



Florence/Lauderdale Tourism Board Meeting – Agenda
Thursday September 6, 2018 – 8:30 a.m.
Visitor Center Board Room

1. Consent Agenda
 - a. August Meeting Minutes
 - b. July Financial Statements
 - c. 2016/2017 Audit
2. Partner Presentation: Alabama Music Hall of Fame – John Moseley
3. President/CEO & Other Board Reports
4. New Business
5. Old Business
6. Next Meeting – October 4, 2018 – 8:30 a.m.



Visitor Center Board Room

The Florence/Lauderdale Tourism Board conducted a regular business meeting Thursday, August 2, 2018 at 8:30 a.m. in the Florence/Lauderdale Tourism Visitor Center Board Room. Board members attending included Chairman David Muhlendorf, Vice-Chair Larry McCoy, David Abramson, and Rob Jones. Staff attending included, President/CEO Rob Carnegie and Tourism Board Attorney Elizabeth Messer.

Other guests included Chris Perkins from Perkins Outdoors.

David Muhlendorf called the meeting to order and asked the representative from Perkins Outdoors to give a presentation regarding his business, fishing, and fishing tournaments. The tournaments were especially seen as a benefit to local businesses and a request was made to continue to support those events.

1. Consent Agenda
 - a. July Meeting Minutes
 - b. June Financial Statements

David Muhlendorf called for a motion to approve the Consent Agenda.

David Abramson made a motion to approve the Consent Agenda.

Larry McCoy seconded the motion. David Muhlendorf called for the vote on the motion to approve the consent agenda. The motion was unanimously approved.

2. President/CEO & Other Board Reports: Rob Carnegie presented the Corporate Performance Rollup and reported the staff is working extremely hard. He further discussed that the AHSAA had selected Florence as the site of its tournament for three years, with a request that the Board provide \$30,000.00 in financial support and assist with providing rooms.

Rob Jones reported the Special Events Committee met and reviewed a request from the request by the AHSAA to host the state softball tournament. Rob Jones made a motion to approve the two year contract with AHSAA to host the state softball tournament for \$30,000 each year. Larry McCoy seconded the motion. David Muhlendorf called for a



vote on the motion to approve the two year contract with AHSAA to host the state softball tournament for \$30,000 each year. The motion was unanimously approved.

Rob Jones reported the Special Events Committee also met regarding the National High School World Finals Bass Tournament proposal, the Tribe Quantum Conference request and Shoals Symphony. Rob Jones made a motion based on the committee recommendation to fund the Shoals Symphony and Quantum Tribe Conference \$1,000 each and \$75,000 plus meal and rooms for the National High School World Finals Bass tournament. Larry McCoy seconded the motion. David Muhlendorf called for a vote on the motion to fund the Shoals Symphony and Quantum Tribe Conference \$1,000 each and \$75,000 plus meal and rooms for the National High School World Finals Bass tournament. The motion was unanimously approved.

David Muhlendorf reported the Personnel Committee met and reviewed the renewal of the contract for Rob Carnegie.

At 9:03, the Board went into executive session.

At 9:31, the Board reconvened the regular board meeting. David Abramson made a motion to approve the renewed contract for Rob Carnegie. Larry McCoy seconded the motion. David Muhlendorf called for the vote on the motion to approve the renewal of the contract with Rob Carnegie. The motion was unanimously approved.

3. New Business: No new business
4. Old Business: No old business
5. Next Meeting – September 6 – 8:30 a.m.

Prepared by: _____

Board Member _____