

WBL Event Information



WBL offers regional, national, and virtual events to best serve our members who are located all across the country. Official WBL events are listed on our member calendar, are open to all current WBL members, and WBL staff take the lead in promotion and handling registrations.

Want to be a WBL in-person event leader? Check out ideas and details below!

Interested in Being a WBL Event Leader?

Given the volume of member events and the geographical reach of WBL, it would be impossible for WBL staff to be present at every WBL gathering. That's why we appreciate your assistance so much! If you have an idea for an event or want to explore some options, email events@wbl.org. Our team can help manage event logistics, registration, marketing, and promotion for a variety of gatherings.

Need some inspiration? Check out these event examples:

- Happy Hours
- Lunch and Learn
- Breakfast Meetups
- Networking Dinner
- Tours and Workshops

We love getting our members together for a chance to network and connect. Check out some of our FAQs below to help get you started!

Event FAQs

- **Can non-members attend this WBL event?** Absolutely! We love connecting with potential new members. We ask that invitees meet WBL's [membership criteria](#), as we try to maintain a true peer group at each WBL event. Non-members can register for events via a guest ticket on the WBL site.
- **Are there event formats you don't recommend?** Our main goal is to make sure our members have the chance to foster new relationships with one another. For that reason, we don't recommend events involving product sales or fundraising to ensure the best opportunity for networking.
- **Can we use an event format that isn't listed in the examples above?** Of course! WBL is always looking for new ways for members to connect. Have a new idea? Reach out to our team at events@wbl.org and we can go from there.
- **Can I host an official WBL event at my home?** We cannot host official WBL events at private residences due to accessibility and liability concerns. However, if you'd like to host an informal get-together and include WBL members, feel free to use the WBL [Member Directory](#) or the [General Discussion](#) community group to do so.
- **What if I want to invite WBL members to a non-WBL event?** No problem! Let us know what area/who you are interested in inviting and we can provide a contact sheet. Our [General Discussion](#) thread is also a great place to post about informal gatherings or meetups!

Virtual Events

We offer a variety of formats for our virtual events and welcome new topic and content ideas from members. Check out our common virtual event formats below.

- **Executive Idea Exchanges (EIEs):** Sort of like a mastermind group, EIEs are used to help members discuss challenges and seek input and advice from one another. Attendees can share best practices and problem-solve with 15-30 fellow members on hour-long idea exchange calls. These moderated virtual discussions are the perfect opportunity to learn from and network with peers without having to leave your desk. EIEs are not recorded to encourage authentic conversation.
- **Webinars:** Stay up-to-date on leadership trends, learn about innovations in the health care industry, and hear from top industry leaders on WBL webinars. Our webinars are open to members as well as the public.
- **Ask Me Anything (AMA):** Ask Me Anything sessions are meant for interactive discussions with a focus on Q&A. Led by an expert in the field, AMA topics range anywhere from board compensation to AI.
- **Regional Coffee Connections:** Led by a local leader, virtual coffee chats are an opportunity to make connections with fellow members in your area. The leader guides introductions around the room, and if time allows, a moderated discussion will follow. These virtual sessions take place on Wednesday or Friday mornings. Examples: Southeast, West Coast, Tri-State.
- **Industry Sector or Title-Based Coffee Connections:** These virtual sessions are ideal for women interested in meeting members who share similar job titles or roles in similar industry sectors. A group leader guides introductions around the room, and if time allows, a moderated discussion will follow. These virtual sessions take place on Wednesday or Friday mornings. Examples: growth and marketing executives, small company founders, hospital executives, chief legal officers.
- **Speed Networking:** At these fun virtual networking sessions, attendees are paired up for quick introductions over multiple rounds. Members can share their brief elevator pitches, exchange business cards, and make initial connections with one another. WBL hosts Speed Networking events 4-5 times per year.

Interested in being an in-person or virtual event leader? Email events@wbl.org to get started. Our team is ready to help!