

NSSF[®]

*The Firearm Industry
Trade Association*

UNLEASH
THE
POWER
OF YOUR MEMBERSHIP

The NSSF Member Portal

WE ARE THE FIREARMS INDUSTRY

**WE ARE ADVOCATING FOR
REAL SOLUTIONS
& SAFER COMMUNITIES**



FixNICS®

FixNICS® is a program NSSF developed to improve the reporting of all prohibiting record to the FBI's National Instant Criminal Background Check System (NICS). FixNICS® has helped improve background checks across 16 states and resulted in a 240% increase in records submitted to the FBI. This effort was the model for the Fix NICS Act passed by Congress on a bipartisan basis and signed into law by the President in 2018.



Project ChildSafe®

Project ChildSafe® promotes responsible firearms storage and is a nationwide effort that aims to help prevent firearms accidents by providing free information and gun locks—to date, more than 38 million free gun locks have been distributed.



Operation Secure Store®

Operation Secure Store® works with Federal Firearms Licensees and the Bureau of Alcohol, Tobacco Firearms and Explosives (ATF) to prevent thefts, and keep criminals from stealing guns by making gun stores more secure.



Don't Lie For The Other Guy™

The "Don't Lie for the Other Guy" campaign, run in cooperation with ATF, helps educate retailers to detect and prevent illegal "straw" purchases and conducts outreach to the public through in-store, outdoor, radio and social media advertising.



Suicide Prevention

The firearms industry actively partners with local and national suicide prevention organizations to help communities engage in safe firearm-storage practices and understand risk factors and warning signs related to suicide. The Department of Veterans Affairs and NSSF are also launching a pilot program to help prevent suicide among active servicemen and women and Veterans.

nssfreesolutions.org

A PROGRAM OF

NSSF
The Firearm Industry
Trade Association

WELCOME TO THE NSSF MEMBER PORTAL

In order to unleash the power of your membership, you need to understand what your benefits are and how to access them. NSSF is your team member to help your business grow and prosper. If you have questions or need assistance, we are here to help you. Our contact information can be found on the back cover.

Kindly remember when using the member portal, please use **Google Chrome** as your internet browser.

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HAVE A **BRAVE** CONVERSATION

We all have mental health, just like we all have physical health. Sometimes, life stressors and other health issues can lead someone to feelings of hopelessness and despair. It's not easy to manage that alone.

Have your buddy's back. Trust your gut. If you're worried, it's okay to ask directly about suicide. Encourage storing guns safely and securely. Help them get the support they need — when they need it.

Learn how you can save a life at afsp.org/firearms.

NSSF
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Trade Association



**American
Foundation
for Suicide
Prevention**

WELCOME TO MEMBERSHIP IN THE NATIONAL SHOOTING SPORTS FOUNDATION®!

NSSF® is the firearm industry's trade association — *your* trade association — and that means we're fully invested in providing solutions to the challenges you face and creating opportunities that help you grow your business.

Key to getting the most from your membership is our member portal at **nssf.org**. This is where you'll find resources on security and risk assessment, marketing strategy, compliance and customer relations, as well as those that address behind-the-scenes needs, such as those in the human resources and financial arenas. We also offer our members an incredible variety of industry research reports to help you stay on top of trends and adjust to market fluctuations — many of these reports are free to you as part of your membership, while others are offered at a deeply discounted rate versus that charged to non-NSSF members — and the member portal makes finding what you need a one-stop shopping experience.

Perhaps most importantly, the NSSF member portal is designed to be usable. Log in often and take a look at what we have to offer you. Order the latest NSSF research reports or materials for your retail or range business to help educate your staff and customers. And, certainly, **renew or upgrade your membership** with us in just a few quick clicks.

Again, welcome to NSSF. I'm proud to have you with us and proud to say we're here for you. Tell us what you think, tell us what you need. Together we fulfill the promise to **promote, protect and preserve hunting and the shooting sports** for generations to come.

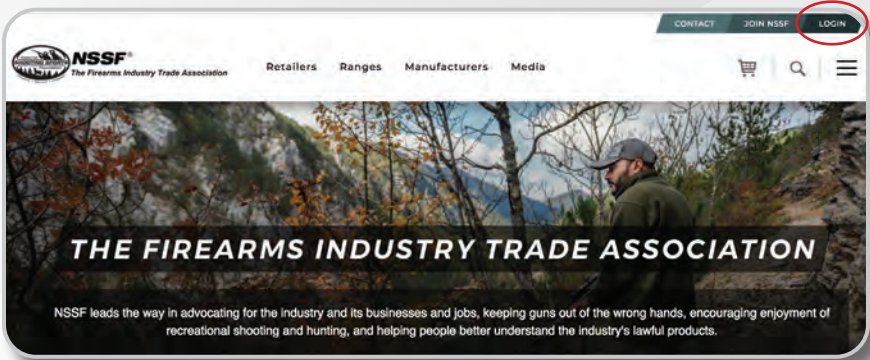


Sincerely,
Mike Vrooman
NSSF Managing Director, Member Services
203-426-1320 ext. 233
mvrooman@nssf.org



LOG IN

Go to nssf.org and click on “Login”



NSSF
The Firearms Industry Trade Association

For the best experience we recommend Google Chrome. We also recommend users disable their pop up blockers.

Username

Password

Login

[Forgot Password?](#)
[Register New User](#)
[Proceed as Guest](#)

Returning Member:

Enter Username (email address) and password. Login.

Member:

If it is your first time logging in: Contact membership@nssf.org and request a password reset.

New Employees:

Select “Register New User” and system will send you an email to set up your password.

TOP NAVIGATION PANEL



NSSF
The Firearm Industry Trade Association

[Home](#)

[Store](#)

[My Account](#)

[My Contacts](#)

[Industry Research](#)

[Resources](#)

[Membership Card](#)

[Affinity Benefits](#)

Home

Click if My Downloads is not appearing in the left navigation panel.

Store

Click to order literature (such as A&D books, 4473 Overlays, or safety literature) or research (40+ reports such as the Industry Reference Guide, participation and consumer related reports.)

My Account

The primary person on the account can update the account (business name, address changes, etc.). Updates should also be made to your profile page.

My Contacts

The primary person can add employees to the account or make former employees inactive.

Industry Research

This tab will link data such as NSSF-adjusted NICS<NICS<Import/Exports and Hunting License Sales.

Resources

Click to access compliance resources, State law database, NSSF Logo, etc.

Membership Card

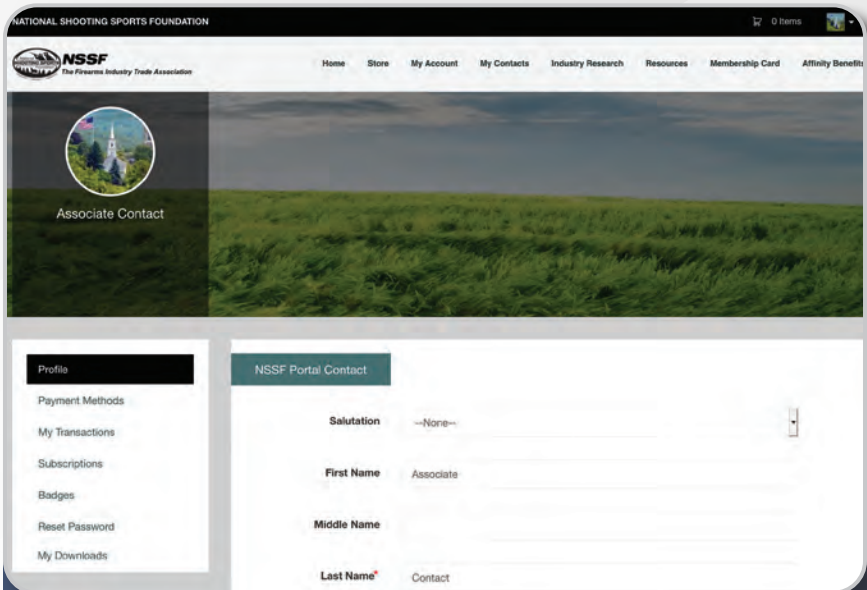
The card can be printed; it also has your member ID number on it.

Affinity Benefits

Click to learn about discounts and benefits from our affinity partners and to access direct links to our partners.

YOUR PROFILE PAGE

Your portal home page



Payment Methods

You can save your credit card information.

My Transactions

You can access copies of all your receipts.

Subscriptions

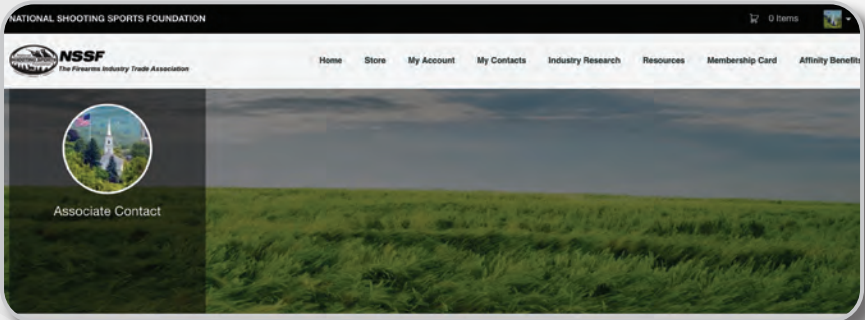
The primary can see when your membership expires and renew the membership.

Reset Password

If you previously created a password but have forgotten it, you can reset it. If this doesn't work, contact membership@nssf.org.

My Downloads

A copy of all PDFs you have purchased are located here.



You can **personalize your profile page** by adding a headshot and cover photo.

Questions or problems? Contact membership@nssf.org

Each person in an account has their own profile page. Please review your portal information to make sure it is up to date.

WANT MORE NSSF? SUBSCRIBE TODAY!

From recent industry news to monthly NICS numbers, you can count on NSSF to deliver the most relevant context directly to your inbox. Subscribe to our newsletters below:

BULLET POINTS®

Issued every Monday, Bullet Points, NSSF®'s flagship newsletter, is a weekly roundup of the latest industry news, research, legislative alerts and much more.

PULL THE TRIGGER®

Pull The Trigger offers helpful tips including video tips and articles that new and experienced shooters and hunters can put to use on their next trip to the range or when heading afield.

PRESS RELEASES

NSSF periodically issues press releases that highlight industry initiatives of importance. Media are encouraged to sign up to receive these notices to keep current on the latest developments.

LEGISLATIVE ALERTS

The ever-changing landscape on both the federal and state level require vigilance and action. Sign up to receive alerts to stay up to date on proposed legislation and related issues.

RESEARCH NEWS

Be among the first to know when fresh data relating to the shooting, hunting and outdoor industry and activities is available.

GENERAL NEWS & INFO

NSSF periodically will send information regarding events and other news of note in the shooting, hunting and outdoor industry.

GOVERNMENT RELATIONS

A weekly update of what NSSF's government relations team is working on in Washington D.C. and state capitols, as well as legal cases of importance to the industry. Subscribe today for your political pulse on gun issues.

IMPORT/EXPORT

Once a month, NSSF issues a comprehensive newsletter that highlights the latest changes that impact the international trade in firearms and ammunition, regulatory updates, personnel changes at government agencies, and ongoing updates.

Sign up for NSSF Newsletters by going to Your Profile Page and scroll to the bottom of the page.

NSSF Portal Contact

Salutation

Prof.

First Name

Associate

Middle Name

Last Name*

Contact

Suffix

Jr.

SCROLL DOWN

Manage Your Email Preferences

Bullet Points (Industry Newsletter)

☐

Legislative Alerts

☐

Research

☐

Press Releases

☐

Pull the Trigger (Consumer Newsletter)

☐

General News & Information

☐

Government Relations

☐

Import Export Newsletter

☐

Save Profile Information

Unlock more valuable information.

SUBSCRIBE TODAY!

MY ACCOUNT

NATIONAL SHOOTING SPORTS FOUNDATION

 **NSSF**
The Firearms Industry Trade Association

[Home](#) [Store](#) [My Account](#) [My Contacts](#)

Account Information

Account Name*

NSSF Associate Account

Phone

Email

Street Address

55 Street Way

City

Newtown

State/Province

CT

Zip/Postal Code

06470

Country

Employees

Sales Volume

2500000

Only the **primary person** for the account can renew a membership, update a business' address or update **sales volume**. Please review sales volume prior to renewing membership as dues are based on sales volume.

MY CONTACTS

Only the **person designated as the primary** on an account can review which employees are listed on the account and make any necessary changes. It is important that the primary review this list from time to time to keep it up to date.

NATIONAL SHOOTING SPORTS FOUNDATION



NSSF
The Firearms Industry Trade Association

Home

Store

My Account

My Contacts

Industry Research

Re

Show 10 entries

Contact ID	Full Name	Email	Mailing City
Edit / Remove	Associate Contact	associatetest3@yopmail.com	Newtown
Edit / Remove	Boxwood Testperson2	testperson1998@yopmail.com	
Edit / Remove	Boxwood Testperson3	testperson1998@yopmail.com	
Edit / Remove	Browser Testing	browsertest99@yopmail.com	
Edit / Remove	Frisbee Hughes	frisbee@hughes.com	Newtown
Edit / Remove	Junior Associate	jrasociate99@yopmail.com	
Edit / Remove	Password Testing	pwtesting99@yopmail.com	
Edit / Remove	Password2 Testing	pwtesting299@yopmail.com	

Showing 1 to 8 of 8 entries

Add Contact

LOOKING FOR **NEW** CUSTOMERS?

FIRST SHOTS®
PRODUCES THEM



HANDGUN



RIFLE



SHOTGUN

FIRST SHOTS®
AN INTRODUCTION TO SHOOTING

**WE HAVE
YOUR BACK**

HIT YOUR
TARGETS
ON AND OFF THE RANGE



53%

PURCHASED SHOOTING
RELATED EQUIPMENT
AFTER ATTENDING

\$873.54

WAS THE AVERAGE
AMOUNT SPENT

**\$27
MILLION**

IN RETAIL
SALES



43%
RETURN TO HOST
RANGE TO SHOOT

NSSF® provides all
the student materials
you'd need for
each student at
NO COST TO YOU!

- Safety Glasses
- Ear Protection
- Shoot-N-C targets
- .22 LR ammunition
- Padfolio With Pen
- First Shots Handbook
- Safety Literature

NSSF provides you with an online
FIRST SHOTS HOST PORTAL
where you'll find
reference materials like:

- Master Checklist
- Instructor Guide
- Power Point Presentations that you
can adapt anyway you see fit
- First Shot logos
- Sample Social Media Posts
- Sample advertising templates



For information on these items and additional program support,
contact Ann Gamauf

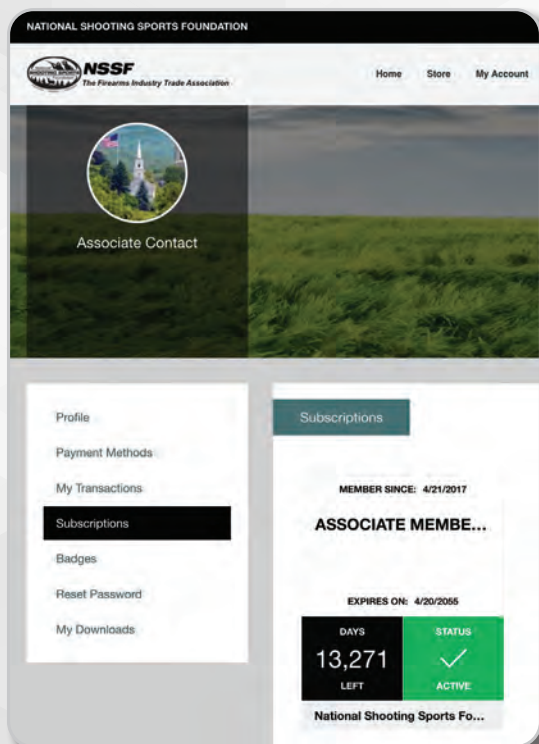
Range & Retail Business Development Coordinator
National Shooting Sports Foundation
agamauf@nssf.org | 203-299-2079

NSSF®
The Firearm Industry
Trade Association

RENEW MEMBERSHIP

All categories other than Premium.

Before renewing your membership, please review My Account to ensure the business address and sales volume are correct. Please review your profile to make sure your email is correct. Only the Primary person on the account can renew a membership. If you are not the primary person on the account, please contact Member Services to get the primary switched.



- Click on **Subscriptions** in the left navigation panel.
- Hover your cursor over the box on the right. **If your account is active, the box will be green; if your membership has lapsed, the box will be mustard color.** The word **RENEW** will appear in the box. Click on **RENEW**.

Retail, range and non-profit members have the option of renewing for three years and can take advantage of a **10% savings**.

AUTO-RENEW

During the renewal process you can elect to auto-renew.

Associate Membership

1 Year (12 Month) Membership



Associate Membership

Upgrade your plan

Associate Membership -Please click "View Shopping Cart" to see your membership dues.

1 Year (12 Month) Non-Premium Membership

Selected

Please click "View Shopping Cart" to see your membership dues.

Auto Renewal Setup

No Auto Renew

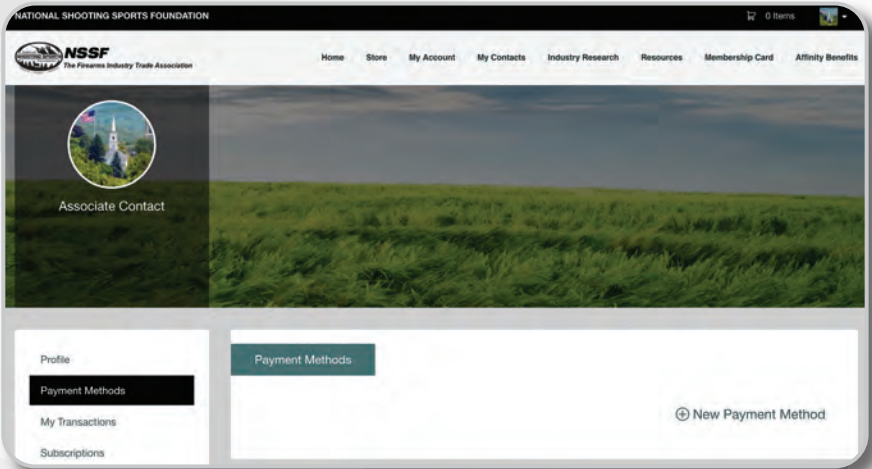
In order to set up auto-renew for the subscription plan, select an existing payment method.

Cancel

View Shopping Cart

SAVED PAYMENT METHODS

We now offer the option to save your payment methods which can be used when ordering from the NSSF online store or renewing your membership. This will not auto-renew your membership, just save your payment information. The first time you save a payment method, Authorize.Net will charge your credit card \$1 to ensure the account number is active; it will then refund the \$1 charge.



Your membership will be added to the shopping cart. If you have saved a payment method, select that saved payment method to check out, otherwise fill out your credit card information.

THE FUTURE OF OUR SPORT WON'T GROW ITSELF.

WE NEED YOUR HELP TO GROW THE SHOOTING SPORTS.

If just 1 in 3 hunters and target shooters introduce one new person to the shooting sports, we'll secure a strong future for generations to come. The +ONE™ Movement is a mission to do exactly that. We need your help to spread the word about the single most unifying force in the shooting sports today. Together we'll ignite the passion of millions of new hunters and recreational shooters. And build the future of the way of life we love. Be the one. Join the +ONE Movement. Visit LetsGoHunting.org™ or LetsGoShooting.org™.

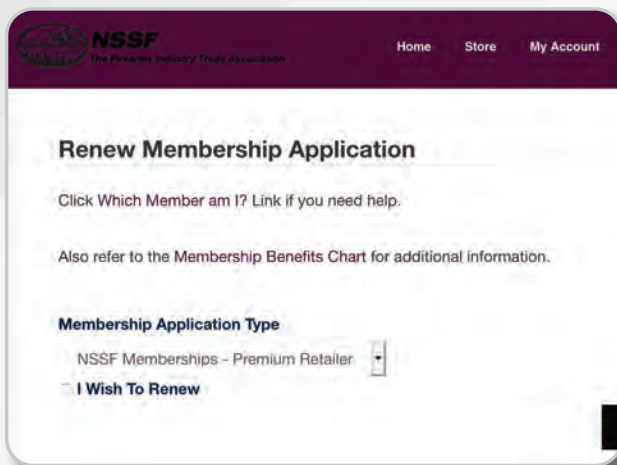


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RENEW PREMIUM MEMBERSHIP

Premium only.

Premium retail and range members must complete a renewal application in order to renew the membership. If the membership has not expired, click on RENEWAL after logging into the member portal. Premium accounts that have expired should renew by going to the NSSF website, click JOIN NSSF and select the appropriate application. The application will be treated as a renewal application.

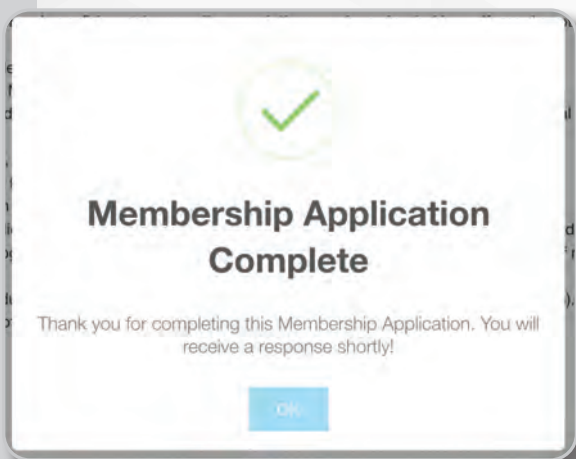


The screenshot shows the NSSF (The Petcare Industry Trade Association) website's 'Renew Membership Application' page. The header is dark purple with the NSSF logo and navigation links: Home, Store, and My Account. The main heading is 'Renew Membership Application'. Below it, there is a link: 'Click Which Member am I? Link if you need help.' and a note: 'Also refer to the Membership Benefits Chart for additional information.' Under the 'Membership Application Type' section, there are two radio buttons: 'NSSF Memberships - Premium Retailer' (which is selected) and 'I Wish To Renew'.

Please fill out the application completely before submitting.

Once your membership application has been submitted, you'll receive the following message.

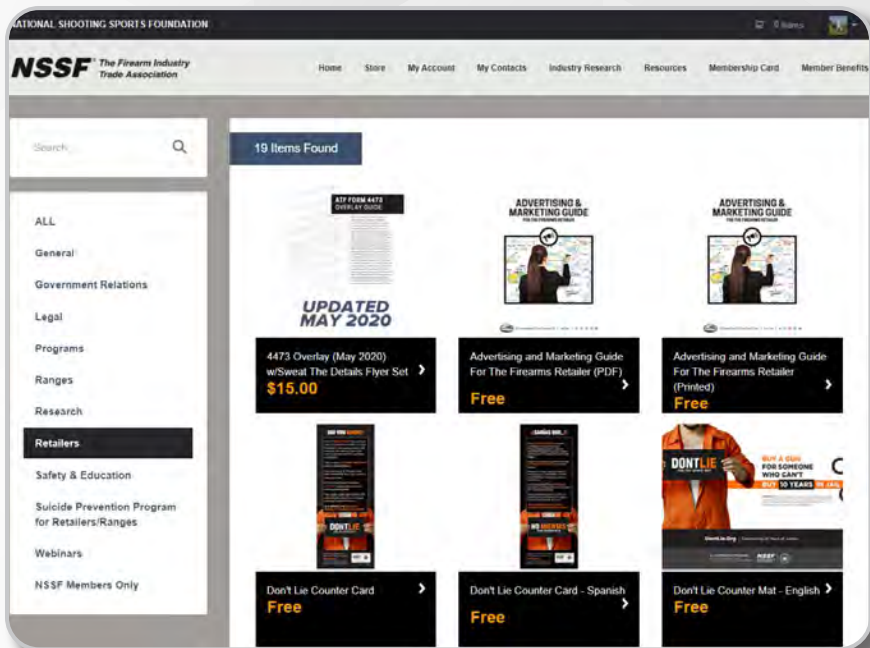
The Member Services team will review your membership application and contact you if we have any questions.



The screenshot shows a confirmation message with a large green checkmark icon. The text reads: 'Membership Application Complete'. Below this, it says: 'Thank you for completing this Membership Application. You will receive a response shortly!'. At the bottom, there is a blue button labeled 'OK'.

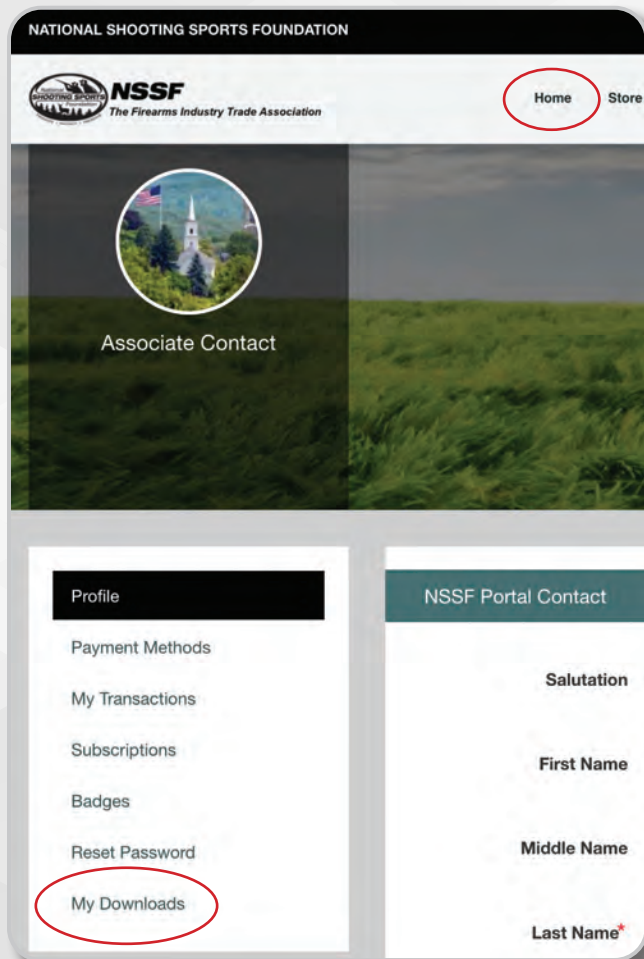
ONLINE NSSF STORE

Our new member portal/shopping cart works best with the Google Chrome browser with the “pop-ups” turned off. Downloads will not be available when using Firefox or Internet Explorer. In order to receive member pricing, you must be logged into your account. When ordering, simply search for your item or click on the category in the left navigation panel to narrow down your choices.



PDF DOWNLOADS

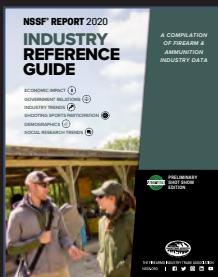
If you have ordered a PDF, it will be stored in My Downloads (left navigation panel). If you do not see My Downloads, click on the Home button and then My Downloads should be visible.



YOU HAVE QUESTIONS. WE HAVE ANSWERS.

NSSF has dozens of reports and industry indicator data available in our brand new online portal to help you better understand current market conditions.

Here's a sample of what you can find:



Also posted are historical and trend data for:

- NSSF-Adjusted NICS Based on FBI NICS Background Checks, industry indicator for monitoring market conditions as related to firearm transfers.
- Hunting license sales.
- Firearm imports, exports and U.S. production.
- Excise tax collections on Firearms and ammunition.

Staff from NSSF member companies can create an individual account to access the materials in our portal.

Access all this and more
today at NSSF.ORG.

NSSF[®]
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Trade Association



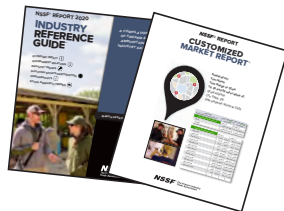
SHOOTING RANGE DEVELOPMENT STARTUP KIT

NSSF's go-to resource for those developing new firearms ranges or expanding existing footprints.

Success in the firearms range business starts with a well-thought-out plan that takes into consideration all factors key to the scope of your project. To help ensure the vision for your new range or range expansion is viable and the plan to bring it to fruition is sound, NSSF has developed a comprehensive Startup toolkit of resources, research and consulting assistance.

The Startup Kit includes:

- NSSF Customized Market Report (CMR)—\$625 value
- Market Viability Consultation Report—\$2,500 value
- Industry Reference Guide—\$95 value
- Financial Benchmarking Report—\$250 value
- NSSF Range Survey—\$120 value
- NSGA Shooting Sports Participation Report—\$150 value
- Indoor Range Development Workshop Video Series/Resource Package—\$350 value



Ordered individually, these products and services cost more than \$4,000. But order the Startup Kit at NSSF member's cost of \$1,950, and you'll realize more than \$2,000 in savings.

How the Market Viability Consultation Service Works:

Upon the completion of your NSSF Customized Market Report, which details dozens of consumer demographics relevant to your planned range location and an analysis of area competitors, our partner in this Startup Kit, NexGen Range Consulting, will provide you with a report tailored to your needs that includes:

- Conducting a basic demographic analysis of existing markets and competitors
- Review of your Customized Market Report for potential niche opportunities
- Financial feasibility analysis of your development project, inclusive of costs and equipment expenses, based on your bids and our estimates
- Projection of retail inventory investment based on our internal analysis
- A high-level, estimated project budget and projected payback period
- Project scope summarization report including:
- Recommendations for project's profit centers
- Facility size and key components (range, retail, training, memberships, lounge, event centers, classrooms, etc.)
- Potential niche opportunities in the endemic market
- Conference call consulting assistance to address your questions (three hours included)

All documents produced for your range project in the NSSF Startup Kit are custom created specific to each NSSF member's project and will be delivered 35 to 45 days from initial engagement (depending on your call availability, production of the Customized Market Report and project specifics).

For more information, contact Zach Snow at NSSF at zsnow@nssf.org or 203-426-1320 ext 224.

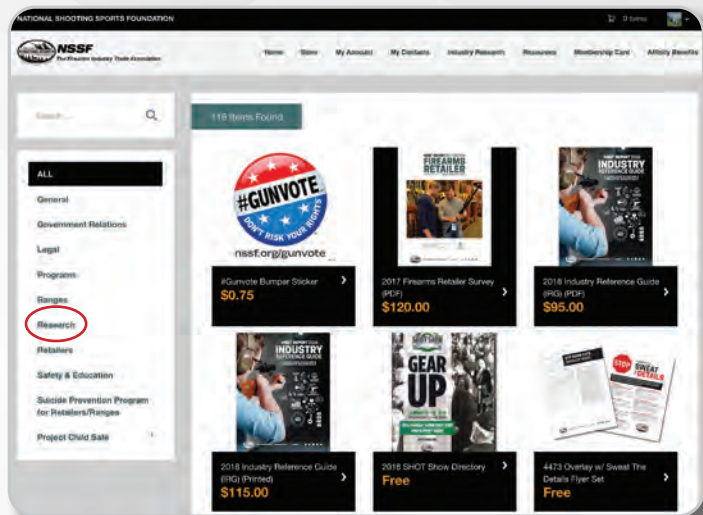
NSSF[®]
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RESEARCH

Research is found in two places:

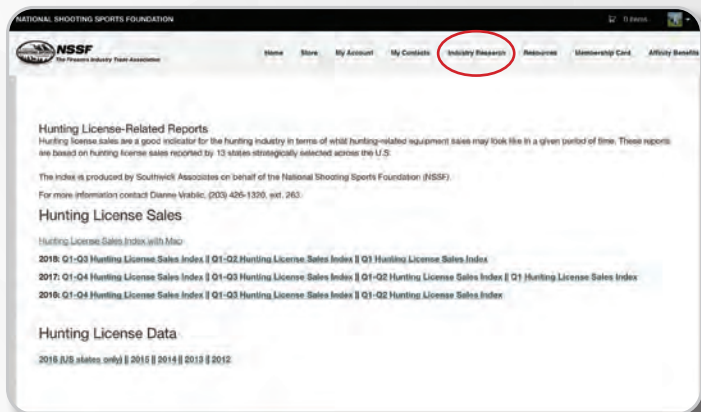
FIRST LOCATION

Click “Store” on the top bar, then on “Research” on the left side to bring you to 40+ reports such as the Industry Reference Guide, participation and consumer related reports.



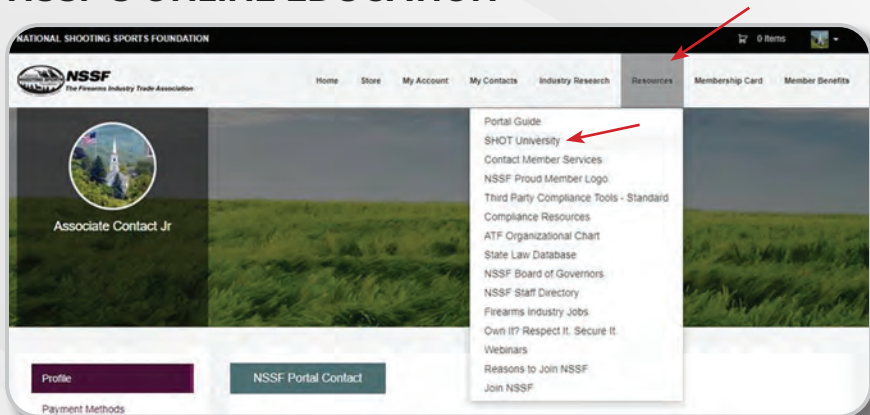
SECOND LOCATION

The “Industry Research” tab will link to data such as NSSF-adjusted NICS<NICS<Import/Exports, Hunting License Sales, etc.



Once you click “Industry Research” a drop down menu will appear. You choose which you would like to view.

HOW TO ACCESS SHOT UNIVERSITY, NSSF'S ONLINE EDUCATION



NSSF's SHOT University Online is a one-stop e-learning platform for firearms retailers and ranges. On-demand and free for NSSF members, this library of interactive online courses provides a deep-dive on critical topics ranging from compliance and regulatory issues to operational guidance and business improvement for both business owners and employees.

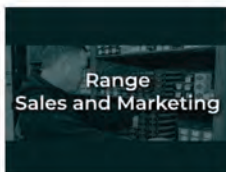
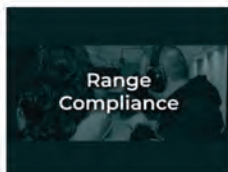
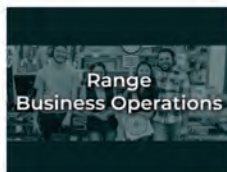
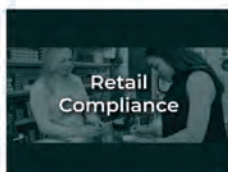
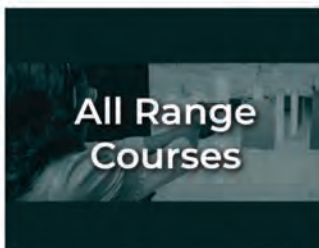
NSSF Members have free access to all online educational content. Review the course offerings today to start getting everyone up to speed and on the same page on things like marketing, compliance, security, safety and many more topics unique to our industry.





**SHOT
UNIVERSITY™**
NSSF online

Get Started Here



SHOT UNIVERSITY™

NSSF®online

KNOWLEDGE CLOSE AT HAND

NSSF's SHOT University™ Online is a one-stop e-learning platform for firearms retailers and ranges. On-demand and free for NSSF® members, this new library of interactive online courses provides a deep-dive on critical topics ranging from compliance and regulatory issues to operational guidance and business improvement for both business owners and employees.

FOR RETAILERS:

- Planning for an ATF Inspection
- Standardizing Operating Procedures
- Inventory Management

FOR RANGES:

- Road Map for Range Safety and Health
- Addressing Lead at Ranges
- Marketing Your Training Programs

and more!

Available Now At NSSF.ORG/EDUCATION

NSSF® The Firearm Industry
Trade Association

HOW TO CONTACT NSSF KEY STAFF

Main Number: 203-426-1320 NSSF Compliance Hotline: 855-335-6773

Membership, Affinity Benefits, Member Portal Questions

Email	Ext.
membership@nssf.org	x209

Patron Member Scholarship

Name	Email	Ext.
Samantha Hughes	shughes@nssf.org	x262

Retail & Range Compliance Questions, Retail & Range Services

Name	Email	Ext.
John McNamara	jmcnamara@nssf.org	x237
Ann Siladi	asiladi@nssf.org	x244

First Shots, National Shooting Sports Month

Name	Email	Ext.
Zach Snow	zsnow@nssf.org	x224
Ann Gamauf	agamauf@nssf.org	x247

Research

Name	Email	Ext.
Jim Curcuruto	jcurcuruto@nssf.org	x234
Dianne Vrablic	dvrablic@nssf.org	x263

Regional Membership Managers

Region	Name	Email	Ext.
Southwest	Paul Irwin	pirwin@nssf.org	x254
Midwest	Tisma Juett	tjuett@nssf.org	x219

SHOT Show Registration & Exhibitor Questions

855-355-7468, regmgr@convexx.com