



Enjoy 25% off products from Phaidon, the leading global publisher of creative arts content. With a renowned catalog of titles in art, architecture, design, fashion, food, and more, Phaidon offers inspiration and insight to fuel your creative practice, elevate your work, and enrich your perspective.

Instructions on how to redeem

Code: IIDA25

Please follow the steps listed below to apply the 25% discount code to your Phaidon purchase:

1. Explore www.phaidon.com to shop for New Arrivals, books, stories, and more
2. Add desired items to your cart
3. View cart and select the yellow button labeled "Checkout"
4. On the checkout page, enter this code: **IIDA25*** in the "*Discount code or gift card*" field and press apply
5. You should then see the discount applied
6. Remit payment

*Discount code excludes limited edition books and artworks.

For questions, please contact MemberServices@iida.org.
