



Dear Industry Partner,

The Florence-Lauderdale Convention + Visitors Bureau has created both board committees and appointed advisory committees for the purpose of providing oversight, recommendations and vision for the organizational direction of the CVB; in administrative, financial and marketing capacities.

There are 4 committees within our organization where we welcome our tourism partners to apply for a position on a committee.

These 4 committees are: 1) Budget 2) Events Advisory 3) Audit 4) Marketing (not yet formed)

Upon receipt of applications, the board chairman will appoint interested applicants to committees based on his discretion. Applying for a position on a committee does not guarantee you will be placed on a committee.

Applicants need to be aware that you may not be placed on a committee due to “conflicts of interest” when sitting on a specific committee may create a situation where direct employer or personal benefit may result. Applicants need to further be aware that sitting on a certain committee may require an applicant to sign a non-disclosure agreement.

If you are interested in serving on an advisory committee, please complete the application below by: **February 20, 2019** and return to Alison Stanfield at alison@visitflorenceal.com

Sincerely,

Alison Stanfield
Director of Operations
Florence-Lauderdale Tourism