

Florence/Lauderdale Tourism
Statement of Financial Position Balance Sheet - April 2020

Current Assets:

First Southern Checking	\$	79,465.26	
Account Receivable - ADOR	\$	32,816.65	
Inventory Asset	\$	6,056.83	
Construction in Progress	\$	15,000.00	
			\$ 133,338.74

Property and Equipment

Furniture & Fixtures	\$	39,144.47	
Transportation Equipment	\$	57,835.50	
Computer Equipment	\$	12,361.19	
Signage	\$	9,450.00	
Building	\$	2,413,098.06	
	\$	2,531,889.22	
			\$ 2,531,889.22

Total Assets			\$ 2,665,227.96
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Other Assets

Net Investment in Capital Asset	\$	(2,543,622.48)	
			\$ (2,543,622.48)
Total Assets			\$ 133,338.74

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Liabilities and Fund Balance Equity

Current Liabilities

Accounts Payable	\$	30,879.74	
Payroll Tax Liabilities	\$	2,093.30	
Retirement Payable	\$	2,610.05	
Accrued Payroll	\$	11,071.43	
Line of Credit	\$	70,000.00	
Capital Lease - Visitor Center	\$	1,521,881.58	
AMT Provided for LT Debt	\$	<u>(1,552,390.84)</u>	
			\$ 116,654.52

Fund Balance Equity

Unrestricted Net Assets	\$	276,287.85	
Excess of Revenues over (under)	\$	(137,281.09)	
			<u>\$ 139,006.76</u>

Total Liabilities and Fund Balance Equity			<u><u>\$ 255,661.28</u></u>
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Florence/Lauderdale Tourism
Statement of Activities for the Period Ending April 2020

<u>PUBLIC REVENUES</u>	<u>Budget</u>	<u>Current Month</u>	<u>%</u>	<u>12 Months</u>	<u>%</u>
Lodging Tax	\$ 1,072,000.00	\$ 32,816.65	97%	\$ 216,641.00	80%
State Tourism Grants	\$ 10,000.00	\$ 5,000.00	50%	\$ 5,000.00	50%
Lauderdale County	\$ -				
MSNHA	\$ 10,000.00		100%		100%
Total Public Revenues	\$ 1,092,000.00	\$ 37,816.65	97%	\$ 221,641.00	80%
<u>PRIVATE REVENUES</u>					
Merch Sales (Gift Shop)	\$ 22,000.00	\$ 92.00	100%	\$ 1,858.20	92%
Ticket Sales	\$ 2,250.00		100%		100%
Enhanced Listings	\$ 3,750.00	\$ -		\$ 1,275.00	66%
Visitor Guide Ad Space	\$ -				
AMLA & ATB					
Total Private Revenues					
Line of Credit					
Total Private Revenues	\$ 28,000.00	\$ 92.00		\$ 3,133.20	
TOTAL REVENUE	\$ 1,120,000.00	\$ 37,908.65	97%	\$ 224,774.20	80%

<u>EXPENDITURES</u>	<u>Budget</u>	<u>Current Month</u>	<u>%Remaining</u>	<u>1 Month</u>	<u>%</u>
CORPORATE					
Salaries - Mngmt	\$ 311,000.00	\$ 25,549.46	92%	\$ 96,956.54	69%
Salaries - Hourly - VS	\$ 11,900.00	\$ 810.00	93%	\$ 3,573.00	70%
Salaries - Contract	\$ 2,500.00		100%		100%
4% Perf. Bonus	\$ 7,700.00		100%		100%
Taxes & Benefits	\$ 75,245.00	\$ 6,931.21	91%	\$ 28,591.54	62%
TOTAL CORPORATE	\$ 408,345.00	\$ 33,290.67	92%	\$ 129,121.08	68%

PROGRAMMING

LEISURE

Consumer Shows

Pilgrimage	\$ 3,000.00		100%		100%
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Event Sponsorship Fee	\$ 35,000.00	\$ 3,000.00	91%	\$ 3,000.00	91%
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- Wine Festival
- Shindig
- Front Porch Storytellers
- Smok'in on the Water BBQ
- Trail of Tears
- Shoals Symphony at UNA
- Food Truck Festival
- Alabama Craft Beer Festival
- Shoals Fest
- MSNHA Conference Speaker

Advertising

Florence/Lauderdale Tourism
Statement of Activities for the Period Ending April 2020

Alabama Magazine	\$	6,498.00	\$	1,083.00	83%	\$	2,166.00	67%
Facebook campaigns	\$	1,000.00			100%			100%
Mail Chimp - enewsletter	\$	540.00	\$	49.99	91%	\$	199.96	63%
Alabama Vacation Guide	\$	9,085.00			100%	\$	2,271.25	75%
Explore the Shoals	\$	850.00			100%			100%
AMLA Vacation Guide	\$	750.00			100%			100%
Alabama Golf Guide	\$	1,500.00			100%			100%
Convention South								
AMHOF Dinner	\$	7,500.00			100%	\$	7,500.00	0%
Conference Registration								
AGCT	\$	1,200.00			100%			100%
Southeast Tourism Society	\$	495.00			100%			100%
AMLA Annual Meeting	\$	100.00			100%			100%
Alabama Travel Council Bash	\$	50.00			100%			100%
ESTO	\$	1,000.00			100%			
Alabama Welcome Center Retreat								
Advance Travel & Tourism	\$	63,150.00	\$	48.38	100%	\$	1,623.38	97%
Mobile App	\$	6,000.00	\$	2,500.00	58%	\$	2,500.00	58%
Memberships								
AMLA	\$	225.00			100%			
Natchez Trace Compact	\$	2,500.00			100%			100%
Southeast Tourism Society	\$	545.00			100%			100%
Natchez Trace Pkwy Assoc.	\$	50.00			100%			100%
Tennessee Tombigbee								
Partnership Program	\$	1,000.00			100%			100%
Web Updates								
Core Maintenance/Design	\$	42,000.00			100%	\$	30,000.00	29%
Amazon Web Hosting	\$	2,400.00			100%			100%
Content Creation	\$	10,000.00			100%	\$	10,000.00	0%
Creative/Video	\$	6,500.00			100%			100%
Rob Travel + Meals	\$	5,500.00	\$	0.01	100%	\$	565.62	90%
Alison Travel + Meals	\$	3,000.00			100%	\$	192.72	94%
Contingency								
TOTAL LEISURE	\$	211,438.00	\$	6,681.38	97%	\$	60,018.93	72%
TRAVEL TRADE								
Tradeshows Registrations								
ABA(2020)	\$	1,596.00			100%			100%
Travel South - Dom	\$	2,500.00			100%			100%

Florence/Lauderdale Tourism
Statement of Activities for the Period Ending April 2020

Travel South - Int'l	\$	2,600.00		100%		100%
Memberships						
ABA	\$	550.00		100%		100%
AMA/GMA/SCMA	\$	200.00		100%	\$ 200.00	0%
TN Motor Coach Assoc.	\$	275.00		100%		100%
Sponsorships						
Tennessee Motorcoach Conference	\$	10,000.00		100%	\$ 6,669.83	33%
Advertising						
FAM TOURS	\$	1,500.00		100%	\$ 2,519.01	-68%
Travel & Entertainment					\$ 2,215.07	
TOTAL TRAVEL TRADE	\$	19,221.00	\$ -	100%	\$ 11,603.91	40%
SPORT TOURISM						
Tradeshows Registration						
NASC	\$	-				
Sport Relationship	\$	-				
Memberships						
NASC	\$	-				
Sport Alabama	\$	2,000.00		100%		100%
Alabama Bass Trail	\$	2,500.00		100%		100%
Event Hosting						
Boat US Collegiate Nationals	\$	65,000.00		100%		100%
FLW Costa	\$	24,500.00		100%		100%
Lady Bass	\$	5,500.00		100%		100%
ASABFA	\$	6,000.00		100%		100%
Kayak Bass Trail & Meet up	\$	27,500.00		100%		100%
Bassmaster National Championship	\$	65,000.00		100%		100%
AL Bass Federation (3 Events)	\$	16,000.00		100%	\$ 1,728.57	89%
ABN HS Regionals	\$	4,600.00		100%		100%
AHSAA Regional Softball	\$	35,000.00		100%		100%
Big Bass Bass - Free						
Sponsorship						
Scott Martin Challenge	\$	5,000.00		100%		100%
	\$	-				
Sales Mission	\$	-				
Travel & Meals	\$	3,000.00			\$ 179.99	94%
Sport FAM	\$	-			\$ 1,000.00	
TOTAL SPORT TOURISM	\$	261,600.00	\$ -	100%	\$ 2,908.56	99%

Florence/Lauderdale Tourism
Statement of Activities for the Period Ending April 2020

MEDIA RELATIONS

Marketplace/Events

Media Meet Up (2)	\$	1,000.00		100%		100%
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Memberships

Meltwater	\$	6,000.00		100%	\$ 6,000.01	0%
Crowdriff	\$	15,300.00	\$ 3,825.00	75%	\$ 7,650.00	50%
FOTO FLORENCE	\$	250.00		100%		100%
FAM Tours	\$	4,000.00		100%	\$ 1,468.46	63%
Social Media Summit	\$	100.00		100%		100%
Travel & Meals	\$	3,500.00		100%	\$ 631.10	82%
TOTAL MEDIA RELATIONS	\$	30,150.00	\$ 3,825.00	87%	\$ 15,749.57	48%

VISITOR SERVICES

Advertising	\$	4,000.00		100%	\$ 350.00	91%
Printing	\$	4,000.00		100%		100%
Visitor Guide						
Merch Resale	\$	12,000.00		100%	\$ 14.74	100%
Ticket Expense						
Merch Giveaways	\$	2,500.00	\$ 131.40	95%	\$ 131.40	95%
Programming	\$	10,000.00		100%		100%
TOTAL VISITOR SERVICES	\$	32,500.00	\$ 131.40	100%	\$ 496.14	98%

TOTAL PROGRAMMING	\$	554,909.00	\$ 10,637.78	98%	\$ 90,777.11	
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ADMINISTRATION

Accounting	\$	18,000.00	\$ 209.00	99%	\$ 885.00	95%
Legal	\$	2,400.00		100%		100%
Times Daily Subscription	\$	250.00		100%		100%
Insurance	\$	17,000.00	\$ 2,711.25	84%	\$ 9,861.25	42%
Data Processing Computer						
Repairs & Equipment	\$	4,000.00	\$ 144.77	96%	\$ 1,312.79	67%
Google Email Service	\$	600.00	\$ 70.57	88%	\$ 250.57	58%
Rent						
Debt Service	\$	58,362.61	\$ 3,675.29	94%	\$ 13,149.17	77%
Debt Interest	\$	43,370.39	\$ 4,802.46	89%	\$ 20,761.46	52%
Bank Fees	\$	2,000.00	\$ 25.00	99%	\$ 324.09	84%
Telecommunications	\$	5,000.00	\$ 456.78	91%	\$ 3,220.02	36%
Postage	\$	16,000.00	\$ 2,759.84	83%	\$ 6,673.07	58%
Photocopier	\$	3,400.00	\$ 301.70	91%	\$ 1,108.93	67%
Maintenance Contracts						
Cleaning	\$	7,200.00		100%	\$ 1,671.43	77%
Aquarium	\$	3,600.00	\$ 300.00	92%	\$ 1,200.00	67%

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Lawn Care	\$	7,200.00	\$	1,200.00	83%	\$	2,485.00	65%
Pest Control	\$	648.00	\$	54.00	92%	\$	162.00	75%
Heating/Air	\$	2,500.00			100%	\$	512.50	80%
Alarm/Fire System	\$	600.00	\$	50.00	92%	\$	200.00	67%
Other	\$	1,000.00			100%	\$	98.00	90%
Printing/Letterhead/Envelopes	\$	2,000.00			100%			100%
Office Supplies	\$	6,000.00	\$	113.34	98%	\$	1,897.94	68%
Office Equipment								
Repairs & Improvements	\$	6,800.00	\$	332.50	95%	\$	834.50	88%
Uniforms	\$	500.00			100%	\$	353.55	29%
Utilities	\$	25,200.00	\$	1,028.55	96%	\$	7,831.18	69%
Professional Development	\$	2,500.00			100%			100%
Line of Credit			\$	302.28		\$	660.04	
Agency Memberships								
DFA	\$	35.00			100%			100%
Alabama Travel Council	\$	400.00			100%			100%
ASCAP	\$	360.00			100%	\$	363.00	-1%
Sam's Club	\$	100.00			100%			100%
STR Report	\$	2,400.00	\$	2,600.00	-8%	\$	2,600.00	-8%
AAA	\$	245.00	\$	53.00	78%	\$	135.00	45%
AADMO	\$	1,200.00			100%			100%
Chamber of Commerce	\$	295.00			100%			100%
Florence Rotary	\$	780.00			75%	\$	195.00	75%
TN Tombigbee								
TOTAL ADMINISTRATION	\$	241,946.00	\$	21,190.33	91%	\$	78,745.49	67%
TOTAL EXPENDITURES	\$	1,205,200.00	\$	65,118.78	95%	\$	298,643.68	75%
Excess of Revenues Over Expenditures			\$	(27,210.13)		\$	(73,869.48)	
Fund Balances -Beginning			\$	133,201.00		\$	276,287.85	
			\$	5,805.76		\$	(137,281.09)	
			\$	<u>139,006.76</u>		\$	<u>139,006.76</u>	

**Florence/Lauderdale Tourism
General Ledger - April 2020**

<u>Date</u>	<u>Num</u>	<u>Description</u>	<u>Beginning Blance</u>	<u>Debit Amount</u>	<u>Credit Amount</u>	<u>Period Balance End</u>
600.100 Lodging Tax			\$ (183,824.35)			
		To Record April Accounts Receivable			\$ 32,816.65	
		Totals for 600.100		\$ -	\$ 32,816.65	\$ (216,641.00)
600.200 State Tourism Grants			\$ -		\$ 5,000.00	
		Totals for 600.200		\$ -	\$ 5,000.00	\$ (5,000.00)
610.100 MSNHA Grant						
		Totals for 610.100				\$ -
600.400 AMLA Grants						
2/19/2020		ALMA - Media Grits	\$ -		\$ 1,750.00	
		Totals for 600.200		\$ -	\$ 1,750.00	\$ (1,750.00)
610.300 Merchandise Sales Gift Shop			\$ (1,588.20)			
04/01/2020		Deposit - Merch Sales			\$ 92.00	
		Totals for 610.300			\$ 92.00	\$ (1,680.20)
610.400 AMLT Grant						
3/13/2020		Deposit - AMLA Sponsorship			\$ 1,750.00	
		Totals for 610.400			\$ 1,750.00	\$ (1,750.00)
610.500 Ticket Sales						
		Totals for 610.500				
610.700 Enhanced Listings			\$ (1,050.00)			
		Totals for 610.700				\$ (1,050.00)
610.800 Visitor Guide Sales						
		Totals for 610.700				
650.100 Salaries -Management			\$ 71,407.08			
04/03/2020	188	Alison Stanfield		\$ 2,807.69		
04/03/2020	189	Rob Carnegie		\$ 4,557.69		
04/03/2020	190	Randa Hovater		\$ 1,769.23		
04/03/2020	192	Mary Fuller		\$ 1,153.85		
04/03/2020	193	Tyler Dolan		\$ 1,634.62		
04/17/2020	194	Alison Stanfield		\$ 2,807.69		
04/17/2020	195	Rob Carnegie		\$ 4,557.69		
04/17/2020	196	Randa Hovater		\$ 1,769.23		
04/17/2020	198	Mary Fuller		\$ 1,153.85		
04/17/2020	199	Tyler Dolan		\$ 1,634.62		
4/30/2020		Reverse March Accrued Payroll			\$ 9,368.13	
4/30/2020		Record April Accrued Payroll		\$ 11,071.43		

**Florence/Lauderdale Tourism
General Ledger - April 2020**

	Total		\$ 34,917.59	\$ 9,368.13	\$ 71,407.08
	Totals for 650.100				
650.200 Salaries - Hourly	\$ 3,573.00				
04/03/2020 191 Linda Jones		\$ 405.00			
04/17/2020 195 Linda Jones		\$ 405.00			
	Totals for 650.200		\$ 810.00	\$ -	\$ 4,383.00
650.300 Contract	\$ 2,000.00				
	Totals for 650.200			\$ -	\$ 2,000.00
650.400 Taxes & Benefits	\$ 21,347.81				
4/1/2020 1303 Local Government Health Insurance		\$ 3,404.00			
04/03/2020 Stanfield, Alison - ERFICA - SS		\$ 174.08			
04/03/2020 Stanfield, Alison - ERFICA Med		\$ 40.71			
04/03/2020 Carnegie, Robert - ERFICA - SS		\$ 282.58			
04/03/2020 Carnegie, Robert - ERFICA - Med		\$ 66.09			
04/03/2020 Hovater, Randa - ERFICA-SS		\$ 109.70			
04/03/2020 Hovater, Randa - ERFICA - Med		\$ 25.66			
04/03/2020 Jones, Linda - ERFUTA		\$ 2.43			
04/03/2020 Jones, Linda - ERFICA-SS		\$ 25.11			
04/03/2020 Jones, Linda - ERFICA - Med		\$ 5.87			
04/03/2020 Jones, Linda - AL SUI		\$ 2.63			
04/03/2020 Fuller, Mary - ERFUTA		\$ 0.46			
04/03/2020 Fuller, Mary - ERFICA-SS		\$ 71.54			
04/03/2020 Fuller, Mary - ERFICA - Med		\$ 16.74			
04/03/2020 Fuller, Mary - AL SUI		\$ 7.00			
04/03/2020 Dolan, Tyler - ERFICA-SS		\$ 101.35			
04/03/2020 Dolan, Tyler - ERFICA - Med		\$ 23.70			
04/17/2020 Stanfield, Alison - ERFICA - SS		\$ 174.07			
04/17/2020 Stanfield, Alison - ERFICA Med		\$ 40.71			
04/17/2020 Carnegie, Robert - ERFICA - SS		\$ 282.57			
04/17/2020 Carnegie, Robert - ERFICA - Med		\$ 66.08			
04/17/2020 Hovater, Randa - ERFICA-SS		\$ 109.69			
04/17/2020 Hovater, Randa - ERFICA - Med		\$ 25.65			
04/17/2020 Jones, Linda - ERFUTA		\$ 2.43			
04/17/2020 Jones, Linda - ERFICA-SS		\$ 25.11			
04/17/2020 Jones, Linda - ERFICA - Med		\$ 5.87			
04/17/2020 Jones, Linda - AL SUI		\$ 2.63			
04/17/2020 Fuller, Mary - ERFICA-SS		\$ 71.54			
04/17/2020 Fuller, Mary - ERFICA - Med		\$ 16.73			
04/17/2020 Dolan, Tyler - ERFICA-SS		\$ 101.34			
04/17/2020 Dolan, Tyler - ERFICA - Med		\$ 23.71			
04/30/2020 Adjust Payroll Payable to Actual-Record RSA Employer Match		\$ 1,623.43			
4/30/2020 Reverse February Payable			\$ 3,404.00		
4/30/2020 Record March Accounts Payable		\$ 3,404.00			

**Florence/Lauderdale Tourism
General Ledger - April 2020**

		<u>\$ 10,335.21</u>	<u>\$ 3,404.00</u>	<u>\$ 28,279.02</u>
661.101 Shoals Fest				
	Totals for 661.102		<u>\$ -</u>	
661.102 Pilgrimage				
	Totals for 661.102		<u>\$ -</u>	
661.121 Wine Festival	\$ 3,000.00			
	Totals for 661.121		<u>\$ -</u>	<u>\$ 3,000.00</u>
661.120 Muscle Shoals National Heritage Area				
	Totals for 661.102		<u>\$ -</u>	
661.122 Shindig				
	Totals for 661.102		<u>\$ -</u>	
661.123 Trail of Tears				
	Totals for 661.102		<u>\$ -</u>	
661.124 Smoke on the Water				
	Totals for 661.124			
661.126 Shoals Symphony				
	Totals for 661.121		<u>\$ -</u>	
661.127 Front Porch Storytellers				
	Totals for 661.127			
661.128 Alabama Craft Beer Festival				
	Totals for 661.127			
661.129 Food Truck Festival				
	Totals for 661.129			
661.133 Alabama Magazine	\$ 1,083.00			
4/14/2020	First Southern CC - Rob	\$ 541.50		
4/30/2020	First Southern CC - Rob	\$ 541.50		
	Totals for 661.133	<u>\$ 1,083.00</u>	<u>\$ -</u>	<u>\$ 2,166.00</u>
661.134 Facebook Campaign				
	Totals for 661.134		<u>\$ -</u>	<u>\$ -</u>
661.135 E-Newsletter Mail Chimp	\$ 149.97			
4/23/2020	First Souther CC - Mary	\$ 49.99		

**Florence/Lauderdale Tourism
General Ledger - April 2020**

	Totals for 661.134	\$ 49.99	\$ 199.96
661.137 Alabama Vacation Guide	\$ 2,271.25		
	Totals for 661.137	\$ -	\$ 2,271.25
661.138 Explore the Shoals			
	Totals for 661.137	\$ -	
661.140 Convention South			
	Totals for 661.140	\$ -	
661.146 Alabama Golf Guide			
	Totals for 661.146	\$ -	
661.150 Music Development/Advertising	\$ 600.00		
	Totals for 661.137		\$ 600.00
661.161 AGCT			
	Totals for 661.161		
661.162 Southeast Tourism Society			
	Totals for 661.162		\$ -
661.163 AMLA Annual Meeting			
	Totals for 661.163		
661.164 Tourism Bash			
	Totals for 661.163		\$ -
661.165 Alabama Welcome Center Retreat			
	Totals for 661.165		
661.166 Advance Travel and Tourism	\$ 1,618.38		
	Totals for 661.166		\$ 1,618.38
661.167 Web App			
	Totals for 661.167	\$ -	
661.191 AMLA Membership			
	Totals for 661.191		\$ -
661.192 Natchez Trace Compact			
	Totals for 661.191		\$ -
661.193 Southeast Tourism Society			

**Florence/Lauderdale Tourism
General Ledger - April 2020**

	Totals for 661.191			\$ -
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661.200 Parntership Program				
	Totals for 661.200		\$ -	\$ -
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661.303 Web Site Core Maintanence/Design	\$ 40,000.00			
	Totals for 661.303		\$ 40,000.00	
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661.400 Creative				
	Totals for 661.400		\$ -	\$ -
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61.561 - AMHOF Banquet	\$ 7,500.00			
			\$ 7,500.00	
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661.500 Rob's Travel & Entertainment	\$ 565.61			
04/13/2020 First Southern CC - Rob	\$ 0.01			
	Totals for 661.500	\$ 0.01	\$ 565.62	
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661.600 Alison's Travel & Entertainment	\$ 192.72			
	Totals for 661.600		\$ 192.72	
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662.101 ABA Tradeshow				
	Totals for 662.101	\$ -	\$ -	
<hr style="border-top: 3px double #000;"/>				
662.102 Travel South Domestic				
	Totals for 662.102			
<hr style="border-top: 3px double #000;"/>				
662.103 Travel South International				
	Totals for 662.102		\$ -	
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662.203 ABA Reception				
	Totals for 662.203		\$ -	
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662.204 TN Motorcoach Conference	\$ 6,669.83			
	Totals for 662.203		\$ -	\$ 6,669.83
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662.202 AMC Membership	\$ 200.00			
	Totals for 662.202		\$ -	\$ 200.00
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662.203 Group Travel/Entertainment	\$ 3,587.31			
	Totals for 662.203		\$ -	\$ 3,587.31
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662.500 Group FAM Tours	\$ 772.16			
	Totals for 662.500		\$ -	\$ 772.16
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**Florence/Lauderdale Tourism
General Ledger - April 2020**

663.201 NASC Membership					
	Totals for 663.201			<u><u>\$</u></u>	<u><u>-</u></u>
663.202 Sports Alabama Membership					
	Totals for 663.203			<u><u>\$</u></u>	<u><u>-</u></u>
663.203 Alabama Bass Trail Membership					
	Totals for 663.203			<u><u>\$</u></u>	<u><u>-</u></u>
663.301 · Boat US Collegiate Nationals					
	Totals for 663.301			<u><u>\$</u></u>	<u><u>-</u></u>
663.304 · FLW COSTA					
	Totals for 663.304			<u><u>\$</u></u>	<u><u>-</u></u>
663.327 - AHSAA - Softball					
	Totals for 663.327			<u><u>\$</u></u>	<u><u>-</u></u>
663.326 · Bassmaster Championship					
	Totals for 663.326			<u><u>\$</u></u>	<u><u>-</u></u>
663.331 Alabama Bass Nation					
4/1/2020 1291 Alabama Bass Fed		\$	1,440.00		
	Totals for 663.700	<u><u>\$</u></u>	<u><u>1,440.00</u></u>	<u><u>\$</u></u>	<u><u>1,440.00</u></u>
663.700 Sports FAM					
	Totals for 663.700				
663.700 Travel & Entertainment Sports	\$	179.99			
	Totals for 663.700			<u><u>\$</u></u>	<u><u>179.99</u></u>
664.100 · Marketplace Events	\$	4,485.00			
	Totals for 664.100			<u><u>\$</u></u>	<u><u>-</u></u>
				<u><u>\$</u></u>	<u><u>4,485.00</u></u>
664.167 · Meltwater	\$	6,001.00			
	Totals for 661.167			<u><u>\$</u></u>	<u><u>-</u></u>
				<u><u>\$</u></u>	<u><u>6,001.00</u></u>
664.203 · CrowdRiff	\$	3,825.00			
	Totals for 664.203			<u><u>\$</u></u>	<u><u>-</u></u>
				<u><u>\$</u></u>	<u><u>3,825.00</u></u>

**Florence/Lauderdale Tourism
General Ledger - April 2020**

664.500 FAM Tours - Media	\$	1,199.89			
4/1/2020 1296 Residence Inn			\$	224.22	
Totals for 664.500			\$	224.22	\$ 1,424.11
			<hr style="border-top: 1px solid black;"/>		
664.600 Travel & Entertainment - Media	\$	301.10			
Totals for 664.600					\$ 301.10
			<hr style="border-top: 1px solid black;"/>		
665.101 Advertising	\$	350.00			
Totals for 665.101					\$ 350.00
			<hr style="border-top: 1px solid black;"/>		
665.102 Printing					
Totals for 665.102					\$ -
			<hr style="border-top: 1px solid black;"/>		
665.103 Merch Resale					
Totals for 665.103					\$ -
			<hr style="border-top: 1px solid black;"/>		
665.104 Merch Giveaway					
4/13/2020 First Southern CC - Randa			\$	131.40	
Totals for 665.104			\$	131.40	\$ 131.40
			<hr style="border-top: 1px solid black;"/>		
665.105 Programing Visitor Services					
Totals for 665.105					\$ -
			<hr style="border-top: 1px solid black;"/>		
665.106 Ticket Sales Expense					
Totals for 665.106					\$ -
			<hr style="border-top: 1px solid black;"/>		
701.000 Accounting/Legal	\$	662.00			
4/1/2020 1295 Patterson, Prince			\$	69.00	
4/21/2020 1306 Patterson, Prince			\$	159.00	
Totals for 701.000			\$	228.00	\$ 890.00
			<hr style="border-top: 1px solid black;"/>		
702.000 Dues & Subscriptions					
Totals for 702.000					\$ -
			<hr style="border-top: 1px solid black;"/>		
703.000 Insurance	\$	9,523.00			
4/21/20 1311 Travelers			\$	103.25	
Totals for 703.000			\$	103.25	\$ 9,626.25
			<hr style="border-top: 1px solid black;"/>		
Total 703.101 Computer Repairs & Equipment	\$	949.03			
4/9/20 First Southern CC - Randa			\$	32.39	
4/29/20 First Southern CC - Randa			\$	32.39	
4/29/20 First Southern CC - Alison			\$	79.99	
Totals for 703.101			\$	144.77	\$ 1,093.80
			<hr style="border-top: 1px solid black;"/>		
703.102 Google Email Service	\$	150.00			

**Florence/Lauderdale Tourism
General Ledger - April 2020**

4/2/20	Region's Bank Card - Alison	\$	70.57	
4/30/2020	To Reverse Dec Accounts Payable			\$ 50.00
	Totals for 703.102	\$	70.57	\$ 220.57
				50.00
				220.57
703.103 Computer/Data Processing				
				\$ -
				-
704.101 - First Southern Debt Service VC				
		\$	9,473.88	
4/10/2020	1298 First Southern		\$ 3,675.29	
	Totals for 704.101	\$	3,675.29	\$ 13,149.17
				13,149.17
704.102 - First Southern Debt Interest VC				
		\$	15,959.07	
4/10/2020	1298 First Southern		\$ 4,802.46	
	Totals for 704.102	\$	4,802.46	\$ 20,761.53
				20,761.53
705.000 Bank Fees				
		\$	299.09	
4/30/2020	Analysis Charge		\$ 5.00	
4/30/2020	Intuit Account Fee		\$ 20.00	
	Totals for 704.100	\$	25.00	\$ 324.09
				324.09
706.000 Telecommunications				
		\$	2,051.12	
04/01/2020	1290 Verizon		\$ 353.85	
04/21/2020	Ally - First Southern CC Alison		\$ 7.48	
	Totals for 706.000	\$	361.33	\$ 2,412.45
				2,412.45
707.000 Postage				
		\$	3,141.89	
4/10/2020	1301 Quadient Funds		\$ 496.61	
	Totals for 707.000	\$	496.61	\$ 3,638.50
				3,638.50
708.000 Photocopier				
		\$	807.30	
04/21/2020	1308 Xerox		\$ 301.70	
	Totals for 708.000	\$	301.70	\$ 1,109.00
				1,109.00
709.101 Cleaning				
		\$	1,800.00	
04/21/2020	1310 1st Impressions		\$ 471.43	
	Totals for 709.101	\$	471.43	\$ 2,271.43
				2,271.43
709.102 Aquarium				
		\$	900.00	
04/01/2020	1292 Aquaticare		\$ 300.00	
	Totals for 709.102	\$	300.00	\$ 1,200.00
				1,200.00
709.103 Lawn Care				
		\$	1,885.00	

**Florence/Lauderdale Tourism
General Ledger - April 2020**

04/21/2020	1307 Providence Lawn Care		\$ 600.00		
	Totals for 709.103		<u>\$ 600.00</u>		<u>\$ 2,485.00</u>
709.106 Pest Control		\$	54.00		
04/01/2020	1293		\$ 54.00		
	Totals for 709.106		<u>\$ 54.00</u>		<u>\$ 108.00</u>
709.107 Heating/Air		\$	512.50		
	Totals for 709.107				<u>\$ 512.50</u>
709.108 Alarm/Fire System		\$	150.00		
04/01/2020	1294 Certified Alarm		\$ 50.00		
	Totals for 709.108		<u>\$ 50.00</u>		<u>\$ 200.00</u>
709.109 Other Maintenance		\$	98.00		
	Totals for 709.109				<u>\$ 98.00</u>
710.000 Printing/Letterhead/Envelopes					
	Totals for 710.000				<u>\$ -</u>
711.000 Office Supplies		\$	1,660.45		
	Totals for 711.000				<u>\$ 1,660.45</u>
713.000 Uniforms		\$	62.25		
	Totals for 709.109				<u>\$ 62.25</u>
714.000 Utilities		\$	4,507.75		
04/10/2020	1299 Florence Utilities		\$ 2,294.88		
04/30/2020	To Reverse March Accounts Payable			\$ 1,828.56	
04/30/2020	Record April Accounts Payable		\$ 2,294.88		
	Totals for 714.000 Utilities		<u>\$ 4,589.76</u>	<u>\$ 1,828.56</u>	<u>\$ 7,268.95</u>
712.000 · Repairs & Maintenance					
4/10/20	1300 Global		\$ 502.00		
	Totals for 712.000		<u>\$ 502.00</u>		<u>\$ 502.00</u>
715.000 · Professional Development					
	Totals for 712.000				<u>\$ -</u>
716.101 · DFA					
	Totals for 716.101				
716.103 · Alabama Travel Council					
	Totals for 716.103				<u>\$ -</u>

**Florence/Lauderdale Tourism
General Ledger - April 2020**

716.104 · ASCAP		\$	363.00		
	Totals for 716.104				\$ 363.00
716.105 · Sams Club					
	Totals for 716.105			\$ -	
716.106 · AAA					
4/29/20	First Southern CC - Alison		\$ 53.00		
	Totals for 716.106		\$ 53.00		\$ 53.00
716.107 · AADMO					
	Totals for 716.107				\$ -
716.108 · Chamber of Commerce					
	Totals for 716.108				\$ -
716.109 · Florence Rotary					
	Totals for 716.109	\$	195.00		\$ 195.00
716.110 · Natchez Trace Parkway Association					
	Totals for 716.109			\$ -	
716.111 · STR					
	Totals for 716.106				\$ -
717.000 Line of Credit					
04/21/2020	1305 First Southern Bank		\$ 302.28		
	Totals for 717.000		\$ 302.28		\$ 1,453.53

Date	Num	Description	Beginning Balance	Debit Amount	Credit Amount	Period Balance End
			\$ 89,933.41			
4/1/2020	1290	Verizon Wireless			\$ 353.85	
4/1/2020	1291	Alabama Bass Fed			\$ 1,440.00	
4/1/2020	1292	Aquaticare			\$ 300.00	
4/1/2020	1293	Bohannon Services			\$ 54.00	
4/1/2020	1294	Certified Alarm			\$ 50.00	
4/1/2020	1295	Patterson Prince			\$ 69.00	
4/1/2020	1296	Residence Inn			\$ 224.22	
4/1/2020	1303	Local Government Health			\$ 3,404.00	
4/1/2020	42020	RSA			\$ 2,610.05	
4/3/2020	188	Stanfield, Alison			\$ 2,080.90	
4/3/2020	189	Carnegie, Robert			\$ 3,051.86	

**Florence/Lauderdale Tourism
General Ledger - April 2020**

4/3/2020	190 Hovater, Randa		\$	1,282.86	
4/3/2020	191 Jones, Linda		\$	335.53	
4/3/2020	192 Fuller, Mary		\$	843.77	
4/3/2020	193 Dolan, Tyler		\$	1,230.06	
4/8/2020	4820 First Southern Payroll Tax		\$	2,892.64	
4/8/2020	Deposit - ADOR	\$	1,772.26		
4/8/2020	Deposit - ADOR	\$	4.85		
4/10/2020	1298 First Southern Bank		\$	8,477.75	
4/10/2020	1299 Florence Utilities		\$	2,294.88	
4/10/2020	1300 Global Fire		\$	502.00	
4/10/2020	1301 Quadient Finance USA		\$	496.61	
4/10/2020	1302 Card Services		\$	8,469.69	
4/16/2020	Deposit - ADOR	\$	1,223.17		
4/16/2020	Deposit - ADOR	\$	59.05		
4/16/2020	Deposit - ADOR	\$	400.38		
4/17/2020	194 Stanfield, Alison		\$	2,080.91	
4/17/2020	195 Carnegie, Robert		\$	3,051.88	
4/17/2020	196 Hovater, Randa		\$	1,282.88	
4/17/2020	197 Jones, Linda		\$	335.53	
4/17/2020	198 Fuller, Mary		\$	843.78	
4/17/2020	199 Dolan, Tyler		\$	1,230.06	
4/20/2020	Deposit - ADOR	\$	2,299.56		
4/20/2020	Deposit - ADOR	\$	730.00		
4/21/2020	1304 Alabama Media Group		\$	48.38	
4/21/2020	1305 First Southern LOC		\$	302.28	
4/21/2020	1306 Patterson Prince		\$	159.00	
4/21/2020	1307 Providence Lawncare		\$	600.00	
4/21/2020	1308 Xerox		\$	301.70	
4/21/2020	1310 1st Impression		\$	471.43	
4/21/2020	1311 Travelers		\$	103.25	
4/22/2020	First Southern Payroll Tax		\$	2,892.52	
4/23/2020	Deposit - ADOR	\$	944.80		
4/23/2020	Deposit - ADOR	\$	552.95		
4/23/2020	Deposit - ADOR	\$	34,113.86		
4/23/2020	Deposit - ADOR	\$	2,891.37		
4/23/2020	Deposit - ADOR	\$	37.50		
4/30/2020	ADOR - Payroll Tax		\$	1,033.89	
4/30/2020	AL Dept of Unemployment		\$	271.74	
4/30/2020	First Southern Bank Fees		\$	25.00	
	Total for 1000		\$	<u>45,029.75</u>	\$ <u>55,497.90</u>
					\$ <u>79,465.26</u>

1100 Accounts Receivable - ADOR \$ 45,029.75

4/8/2020	Deposit - ADOR	\$	1,772.26
4/8/2020	Deposit - ADOR	\$	4.85
4/16/2020	Deposit - ADOR	\$	1,223.17

**Florence/Lauderdale Tourism
General Ledger - April 2020**

4/16/2020	Deposit - ADOR		\$	59.05	
4/16/2020	Deposit - ADOR		\$	400.38	
4/20/2020	Deposit - ADOR		\$	2,299.56	
4/20/2020	Deposit - ADOR		\$	730.00	
4/23/2020	Deposit - ADOR		\$	944.80	
4/23/2020	Deposit - ADOR		\$	552.95	
4/23/2020	Deposit - ADOR		\$	34,113.86	
4/23/2020	Deposit - ADOR		\$	2,891.37	
4/23/2020	Deposit - ADOR		\$	37.50	
4/30/2020	To Record April Accounts Recievable		\$	32,816.65	
	Totals for Accounts 1100		\$	32,816.65	\$ 45,029.75
					\$ 32,816.65

2005 Payroll Tax Liabilities

\$ 1,758.96

4/3/2020	Stanfield, Alison - FICA-SS		\$	174.08
4/3/2020	Stanfield, Alison - FICA-MED		\$	40.71
4/3/2020	Stanfield, Alison - FIT		\$	249.96
4/3/2020	Stanfield, Alison - SIT		\$	121.66
4/3/2020	Stanfield, Alison - ERFICA - SS		\$	174.08
4/3/2020	Stanfield, Alison - ERFICA - MED		\$	40.71
4/3/2020	Carnegie, Robert - FICA-SS		\$	282.58
4/3/2020	Carnegie, Robert - FICA-MED		\$	66.09
4/3/2020	Carnegie, Robert - FIT		\$	324.92
4/3/2020	Carnegie, Robert - SIT		\$	202.78
4/3/2020	Carnegie, Robert - ERFICA-SS		\$	282.58
4/3/2020	Carnegie, Robert - ERFICA-MED		\$	66.09
4/3/2020	Hovater, Randa - FICA-SS		\$	109.70
4/3/2020	Hovater, Randa - FICA-MD		\$	25.65
4/3/2020	Hovater, Randa - SIT		\$	6.00
4/3/2020	Hovater, Randa - FIT		\$	174.43
4/3/2020	Hovater, Randa - ERFICA-SS		\$	109.70
4/3/2020	Hovater, Randa - ERFICA-MD		\$	25.66
4/3/2020	Jones, Linda - FICA-SS		\$	25.11
4/3/2020	Jones, Linda - FICA-MD		\$	5.87
4/3/2020	Jones, Linda - AL SUI		\$	2.63
4/3/2020	Jones, Linda - AL FIT		\$	25.88
4/3/2020	Jones, Linda - SIT		\$	12.61
4/3/2020	Jones, Linda - ERFICA-SS		\$	25.11
4/3/2020	Jones, Linda - EFRUTA		\$	2.43
4/3/2020	Jones, Linda - ERFICA-MD		\$	5.87
4/3/2020	Fuller, Mary - FICA-SS		\$	71.54
4/3/2020	Fuller, Mary - FICA-MD		\$	16.74
4/3/2020	Fuller, Mary - FIT		\$	116.92
4/3/2020	Fuller, Mary - SIT		\$	35.65
4/3/2020	Fuller, Mary - ERFICA-SS		\$	71.54

**Florence/Lauderdale Tourism
General Ledger - April 2020**

4/3/2020		Fuller, Mary - ERFICA-MD		\$	16.74
4/3/2020		Fuller, Mary - AL SUI		\$	7.00
4/3/2020		Fuller, Mary - EFRUTA		\$	0.46
4/3/2020		Dolan, Tyler - FICA-SS		\$	101.35
4/3/2020		Dolan, Tyler - FICA-MD		\$	23.70
4/3/2020		Dolan, Tyler - FIT		\$	114.27
4/3/2020		Dolan, Tyler - SIT		\$	67.16
4/3/2020		Dolan, Tyler - ERFICA-SS		\$	101.35
4/3/2020		Dolan, Tyler - ERFICA-MD		\$	23.70
4/8/2020	Debit	IRS		\$	2,892.64
4/17/2020		Stanfield, Alison - FICA-SS		\$	174.07
4/17/2020		Stanfield, Alison - FICA-MED		\$	40.71
4/17/2020		Stanfield, Alison - FIT		\$	249.96
4/17/2020		Stanfield, Alison - SIT		\$	121.66
4/17/2020		Stanfield, Alison - ERFICA - SS		\$	174.07
4/17/2020		Stanfield, Alison - ERFICA - MED		\$	40.71
4/17/2020		Carnegie, Robert - FICA-SS		\$	282.57
4/17/2020		Carnegie, Robert - FICA-MED		\$	66.08
4/17/2020		Carnegie, Robert - FIT		\$	324.92
4/17/2020		Carnegie, Robert - SIT		\$	202.78
4/17/2020		Carnegie, Robert - ERFICA-SS		\$	282.57
4/17/2020		Carnegie, Robert - ERFICA-MED		\$	66.08
4/17/2020		Hovater, Randa - FICA-SS		\$	109.69
4/17/2020		Hovater, Randa - FICA-MD		\$	25.65
4/17/2020		Hovater, Randa - SIT		\$	70.43
4/17/2020		Hovater, Randa - FIT		\$	174.43
4/17/2020		Hovater, Randa - ERFICA-SS		\$	109.69
4/17/2020		Hovater, Randa - ERFICA-MD		\$	25.65
4/17/2020		Jones, Linda - FICA-SS		\$	25.11
4/17/2020		Jones, Linda - FICA-MD		\$	5.87
4/17/2020		Jones, Linda - AL SUI		\$	2.63
4/17/2020		Jones, Linda - AL SIT		\$	12.61
4/17/2020		Jones, Linda - AL FIT		\$	25.88
4/17/2020		Jones, Linda - ERFICA-SS		\$	25.11
4/17/2020		Jones, Linda - ERFICA-MD		\$	5.87
4/17/2020		Fuller, Mary - FICA-SS		\$	71.54
4/17/2020		Fuller, Mary - FICA-MD		\$	16.73
4/17/2020		Fuller, Mary - FIT		\$	116.92
4/17/2020		Fuller, Mary - SIT		\$	35.65
4/17/2020		Fuller, Mary - ERFICA-SS		\$	71.53
4/17/2020		Fuller, Mary - ERFICA-MD		\$	16.74
4/17/2020		Dolan, Tyler - FICA-SS		\$	101.34
4/17/2020		Dolan, Tyler - FICA-MD		\$	23.71
4/17/2020		Dolan, Tyler - FIT		\$	114.27
4/17/2020		Dolan, Tyler - SIT		\$	67.16
4/17/2020		Dolan, Tyler - ERFICA-SS		\$	101.34
4/17/2020		Dolan, Tyler - ERFICA-MD		\$	23.71

**Florence/Lauderdale Tourism
General Ledger - April 2020**

4/22/2020	Debit	IRS	\$	2,892.52		
4/30/2020	Debit	ADOR	\$	1,033.89		
4/30/2020	Debit	ADOR	\$	271.74		
Totals for 2005			\$	7,090.79	\$	6,756.45
					\$	(2,093.30)

2006 - Retirement Payable		\$	(2,610.05)			
4/3/2020	RSA		\$	2,610.05		
4/3/2020	188 Stanfield, Alison - RSA				\$	140.38
4/3/2020	189 Caregie, Robert - RSA				\$	273.46
4/3/2020	190 Hovater, Randa - RSA				\$	106.15
4/3/2020	192 Fuller, Mary - RSA				\$	69.23
4/3/2020	193 Dolan, Tyler - Tyler				\$	98.08
4/17/2020	194 Stanfield, Alison - RSA				\$	140.38
4/17/2020	195 Caregie, Robert - RSA				\$	273.46
4/17/2020	196 Hovater, Randa - RSA				\$	106.15
4/17/2020	198 Fuller, Mary - RSA				\$	69.23
4/17/2020	199 Dolan, Tyler - Tyler				\$	98.08
4/30/2020	Adjust RSA Payable to Actual				\$	1,235.45
Totals for 2006			\$	2,610.05	\$	2,610.05
					\$	(2,610.05)

2008 - Accrued Payroll		\$	(9,238.13)			
4/30/2020	Reverse Accrued March Payroll		\$	9,238.13		
4/30/2020	Record Accrued April Payroll				\$	11,071.43
			\$	9,238.13	\$	11,071.43
					\$	(11,071.43)

1240 Inventory Asset		\$	6,322.09			
Totals for 1240			\$	-	\$	-
					\$	6,094.89

1250 Furniture & Fixtures		\$	39,144.47			
Totals for 1250			\$	-	\$	-
					\$	39,144.47

1252 Transportation Equipment		\$	45,282.14			
Totals for 1252			\$	-	\$	-
					\$	45,282.14

1255 Computer Equipment		\$	12,361.19			
Totals for 1255			\$	-	\$	-
					\$	12,361.19

1262 Signage		\$	9,450.00			
Totals for 1262			\$	-	\$	-
					\$	9,450.00

1266 Building		\$	2,413,098.06			
Totals for 1266			\$	-	\$	-
					\$	2,413,098.06

1268 Contruction In Progress		\$	15,000.00			
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**Florence/Lauderdale Tourism
General Ledger - April 2020**

	Totals for 1268	\$ -	\$ -	\$ 15,000.00
		<u> </u>	<u> </u>	<u> </u>
2000 Accounts Payable	\$ (18,436.12)			
4/20/2020	To Reverse March Accounts Payables	\$ 18,436.12		
4/30/2020	To Record April Accounts Payable		\$ 30,879.74	
		<u> </u>	<u> </u>	<u> </u>
		\$ 18,436.12	\$ 30,879.74	\$ (30,879.74)
		<u> </u>	<u> </u>	<u> </u>
2053 Line of Credit	\$ (70,000.00)			
	Totals for 2053		\$ -	\$ (70,000.00)
		<u> </u>	<u> </u>	<u> </u>
2054 Capital Lease for Visitor Center	\$ (1,521,881.58)			
	Totals for 2054	\$ -	\$ -	\$ (1,521,881.58)
		<u> </u>	<u> </u>	<u> </u>
2061 AMT Provided for LT Debt	\$ 1,552,390.84			
	Totals for 2061	\$ -	\$ -	\$ 1,552,390.84
		<u> </u>	<u> </u>	<u> </u>
3000 Unrestricted Net Assets	\$ (276,287.85)			
	Totals for 3000	\$ -	\$ -	\$ (276,287.85)
		<u> </u>	<u> </u>	<u> </u>
3002 Net Investment in Capital Assets	\$ (2,543,622.48)			
	Totals for 3002	\$ -	\$ -	\$ (2,543,622.48)
		<u> </u>	<u> </u>	<u> </u>