

SAVE ON ROADWAY LIGHTING WITH FOCUS ON ENERGY®

Improve the lighting in your community by converting to LEDs. Focus on Energy is offering a **50% bonus** on roadway lights located in municipalities with rural zip codes. The total incentive, including the bonus, may not exceed the equipment cost. Projects must be completed by December 31, 2023.

Since 2015, less than **10%**
of roadway lights incentivized
by Focus on Energy were
found in rural zip codes.

Bonus Eligible Equipment Upgrades and Retrofits

Measure Description	General Application Category	Code	Incentive	Unit
Area Fixtures & Retrofit Kits:				
• Exterior Outdoor Pole-Mounted.	DLC Category: Outdoor – Low Output	L4280	\$18	Fixture
• Exterior Outdoor Decorative Area & Post-Top.	DLC Category: Outdoor – Mid Output	L4281	\$30	Fixture
• Exterior Parking Garage & Canopy/Soffit.	DLC Category: Outdoor – High Output	L4282	\$60	Fixture
• Exterior Outdoor Wall-Mounted.				
• Exterior Outdoor Flood & Spot.	DLC Category: Outdoor – Very High Output	L4283	\$150	Fixture
• Exterior Bollards.				

Refer to the lighting catalog for additional information.

Offering Details

Offering	Incentive Code
50% Municipal Roadway Lighting Bonus	5464

Contact Focus on Energy to get started
800.762.7077 • business@focusonenergy.com

How Do I Participate

- 1 Verify eligibility:
 - Participating electric utility.
 - Owns municipal roadway lights and will pay for upgrade.
 - Located in a rural zip code.
- 2 Install qualifying LED roadway lights.
- 3 Submit a Business Incentive Application and include the Municipal Roadway Lighting Bonus incentive code in Section 7. Download the application at focusonenergy.com/catalogs.
- 4 Receive your financial incentive and see additional savings for years to come.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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