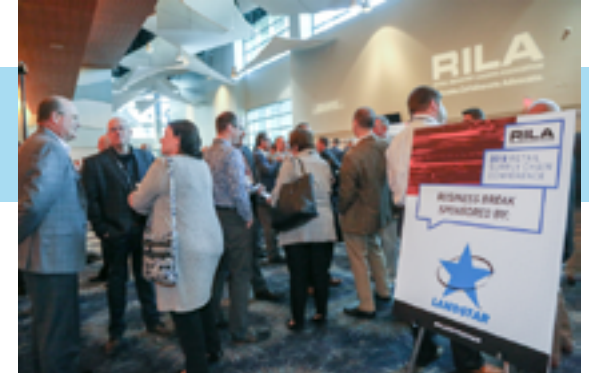
PLATINUM SPONSORSHIP PRICING/BENEFIT STRUCTURE

	TOTAL BOOTH FOOTPRINT	FULL CONFERENCE REGISTRATIONS	EXHIBIT HALL ONLY REGISTRATIONS	TOTAL INVESTMENT
PLATINUM SPONSORSHIP + 3 ADDITIONAL BOOTHS	400 SQ. FT.	11	2	\$52,000
PLATINUM SPONSORSHIP + 2 ADDITIONAL BOOTHS	300 SQ. FT.	9	2	\$45,000
PLATINUM SPONSORSHIP + 1 ADDITIONAL BOOTH	200 SQ. FT.	7	1	\$38,000
PLATINUM SPONSORSHIP ONLY	100 SQ. FT.	5	1	\$30,000



GOLD SPONSORSHIPS

**Gold sponsorship includes 3 full conference registrations, and
1 AVAILABLE OPPORTUNITY FROM THE FOLLOWING MENU:**



OPPORTUNITY

PURCHASED BY/AVAILABILITY

Expo Experience Coffee Stations - Monday PM, Tuesday AM, Tuesday PM (select one)

AVAILABLE

Continental Breakfast - Tuesday

AVAILABLE

Continental Breakfast - Wednesday

AVAILABLE

Business Break - Tuesday PM (A)

AVAILABLE

Business Break - Tuesday PM (B) and Wednesday AM

Locus Robotics

Hand Sanitizer Giveaway

Schneider

Bloody Mary Bar at Golf Outing

JLL

Continental Breakfast - Monday

Kuehne & Nagel

Business Break - Monday AM

Landstar

Business Break - Tuesday AM

Prologis

Business Break - Monday PM

Purolator

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Questions? Contact Somer.Flanagan@RILA.org

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GOLD SPONSORSHIP PRICING/BENEFIT STRUCTURE

	TOTAL BOOTH FOOTPRINT	FULL CONFERENCE REGISTRATIONS	EXHIBIT HALL ONLY REGISTRATIONS	TOTAL INVESTMENT
GOLD SPONSORSHIP + 4 ADDITIONAL BOOTHS	400 SQ. FT.	11	2	\$49,000
GOLD SPONSORSHIP + 3 ADDITIONAL BOOTHS	300 SQ. FT.	9	2	\$42,000
GOLD SPONSORSHIP + 2 ADDITIONAL BOOTHS	200 SQ. FT.	7	1	\$35,000
GOLD SPONSORSHIP + 1 ADDITIONAL BOOTH	100 SQ. FT.	5	0	\$28,000
GOLD SPONSORSHIP ONLY	0 SQ. FT.	3	0	\$20,000

SILVER SPONSORSHIP PRICING/BENEFIT STRUCTURE

Silver sponsorship includes 2 full conference registrations

	TOTAL BOOTH FOOTPRINT	FULL CONFERENCE REGISTRATIONS	EXHIBIT HALL ONLY REGISTRATIONS	TOTAL INVESTMENT
SILVER SPONSORSHIP + 4 ADDITIONAL BOOTHS	400 SQ. FT.	10	0	\$39,200
SILVER SPONSORSHIP + 3 ADDITIONAL BOOTHS	300 SQ. FT.	8	0	\$31,900
SILVER SPONSORSHIP + 2 ADDITIONAL BOOTHS	200 SQ. FT.	6	0	\$24,600
SILVER SPONSORSHIP + 1 ADDITIONAL BOOTH	100 SQ. FT.	4	0	\$17,300
SILVER SPONSORSHIP ONLY	0 SQ. FT.	2	0	\$10,000

EXHIBIT SPACE PRICING: BOOTHS & KIOSKS



10' X 10' BOOTH

10' X 20' BOOTH

KIOSK*

Investment:

\$6,500

\$13,000

\$6,500

Access to attendee lists beginning 60 days prior to the conference (includes name, title, company and address with approved proof of mailing)



Complimentary company listing showcase on conference website



Complimentary company listing on Conference Mobile App



2 complimentary executive registrations (per 100 sq. feet - 10'x20' gets 4 comps.)



Ability to purchase 2 additional registrations (\$800 each)



*Kiosks include: 1 meter kiosk (1 of 4 sides per structure), 1 custom graphic panel, 1 - 110v electrical drop and 1 bar stool

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ATTEND-ONLY PRICING - SOLD OUT

ATTENDING TO MEET WITH A SPECIFIC CLIENT?

NO NEED FOR VISIBILITY IN THE EXPO EXPERIENCE?

Attend-only registration gives one executive from your company full event access, including entry to all educational sessions, exhibit hall hours, meals and RILA-hosted receptions.

These passes are limited and reserved on a first-come, first-served basis.

Attend-only passes are restricted to 2 per company.

Investment: \$3000 per registration



CONTACT RILA



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