

# Phundit enhances savings insights with Syncfusion Flutter Charts



Reliable, long-term maintenance of data visualization widgets.



Access to over 30 chart types, including finance-focused visualizations.



Smooth animations and fast rendering performance.

## Introduction

Phundit is a fintech startup based in Ghana that helps young people kick-start their savings journey and move toward long-term financial stability. The company delivers its services through a mobile application built with Flutter. Benedict Adu, cofounder and CTO of Phundit, leads the technical development of the app, focusing on performance, scalability, and an intuitive user experience.

## Problem Summary

As a financial application, Phundit relied heavily on data visualizations to clearly communicate account balances, savings performance, and user milestones. However, while experimenting with different Flutter visualization libraries, Benedict encountered recurring issues with tools that were poorly maintained or no longer supported. This created risk and rework after integration, ultimately slowing down development and diverting time away from productive feature building. The need for a reliable, well-supported, and customizable visualization solution became critical.

*"For me, the documentation was really good. I'm very big on that. Integration was also very seamless, and it had a lot of tools."*

- **Benedict Adu**, Cofounder and CTO of Phundit.



**Industry**  
Finance [↗](#)



**Company**  
Phundit



**Region**  
Ghana



**Customer Detail**  
Benedict Adu, Cofounder  
and CTO of Phundit

## Use Case

Phundit needed robust and customizable data visualization components to display financial insights such as savings progress, balances, and milestones within its Flutter-based mobile app. These visual elements needed to be visually appealing, high-performing, and flexible enough to align with the app's existing UI while remaining reliable and well-supported over time.

### BEFORE SYNCFUSION

#### Challenges

- ❌ Data visualization tools lacked ongoing maintenance and long-term support.
- ❌ Risk of integrating libraries that could become deprecated after adoption.
- ❌ Difficulty finding Flutter components that could match the app's design requirements.
- ❌ Time lost evaluating and replacing unsupported third-party tools.

### AFTER SYNCFUSION

#### Solutions

- ✅ Adopted Syncfusion Flutter Charts, which are actively maintained and regularly updated.
- ✅ Leveraged deep customization options to seamlessly match Phundit's mobile app design.
- ✅ Used well-documented and modular Flutter packages for faster and easier integration.
- ✅ Gained access to a broad ecosystem of 45+ Flutter widgets for future UI expansion.

## Implementation

Benedict integrated Syncfusion Flutter Charts into the Phundit mobile app to power its financial data visualizations. The availability of extensive documentation and well-structured Flutter packages allowed for a seamless setup with minimal overhead. Once implemented, the Charts could be tailored extensively—ranging from layouts and styles to animations—ensuring that each visualization aligned perfectly with the app's UI design and branding.

Beyond charting, Benedict also integrated Syncfusion's PDF Viewer widget to support document viewing within the app. The ease of adoption encouraged confidence in expanding the use of additional Syncfusion components in the future. Performance optimization and smooth animations further contributed to a polished and professional user experience.

## Results

Syncfusion's strong reputation within the developer community gave Benedict confidence in his decision. After integration, Phundit gained access to a diverse set of high-performance chart types that could be customized to fit the app's design needs. The flexibility and visual polish of the Charts improved the app's user experience, while the stability of the components reduced long-term technical risk. Today, thousands of Ghanaians have used Phundit to begin saving and investing through the app.

## Future plan

Benedict has a strong interest in artificial intelligence and is closely following Syncfusion's growing set of AI-integrated features and assistants. As Phundit already includes an AI assistant, he plans to explore incorporating Syncfusion's AI-enabled components into future versions of the app.

## Conclusion

By choosing Syncfusion Flutter components, Phundit successfully addressed its challenges around unreliable third-party libraries and limited customization. The combination of long-term support, extensive documentation, and high-quality UI components enabled faster development, reduced risk, and delivered a polished financial experience to end users. Syncfusion continues to serve as a scalable foundation for Phundit's ongoing and future innovation.