

The SHOALS

FLORENCE | SHEFFIELD | TUSCUMBIA | MUSCLE SHOALS

During this time of self-quarantine and social distancing, the tourism industry is directly affected as we all try to get ahead of the COVID-19 pandemic. Florence-Lauderdale Tourism is looking to encourage locals to partner with us to create content that gives the public a “break” from the negativity and uncertainty during this time.

We’re asking and looking for students of ALL ages to participate in a community contest where students are encouraged to either A.) Write an essay or B.) Submit a drawing of topics such as: what you love about the Shoals community, what makes the Shoals special or what is your favorite attraction or piece of history in the Shoals.

Participants are welcome to submit essays and drawings via email or mail. All e-mailed documents can be submitted via PDF, Word or JPG files to Randa@VisitFlorenceAL.com. All mailed documents will need to be addressed to Randa Hovater, 200 Jim Spain Drive, Florence, AL 35630.

When submitting, please include the participant’s name, age, city and school they attend (if applicable). Please note: some entries will be featured on our social media accounts and e-newsletters. Entries should be submitted by April 6, 2020. We will select three winners from each category (essay and drawing) to be awarded a gift certificate to local restaurants, attractions or shops.

If you have any questions, please contact Randa Hovater at Randa@VisitFlorenceAL.com or (256) 740-4141.