



FOCUS ON COMMUNITY



FOCUS ON ENERGY DRIVES AFFORDABILITY AND ECONOMIC DEVELOPMENT

Since 2011, FOCUS ON ENERGY® services and incentives have delivered more than \$1 billion worth of net economic benefits - helping Wisconsinites save more than \$730 million in energy costs.

- Creating jobs.
- Modernizing local infrastructure.
- Improving businesses' triple bottom line—people, planet, profit.
- Supporting innovation and growth.
- Reducing out-of-state purchases of coal and natural gas.
- Improving housing affordability by lowering utility bills.

Let's focus on your community. Focus is ready to be your partner and support your economic development goals. Here's how.

I Retain and Expand Existing Businesses

Together with local leaders and economic development organizations, Focus on Energy staff works closely with existing local businesses to complete cost-saving improvements—helping them remain viable, while ensuring they stay competitive and continue to grow.

I Support New Development

Focus offers design professionals, builders, developers, and owners technical and financial support at every stage of the design and construction process. Whether your community is investing and planning new commercial or industrial buildings, redeveloping existing commercial properties, renovating or constructing schools, or building new homes, Focus has the right energy efficiency experts to assist you.

I Maintain and Improve Infrastructure and Affordability

Focus experts help community, school, and government facility leaders make energy-efficient upgrades to critical infrastructure such as water supply systems, wastewater treatment, lighting, HVAC, and more.

I Nurture Innovation and Technology

Focus offers support for the development and implementation of new energy-efficient technologies for commercial, industrial, and residential applications through research projects and pilots, engineering studies, and custom incentives.

I Promote Sustainability

Energy efficiency and renewable energy solutions have lasting impacts that help communities' residents and businesses achieve their sustainability goals. Whether your community has a sustainability committee, goals, or are looking to start at square one, the energy experts are here to help.

What We Do

Focus on Energy delivers energy and financial savings for Wisconsin's residents, businesses, and communities. Focus provides technical support and financial incentives, to implement the cost-effective installation of energy efficiency and renewable energy projects. These efforts support the economic development of Wisconsin communities by creating jobs, upgrading local infrastructure, and improving businesses bottom line.

What We Offer

- Financial incentives for energy-efficient equipment upgrades and retrofits for existing facilities.
- Financial and design assistance for new construction projects.
- Technical support from Energy Advisors and partnering Trade Ally Contractors.
- Incentives for the installation of renewable energy projects.
- Training on energy efficiency best practices for commercial and industrial facilities .



COMMUNITY AND ECONOMIC DEVELOPMENT SUCCESS STORIES

Focus on Energy prides itself on being able to contribute to the energy saving and economic successes of local communities. Here are a few examples of success stories that combine both.

Retain and Expand Existing Businesses

Manufacturer Invests in Future - Fond du Lac, Wis.

Mid-States Aluminum Corp.'s investment in energy efficiency included a production renovation that is paying off now and will keep providing energy and cost savings for years to come. The manufacturer's efficiency upgrades earned it more than \$324,000 in Focus on Energy incentives.

Maintain and Improve Infrastructure and Affordability

County Seeks to Improve Employee Comfort - Juneau, Wis.

The Henry Dodge Office Building's chiller was inefficient and nearing the end of its life. By installing a new, high efficiency air cooled chiller, Dodge County employees' comfort level has improved and earned the County more than \$28,000 in incentives in Focus on Energy incentives.

Promote Sustainability

Mount Horeb Area Historical Society - Mount Horeb, Wis.

The Mount Horeb Area Historical Society made sustainability a priority when it expanded its facility. The Historical Society received a total incentive of more than \$14,000 from Focus on Energy for implementing energy-saving measures, and will save more than \$9,000 a year in reduced energy costs.

Preserve Cultural Identity

Mule-Hide Manufacturing - Cornell, Wis.

In 2019 and 2020 with the assistance of Focus on Energy's Rural Industrial Bonus offering, Mule-Hide installed VFDs on pumps, high efficiency re-pulper rotors, completed compressed air projects, LED lighting projects, and insulation projects. These projects will save them 1,459,000 kWh, 15,741 therms, and \$111,3000 annually.

Support New Development

Redevelopment of Landmark - Madison, Wis.

Seeing Garver Feed Mill today, it's hard to imagine the dilapidated state it lay in just a few years ago. Baum Revision Real Estate Development took the east Madison landmark from disrepair to desirable location. The energy-saving features built into the redeveloped building earned nearly \$19,000 in Focus on Energy incentives.

Nurture Innovation and Technology

Baker Manufacturing Invests in Innovation - Evansville, WI

Staying ahead of the game, Baker Manufacturing invested in new melting technology that will better manage the melting process and reduce energy usage at the facility. The new equipment, assisted nearly \$160,000 in incentives from Focus on Energy, will save enough to power almost 200 homes for 15 years.

More Success Stories

To find details of these success stories, and more, visit www.focusonenergy.com/success-stories.

To learn more about our economic development tools and resources including:

- Financial incentives and training courses.
- Online tools and success stories.
- Our Communities and Economic Development Newsletter.

Contact the Community Liaison Manager at **608.230.7026** or, visit focusonenergy.com/communities-and-economic-development

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REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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