



2020

ANNUAL
FLORIDA BAR
CONVENTION

JUNE 17-19, 2020
ORLANDO, FLORIDA
HILTON ORLANDO BONNET CREEK

SPONSOR/EXHIBITOR
INFORMATION

2020 Annual Florida Bar Convention

June 17 - 19, 2020 • Hilton Bonnet Creek • Orlando, Florida



Meet Florida's top attorneys, judges and legal professionals!

Become a Sponsor and/or Exhibitor at the
Southeast's Largest Legal Convention.

Build Your Audience, Market your Company,
Drive Revenue, and Highlight Products & Services!

Convention Exhibitors

Exhibit Rates and Information

Exhibit Space *(Limited Space Available)*

Size: 8' x 10' Exhibit Booth 8'(d) x 10'(w) x 8'(h)
10' x 8' Exhibit Booth 10'(d) x 8'(w) x 8'(h)
Table Top 2' (d) x 8'(w) x 30" (h)

Fee: \$1,900 Until March 19, 2020
\$2,250 Beginning March 20, 2020

Exhibit Package Includes

- 6' or 8' skirted table
- 2 chairs
- wastebasket
- 7" x 44" identification sign
- electronic file of registrants

Not Included: Power, Internet, Shipping

- 2 tickets to the Exhibitor/Sponsor Private Luncheon on Thursday & Friday
- 4 drink tickets to the Thursday All Member Reception

Show Hours

Wednesday, June 17, 2020 2:00 p.m. – 5:00 p.m.	Thursday, June 18, 2020 8:00 a.m. – 6:30 p.m.	Friday, June 19, 2020 8:00 a.m. – 3:30 p.m.
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Exhibit Move-In

Wednesday, June 17, 2020
8:00 a.m. – 1:00 p.m.

Exhibit Tear Down

Friday, June 19, 2020
3:30 p.m. – 5:30 p.m.

Exhibit Hall is located
in carpeted foyer.

Security guards provided after
show hours, Wednesday and
Thursday only



NOTE: Space priority is given to
Diamond, Emerald, Platinum, Gold, and Silver Sponsors.



For more information, please contact

Ms. Brooke Smith
Phone: 850-561-5627
Email: bsmith@floridabar.org

Hotel

Hilton Orlando Bonnet Creek
14100 Bonnet Creek Lane
Orlando, Florida 32821
Phone: 407-597-3600

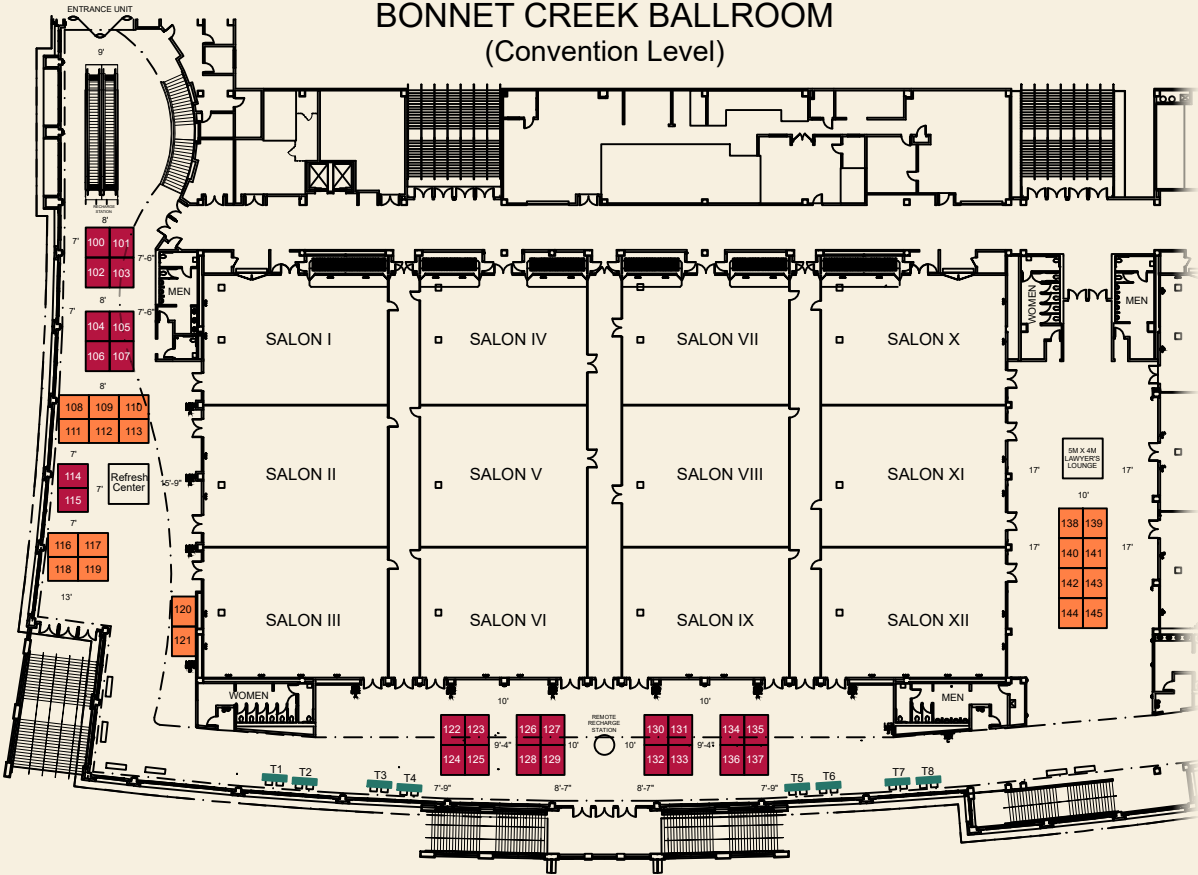


Register to Become a Sponsor or Exhibitor at
www.floridabar.org/SponsorshipExhibitors

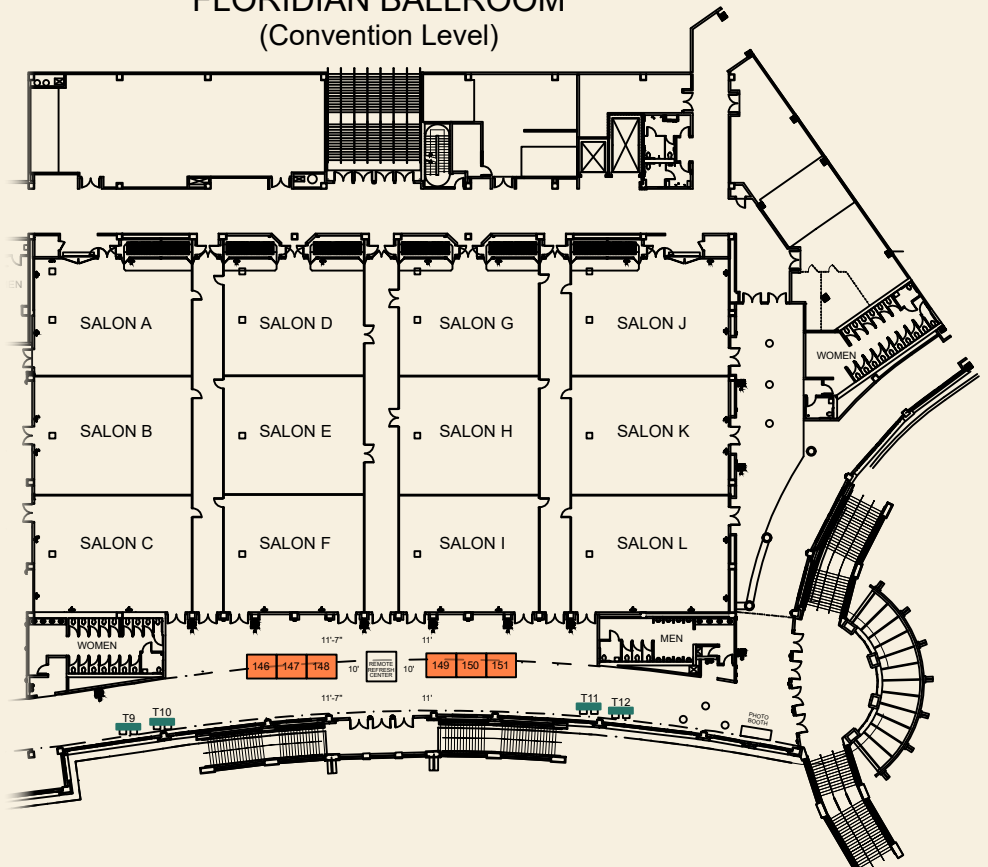
2020 Annual Florida Bar Convention

Hilton Orlando Bonnet Creek Exhibit Space

BONNET CREEK BALLROOM (Convention Level)



FLORIDIAN BALLROOM (Convention Level)



Legend

- 10'(d) x 8'(w) x 8'(h)
Exhibit Booth
- 8'(d) x 10'(w) x 8'(h)
Exhibit Booth
- 2'(d) x 8'(w) x 30"(h)
Table Top

TOP LEVEL CONVENTION SPONSORSHIPS

All sponsors receive recognition in:

- Convention Online Brochure
- Convention On-Site Brochure
- Friday Night President's Reception Signage
- The Florida Bar News
- The Florida Bar Convention Webpage
- Mobile App
- Signage Displayed in Premier Locations

Diamond Sponsor

\$35,000

CONVENTION PORTFOLIOS / T-SHIRT SPONSOR

- 6 Annual Convention Registrations including CLE
- 6 Thursday and Friday Luncheon Tickets of Choice
- 10 Tickets for Friday President's Reception
- All Member Reception Drink Tickets
- Exhibit Booth (16' x 20')
- Hyperlink to your company's website on The Florida Bar's Convention Webpage
- One Year Subscription to *The Florida Bar News*
- Pre/Post Convention Attendee List
- Reserved Table with 10 Tickets for Judicial Luncheon
- Website Button and Link



to



Florida Lawyers Mutual
INSURANCE COMPANY

Emerald Sponsor

\$30,000

Exclusive Sponsor for The Florida Bar's 2020 Fall Meeting and 2021 Winter Meeting
(*the below listed perks only apply to the Annual Convention*)

- 5 Thursday and Friday Luncheon Tickets of Choice
- 7 Annual Convention Registrations including CLE Seminars
- All Member Reception Drink Tickets
- Corner Exhibit Booth (8' x 10') in a Premier Location
- Hyperlink to your company's website on The Florida Bar's Convention Webpage
- Pre/Post Convention Attendee List
- Reserved Table with (10) Tickets for the Judicial Luncheon

Platinum Sponsor

\$25,000

CONTINENTAL BREAKFAST SPONSOR (Thursday and Friday)

- 4 Thursday and Friday Luncheon Tickets of Choice
- 5 Annual Convention Registrations including CLE Seminars
- 10 Tickets for Friday President's Reception
- All Member Reception Drink Tickets
- Corner Exhibit Booth (8' x 10')
- Hyperlink to your company's website on The Florida Bar's Convention Webpage
- Pre/Post Convention Attendee List

POPULAR CONVENTION SPONSORSHIPS

Gold Sponsor

\$15,000

ALL MEMBER RECEPTION SPONSOR

- 2 Thursday and Friday Luncheon Tickets of Choice
- 4 Annual Convention Registrations including CLE Seminars
- 10 Tickets for Friday President's Reception
- All Member Reception Drink Tickets
- Exhibit Booth (8' x 10')
- Hyperlink to your company's website on The Florida Bar's Convention Webpage
- Pre/Post Convention Attendee List

Silver Sponsor Opportunities

\$10,000

THURSDAY AND FRIDAY REFRESHMENT SPONSOR OR WI-FI SPONSOR

- 3 Annual Convention Registrations including CLE Seminars
- 8 Tickets for Friday President's Reception
- All Member Reception Drink Tickets
- Exhibit Booth (8' x 10')
- Hyperlink to your company's website on The Florida Bar's Convention Webpage
- Pre/Post Convention Attendee List

Bronze Sponsor Opportunities

\$5,000

Your choice of:

BADGEPAKS

CHILDREN'S ACTIVITY

COFFEE STATION

CONVENTION SIGNAGE

HEADSHOT PHOTOBOOTH

HOTEL KEY CARD

MOBILE APP

PRESIDENT'S SHOWCASE SEMINAR

RECHARGING STATION (*SOLD*)

REGISTRATION KICK PANELS

THERAPEUTIC CHAIR MASSAGE

- 2 Annual Convention Registrations including CLE Seminars
- 2 Thursday and Friday Luncheons of Choice
- 4 Tickets for Friday President's Reception
- All Member Reception Drink Tickets
- Pre/Post Convention Attendee List

Copper Sponsor Opportunities

\$3,000

Your choice of:

CONVENTION ON-SITE PROGRAM

GENERAL CONVENTION SPONSORSHIP

LAPEL PIN SPONSORSHIP

THURSDAY MID-MORNING REFRESHMENTS

THURSDAY AFTERNOON REFRESHMENTS

FRIDAY MID-MORNING REFRESHMENTS

FRIDAY AFTERNOON REFRESHMENTS

REUSABLE WATER BOTTLE

- 2 Annual Convention Registrations including CLE Seminars
- 2 Thursday and Friday Luncheons of Choice
- 4 Tickets for Friday President's Reception
- All Member Reception Drink Tickets
- Pre/Post Convention Attendee List

General Sponsor (*Recognition Only*)

\$1,500

Individual Kick Panel Sponsor \$1,750

Lawyers Lounge

\$6,000

EXHIBIT RULES AND REGULATIONS

1. GENERAL:

- a. All exhibits and exhibitors are subject to the following rules and regulations that are incorporated into the contract between The Florida Bar (TFB) and the exhibitor.
 - b. The following rules and regulations become binding upon acceptance of the contract between the exhibitor and TFB. The contract for exhibit space, the notices of space assignment by TFB, and the full payment of rental charges together constitute the agreement for the right to use the space.
2. **AUTHORIZED REPRESENTATIVES:** Applicants for exhibit space must be an authorized representative of the exhibitor. The exhibitor agrees to display only its products and services.
 3. **ASSIGNMENT OF DISPLAY SPACE:** Exhibit space assignment will be made according to date of receipt of the contract at TFB office. Applicants should select 3 location preferences. In the event all 3 locations are committed, TFB reserves the right to assign space as close as possible to the original choice by the exhibitor. TFB reserves the right to refuse any or all applications for space, that, in the opinion of TFB, are not suitable or do not comply with TFB Standing Board Policy 11.50(c).
 4. **INSURANCE:** According to TFB Standing Board Policy 11.50(g), proof of general liability insurance must be provided by all exhibitors. The required proof of liability insurance must be furnished to TFB, along with payment and the completed contract, or the contract will be canceled and the exhibit fee payment forfeited by the exhibitor.
 5. **EXHIBIT SPACE CONTRACT:** The exhibit space rented is to be used solely by the exhibitor whose name appears on the contract for exhibit space. The exhibitor will not sublet or exhibit any portion of same without the written consent of TFB. Should such consent be given by TFB, the cost of the exhibit will be doubled. The exhibitor is entirely responsible for the exhibit space rented and has sole responsibility for repair and maintenance of the exhibit space rented, including the sole responsibility of keeping the exhibit space free from any condition that might be dangerous to persons coming upon the premises.
 6. **DECORATOR SERVICE:** All booth frames and draping will be constructed and supplied by the Decorator Service. Upon confirmation and payment of exhibit space rental fees, a Decorator Service Packet will be sent to the exhibitor. If the exhibitor desires special furnishings, electricity, phone service, or shipping information, the exhibitor must contact for and indicate these requirements on the forms supplied by the Decorator Service.
 7. **PAYMENT:** Full payment of the exhibit rental fee and proof of insurance must be received before booth numbers will be confirmed. Checks should be made payable to The Florida Bar.
 8. **CANCELLATION:** The exhibitor may cancel the contract by giving TFB written notice of cancellation by U.S. mail before the deadline dates established. If the exhibitor cancels **before May 8, 2020**, TFB will retain a sum equal to 50% of the cost of the reserved exhibit space. **After May 8, 2020**, the total booth cost will be retained. TFB will not accept any proffered cancellation of the contract after the cancellation deadline.
 9. **EQUAL EMPLOYMENT POLICY:** By entering into this contract with TFB, the exhibitor agrees that it does not, and will not, unlawfully discriminate against any person because of age, sex, race, creed, religion, national origin or disability and that it will take positive steps to assure equal opportunity.
 10. **AMERICANS WITH DISABILITIES ACT:** The exhibitor is required to comply with the Americans with Disabilities Act (ADA) and is encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information Line at (800) 514-0301, and from the ADA website at www.ada.gov.
 11. **SECURITY:** This service will be provided after scheduled exhibit hours. TFB and its employees will not be responsible for any loss, theft or damage that may arise to any exhibitor from any cause whatsoever or from injuries that may occur to exhibitors or their employees.
 12. **INSTALLATION AND DISMANTLING:** The unpacking, erection, assembling, dismantling, and packing of displays and equipment may be done by full-time employees of the exhibitor.
 13. **ADVERTISING:** The exhibitor will not use its relationship with TFB in any commercial advertising, sales promotion, press releases or other publicity matter without the express written consent of TFB. Further, the exhibitor acknowledges, covenants and agrees that it is prohibited from in any way using, reproducing, promoting, associating, or in any way publishing the name, trade name, service mark, trademark, likeness or image of TFB without the prior written consent of TFB, which approval will be at the sole discretion of TFB.
 14. **INDEPENDENT CONTRACTOR:** The exhibitor and TFB are acting in their individual capacities and not as agents, employees, partners, or associates of one another. Nothing in the contract will confer upon the exhibitor the right to be engaged as an employee by TFB. TFB and the exhibitor acknowledge and agree that as an independent contractor, the exhibitor will not be considered or permitted to be a partner, associate, employee, agent, or joint-venturer of TFB. The exhibitor will not have any claim under the contract as a third-party beneficiary, employee, or otherwise against TFB for vacation pay, sick leave, health insurance, retirement benefits, life insurance, disability, or other employee benefits of any kind.
 15. **EXHIBITION REGULATIONS AND RESPONSIBILITY:**
 - a. All display material must be flameproof and subject to inspection.
 - b. No combustible material is allowed in the venue.
 - c. No signs or other articles will be fastened to walls or electrical fixtures.
 - d. Use of tacks, scotch tape, nails or any tools or materials that could mar the floors or walls is prohibited.
 - e. No cases or packing materials will be left in the aisles or exhibit space after opening.
 - f. At all times, the exhibitor will follow all regulations and requirements of the venue concerning exhibits.
 - g. Any space not occupied by **2:00 p.m. on Wednesday, June 17, 2020**, will be forfeited and may be reassigned by TFB without refund, unless arrangements for delayed occupancy have received prior approval from TFB.
 16. **GOOD NEIGHBOR POLICY:** The exhibitor will operate within the exhibit space so as not to annoy, endanger or interfere with the rights of other exhibitors or attendees. TFB, in its sole discretion, may prohibit any action resulting in complaints from other exhibitors or attendees and which interferes with the rights of others or exposes them to annoyance or danger. The exhibitor's unreasonable interference with, or inconvenience to TFB Annual Convention, exhibitors or attendees will be deemed a breach of the contract.

17. INDEMNITY AND LIMITATION ON LIABILITY:

- a. The exhibitor agrees to hold TFB and the owners, operators, and managers of the venue, and the respective officers, agents, and employees of each, harmless from any and all claims, causes of action, losses, judgments and damages to person or property, governmental charges or fines arising out of or caused by or resulting from, in whole or in part, the exhibitor's installation, removal, maintenance, occupancy or use of the exhibitor's space or the venue, or any other act or failure to act on the part of the exhibitor or any of its employees, representatives, agents, independent contractors, guests or any other person acting or purporting to act on behalf of or for the benefit of the exhibitor. This indemnity extends to and includes all costs and attorneys' fees incurred in defending against or responding to any such claim.
 - b. The exhibitor also agrees that TFB and the venue are not responsible for any loss, damage, or theft of or to any property of anyone, including the exhibitor and its employees, agents or contractors, while in transit to or from the venue, while in the venue, or otherwise.
 - c. Notwithstanding any other provision of the contract, TFB and the venue and their respective employees, agents and representatives will have no liability to the exhibitor or anyone else for any consequential damages of any kind, character or amount, regardless of the factual or legal basis upon which the existence of such liability is asserted. The exhibitor explicitly releases any such claim to recover consequential damages, and agrees that the contract will provide a complete defense to any claim for the recovery of such consequential damages, regardless of whether such claim is based upon an alleged breach of the contract or some other act, failure to act or breach of duty independent of the contract.
18. **COMPLIANCE WITH LAWS:** The exhibitor will comply with all federal, state and local laws applicable to its participation in, and activity at TFB Annual Convention. The exhibitor will be responsible for obtaining all required licenses, permits, approvals and permissions applicable to its participation and activity at the venue. The exhibitor will be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that may become due to any governmental authority in connection with its activities at the venue.
 19. **DISPUTE RESOLUTION AND GOVERNING LAW:** Any controversy or claim arising out of or relating to the contract will first be discussed informally for an amicable settlement between the parties. If that does not succeed, the parties will attempt to resolve the matter by mediation. If mediation does not resolve the matter, litigation may occur in the state or superior courts of Florida. The exhibitor submits to the personal jurisdiction of said courts. The contract is governed by the laws of Florida without regard to conflicts-of-laws principles. The parties agree that the right to a trial by jury is waived regarding all claims related to the contract.
 20. **FORCE MAJEURE:**
 - a. The performance of the contract by TFB is subject to a Force Majeure event that could make the venue, in the sole discretion of TFB, unfit for occupancy or the holding of TFB Annual Convention, or which could otherwise make impossible, illegal or commercially impracticable, the performance of TFB under the contract. Upon the occurrence of a Force Majeure event, TFB may take such action as is reasonable under the circumstances, including termination of the contract or the postponement or relocation of TFB Annual Convention. TFB will not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by a Force Majeure event.
 - b. A "Force Majeure event" means any cause or circumstance beyond TFB's control, making it illegal, impossible or commercially impracticable to hold TFB Annual Convention, or which otherwise has a materially adverse effect on the ability of TFB to perform its obligations under the contract, including, but not be limited to acts of God, wars, acts of public enemies, strikes, fires, floods, or other similar cause.
 - c. If TFB terminates the contract or TFB Annual Convention as a result of a Force Majeure event, then TFB may retain such part of the fee as required to recompense it for expenses incurred up to the time such contingency occurred, and there will be no further liability on the part of either party. TFB will not be liable for any costs, damages, fees or expenses of the exhibitor as a result of such termination.
 - d. If TFB postpones or relocates TFB Annual Convention as a result of a Force Majeure event, then it will be entitled to retain the portion of the fee paid to date and said amount will be applied to TFB Annual Convention as though no postponement or relocation of TFB Annual Convention had occurred. Any remaining payments from the exhibitor will be due as noted above. If the exhibitor cancels participation because TFB postpones or relocates the TFB Annual Convention, the exhibitor will be subject to terms of the cancellation clause above. Further, TFB will not be liable for any costs, damages, fees or expenses of the exhibitor as a result of such postponement or relocation.
 21. **NOTICES:** Any notices to TFB will be given in writing by email (with confirmation of receipt), courier service, hand delivery, certified mail, overnight mail or overnight courier, return receipt requested, postage prepaid, to The Florida Bar, 651 E. Jefferson Street, Tallahassee, FL 32399-2300, or at such other address as may from time to time be designated by TFB.
 22. **RESERVATION OF RIGHTS:** TFB reserves the right to take any action that is reasonably necessary in its sole judgment for the protection of TFB Annual Convention and its exhibitors, sponsors, attendees and other participants.
 23. **WAIVER:** The failure of either party to the contract to object to or take affirmative action with respect to any conduct of the other that is in violation of the terms of the contract will not be construed as a waiver of the violation or breach, or of any future violations or breach.
 24. **INTEGRATION:** The contract contains the entire agreement and understanding by and between the parties, and no representations, promises, agreements, or understandings, written or oral, not contained in the contract will be of any force or effect.
 25. **MODIFICATION:** Any alteration, variation, change, modification or waiver of provisions of the contract will be valid only when it has been reduced to writing, signed by each of the parties, and attached to the original contract.